

PM-10

Reg # 305-41

1 of 2

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

EPA

United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 305-41	2. EPA Product Manager Richard Keigwin, Jr.	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SB-10	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Wisconsin Pharnacal Company, Inc. I Repel Road Jackson, WI 53037 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Additional Brand Name: Repel Insect Repellent & Sunscreen for Kids

NOTIFICATION
JUN 6 1996

Section - III

1. Material This Product Will Be Packaged In:					2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No			<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Glass
						<input type="checkbox"/> Paper
						<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retain Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph	<input type="checkbox"/> Other _____			
		<input type="checkbox"/> Paper glued				
		<input type="checkbox"/> Stenciled				

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Jean Killoren	Title Regulatory Coordinator	Telephone No. (Include Area Code) 800-558-6614
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received

(Stamped)

JUN 29 10:34

REC'D EPA/OPP/DPDI

2. Signature 	3. Title Regulatory Coordinator
4. Typed Name Jean Killoren	5. Date 5/10/96

Repel Insect Repellent and Sunscreen for Kids

SPF 15/IPF 10

Combination Sunblock/Insect Block

Repels Mosquitoes, Ticks, Chiggers, Gnats, Fleas and Biting Flies.

ACTIVE INGREDIENTS:

N,N-diethyl-m-toluamide 9.5%

Other isomers 0.5%

Inert Ingredients: 90.0%

ACTIVE SUNSCREEN INGREDIENTS:

Ethylhexyl-p-methoxycinnamate

Oxybenzone

Keep Out of Reach of Children

CAUTION - See back statements

NET WT _____ OZ. (_____ g)

Wisconsin Pharmacal Company, Inc.

Jackson, WI 53037

EPA Reg. No. 305-41

EPA Est. No. 305-W1-1

Back

DIRECTIONS FOR USE

It is a violation of federal law to use this product inconsistent with its labeling.

Read all directions before using this product.

To repel insects and block the sun, rub on exposed skin areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS - CAUTION: Do not apply to eyes and mouth. Do not apply to the hands of young children. May cause eye injury. In case of eye contact, flush with water and get medical attention. Harmful if swallowed. Do not apply over cuts, wounds, sunburned, or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and get medical attention. If you go to a doctor take this repellent with you.

DISPOSAL: Wrap empty container and dispose of in trash.

- 10% DEET
- Other Repel Insect Block products available are IPF 7, 18, 20, 27 and 29.
- Blocks burns and bites at the same time.
- Sunburn and bug bite protection all in one!
- Insect Block (10 IPF) protects against mosquitoes, ticks, chiggers, gnats, fleas, and biting flies!
- Sunblock with 15 SPF allows you to stay in the sun up to 15 times longer than without sunscreen protection.
- Smooth, pleasant scent PABA-free formula.
- Sunblock (15 SPF) with Insect Block (10 IPF) that actually repels mosquitoes, ticks, chiggers, gnats, fleas and biting flies!