



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

October 06, 2025

SENT BY EMAIL

John Cummings
john.cummings@fmc.com
FMC CORPORATION

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Removing one optional claim statement. The statement is considered false and misleading per 40 CFR 156, 10(a)(5).
Product Name: E2Y45 0.09%G Insecticide on Fertilizer C1
Admin Number: 279-9711
EPA Receipt Date: 09/04/2025
Action Case Number: 00667045

Dear John Cummings:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Ralph Narain by email at narain.ralph@epa.gov.

Sincerely,

Ralph Narain for

Melissa Bridges, Product Manager 07
IVB3, RD
Office of Pesticide Programs

E2Y45 0.09%G Insecticide on Fertilizer C1

For Outdoor [Residential] [Home] [Lawns], [Landscaped areas], [Ornamental,] & [and Flower Gardens] [Lawns and Ornamental] & [Flower Gardens] {Not to Reviewer: At least one descriptor will be used in the above statement}

NOTIFICATION

EPA Reg. No. 279-9711

EPA Est. No.

279-9711

Active Ingredients: **By Wt.**
Chlorantraniliprole.....0.09%
Other Ingredients:99.91%
100.00%

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:
10/06/2025

{Required Text if the product's Guaranteed Analysis is greater than 0-0-0}

Guaranteed Analysis XX-X-XX

Total Nitrogen (N)	XX.XX%	Note to reviewer: Total Nitrogen value cannot exceed 46%. The "total nitrogen" phrase/value must appear on the final label when N>0. This note will not appear on the commercial label.
XX.XX% Urea Nitrogen		
Soluble Potash (K ₂ O)	XX.XX%	
Sulfur (S) Total	XX.XX%	
X.XX% Free Sulfur (S)		
X.XX% Combined Sulfur (S)		
Iron (Fe) Total	XX.XX%	
X.XX% Soluble Iron (Fe)		
Derived From: Poly Coated Sulfur Coated Urea, Sulfate Of Potash, Iron Sucrate		
Chlorine (Cl) Max	X.XX%	

KEEP OUT OF REACH OF CHILDREN

See (back) panel for additional precautionary statements (and directions for use).

FIRST AID

For questions regarding emergency medical treatment, you may contact 1-800-331-3148 for information.



FMC Corporation
2929 Walnut Street
Philadelphia PA 19104

Net Weight:

[(Treats / covers] X,XXX square feet/sq. ft]

[See back panel for precautionary statements]

[BACK PANEL]

[This product stops grubs and other listed pests from further damaging your lawn]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

When used as directed this product does not present a hazard to humans or domestic animals.

USER SAFETY RECOMMENDATIONS

USERS SHOULD: Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to aquatic invertebrates, oysters, and shrimp. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to use sites. Rinsing application equipment over treated area of the lawn and garden will help avoid runoff to water bodies or draining systems.

Surface Water Advisory: This product may impact surface water quality due to runoff of rain water. This is especially true for poorly draining soils and soils with shallow ground water. This product is classified as having high potential for reaching surface water via runoff for several months or more after application. A level, well-maintained vegetative buffer strip between areas to which this product is applied and surface water features such as ponds, streams, and springs will reduce the potential loading of chlorantraniliprole from runoff water and sediment. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours.

Ground Water Advisory: This chemical has properties and characteristics associated with chemicals detected in ground water. This chemical may leach into ground water if used in areas where soils are permeable, particularly where the water table is shallow, may result in ground water contamination.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal and Container Handling

Nonrefillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available.

If partly filled: Never place unused product down any indoor or outdoor drain. Call your local solid waste agency for disposal instructions.

NOTICE

Research and testing has determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.


*Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price.


STOP. READ THE LABEL FIRST BEFORE USE.

