


305-29

03/04/2008

1/5

	<p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	<p>EPA Registration No. 305-29</p>	<p>Date of Issuance: MAR 04 2008</p>
<p>NOTICE OF PESTICIDE: <input type="checkbox"/> Registration <input checked="" type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>		<p>Term of Issuance: Conditional</p> <p>Name of Pesticide Product: REPEL INSECT REPELLENT TOWELETTE</p>	
<p>Name and Address of Registrant (include ZIP Code): Spectrum, a Div. of United Industries Corporation P.O. Box 142642 St. Louis, MO 63114-00642</p>			
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>			
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 4(g)(2)(c) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p> <p>Based on your response to the Reregistration Eligibility Document(s), EPA has reregistered the product listed above provided that the following change is made to the label:</p> <ol style="list-style-type: none"> 1. Revise the Net Weight from Net Wt from oz (g) to fluid ounces and ml. ¹ 2. Within the Directions for Use section, revise as follows: <ol style="list-style-type: none"> a. Directly below the FIFRA required statement "It is a violation of Federal law to use this product in a manner inconsistent with its labeling", and on a separate line, Replace all text with following statements: "READ AND FOLLOW ALL DIRECTIONS AND PRECUTIONS ON THIS PRODUCT LABEL. "For Outdoor Use Only. Never use repellents over cuts, wounds, sunburned or irritated skin. Do not apply near eyes and mouth, and apply sparingly around ears. Do not allow 			

¹ Liquid Formulations. The net contents must be expressed as gallons, quarts, pints or fluid ounces [See 40 CFR 156.10(d)]

children to handle this product, and do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Apply only to exposed skin and/or clothing (as directed on the product label). Do not use under clothing. Use just enough repellent to cover exposed skin. Heavy application and saturation is unnecessary for effectiveness; if biting insects do not respond to a thin film of repellent, apply a bit more. After returning indoors, wash treated skin with soap and water or bathe. This is particularly important when repellents are used repeatedly in a day or on consecutive days. Also, wash treated clothing before wearing it again. **Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you.**

Individual packages: Tear open envelope and unfold towelette.

Multiple packages: Open package and remove single towelette. Seal tightly after removal.

Unfold towelette. Wipe on a thin uniform film over all exposed skin except eye and mouth.

~~Works on~~ For use on outer surfaces of clothing to: wipe shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of socks and around opening in outer clothing.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Allow repellent to dry before handling bow or gun stock.

- 3. Remove the following subsection and associated text from the First Aid section:²

“IF YOU SUSPECT A REACTION TO THIS PRODUCT: Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. 20 minutes”³

- 4. Revise the Storage and Disposal Section as follows:

“Storage and Disposal

Pesticide Storage: Store in a cool dry place away from heat or open flame and inaccessible to children.

Pesticide Disposal: If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.”

- 5. Modify the following optional marketing claim:

2 There is no specific requirement within PR Notice 2001-1 for the insertion of this language within the First Aid Section. This language should be moved to the Directions for Use as discussed below.

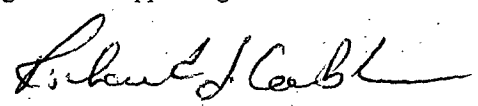
3 PR Notice 2001-1 does not provide for the inclusion of this language within the FIRST AID section. Please refer to the revised Directions for use where the language has been moved.

- a. Provides effective ~~long-lasting~~ protection from mosquitoes, ticks, chiggers, black flies, sand flies, deerflies, fleas and other biting insects.

- 6. The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Carmen Rodia at (703)-306-0327 or rodia.carmen@epa.gov.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Signature of Approving Official:

Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

Date:

MAR 04 2008

4/5

Master Label

Base Name

Repel Insect Repellent Towellette

INSECT REPELLENT (either in name or stated separately)

Keep Out of Reach of Children

CAUTION: See back panel for precautions.

ACTIVE INGREDIENTS:

DEET	55.0 %
OTHER INGREDIENTS:	45.0 %
TOTAL	100.0 %

Net Weight ~~0.7 (gm)~~

Back labeling

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. ~~Read and follow all directions and precautions on this product label.~~

~~Individual packages: Tear open envelope and unfold towellette.~~

~~Multiple packages: Open package and remove single towellette.~~

~~Seal tightly after removal.~~

~~Unfold towellette. Wipe on a thin uniform film over all exposed skin except eye and mouth. Apply sparingly around ears. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over application. Do not apply over cuts, wounds or irritated skin. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands.~~

❖ ~~Works on clothing too: wipe shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of socks and around opening in outer clothing.~~

~~After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.~~

STORAGE AND DISPOSAL: PESTICIDE STORAGE: store in a cool, dry place inaccessible to children. Do not contaminate water, food or feed by storage and disposal. **CONTAINER DISPOSAL:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for (1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID
If in eyes: • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If swallowed: • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If you suspect a reaction to this product: • Discontinue use. • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
Call a poison control center or doctor for further treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment. For additional information in case of emergency call toll free 1-800-255-3924.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Keep away from heat, sparks and open flame.

❖ ~~Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Allow repellent to dry before handling bow or gun stock.~~

Manufactured for:
Jackson, WI 53037
Questions or Comments?
EPA Reg. No. 305-29
www.wpcbrands.com

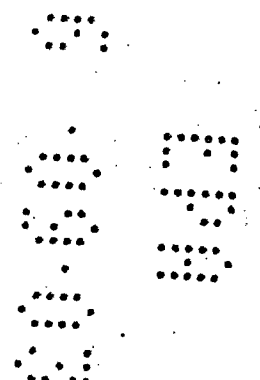
WPC Brands, Inc.
Made in the U.S.A.
Call 800/558-6614
EPA Est. No. XXX-XX-X

ACCEPTED
with COMMENTS
in EPA Letter Dated

March 4, 2008

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

305-29



Master Label

Optional marketing claims:

- ❖ Provides ~~effective long lasting~~ protection from mosquitoes, ticks, chiggers, black flies, sand flies, deerflies, fleas and other biting insects.
- ❖ Repels mosquitoes, ticks, biting flies, gnats, chiggers and fleas.
- ❖ 55% DEET
- ❖ It works
- ❖ Sports-Active Formula
- ❖ Hunting, Camping, Fishing, all outdoor activities
- ❖ Ready-to-use, unscented insect repellent towelette
- ❖ Zip-Pak[®] Re-sealable Packaging. To open, tear across at notch, remove towel and use immediately - tightly RESEAL. Zip-Pak[®] is a trademark of Illinois Tool Works, Inc.
- ❖ Repels:

Insect	Hours of Protection
Mosquitoes	8 hours
Black flies, gnats, ceratopogonids, no-see-ums, punkies & biting midges	6 hours
Tick & Chiggers	5 hours
Stable flies, horse flies, deer flies and greenheads	3 hours

Key:

- Highlighted areas have been added
- ❖ Optional text/information may or may not be on label.
(Optional text) - May be left out of text, used in place of preceding text or in conjunction with preceding text.

