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1-6-2003

Farnam Equine Fly Repellent 397

[Protect Horses and Ponies from (Repels) (Kills) Horn Flies, Stable Flies, House Flies,

Horse Flies, Deer Flies, Mosquitoes, Gnats and Lice]

[For Horses (and Ponies)]

[Water Based Formula]

[Not Oily or Greasy]

[Alcohol-Free Formula]

[Easy to Apply. Ready-to-Use Formula]

[Contains (Botanicals) (and) (Essential Oils)]

[Fresh Herbal Fragrance]

[Can Be Applied as (Use as) a Spray or Wipe-On]

[Kills Fleas and Ticks on Dogs and Cats]

[Controls Fleas and Ticks in Pet Bedding and Quarters]

Active Ingredients:

 Pyrethrins
 0.10%

 Inert Ingredients
 99.90%

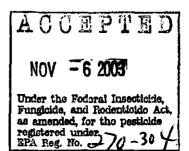
 Total
 100.00%

CAUTION

KEEP OUT OF REACH OF CHILDREN

See back (side) panel(s) for additional Precautionary Statements

Net Contents: xx fluid ounces (xxx mL)



2/3

READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON HORSES, PONIES, DOGS AND CATS DO NOT USE ON DOGS AND CATS UNDER 12 WEEKS OF AGE

Farnam Equine Fly Repellent 397 is formulated using pyrethrum and blend of (botanicals and) (essential) (citronella, clove stem, thyme and corn mint) oils. This water-based product is non-irritating, so it is gentle to both your horse's skin and coat.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT USE ON HORSES INTENDED FOR SLAUGHTER

HORSES AND PONIES: To [repel] [protect horses and ponies from] [and] [kill] Horn Flies, Stable flies, House Flies, Horse Flies, Deer Flies, Mosquitoes and Gnats, apply Farnam Equine Fly Repellent 397 as directed below.

As a Spray: Remove excess dirt and dust. Apply a light spray mist sufficient to wet the surface of the hair while brushing lightly against the lay of the hair. Avoid spraying in eyes and mucous membranes. Apply with a sponge or soft cloth to these areas.

As a Wipe-On: Thoroughly brush horse to remove dirt and dust. Extremely dirty horses should be shampooed, rinsed and allowed to dry before applying. Use a sponge or clean soft cloth.

Apply Farnam Equine Fly Repellent 397 liberally over areas to be protected. Pay special attention to legs, belly, shoulders, neck and facial areas. Avoid eyes and mucus membranes.

Repeat treatment daily or at intervals necessary to give continued protection.

To control blood-sucking lice apply Farnam Equine Fly Repellent 397 to the infected areas of the animal using a stiff brush to get the spray to the base of the hair. Repeat every 2 or 3 weeks if required.

DOGS AND CATS

To control fleas and ticks on the dogs and cats, apply Farnam Equine Repellent 397 starting at the animal's head (avoiding the eyes, nose and mouth as you spray). Make sure the entire body is covered, including the legs, underbody and tail. While spraying fluff the hair so that the spray will penetrate to the skin. Make sure spray wets the animal thoroughly. Avoid contact with genitalia. Repeat treatment daily. Do not use on dogs and cats under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated or nursing animals.

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Sensitivities may occur after using ANY pesticide products for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

PET AREAS

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To control fleas and ticks in premises, thoroughly spray infested areas, pet beds, quarters, nearby cracks and crevices, along and behind baseboards moldings, window and floor frames, with Farnam Equine Fly Repellent 397. Fresh bedding should be placed in the animal's quarters following treatment. Repeat as needed. Concurrent treatment of pets with a registered (Farnam) (on animal product(s)) (dip) (shampoo) (flea collar) is recommended.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply to water. Do not wash animals when runoff is likely to occur. Do not contaminate water when disposing of equipment washwaters.

STORAGE AND DISPOSAL

Storage: Do not contaminate water, food or feed by storage or disposal. Do not transport or store under 32°F (0°C). Store in original container in a cool dry place inaccessible to children and pets. Protect from freezing.

Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partially Filled: Call your local solid waste agency or call 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Manufactured for: Farnam Companies, Inc. Horse Products Division Omaha, NE 68112 602/285-1660