



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (HTF-501)
401 "M" St. S.W.
Washington, D.C. 20460

EPA Reg. Number
270-330

Date of Issuance
APR 29 2002

Term of Issuance
Conditional

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name of Pesticide Product
Farnam B736 Insecticide

Name and Address of Registrant (include ZIP Code):

Farnam Companies, Inc.
301 West Osborn
P.O. Box 34820
Phoenix, AZ 85067-4820

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A), provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of you product under FIFRA section 4.
2. Comply with the following conditions regarding child-resistant packaging for the subject product as specified in the enclosed review (R. Gross review, dated 12/13/01):
 - a. The applicator tubes must be single use.
 - b. The applicator tubes may not be attached to each other.

[NOTE: The labeling comments in finding #3 of the review no longer apply, since you made these changes in the revised labeling submitted April 9, 2002 via Facsimile.]

Signature of Approving Official:

Susan L. Stanton for George T. LaRocca

Date:

APR 29 2002

Page 2

EPA Reg. No. 270-330

3. Make the following label change:
 - a. Delete the claim "Water Based". This claim is only allowed for products whose formulations contain 50% or more water. Since your product contains slightly less than 50% water, you may not claim that the product is water-based.
4. Please submit two (2) copies of your final printed label before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact Susan Stanton of my team at (703) 305-5218.

Sincerely,

George T. LaRocca
Product Manager (13)
Insecticide Branch
Registration Division (7505C)

Enclosures

DRAFT LABEL/FRONT PANEL

FARNAM B736 INSECTICIDE

A SYNERGIZED READY TO USE SPOT-ON INSECTICIDE WITH UP TO TWO WEEKS RESIDUAL EFFECTS.

- Water Based With Citrus Scent
- Broad Spectrum Insecticide/Acaracide
- Synergized ◦Quick Knockdown
- Kills and Repels Horn Flies, Face Flies, Stable Flies and House Flies For Up To Two Weeks.
- For Control of Ticks Including Deer Ticks (which may carry Lyme Disease)
- Aids in the control of Horse Flies, Mosquitoes, Black Flies
- Aids in the control of Deer Flies, Eye Gnats and Lice
- Provides contact and residual control for up to 2 weeks
- Won't sweat off
- Complete body coverage in 24-48 hours

ACTIVE INGREDIENTS:

Permethrin (CAS NO.: 52645-53-1).....	34.00%
Piperonyl Butoxide Technical (CAS NO.: 51-03-6).....	8.50%
OTHER INGREDIENTS:.....	57.50%
TOTAL	100.00%

KEEP OUT OF THE REACH OF CHILDREN
 CAUTION
 SEE SIDE/BACK PANEL FOR
 ADDITIONAL PRECAUTIONARY STATEMENTS

ACCEPTED
with COMMENTS
In EPA Letter Dated:

APR 29 2002

Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.

270-330

EPA Reg. No.: 270-330

EPA Est. No.:

Net Contents: 300 mL Bottle (Containing 2 to 6 each 10mL Applicator Tubes)
 400 mL Bottle (Contains 6 to 10 X 10mL Applicator Tubes)
 500 mL Bottle (Contains 8 to 14 X 10mL Applicator Tubes)

Manufactured For
 Farnam Companies, Inc.
 301 West Osborn
 Phoenix, AZ 85013-3928

DRAFT LABEL
SIDE/BACK PANEL

FARNAM B736 INSECTICIDE
READ ENTIRE LABEL BEFORE USE

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMAN & DOMESTIC ANIMALS

CAUTION

Hazards to Humans: Causes moderate eye irritation. Harmful if swallowed or absorbed through the skin. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

FIRST AID

- If Swallowed
 - Call a poison control center or doctor immediately for treatment advice.
 - Have person sip a glass of water if able to swallow.
 - Do not induce vomiting unless told to do so by a poison control center or doctor.
 - Do not give anything by mouth to an unconscious person.

- If Inhaled
 - Move person to fresh air.
 - If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
 - Call a poison control center or doctor for further treatment advice.

- If On Skin or Clothing
 - Take off contaminated clothing.
 - Rinse Skin immediately with plenty of water for 15-20 minutes.
 - Call a poison control center or doctor for treatment advice.

- If In Eyes
 - Hold eye open and rinse slowly and gently with water for 15-20 minutes.
 - Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.
 - Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor for treatment. You may also contact 1-602-285-1660 for emergency medical treatment information.

5/7

DRAFT LABEL
SIDE/BACK PANEL

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FARNAM B736 INSECTICIDE

ENVIRONMENTAL HAZARDS

This pesticide is highly toxic to fish and aquatic organisms. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water by cleaning of equipment or disposal of equipment washwaters.

PHYSICAL OR CHEMICAL HAZARDS

Do not use this product in or on electrical equipment due to the possibility of shock hazard. Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on horses intended for food use

Do not use on foals under three [3] months old

Ready to use, no dilution necessary

SHAKE WELL BEFORE USE.

Remove product tube(s) from child resistant package. Holding tube with narrow end pointing up and away from face and body, cut off narrow end of tube with scissors or snap off narrow end at notches. Apply one tube (10.0 mL) of product solution as follows:

- 1] 5 mL along the back line starting at the top of head behind the ears, along the base of the mane, down the dorsal midline to the base of the tail.
- 2] 1 mL to the top of the forehead under the forelock;
- 3] 1 mL as a stripe to the front of **each** foreleg, from the ankle up to the knee.
- 4] 1 mL as a stripe to the front of **each** hindleg, from the ankle up to the hock.

Do not use more often than once every two weeks.

6/7

DRAFT LABEL
SIDE/BACK PANEL

FARNAM B736 INSECTICIDE

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry place. Protect from freezing.

Pesticide Disposal: If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Container Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available.

NOTICE OF WARRANTY

FARNAM COMPANIES, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORD WITH THE STATEMENTS MADE ON THIS LABEL.

DRAFT - TUBE LABEL
READY TO USE PRODUCT

FARNAM B736 INSECTICIDE
PERMETHRIN 34.0%
PIPERONYL BUTOXIDE 8.50%
KEEP OUT OF THE REACH OF CHILDREN
READ DIRECTIONS AND PRECAUTIONS BEFORE USING
EPA Reg. No.: 270-330

DRAFT - TAB LABEL
READY TO USE PRODUCT

FARNAM B736 INSECTICIDE
PERMETHRIN 34.0%
PIPERONYL BUTOXIDE 8.50%
KEEP OUT OF THE REACH OF CHILDREN
READ DIRECTIONS AND PRECAUTIONS BEFORE USING
EPA Reg. No.: 270-330

DRAFT - OUTER PACKAGE LABEL
READY TO USE PRODUCT

FULL REQUIRED PRODUCT LABEL TEXT