[OPTIONAL QUICK FACTS TABLE]

[Quick Facts]

- [Easy-To-Use granules]
- [Kills grubs all season long]
- [Stops Grubs from Further Damaging Lawn]
- [For Use After First Sign of Grubs]
- [For Use Before Grubs Appear]
- ~~[Safe for kids and pets when used as directed]~~
- Kills White Grubs Before They Damage Lawns
- Feeds Root Systems
- Feeds The Lawn (for thicker, greener turf)
- Two-In-One Formula Kills Grubs While Feeding Your Lawn
- Kills White Grubs Before They Damage Lawns

<ul style="list-style-type: none"> Just One Application Stops Grubs From Spring Through Late Summer Season-Long Grub Control 2-in-1 Formula <ul style="list-style-type: none"> Helps Strengthen Root Systems Kills White Grubs Before They Damage Lawns 	
[KILLS]	Armyworms (including Lawn Armyworm, Fall Armyworm) Billbugs (larvae) (including Bluegrass Billbug, Hunting Billbug) Caterpillars (including Sod Webworm, Grass Webworm, Tropical Sod Webworm) European Crane fly larvae Cutworms (including Black Cutworm, Bronzed Cutworm, Granulate Cutworm, Variegated Cutworm) White Grubs (including Asiatic garden beetle, Black turfgrass atenioides, European chafer, Japanese beetle, June beetles, Masked chafer, Northern masked chafer, Southern masked chafer, Oriental beetle) [insert pests][illustration][]
[FEEDS]	[Promotes strong roots. Builds thicker, greener turf]
[COVERAGE]	[This bag covers XXXX sq ft]
[WHERE TO USE]	[Lawns]
[WHEN TO USE]	[Before grubs or damage first appears] [When grubs or damage first appears]
[HOW MUCH TO USE]	[See spreader settings]

DIRECTIONS FOR USE [(SL Grub/Turf)]	
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the following “Directions for Use” carefully and fully before applying this product.	
Keep children and pets off treated area until product has been watered in and lawn is dry. <u>Not registered for sale, sale into, distribution and/or use in Nassau, Suffolk, Kings, and Queens counties of New York State.</u> {Note to reviewer: depending on New York registration, this statement may not be included} <u>Per New York State only Restriction: DO NOT apply within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch).</u> {Note to reviewer: depending on New York registration, this statement may not be included} Contains peanut by-products {Note to reviewer: depending on granule type used, this statement may not be included}	
GENERAL INFORMATION For use outdoors on lawns, flower gardens, and other landscaped areas. Kills armyworms, billbugs (larvae), caterpillars, cut worms, European crane fly (larvae) sod webworms, white grubs, and other insect pests listed in the table below. [This product delivers 0 - 2.35 {Note to reviewer: This is the allowable range; the final values will be determined by exact loading of the marketed material} lbs of nitrogen per 1,000 ft2. Additional fertilization may be required. Contact your local cooperative extension service for advice specific to your area and turf type.]	
Know Grubs. Stop Grubs. White grubs are the immature larvae of scarab beetles. These extremely destructive turf pests feed on grass roots just below the soil surface, severing roots and causing lawn grasses to brown and die. Effective white grub control involves reaching these pests at their most vulnerable. Fall treatment targets newly hatched grubs while they're still small and close to the surface. With heavy infestations, you can roll turf back — just like a rug — to reveal severed roots and feeding grubs. To check your lawn, use a spade to lift a 12-inch-square piece of sod about 3 inches thick. Inspect the soil, thatch, and roots closely.	
BEFORE YOU USE Read and follow these directions when using: 	USE RESTRICTIONS <ul style="list-style-type: none"> Apply this product directly to the lawn or garden area. Water treated area as directed on this label. Do not water to the point of run-off. Do not allow the product to enter any drain during or after application. Do not allow people or pets to enter the treated area until all dusts have settled, watering-in is complete, and the treated area has dried. Do not apply more than 12.75 lbs product per 1,000ft2 per calendar year. Do not apply more than 0.01 lbs of Chlorantraniliprole per 1,000ft2 per calendar year.

