

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

04 APR 1995

Jean Killoren, Regulatory Coordinator  
Wisconsin Pharmacal Company, Inc.  
1 Repel Road  
Jackson, WI 53037

Dear Registrant:

Subject: Application for Pesticide Amendment for  
Repel Insect Repellent Towelette  
EPA Reg. No. 305-29  
Submission dated October 4, 1994

The labeling referred to above, which expands your directions for use to include multi-packaging, and was submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

To comply with the DEET Label Improvement Program (see PR Notice 91-4) add the statement. "If you go to a doctor, take this repellent with you." after "... Poison Control Center."

If you have any questions, please contact Virginia Dietrich at (703) 305-5063.

Sincerely,

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Richard P. Keigwin, Jr.  
Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (7505C)

CONCURRENCES

|         |          |          |  |  |  |  |  |
|---------|----------|----------|--|--|--|--|--|
| SYMBOL  | PM110    | PM110    |  |  |  |  |  |
| SURNAME | Dietrich | Killoren |  |  |  |  |  |
| DATE    | 4/4/95   | 4/4/95   |  |  |  |  |  |

REPEL Insect Repellent Towelette (It Works)

KEEP OUT OF REACH OF CHILDREN

CAUTION

For external use only.

See directions and other precautions on back.

|                            |        |
|----------------------------|--------|
| Active Ingredient          | 55.00% |
| N,N-Diethyl-meta-toluamide | 52.25% |
| Other Isomers              | 2.75%  |
| Inert Ingredients          | 45.00% |

TOTAL NET WT.

.138 oz. (3.9 g) AVE. INDIVIDUAL NET WT.

MANUFACTURED BY

WISCONSIN PHARMACAL CO., INC.

JACKSON, WI 53037

MADE IN THE U.S.A.

EPA REG. NO. 305-29

EPA EST. NO. 305-WI-1

ACCEPTED  
 with COMMENTS  
 in EPA Letter Dated  
 04 APR 1995

Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act  
 as amended, for the pesticide  
 registered under EPA Reg. No.

305-29



**REPEL INSECT REPELLENT TOWELETTE (It Works)**

Repels mosquitoes, deer flies, black flies, sand flies, chiggers (mites), ticks and fleas.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ ALL DIRECTIONS BEFORE USING THIS PRODUCT.** Individual packages: Tear open envelope and unfold towelette. Multiple packages: Open package and remove single towelette. Seal tightly after removal. Unfold towelette. Wipe on a thin uniform film over all exposed skin except eyes and mouth. **DO NOT APPLY TO EYES AND MOUTH.** Do not apply to hands of young children. Use just enough repellent to cover exposed skin and clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing. For ticks and chiggers (mites) apply liberally to shoe tops, socks and areas around openings of clothing. Repeat using a fresh towelette when necessary.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - CAUTION:** Harmful if swallowed. Keep out of reach of children. Keep out of eyes, lips and mouth. In case of eye contact, flush eyes with plenty of water. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. Do not apply over cuts, wounds, or irritated skin. Avoid contact with plastics such as eyeglass frames, lenses, fishing lines and fabrics such as rayon or dynel or spandex. Will not damage cotton, wool or nylon. May damage some painted or lacquered surfaces.

**PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE:** Keep away from fire, sparks and heat.

**DISPOSAL:** Do not reuse empty container. Wrap container and put in trash collection.

