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2. "Within the First Aid section, revise the 3rd block stating "If you suspect a reaction to this product, discontinue use and wash treated skin." to:
"If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center."
 3. At the bottom of the First Aid box, add the statement, "For additional information in case of emergency call toll free (Insert Telephone Number).¹
 4. Within the First Aid Block, add the following Note: "Note To Physician: "Probable mucosal damage may contraindicate the use of gastric lavage."
 5. Within the Directions for Use revise the following paragraph to match the DEET RED statements from:
"Apply over all exposed skin to repel biting insects. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray in enclosed areas. Do not spray directly on face. If used on the face, spray on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands."
to:
"Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. If used on the face, spray on hands first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply to children's hands. Do not allow children to handle this product. Do not spray in enclosed areas. When using on children, apply to your own hands and then put it on the child. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over-application of this product. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again."
 6. Revise the address name to: "P.O. Box 4406 Bridgeton, MO 63044".
 7. Remove the comparative claim "The first repellent made exclusively for the hunter"
 8. Remove the word "natural" from the 5th marketing claim.

¹ EPA encourages registrants to include a company telephone number or toll-free hotline number on the pesticide label as first suggested in PR Notice 97-4, Consumer Access Numbers on Pesticide Labels. If a number is included, confusion can be avoided by placing emergency numbers with the "First Aid" or "Hot Line Number" text, numbers for chemical spills with the spill cleanup information in the Storage and Disposal section, and numbers for general information elsewhere on the label. If a number is included, it should include a phrase or statement indicating the kinds of information the number should be used for, or if it may be used for all information, a simple lead-in phrase. The explanatory statement may include hours of service."

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

If you have any questions, you may contact Carmen Rodia, at (703) 306-0237. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)

Enclosure Label Stamped as "Accepted with Comments"

4/4

Master Label

Base Name:

Repel Insect Repellent Deerhunter

INSECT REPELLENT (either in name or stated separately)

Keep Out of Reach of Children

WARNING: See back panel for precautions.

ACTIVE INGREDIENTS:

DEET 55.0%

OTHER INGREDIENTS: 45.0%

TOTAL 100.0%

Net Contents oz (mL)

Back labeling

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner consistent with its labeling. **Read and follow all directions and precautions on this product label.**

Apply over all exposed skin to repel biting insects. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray in enclosed areas. Do not spray directly on face. If used on the face, spray on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands.

- ❖ Works on clothing too: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of socks and around openings of outer clothing.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

TORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency (or 1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS -

WARNING: Causes substantial but temporary eye irritation. Do not get in eyes. Harmful if swallowed. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. Do not allow children to handle this product. Wash hands before eating, drinking, chewing gum, or using tobacco.

FIRST AID
If in eyes:
<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If swallowed:
<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If you suspect a reaction to this product, discontinue use and wash treated skin.
Call a poison control center or doctor for further treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Keep away from heat, sparks and open flame.

- ❖ Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Allow repellent to dry before handling bow or gun stock.

WPC Brands, Inc.

Made in the U.S.A.

Questions or Comments?

EPA Reg. No. 305-28

Jackson, WI 53037

www.wpcbrands.com

Call 800/ 558-6614

EPA Est. No. 305-WI-1

Optional marketing claims:

- ❖ Provides effective long lasting protection from mosquitoes, ticks, chiggers, black flies, sand flies, deerflies, fleas and other biting insects.
- ❖ Repels mosquitoes, ticks, biting flies, gnats, chiggers and fleas.
- ❖ 55% DEET
- ❖ Repel (Deer) Hunters Insect Repellent with Earth Scent
- ❖ The first repellent made exclusively for the hunter
- ❖ Formulated with 55% DEET and natural earth scent to mask the hunter, a product that will repel biting insects not the big game he is after.
- ❖ Repels Bugs* Not Bucks
- ❖ *It repels mosquitoes, ticks, black flies, chiggers, sand flies, deerflies and other biting insects.
- ❖ Pump Spray
- ❖ Repels:

Insect	Hours of Protection
Mosquitoes	8 hours
Black flies, gnats, ceratopogonids, no-see-ums, punkies & biting midges	6 hours
Tick & Chiggers	5 hours
Stable flies, horse flies, deer flies and greenheads	3 hours

Key

- ❖ Optional text/information may or may not be on label.

(Optional text) – May be left out of text, used in place of preceding text or in conjunction with preceding text.

(Italicized - for informational purposes only.

ACCEPTED with COMMENTS
In EPA Letter Dated
September 2, 2008
 Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. **305-28**