[PRODUCT INFORMATION]	<p>[Apply early, before Grubs, Billbugs, Annual Bluegrass Weevils, European Crane Flies hatch. Contact Extension Agent for the ideal dates to apply in your area.]</p> <p>[You may spread this product over soil or mulch. If present, remove weed barrier before applying.]</p>
TO CONTROL	WHEN TO APPLY
<p>Armyworms (including Lawn Armyworm, Fall Armyworm)</p> <p>Billbugs (larvae) (including Bluegrass Billbug, Hunting Billbug)</p> <p>Caterpillars (including Sod Webworm, Grass Webworm, Tropical Sod Webworm)</p> <p>Cutworms (including Black Cutworm, Bronzed Cutworm, Granulate Cutworm, Variegated Cutworm)</p> <p>White Grubs (including Asiatic garden beetle, <i>Aphodius spp.</i>, Black turfgrass ataenius, European chafer, Japanese beetle, Green June Beetles, June beetles, May Beetles, Masked chafer, Northern masked chafer, Southern masked chafer, Oriental beetle) Chinch Bugs (suppression only)</p>	<p>Apply preventatively before grubs or insects first appear. For best results, apply early in spring at the beginning of the grub lifecycle.</p> <p>To control existing infestations apply at the first sign of damage or insect activity.</p>
European Crane fly larvae	<p>Apply preventatively in spring, late summer or early fall</p> <p>To control existing infestations, apply at the first sign of damage or insect activity.</p>
APPLICATION DIRECTIONS FOR LAWNS	<p>How Much: see spreader settings</p> <p>Adjust spreader to the proper setting (see Spreader settings). [Spreader Icon]</p> <p>To be sure you cover the entire area uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules. [GRID SPREADER ICON]</p> <p>Water thoroughly after applying. [WATER-IN ICON]</p> <p>You may spread this product over soil or mulch. If present, remove weed barrier before applying.</p>

SIGNS OF DAMAGE TO LAWNS	
GRUBS	White grubs cause extensive damage to lawns by feeding on grass roots. Grass turns yellow, then brown and dies. Grubs chew off roots so that the grass is easily pulled up in pieces with your hands. You can roll it back like a carpet to reveal the grubs. If patches of dead grass appeared in your lawn late last summer, check for Grubs.
OTHER LAWN PESTS	Armyworms, Sod Webworms, and Cutworms damage lawns by cutting blades of grass near the ground. Small brown patches will appear. Other lawn pests chew or suck on grass, which may cause grass to be weakened and look poor. Other lawn pests can be a nuisance outdoors.
HOW IT WORKS	Use this product to prevent as well as control infestations. After granules are watered in, grubs and other listed insects are killed when they attempt to ingest treated plant material.

{Note to reviewer: Depending on New York State registration, Option 1, 2, or 3 will be used}

{RATE TABLE OPTION 1}

{Note to Reviewer: spreader setting table will align to use rates for the chosen option. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

Pests	Use Rate	Use Instructions
<p>Armyworms*</p> <p>Billbugs (larvae) (including Bluegrass Billbug, Hunting Billbug)</p> <p>Caterpillars (including Sod Webworm, Grass Webworm, Tropical Sod Webworm)</p> <p>Cutworms¥</p> <p>White Grubs (including Asiatic garden beetle,</p>	<p>Apply at the single use low rate of 2.55 – 5.1 lbs per 1,000 sq. ft. (an area 20' x 50')</p>	<p>Apply with a fertilizer spreader (see spreader setting chart). Apply when grass is dry and water the lawn lightly immediately following application.</p> <p>[Choose an application rate depending on the expected intensity of pest pressure.]</p>

<i>Aphodius spp.</i> , Black turfgrass taenius, European chafer, Japanese beetle, Green June Beetles, June beetles, May Beetles, Masked chafer, Northern masked chafer, Southern masked chafer, Oriental beetle) Chinch Bugs (suppression only) European Crane fly larvae	For season long control apply at the single use high rate of 5.1 lbs per 1,000 sq. ft. (an area 20' x 50') Make no more than 5 applications per year at the single use low rate or 2.5 times per year at the single use high rate.	[Use the single use high rate (5.1 lb per 1,000 ft ²) if you expect, or are experiencing, extreme pest pressure. Note that a single application of either application rate will provide [up to 4 months of control] [season-long control].] Treat when insects first appear or when you notice lawn damage. Repeat applications may be made to obtain control of listed [insects] [pests]
RESTRICTIONS <ul style="list-style-type: none"> Do not apply more than 12.75 lbs of product per 1,000ft² per calendar year. Do not apply more than 0.01 lbs Chlorantraniliprole per 1,000 ft² per calendar year. Per New York State restrictions, do not apply more than 2.55 lbs of product per 1,000ft² per year. Per New York State restrictions, do not apply more than 0.002 lbs Chlorantraniliprole per 1,000 ft² per year. 		
* Armyworms including: Fall, Yellow-striped and Lawn		
¥ Cutworms including: Army, Black, Bronzed, Clover, Granulate, Greasy, Green, Spotted, and Variegated		

