



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PESTICIDES AND TOXIC
SUBSTANCES
OCT 29 1991

October 29, 1991

Ms. Patricia Thome
Wisconsin Pharmacal Company
Division of Badger Pharmacal, Inc.
2977 Highway 60
P.O. Box 198
Jackson, WI 53037

Dear Ms. Thome:

Subject: DEET LIP
Repel Insect Repellent Towelette
EPA Reg. No. 305-29
Repel Insect Repellent Scented Formula
EPA Reg. No. 305-31
Submissions: October 22, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) Remove from product label #121-29 under Directions for Use "apply liberally".
- 2) Anywhere on product label #121-31 where the phrase "Family Formula" is used, it must be trademarked.

Sincerely,

RFM
Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

RSB

REPEL!®
INSECT REPELLENT
TOWELETTE

(It Works)

ACCEPTED
with COMMENTS
in EPA Letter Dated

OCT 29 1991

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

305-29

Repels mosquitoes, deer flies,
black flies, sand flies, chiggers
(mites), ticks and fleas

CAUTION

Keep out of reach of children.
For external use only.

See directions and other precautions on back.

Net wt. .138 Av. oz. (3.9 gm)

Wisconsin Pharmaceutical Company
A Division of Bauger Pharmaceutical Company
Milwaukee, WI 53223

DIRECTIONS

It is a violation of federal law
in any manner inconsistent with its label.

Use: open envelope and unfold
uniform film over all exposed skin.
For ticks and chiggers (smear
feet, socks and areas around
waist) using a fresh towelette when
needed.

PRECAUTIONARY
Hazard to Humans and

CAUTION

Keep out of reach of children
and mouth. In case of eye contact
wash with water. Avoid contact with plastic
lenses, fishing lines and fabrics.
Safe with cotton wool or nylon
or lacquered surfaces.

PHYSICAL OR CHEMICAL

Flammable. Keep away from
heat and flame.
Active ingredients
N, N-Diethyl-m-toluamide
Other isomers
Inert ingredients

DISPOSAL

Do not reuse empty container
for other purposes.

EPA Reg. No. 305-29

Other Isomers 2.75%
Inert Ingredients 45.00%

NET WT. 138 AV. OZ. (3.9 gm)
MANUFACTURED BY
WISCONSIN PHARMACAL CO., INC.
JACKSON, WI 53037
MADE IN THE U.S.A.

EPA REG. NO. 305-29

EPA EST. NO. 305-WI-1

REPEL!® INSECT REPELLENT TOWELETTE (It Works)

Repels mosquitoes, deer flies, black flies, sand flies, chiggers (mites), ticks and fleas.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ ALL DIRECTIONS BEFORE USING THIS PRODUCT.** Tear open envelope and unfold towelette. Wipe on a thin uniform film over all exposed skin except eyes and mouth. **DO NOT APPLY TO EYES AND MOUTH.** Do not apply to hands of young children. Use just enough repellent to cover exposed skin and clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing. For ticks and chiggers (mites) apply liberally to shoe tops, socks and areas around openings of clothing. Repeat using a fresh towelette when necessary.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Harmful if swallowed. Keep out of reach of children. Keep out of eyes, lips and mouth. In case of eye contact, flush eyes with plenty of water. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. Do not apply over cuts, wounds, or irritated skin. Avoid contact with plastics such as eyeglass frames, lenses, fishing lines and fabrics such as rayon or dynel or spandex. Will not damage cotton, wool or nylon. May damage some painted or lacquered surfaces.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Keep away from fire, sparks and heat.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash collection.

LIP Statements

FILE: Repel.55T