

305-42

7-12-2006

1/4

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93

 United States Environmental Protection Agency Office of Pesticide Programs (H7505C) Washington, DC 20460	<b>Application for Pesticide:</b> <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
---	---	-----------------------

Section I		
1. Company/Product Number 305-42	2. Product Manager M. Johnson	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) B-10	PM# 10	
5. Name and Address of Applicant (include ZIP Code) WPC Brands, Inc. PO Box 4406 Bridgeton, MO 63044-0406 <input checked="" type="checkbox"/> Check if this is a new address		6 Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labelling to:  EPA Reg. No. _____ Product Name _____

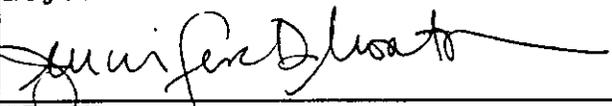
Section II	NOTIFICATION
<input type="checkbox"/> Amendment - Explain below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed label <input type="checkbox"/> "ME TOO" Application. <input type="checkbox"/> Other - explain below  <div style="font-size: 24pt; font-weight: bold;">JUL 12 2006</div>

**Explanation:** Use additional page(s) if necessary. (For section I and Section II)

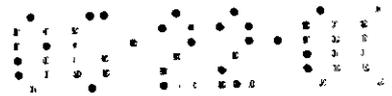
Notification per PR Notice 98-10 to add the text "and Domestic Animals" to the "Hazards to Humans" language in the Precautionary Statements section, as requested by the state of California. We are also taking this opportunity to reformat this label to our standard 2-column, landscape orientation on the page.

Section III			
<b>1. Material in Which This Product Will Be Packaged:</b>			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "YES," Unit package wgt    No. per container	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "YES," Package wgt    No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted.			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container	
5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product			
6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV		
1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name Jennifer D. Morton	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 1-800-242-1166 Ext 2737

Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6 Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Jennifer D. Morton	5. Date June 21, 2006	

# B-10



## INSECT REPELLENT

(either in name or stated separately)

### Optional Marketing Claims

- ❖ 10% DEET
- ❖ Unscented Lotion
- ❖ Outdoor protection [for the entire family] in a [smooth] lotion that is not sticky or greasy.
- ❖ Low DEET formulation
- ❖ Family Protection
- ❖ Insect Block
- ❖ Unscented mosquito protection
- ❖ Effective protection form mosquitoes, ticks, gnats, chiggers, fleas and biting flies.
- ❖ Repels Mosquitoes, ticks, gnats and chiggers.
- ❖ Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts.

### Active Ingredients:

DEET .....	10.0 %
Other Ingredients .....	90.0 %
TOTAL	100.0%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION.** See back panel for precautions.

NET WT \_\_ oz ( \_\_ g)

**NOTIFICATION**

1 2 2006

### Back label

### DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Apply over all exposed skin to repel biting insects. Use just enough repellent to cover exposed skin. Do not use under clothing. If used on face, spread on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. Do not apply over cuts, wounds, sunburned, or irritated skin. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

- ❖ Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics painted and varnished surfaces including watch crystals, guns, bows and automobiles.

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store in a cool, dry place inaccessible to children. Do not contaminate water, food, or feed by storage and disposal.

**CONTAINER DISPOSAL:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain

### PRECAUTIONARY STATEMENTS

**Hazards to Humans and Domestic Animals**

**CAUTION.** Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

If you suspect a reaction to this product:

- Discontinue use;
- Take off contaminated clothing;
- Rinse skin immediately with plenty of water for 15-20 minutes;
- Call a Poison Control Center or doctor for treatment advice.

Have the product container with you when calling a Poison Control Center or doctor or going for treatment. For additional information in case of emergency call toll free 1-888-880-1181.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments?] Call 1-888-880-1181.

Made in the U.S.A. by WPC Brands, Inc.  
P. O. Box 4406  
Bridgeton, MO 63044-0406

EPA Reg. No. 305-42

EPA Est. No. 305-WI-1

©2006

Key

- Highlighted items have been added/corrected
  - ❖ Optional text/information may or may not be on label.
- (Optional text) – May be left out of text, used in place of preceding text or in conjunction with preceding text.  
(*Italicized* – for informational purposes only.)

*f/w*

4/4

# United Industries Corp.

June 21, 2006

Document Processing Desk  
Office of Pesticide Programs  
United States Environmental Protection Agency  
Room 266A Crystal Mall 2  
1801 South Bell Street  
Arlington, VA 22202

Attention: Marion Johnson  
Product Manager 10

Subject: Notification per PR Notice 98-10  
B-10  
EPA Reg. No. 305-42

Dear Mr. Johnson:

Please find enclosed notification per PR Notice 98-10 to add the text "and Domestic Animals" to the "Hazards to Humans" language in the Precautionary Statements section, as requested by the state of California. We are also taking this opportunity to reformat this label to our standard 2-column, landscape orientation on the page.

*This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.*

The following documents are enclosed in support of this submission:

1. Application for Pesticide (EPA Form 8570-1)
2. One copy of the proposed label *with changes highlighted*
3. Five copies of the proposed label
4. One copy of the EPA stamped approved label

Please call me at 1-800-242-1166 ext. 2737 you have questions or need further information. Thank you very much for your attention to our application.

Sincerely,



Jennifer D. Morton  
Regulatory Specialist