{RATE TABLE OPTION 2}

{Note to Reviewer: spreader setting table will align to use rates for the chosen option. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

Pests	Use Rate	Use Instructions
Armyworms* Billbugs (larvae) (including Bluegrass Billbug, Hunting Billbug) Caterpillars (including Sod Webworm, Grass Webworm, Tropical Sod Webworm) Cutworms¥ White Grubs (including Asiatic garden beetle, <i>Aphodius spp.</i> , Black turfgrass taenius, European chafer, Japanese beetle, Green June Beetles, June beetles, May Beetles, Masked chafer, Northern masked chafer, Southern masked chafer, Oriental beetle) Chinch Bugs (suppression only) European Crane fly larvae	Apply at the single use rate of 2.55 lbs per 1,000 sq. ft. (an area 20' x 50') Make no more than 5 applications per year	Apply with a fertilizer spreader (see spreader setting chart). Apply when grass is dry and water the lawn lightly immediately following application. Treat when insects first appear or when you notice lawn damage. Repeat applications may be made to obtain control of listed [insects] [pests]
RESTRICTIONS <ul style="list-style-type: none"> Do not apply more than 12.75 lbs of product per 1,000ft² per calendar year. Do not apply more than 0.01 lbs Chlorantraniliprole per 1,000 ft² per calendar year. Per New York State restrictions, do not apply more than 2.55 lbs of product per 1,000ft² per year. Per New York State restrictions, do not apply more than 0.002 lbs Chlorantraniliprole per 1,000 ft² per year. 		
* Armyworms including: Fall, Yellow-striped and Lawn		
¥ Cutworms including: Army, Black, Bronzed, Clover, Granulate, Greasy, Green, Spotted, and Variegated		

{RATE TABLE OPTION 3 – non-NY}

{Note to Reviewer: spreader setting table will align to use rates for the chosen option. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

Pests	Use Rate	Use Instructions
Armyworms* Billbugs (larvae) (including Bluegrass Billbug, Hunting Billbug) Caterpillars (including Sod Webworm, Grass Webworm, Tropical Sod Webworm) Cutworms¥ White Grubs (including Asiatic garden beetle, <i>Aphodius spp.</i> , Black turfgrass taenius, European chafer, Japanese beetle, Green June	Apply at the single use rate of 5.1 lbs per 1,000 sq. ft. (an area 20' x 50') Make no more than 2.5 applications per year	Apply with a fertilizer spreader (see spreader setting chart). Apply when grass is dry and water the lawn lightly immediately following application. Treat when insects first appear or when you notice lawn damage.

Beetles, June beetles, May Beetles, Masked chafer, Northern masked chafer, Southern masked chafer, Oriental beetle Chinch Bugs (suppression only) European Crane fly larvae		Repeat applications may be made to obtain control of listed [insects] [pests]
RESTRICTIONS		
<ul style="list-style-type: none"> Do not apply more than 12.75 lbs of product per 1,000ft² per calendar year. Do not apply more than 0.01 lbs Chlorantraniliprole per 1,000 ft² per calendar year. Not registered for use by New York State. 		
* Armyworms including: Fall, Yellow-striped and Lawn		
‡ Cutworms including: Army, Black, Bronzed, Clover, Granulate, Greasy, Green, Spotted, and Variegated		

