OFFICE OF PESTICIDE PROGRAMS INSECTICIDE BRANCH

AUG 2 4 1999

Jean Killoren Wisconsin Pharmacal Company, Inc. 1 Repel Road Jackson, WI 53037

Dear Ms. Killoren:

Subject:

Label Amendment

Repel Insect Repellent Unscented Sportsmen Formula 18

EPA Reg. No. 305-40

Bug Stuff

EPA Reg. No. 305-44

Repel 29

EPA Reg. No. 305-49

Submissions dated May 20, 1999

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable subject to the comments below. One copy of the finished labeling for must be submitted before releasing this product for shipment.

- 1. Remove all names from your label that use the acronym "IPF" (Insect Protection Factor) per my letter dated July 18, 1994. Theses names are unacceptable and cannot be used.
- 2. In the ingredient statement on the labels for EPA Reg. Nos.305-40 and 305-44, revise the total to equal "100.00%".
- 3. The label for EPA Reg. No. 305-44 directs the user to "Avoid contact with plastics, acetate, spandex, and nylon." On the other hand, the labels for EPA Reg. Nos. 305-40 and 305-49 direct the user as follows "Do not apply to synthetic fabrics, such as acetate, rayon or spandex. Will <u>not</u> damage cotton, wool, and <u>nylon</u>." Please revise the labels accordingly to make this directive the same on each label.

Thank you for submitting these notifications as label amendments. If you have questions or need more information, please contact Kevin Sweeney at (703) 305-5063.

Sincerely,

Marion Johnson, Jr.

Product Manager 10

Insecticide Branch

Registration Division (7505C)

Master Label

Base Name:

Repel 18

Alternate Names:

Repel Insect Repellent Unscented Sportsmen Formula 18

Repel Insect Repellent Scented Family Formula 18 Sportsmen Formula Repel Insect Block 18 IPF Family Formula Repel Insect Block 18 IPF Repel Pump Spray 18 IPF Insect Block

Sportsmen Formula Repel Insect Block 18% DEET*
Family Formula Repel Insect Block 18% DEET*

ACTIVE INGREDIENTS:

DEET	16.62 %
Other Isomers	0.88 %
N-octyl bicycloheptene dicarboximide	5.00 %
Di-n-propylisocinchomeronate	2.50 %
OTHER INGREDIENTS:	75.00 %

Keep Out of Reach of Children

CAUTION: See precautions on back panel.

Net Weight oz. (gm)

EPA Reg. No. 305-40 EPA Est. No. 305-WI-1 Made in the USA

Wisconsin Pharmacal Company, Inc.

Jackson, WI 53037

- 18% DEET
- Repels Mosquitoes, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats, Fleas on exposed skin surfaces.
- Effective long lasting insect protection.
- Effective scented (unscented) insect protection.
- Effective long lasting protection from mosquitoes, ticks, gnats, chiggers, fleas, biting flies.
- with a soft scent provides long lasting, non-greasy, effective protection.
- Soft Scented (Unscented) (Skin) Protection
- Insect Block
- Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women.

ACCEPTED
with COMMENTS
In EPA Letter Dated:

AUG 2 4 1999

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 205-40

^{*}Relative % DEET plus other Isomers

40f8

Back

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read all directions before using this product. Apply over all exposed skin to repel biting flies, ticks and mosquitoes. Do not spray in enclosed areas. To apply to face, dispense on hands and rub on. Do not spray directly on face. Do not apply to eyes and mouth. Do not apply to hands of young children. Use just enough repellent to cover exposed skin and clothing. Do not use under clothing. Avoid over exposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

•For ticks and chiggers apply to socks, tops of shoes and around openings in outer clothing.

Do not apply to synthetic fabric. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces, including watch crystals, guns, bow, and automobile finishes.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS. CAUTION: Harmful if swallowed. Do not apply to eyes and lips. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product wash treated skin and call your local Poison Control Center. If you go to a doctor take this repellent with you. Do not apply over cuts, wounds or irritated skin.

First Aid: If in eyes, flush with plenty of water. If irritation persist, get medical attention. If swallowed. call a physician or Poison Control Center.

PHYSICAL AND CHEMICAL HAZARDS - FLAMMABLE: Do not use or store near heat or open flame.

STORAGE: Store in a cool, dry area away from heat or open flame.

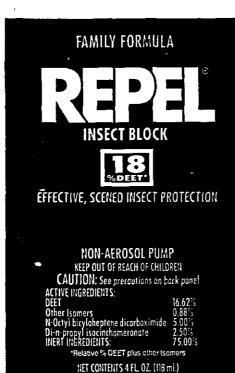
DISPOSAL: Do not reuse empty container. Wrap container and dispose of in trash.



FAMILY FORMULA® REPEL® INSECT BLOCK 18% DEET family formule Rapel lasect Block with a saft scart, provides long losting, non-groups, effective protection.

DIRECTIONS FOR USE it is a violent of Federal Law to use this product in a meaner inconsistent with its labeling. Read all directions before using this product. Apply over all expeeds skin for repel biting illes, licks, and mosquites. On anot spray in enclosed areas. In apply to lace, dispense on hands and two and bo not spray to lace. On MOI APPL TOPES AND MOUTH. De not apply to hands of young children. Use just enough repellent to cover exposed skin and clothing. Avoid overaxpoores, fraquent copplication and solvention is unnecessary for effectiveness. After returning indoors, wesh treated skin with soop and water. Wash treated clothing, for licks and integers, apply to sucks, tops of sheet and around openings in outer clothing. Do not apply to synthesic fabric, with not damage catton, well and nylon. May damage furniture finishes, leather, pleatics, painted & varnished surfaces, worth crystals, guns, bows, and cottonopile finishes.

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SPORTSMEN FORMULA

INSECT BLOCK®



REPELS MOSQUITOES AND TICKS

NON-AEROSOL PUMP

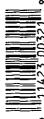
KEEP OUT OF REACH OF CHILDREN

CAUTION: See precoutions on back panel
ACTIVE INGREDIENTS:
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Other Isomers 0.88%
N-Octyl bicylaheptene dicarboximide 5.00%
Di-n-propyl isocinchameronate 2.50%
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*Relative % DEET plus other (somers NET CONTENTS 4 FL OZ (118 ml.)

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SPORTSMEN FORMULA

INSECT BLOCK®



REPELS MOSQUITOES AND TICKS

NON-AEROSOL PUMP

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