



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PESTICIDES AND TOXIC
SUBSTANCES

October 29, 1991

Ms. Patricia Thome
Wisconsin Pharmacal Company
Division of Badger Pharmacal, Inc.
2977 Highway 60
P.O. Box 198
Jackson, WI 53037

Dear Ms. Thome:

Subject: DEET LIP
Repel Insect Repellent Towelette
EPA Reg. No. 305-29
Repel Insect Repellent Scented Formula
EPA Reg. No. 305-31
Submissions: October 22, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) Remove from product label #121-29 under Directions for Use "apply liberally".
- 2) Anywhere on product label #121-31 where the phrase "Family Formula" is used, it must be trademarked.

Sincerely,

RFM
Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

RSB

REPEL

TM
REPEL® FAMILY FORMULA INSECT REPELLENT

Hours of effective protection from mosquitoes, black flies, ticks, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas and other biting insects.

REPEL® Family Formula, with a soft scent, provides long lasting, non-greasy, effective protection.

INSECT REPELLENT SCENTED

TM

FAMILY FORMULA

FAMILY FORMULA

TM

EFFECTIVE, LONG LASTING

**ACCEPTED
with COMMENTS
In EPA Letter Dated
OCT 29 1991**

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

305-31

CAUTION
KEEP OUT OF REACH OF CHILDREN
See Precautions on Back Panel

ACTIVE INGREDIENT	36.00%
N, N-diethyl-m-toluamide	33.25%
Other Inert	1.75%
INERT INGREDIENTS	69.00%

NET WT. 6.5 OZ.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read all directions before using this product.

Hold container 8 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. To apply to face, spray palm of hand and spread on face and neck. Do not spray directly on face. **DO NOT APPLY TO EYES AND MOUTH.** Do not apply to hands of young children. Use just enough repellent to cover exposed skin and clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

WORKS ON CLOTHING TOO: Spray shirts, socks, and hats. For ticks and chiggers, spray pants cuffs, soles and around openings in outer clothing. Do not apply to synthetic fabrics other than nylon. Will not damage cotton, wool and nylon. **MAY DAMAGE FURNITURE FINISHES, PLASTICS, PAINTED SURFACES, AND WATCH CRYSTALS.**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS — CAUTION: Harmful if swallowed. Do not apply to eyes and lips. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. Do not apply to severely sunburned or otherwise damaged skin.

PRACTICAL TREATMENT: If in eyes, flush with plenty of water. If irritation persists, get medical attention. If swallowed, contact a Poison Control Center.

PHYSICAL & CHEMICAL HAZARDS — FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flames. Do not puncture or incinerate containers. Exposure to temperatures above 130°F may cause bursting.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash collection.

U.P.C.

Manufactured for
Wisconsin Pharmaceutical Company, Inc.
Jackson, WI 53037
MADE IN THE U.S.A.

EPA REG. NO. 305-31
EPA EST. NO. 3857-WF-2

REPEL® FAMILY FORMULA INSECT REPELLENT

See directions on packaging materials.

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Manufactured for
Wisconsin Pharmaceutical Company, Inc.
Jackson, WI, 53037
MADE IN THE U.S.A.

EPA REG. NO. 305-31 EPA EST. NO. 3057-WI-2

REPEL

**INSECT REPELLENT
SCENTED**

TM

FAMILY FORMULA

EFFECTIVE, LONG LASTING

ACTIVE INGREDIENT	35.00
D, D dimethyl piperonyl butoxide	33.75
Omethoathion	1.25
INERT INGREDIENTS	69.00

CAUTION
KEEP OUT OF REACH OF CHILDREN
See Precautions on Back Panel
NET WEIGHT 1.1 OZ.

3
2
6

TM

REPEL® FAMILY FORMULA INSECT REPELLENT

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PRECAUTIONARY STATEMENTS

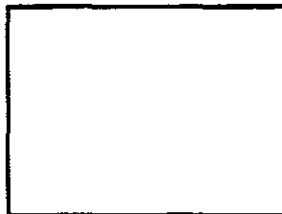
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Manufactured for
Wisconsin Pharmacal Company, Inc.
Jacksonville, 32037
MADE IN THE U.S.A.



EPA REG. NO. 305-31 EPA EST. NO. 3657-WI-2

4
8
6

Active Ingredient 35.00%
N,N-Diethyl-meta-toluamide 33.25%
Other Isomers 1.75%
Inert Ingredients 65.00%

NET WEIGHT ____ OZ.

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*Changed
LIP*

MANUFACTURED FOR
WISCONSIN PHARMACAL CO., INC.
JACKSON, WI 53037
MADE IN THE U.S.A.

EPA REG. NO. 305-31

EPA EST. NO. 3657-WI-2

FILE: Family.35A