{SPREADER TABLE OPTION 1}

{Note to Reviewer: spreader setting table will align to use rates for Option 1, 2, or 3 above. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

[DIRECTIONS FOR USE ((continued))]			
Spreader Settings			
If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724			
BROADCAST SPREADER MODEL	APPLICATION WIDTH & SPREADER SETTINGS*		
	Low Rate	High Rate	Distance Between Passes (ft)
	2.55 lbs per 1,000 ft ²	5.1 lbs per 1,000 ft ²	
Scotts Basic	[insert setting]	[insert setting]	[insert setting]
Scotts Standard	[insert setting]	[insert setting]	[insert setting]
Scotts Deluxe Edgeguard	[insert setting]	[insert setting]	[insert setting]
Vigoro 10,000	[insert setting]	[insert setting]	[insert setting]
Vigoro 15,000	[insert setting]	[insert setting]	[insert setting]
[Insert Spreader Model Name]	[insert setting]	[insert setting]	[insert setting]
DROP SPREADER MODEL	Low Rate	High Rate	Distance Between Passes (ft)
	2.55 lbs per 1,000 ft ²	5.1 lbs per 1,000 ft ²	
Scotts Accugreen 2,000	[insert setting]	[insert setting]	N/A
Scotts Accugreen 3,000	[insert setting]	[insert setting]	N/A
[Insert Spreader Model Name]	[insert setting]	[insert setting]	N/A
*Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. Tip: 1,000 ft ² = 20 x 50 ft Do not use a spreader that applies granules in narrow, concentrated, or uneven bands. Be sure the spreader works properly and spreads granules evenly.			

{SPREADER TABLE OPTION 2}

{Note to Reviewer: spreader setting table will align to use rates for the chosen option. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

DIRECTIONS FOR USE (continued)		
Spreader Settings		
If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724		
BROADCAST SPREADER MODEL	APPLICATION WIDTH & SPREADER SETTINGS*	
	Rate	Distance Between Passes (ft)
	2.55 lbs per 1,000 ft ²	
Scotts Basic	[insert setting]	[insert setting]
Scotts Standard	[insert setting]	[insert setting]
Scotts Deluxe Edgeguard	[insert setting]	[insert setting]
Vigoro 10,000	[insert setting]	[insert setting]
Vigoro 15,000	[insert setting]	[insert setting]
[Insert Spreader Model Name]	[insert setting]	
DROP SPREADER MODEL	Rate	Distance Between Passes (ft)
	2.55 lbs per 1,000 ft ²	
Scotts Accugreen 2,000	[insert setting]	N/A
Scotts Accugreen 3,000	[insert setting]	N/A
[Insert Spreader Model Name]	[insert setting]	
*Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. Tip: 1,000 ft ² = 20 x 50 ft Do not use a spreader that applies granules in narrow, concentrated, or uneven bands. Be sure the spreader works properly and spreads granules evenly.		

{SPREADER TABLE OPTION 3}

{Note to Reviewer: spreader setting table will align to use rates for the chosen option. *Following will be a list of application spreaders and appropriate settings. This list will vary depending on market spreaders.*}

DIRECTIONS FOR USE [(continued)]		
Spreader Settings		
If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724		
BROADCAST SPREADER MODEL	APPLICATION WIDTH & SPREADER SETTINGS*	
	Rate	Distance Between Passes (ft)
	5.1 lbs per 1,000 ft ²	
Scotts Basic	[insert setting]	[insert setting]
Scotts Standard	[insert setting]	[insert setting]
Scotts Deluxe Edgeguard	[insert setting]	[insert setting]
Vigoro 10,000	[insert setting]	[insert setting]
Vigoro 15,000	[insert setting]	[insert setting]
[Insert Spreader Model Name]	[insert setting]	
DROP SPREADER MODEL	Rate	Distance Between Passes (ft)
	5.1 lbs per 1,000 ft ²	
Scotts Accugreen 2,000	[insert setting]	N/A
Scotts Accugreen 3,000	[insert setting]	N/A
[Insert Spreader Model Name]	[insert setting]	
*Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. Tip: 1,000 ft ² = 20 x 50 ft Do not use a spreader that applies granules in narrow, concentrated, or uneven bands. Be sure the spreader works properly and spreads granules evenly.		

