

PM 10 305-41



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other NOTIFICATION

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 305-41	2. EPA Product Manager Richard Keigwin, Jr.	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SB-10	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Wisconsin Pharmal Company, Inc. 1 Repel Road P. O. Box 198 Jackson, WI 53037 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Addition of non-FIFRA related phrase: "Total Block Sunscreen"

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retain Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jean Killoren	Title Regulatory Coordinator	Telephone No. (Include Area Code) 1-800-558-6614
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamp)
2. Signature 	3. Title Regulatory Coordinator	
4. Typed Name Jean Killoren	5. Date 9-21-96	

2042

NOTIFICATION
3/22/1996

LOTION

SB-10

10
IPF™

INSECT BLOCK™

15
SPF

SUN BLOCK

Repels
Mosquitoes,
Ticks, Gnats,
Chiggers, and
Biting Flies

**Combination Sun Block / Insect Block
Total Block Sunscreen**

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE PRECAUTIONS ON BACK PANEL.

ACTIVE INGREDIENTS:	
N, N-Diethyl-m-toluamide	9.5%
Other Isomers	0.5%
INERT INGREDIENTS:	
	90.0%
ACTIVE SUNSCREEN INGREDIENTS:	
Octyl methoxycinnamate	
Oxybenzone	

NET WT. 4 OZ. (113 g)

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ ALL DIRECTIONS BEFORE USING THIS PRODUCT.** To repel insects and block the sun, rub on exposed skin area. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

- 10% DEET
- Other Repel Insect Block products available are IPF 7, 18, 20, 27, 29, 40, 55 and 100.
- Blocks burns and bites at the same time.
- Sunburns and bug bite protection all in one!
- Insect Block (10 IPF) protects against mosquitoes, ticks, chiggers, gnats, fleas, and biting flies!
- Sunblock with 15 SPF allows you to stay in the sun up to 15 times longer than without sunscreen protection.
- Smooth, pleasant scented PABA-free formula.
- Sunblock (15 SPF) with Insect Block (10 IPF) that actually repels mosquitoes, ticks, chiggers, gnats, fleas and biting flies!

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS - CAUTION:**

Do not apply to eyes and mouth. Do not apply to the hands of young children. May cause eye injury. In case of eye contact, flush with water and get medical attention. Harmful if swallowed. Do not apply over cuts, wounds, sunburned or irritated skin. Use of this product may cause skin irritation in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and get medical attention. If you go to a doctor, take this repellent with you. **DISPOSAL:** Wipe empty container and dispose of in trash.

MIL is the USA by:
Wisconsin Pharmacal Co., Inc. Jackson, WI 53037
EPA REG. NO. 305-41 EPA EST. NO. 305-WR-1