

270-323

4-23-2002

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(A) **EPA** United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide:

Section I

1. Company/Product Number 270-323	2. EPA Product Manager M. Johnson, Jr.	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Farnam Purge Plus Insecticide	PM#	
5. Name and Address of Applicant (Include ZIP Code) Farnam Companies, Inc. 301 West Osborn Avenue Phoenix, AZ 85014 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRT Section 30(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION APR 23 2002
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below.	

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
 Revised Storage and Disposal per PR Notice 2001-6
 This notification is consistent with the guidance of PR Notice 2001-6 and the requirements of EPA's regulations at 40 CFR 156.10 and 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 2001-6 and the requirements of 40 CFR 156.10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No.	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
*Certification must be submitted.	If "Yes," Unit Package wgt.	No. per container	If "Yes," Package wgt.	No. per container	<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner In Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			Other (_____)		

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Cheryl Purcell	Title Regulatory Specialist	Telephone No. (Include Area Code) 602-664-1227
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 		
3. Title Regulatory Specialist		
4. Typed Name Cheryl Purcell		5. Date 4/8/02

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[] () indicates alternate or optional wording

Farnam X-5357-99
Odor Neutralizer + Flea Control

Prevents the development of adult fleas in treated areas [for up to (30 days)(4 weeks)(1 month)]

[Nylar®][brand name] is an insect growth regulator similar to the naturally occurring insect growth hormones which interfere [stop] their growth or development

[Nylar®][brand name] stops [prevents] fleas from developing into egg laying adults

[Nylar®][brand name] can be used as part of an integrated pest management [IPM] program

[Nylar®][brand name] can be a biorational approach to insect control

Inhibits reinfestation by fleas for up to [30 days][4 weeks][1 month]

If adult fleas are introduced from untreated areas, their offspring will not become biting [reproductive] adults

Kills preadult [larval] fleas, including eggs for [30 days][4 weeks][1 month]

Prevents larval fleas from developing into the biting adult stage

Prevents [stops] hatching fleas [preadult (larval) fleas][eggs (hatching eggs)(larvae)] from becoming full grown [developing into] biting adults

One treatment works for [30 days][4 weeks][1 month] against hatching fleas [preadult (larval) fleas][eggs (hatching eggs)(larvae)]

Prevents new (tomorrow's) fleas from growing up to bite

[Nylar®][brand name] activity keeps working for [30 days][4 weeks][1 month]

Prevents [stops] the emergence of adult fleas

Flea eggs deposited on treated areas will not develop into adult fleas

Larvae crawling onto treated areas will not develop into adult fleas

[Nylar®][brand name] acts on the immature life stage of the flea, preventing if from developing into biting adults

Eliminates pet [urine][fecal][vomit] odors (in bedding and other places frequented by pets)

Eliminates pet [urine][fecal][vomit] odors at the source

For use on pet bedding, upholstery and carpets

Water-based
Non-staining
Fresh, clean scent

Pet Odor Neutralizer
Kills flea eggs & larvae
Leaves a fresh, clean scent

ACTIVE INGREDIENT:

2-[1-Methyl-2-(4-phenoxyphenoxy) ethoxy] pyridine 0.1%

OTHER INGREDIENTS: 99.9%

TOTAL 100.00%

*Nylar®-Registered trademark of McLaughlin Gormley King Co.

CAUTION
KEEP OUT OF REACH OF CHILDREN

Net Contents _____

[] () indicates alternate or optional wording

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Distributed by:
Farnam Pet Products
A Division of Farnam Companies, Inc.
Phoenix, AZ 85013

NOTIFICATION

APR 23 2002

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE EACH USE

DO NOT APPLY DIRECTY TO ANIMALS

TO CONTROL PET ODORS AND FLEAS: Turn spray nozzle to the "ON" position. Hold bottle 1-3 feet away from surfaces to be treated. Spray the area to be treated evenly until the material is damp. Strong or heavy odors may require additional application(s). Repeat as necessary.

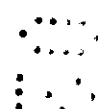
Always test product in an inconspicuous [hidden] area prior to use, as some natural and synthetic fibers may be adversely affected by any liquid product. Remove animals before spraying and do not return animals to treated areas until spray has dried completely.

OR

Don't apply on animal. Always remove animals from the area before spraying and only let them return after spray has thoroughly dried. Turn sprayer nozzle to the "ON" position and hold bottle 1-3 feet from the area to be treated. Test spray first in an inconspicuous spot as some fibers may be adversely affected by any liquid product. To apply, spray evenly until area is damp. Strong odors may require additional applications. Repeat as necessary.

[Farnam X-5357-99 [brand name] is not just a fragrance to "mask" or "cover up" odors. It actually [eliminates][neutralizes] odors in pet bedding, carpets, rugs, upholstered furniture, and other areas frequented by pets.]

[The active ingredient in (Farnam X-5357-99)(this product)(brand name) is (NYLAR®)(brand name), an insect growth regulator. (NYLAR®)(brand name) is similar to naturally occurring insect growth hormones that act on the flea's immature life stages, preventing adult fleas from developing. Flea eggs deposited on treated areas will not develop into adult fleas. Flea larvae crawling onto treated surfaces will also not develop into adult fleas. (NYLAR®)(brand name) causes a gradual reduction and flea pupae are not affected. If a high population of adult (the biting stage of) fleas are present, the use of an adulticide (brand name) may be necessary for immediate relief (control).]



[] () indicates alternate or optional wording

[Flea control on pets is also important to prevent the introduction of adult fleas into your home. Pets should also be treated with EPA registered flea and tick control products (such as)(brand name) as part of a complete flea control program, in conjunction with application of this product (brand name), to minimize the introduction of adult fleas into your home.]

[Farnam X-5357-99 doesn't just "mask" pet odors, it eliminates odors in pet bedding, carpets, rugs, upholstered furniture and other areas frequented by pets - even the toughest odors such as urine, feces, and vomit. Plus, Farnam X-5357-99 kills flea eggs and larvae for up to 30 days. It contains Nylar™, an insect growth regulator that stops flea larvae and eggs from becoming biting adults.]

[Farnam X-5357-99 doesn't control existing adult fleas. Rather it causes a gradual reduction and elimination of the flea population by breaking the reproductive cycle. Regular use of an on-pet flea and tick control product (such as brand name) is also recommended to help keep fleas out of your home.]

STORAGE AND DISPOSAL

STORAGE: Store in original container in a cool, dry place, inaccessible to children and pets. Keep container closed.

DISPOSAL **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If Partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

EPA Reg. No. 270-323

EPA Est. No. _____