CLEANING APPLICATION EQUIPMENT

Thoroughly clean all application equipment after use to reduce the risk of forming hardened deposits that might become difficult to remove. Thoroughly rinse application equipment with clean water. Clean all other associated application equipment. Take all necessary safety precautions when cleaning equipment. Do not clean equipment near wells, or other water sources. Dispose of waste rinse water in accordance with local regulations.

Take all necessary safety precautions when cleaning equipment. Do not clean equipment near wells, or water sources. Dispose of waste rinse water in accordance with local regulations.

[Optional metals information]

[Information regarding the contents and levels of metals in this product is available on the internet at [Trace Metals - Metal Content Analysis Information](#)]

[Information regarding the contents and levels of metals in this product is available on the internet at [Fertilizer Database | Washington State Department of Agriculture](#)]

[Information regarding the contents and levels of metals in this product is available on the internet at [CDFA Fertilizer Product Database](#)]

[Information regarding the contents and levels of metals in this product is available on the internet at [Search Fertilizer Registered Products](#)]

OPTIONAL MARKETING CLAIMS

[READY-TO-USE]

FOR OUTDOOR RESIDENTIAL USE ONLY

Kills

- [Kills][and prevents][and Controls] [lawn Damaging] [insert listed pest][pests][on Contact] [all season long]
- Kills White Grubs Before They Damage Your Lawn
- Also Kills Armyworm larvae, Billbug larvae, Annual Bluegrass Weevils larvae, and European Crane Fly larvae
- Just One Application Kills Grubs, and European Crane Fly larvae All Season Long
- One application of this product kills grubs all season-long
- Kills Grubs [and lawn invading [damaging] Pests]
- Kills insects above and below the ground [surface]
- [Kills][Controls] over [xx] types of insects [insect types][as listed]
- [Kills] [Controls] grubs plus [xx] [lawn damaging] pests
- Effective control against [insert listed pest]

- [x month/s] long lasting [listed insect] control
- Kills [Works on][Effective control of [against]] all types of listed lawn invading [lawn damaging] insects [pests]

Control/Prevents

- [Season long] [4 months] [insert listed pests] [control][killer]
- White Grub Control
- Effective Grub Control
- Controls many destructive lawn insects, including grubs
- Control [Kills] lawn [invading] damaging insects [pests] as listed
- One application provides season long grub control
- Defends against grubs
- One application 4 months [insert listed pest] control
- Stops [prevents] lawn damage [from insects {pests}] as listed [simple] [easy] one [step] [application] lawn protection
- Protect your lawn from grubs [and other listed insects]
- Helps prevent lawn root damage caused by insects
- Prevents lawn damage for a stronger lawn
- Protects lawn from common pests [insects] as listed
- Reclaim your lawn [today] from [annoying] [damaging] [insects] [bugs] [pests][insert listed pest]
- Annual use can help control [listed insects] infestations
- Kills White Grubs Before They Damage Your Lawn
- Kills White Grubs Early, Before They Damage Your Lawn
- Suppresses chinch bugs
- Also Kills Billbugs, Annual Bluegrass Weevils, and European Crane Fly larvae
- Kills grubs all season-long plus revitalizes (turf) the lawn
- Defends against grubs plus helps turf recover
- One application of this product kills grubs all season-long and revitalizes your lawn. This 2-in-1 formula creates a protective zone in the soil to kill grubs before they can cause damage plus promotes new growth in stressed lawns.
- Keeping your lawn beautiful and free of damaging grubs has never been easier.

