

8 FEB 1995

Ms. Jean Killoren  
WPC Holdings, Inc.  
Wisconsin Pharmacal Company  
Jackson, WI 53037

Dear Ms. Killoren:

Subject: Label Amendment  
Sun and Bug Stuff  
EPA Registration Number 305-43  
Application Dated November 18, 1994

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

1. Remove "Sensational Protection from Mosquitoes and Sun" since this is a misleading statement.

2. At the beginning of directions for use add in bold print, "Read all directions before using this product."

If you have any questions regarding this matter, please contact me on (703) 305-5200.

Sincerely,

/s/

Rebecca S. Cool  
Acting Product Manager 10  
Insecticide-Rodenticide  
Registration Division (7505C)

Alternate Names

- A). Sun & Bug Stuff
- B). Repel Sun & Bug Lotion
- C). Repel Lotion 20 IPF Insect Block 15 SPF Sun Block

• Sensational Protection from Mosquitoes and Sun  
 Mosquito & Sun Protection  
 Repels Mosquitoes, Ticks, Biting Flies, Chiggers, Gnats and Fleas.  
 SPF 15 Total Block Sunscreen

ACTIVE INGREDIENTS:

N,N-diethyl-m-toluamide 19.0%  
 Other isomers 1.0%  
 Inert Ingredients: 80.0%

ACTIVE SUNSCREEN INGREDIENTS:

Ethylhexyl-p-methoxycinnamate 7.5%  
 Oxybenzone 5%

ACCEPTED  
 with COMMENTS  
 in EPA Letter Dated

4/22/11  
 Federal Insecticide,  
 Fungicide, and  
 Rodenticide Act  
 7 U.S.C. 136  
 40 CFR 155.101

Keep Out of Reach of Children

CAUTION - See back statements

NET WT 1 OZ.- 6 OZ.

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DIRECTIONS FOR USE

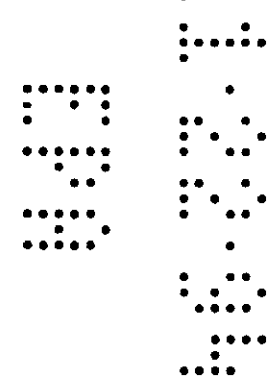
It is a violation of federal law to use this product inconsistent with its labeling. Read all directions before using this product. To repel insects and block the sun, rub on exposed skin areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Repeat as needed. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid overexposure. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS - CAUTION: Harmful if swallowed. Do not apply to eyes and mouth. May cause eye injury. In case of eye contact, flush with water and get medical attention. Do not apply over cuts, wounds, sunburned, or irritated skin. Do not apply to the hands of young children. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and get medical attention.

DISPOSAL: Wrap empty container and dispose of in trash.

Wisconsin Pharmacal Company, Inc.  
 Jackson, WI 53037  
 EPA Reg. No. 305-43  
 EPA Est. No. 305-W1-1



Alternate Names

A). Sun &amp; Bug Stuff

B). Repel Sun &amp; Bug Lotion

C). Repel Lotion 20 IPF Insect Block 15 SPF Sun Block

SPF 15 Total Block Sunscreen

Mosquito &amp; Sun Protection

Repels Mosquitoes, Ticks, Biting Flies, Chiggers, Gnats and Fleas.

• Sensational Protection from Mosquitoes &amp; Sun

## ACTIVE INGREDIENTS:

N,N-diethyl-m-toluamide 19.0%

Other isomers 1.0%

Inert Ingredients: 80.0%

## ACTIVE SUNSCREEN INGREDIENTS:

Ethylhexyl-p-methoxycinnamate 7.5%

Oxybenzone 5%

Keep Out of Reach of Children

CAUTION - See back statements

NET WT 0.75 OZ.

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## DIRECTIONS FOR USE

It is a violation of federal law to use this product inconsistent with its labeling. Read all directions before using this product. To repel insects and block the sun, rub just enough repellent on exposed skin areas. Frequent reapplication and saturations unnecessary for effectiveness. Wash treated skin after use. Avoid contact with plastics, acetate, spandex and nylon.

## PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS - CAUTION: Harmful if swallowed. Do not apply to eyes and mouth. In case of eye contact, flush with water and get medical attention. Do not apply over cuts, wounds, sunburned, or irritated skin. Do not apply to the hands of young children. Use of this product may cause skin reactions in rare cases. If you suspect a skin reaction, wash treated skin and get medical attention.

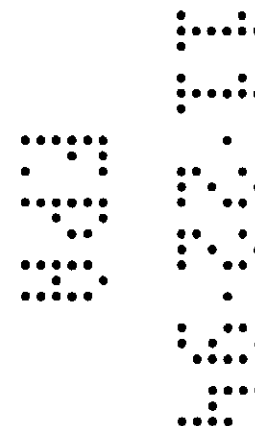
DISPOSAL: Wrap empty container and dispose of in trash.

Wisconsin Pharmacal Company, Inc.

Jackson, WI 53037

EPA Reg. No. 305-43

EPA Est. No. 305-W1-1



Alternate Names

A). Sun & Bug Stuff

B). Repel Sun & Bug Lotion

C). Repel Lotion 20 IPF Insect Block 15 SPF Sun Block

Keep Out of Reach of Children

CAUTION - See back statements

- Sensational Protection from Mosquitoes & Sun SPF 15 plus DEET

Blocks burns and bites at the same time!

Total Block Sunscreen actually repels Mosquitoes, Ticks, Chiggers, Gnats, Biting Flies and Fleas!

Active Ingredients:

N.N. diethyl-m-toluamide 19.0%

Other isomers 1.0%

Inerts: 80.0%

Active Sunscreen Ingredients:

Ethylhexyl-p-methoxycinnamate 7.5%

Oxybenzone 5.0%

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Mosquito & Sun Protection

- Combination Sunblock and Insect Block
- Sunblock with SPF 15 allows you to stay in the sun up to 15 times longer than without sunscreen protection.
- Other Repel Insect Block products available are IPF 7, 8, 10, 15, 18, 20, 27, 29 and 30.
- SPF 15 Sunblock and DEET Insect Repellent.
- Sunburn and bug bite protection all in one!
- Insect Block protects against mosquitoes, ticks, chiggers, gnats, fleas, and biting flies!
- Sunblock with SPF 15 provides total sunburn protection.
- Smooth, pleasant scent PABA-free formula.

DIRECTIONS FOR USE

It is a violation of federal law to use this product inconsistent with its labeling. Read all directions before using this product. To repel insects and block the sun, rub on exposed skin areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Repeat as needed. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid overexposure. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

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DISPOSAL: Wrap empty container carefully and dispose of in trash.

NET WEIGHT .75 OZ.

Wisconsin Pharmacal Company

Jackson WI 53037

EPA Reg. No. 305-43

EPA Est. No. 305-W1-1

