

270-372

06/08/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Cheryl Purcell  
Farnam Companies, Inc.  
P.O. Box 34820  
Phoenix, Arizona 85067-4820

JUN 8 2007

Dear Ms. Purcell:

Subject: Labeling Amendment; Net Contents  
Bromadiolone Bait Pellets  
EPA Registration No. 270-372

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable with the following provisions:

1. Under Net Contents add an asterisk and footnote to the 1.5 and 3.5 ounces indicating that these sizes are only for mouse bait placements.
2. Within each of the three **CONDITIONS OF SALE** sections of the label, revise the sentence "*FARNAM COMPANIES, INC., warrants this product in its unopened package conforms to the ...*" to read "*To the extent consistent with applicable law, FARNAM COMPANIES, INC., warrants this product in its unopened package conforms to the ...*"
3. Within each of the three **CONDITIONS OF SALE** sections of the label, revise the sentence "*There are no other warranties, expressed or implied, concerning the use of this product...*" to read "*To the extent consistent with applicable law, there are no other warranties, expressed or implied, concerning the use of this product...*"

A stamped copy is enclosed for your records. Please submit one (1) final printed copy for the referenced label, incorporating the above changes, before releasing the product for shipment. If you have any questions regarding this letter, please contact Kable Bo Davis at (703) 306-0415.

Sincerely,

A handwritten signature in black ink, appearing to read "John Hebert".

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

[Front Label]

## BROMADIOLONE BAIT PELLETS

For indoor and outdoor urban rodent control.

Kills Norway rats, roof rats, house mice and warfarin resistant Norway rats.

Norway rats and house mice may consume a lethal dose in one feeding with first dead rodents appearing four or five days after feeding begins.

Kills Mice · Kills Rats & Mice · Kills Mice & Rats

Easy to Use Rodent Control Place Packs

No Touching the Bait · Convenient Place Pack

### ACTIVE INGREDIENT:

Bromadiolone.....	0.005%
Other Ingredients* .....	99.995%
Total: .....	100.000%

\*Contains denatonium benzoate

\*This product has been treated with methoprene to protect the bait from infestation by insects.

### KEEP OUT OF REACH OF CHILDREN

#### CAUTION

May be harmful if swallowed or absorbed through the skin. Do not get in eyes, on skin or clothing. Wash arms, hands and face with soap and water after applying and before eating and smoking.

**If swallowed, call a physician at once.**

See side panels for additional precautionary statements.

EPA Reg. No. 270-372

EPA Est. No. 75806-AZ-001

**ACCEPTED  
with COMMENTS  
In EPA Letter Dated:**

**JUN 8 2007**

**Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
270-372**

#### Net Contents:

- 1.5 oz (1, 1.5 place pack) or
- 3.0 ozs (2, 1.5 oz place packs) or
- 4.5 ozs. (3, 1.5 oz place packs) or
- 6 ozs (4, 1.5 oz place packs) or
- 7.5 ozs (5, 1.5 oz place packs) or
- 9 ozs (6, 1.5 oz place packs) or
- 10.5 ozs (7, 1.5 oz place packs)
- or 12 ozs (8, 1.5 oz place packs) or
- 13.5 ozs (9, 1.5 oz place packs), or
- 15 ozs. (10, 1.5 oz place packs) or
- 112.5 ozs. (75, 1.5 oz place packs) or

150.0 ozs. (100, 1.5 oz place packs), or  
 187.5 ozs. (125, 1.5 oz place packs)

Manufactured for:  
**Farnam Companies, Inc.**  
 P.O. Box 34820 • Phoenix, AZ 85067-4820  
[www.farnam.com](http://www.farnam.com)

**Call with comments or questions:**  
 1-800-234-2269

[Back Label]

**PRECAUTIONARY STATEMENTS**

**Hazards To Humans And Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear gloves if product is handled. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice</b>	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>

**Note to Physician or Veterinarian:** Contains bromadiolone, an anticoagulant. For humans or dogs that have ingested this product, or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K<sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days or until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to mammals and birds. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply this product directly to water or areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water by cleaning of equipment or disposal of wastes.

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## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL, USE STRICTLY IN ACCORDANCE WITH PRECAUTIONARY STATEMENTS AND DIRECTIONS AND WITH APPLICABLE STATE AND FEDERAL REGULATIONS.**

It is illegal to sell these place packs individually.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, unused, spoiled and unconsumed bait as specified on this label.

Do not apply this product in a way that will contact workers or other persons. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulation

**USE RESTRICTIONS:** For control of Norway rats, roof rats and house mice.

**Urban Areas:** This product may be used in the periphery of homes, industrial, commercial and public buildings. This product may also be used in and around transport vehicles (ships, trains, aircraft) and related port or terminal buildings. This product may be used in alleys.

**Non-urban Areas:** This product may be used inside of homes and agricultural buildings.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

## SELECTION OF TREATMENT AREAS

Determine areas where rats and/or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floor and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### APPLICATION PROCEDURES

**RATS:** Place at least 3 to 10 packs per placement. Maintain an uninterrupted supply of fresh bait for 10 days or until signs of rat activity cease.

**MICE:** Use one pack per bait placement. Space placements at 8- to 12-foot intervals. Maintain an uninterrupted supply of fresh bait for 15 days or until fresh signs of mouse activity cease to appear.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**STORAGE:** Store only in original container, in a cool, dry place inaccessible to children and pets.

#### **PESTICIDE DISPOSAL:**

**Commercial Use:** Wastes resulting from the use of this product should be securely wrapped in several layers of newspaper and then disposed of onsite or at an approved waste disposal facility.

#### **CONTAINER DISPOSAL:**

**Commercial Use:** Dispose of empty container in a sanitary landfill or by incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

#### **Household Use:**

**DISPOSAL: If empty:** Do not reuse empty container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

**KEEP AWAY FROM FOODSTUFFS**

### **CONDITIONS OF SALE**

FARNAM COMPANIES, INC., warrants this product in its unopened package conforms to the chemical description on the label and is reasonably fit for the purposes set forth on the label when used according to directions under normal use conditions as specified on this label. There are no other warranties, expressed or implied, concerning the use of this product other than as indicated on the label. This warranty does not extend to the handling or use of this product contrary to label instructions or under abnormal conditions or conditions not reasonably foreseeable to seller, and buyer assumes all risk of any such use.