Use on

- For Use On: Lawns, Ground Covers, Flower Beds, and around Trees & Shrubs
- Use on lawn and as a barrier treatment

Speed

- Fast acting plus season long killing power [control] – Guaranteed
- Starts to work immediately, [keeps working] [lasts] all season [long]

Duration

- Apply anytime between Spring throughout Summer
- Apply once for soil & surface insect control
- Apply [anytime] spring through late summer
- [One application] lasts all season [long]
- New, Improved Formula Lasts All Season [Long]
- {One Application} Lasts All Summer [Long]
- Apply once for season-long control

Fertilizer Claims

- Apply ONCE, ANYTIME – Spring through late Summer
- Kills Grubs All Season Long plus Revitalizes Turf
- Feeds and Protects

- Helps Strengthen Root Systems
- Promotes strong roots. Builds thicker, greener turf. CONTAINS ROOT BOOSTER™
- X-X-X Feeds Root Systems {Note to Reviewer: This will be updated based on the N-P-K content on the marketed material}
- Promotes Vigorous Root Growth
- Convenient, Two-in-One Formula Kills Grubs All Season-long Plus Revitalizes (Turf) the Lawn
- Feeds Roots (the lawn) and (Plus) Protects Against listed [*] Grubs
- Promotes Strong Roots
- Helps Strengthen Root Systems by Promoting Growth
- Helps Lawn Recover
- Helps Strengthen Root Systems
- Rejuvenates the Lawn

Other Marketing Claims

- 100% satisfaction guaranteed or your money back
- Ready-To-Use Granules
- One application of this product kills grubs all season-long and revitalizes your lawn. This formula creates a protective zone in the soil to kill grubs before they can cause damage **plus** promotes new growth in stressed lawns. Keeping your lawn beautiful and free of damaging grubs has never been easier.
- Guaranteed Results or Your Money Back
- New [!] [Exclusive Formula] (for 6 months)
- Low [No] Odor
- Covers [treats] up to [xx] sq ft
- Easy to Apply
- Tough on [insert listed insects], gentle on [your] lawn
- Won't harm [your] lawn* *when used as directed
- Don't let [insert listed pest][insects][bugs] feed on your lawn another day
- [xx] pounds bag covers [treats] [yy] sq. ft. of lawn [for [insert listed pest]]
- Protect your [backyard][lawn] with [insert brand]
- Reclaim your [backyard][lawn] from nuisance pests
- Got [insert listed pest here]? Get [brand]!
- Easy to apply
- Apply with [broadcast][lawn] spreader
- Stop the destructive grub lifecycle [today]
- People and pets may re-enter once grass has dried
- People and pets may re-enter once grass has been watered in and dried
- People and pets may re-enter treated area once product has been watered in and dried
- ~~Safe for kids and pets when used as directed~~
- WHEN USED ACCORDING TO MANUFACTURER'S INSTRUCTIONS {Note to Reviewer: This language can only be used in conjunction with the "Treated lawn, untreated lawn" icon shown below.
- Resealable bag

Optional Icons

Effective control against [insert listed pest] [illustration]



Grubs



European
Crane Fly
Larvae



Chinch
Bugs



Army worm



Sod Webworm



Grub



Billbug

Effective Grub control



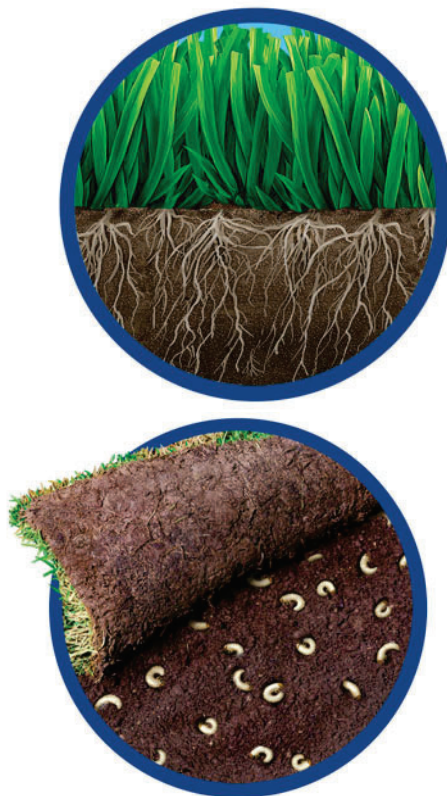
Grub



Billbug



Kills insects above and below the ground [surface]



Treated lawn, untreated lawn

