

PM-10

Reg # 270-304

7/21/97

193

[] and () indicate optional language

Farnam Equine Fly Repellent 397

[Protects Horses and Ponies from (Repels) (Kills) Horn Flies, Stable Flies, House Flies, Horse Flies, Deer Flies, Mosquitoes, Gnats and Lice]

[For Horses (and Ponies)]

[Water Based Formula]

[Not Oily or Greasy]

[Alcohol-Free Formula]

[Easy to Apply. Ready-to-Use Formula]

[Contains (Botanicals) (and) (Essential Oils)]

[Fresh Herbal Fragrance]

[Can Be Applied as (Use as) a Spray or Wipe-On]

[Kills Fleas and Ticks on Dogs and Cats]

[Controls Fleas and Ticks in Pet Bedding and Quarters]

Active Ingredients:

| | |
|-------------------------|---------|
| Pyrethrins | 0.10% |
| Inert Ingredients | 99.90% |
| Total | 100.00% |

EPA Registration Number: 270 - _____

EPA Establishment Number: _____

CAUTION

KEEP OUT OF REACH OF CHILDREN

See back (side) panel(s) for additional Precautionary Statements

Net Contents _____

ACCEPTED
 JUL 21 1997
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act
 as amended, for the pesticide
 registered under
 EPA Reg. No. 270-304

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**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON HORSES, PONIES, DOGS AND CATS**

**PRECAUTIONARY STATEMENTS
Hazards to Humans and Domestic Animals**

CAUTION: Harmful if swallowed, absorbed through skin or inhaled. Avoid contact with skin, eyes or clothing. Avoid breathing spray mist. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse. Avoid contamination of feed and foodstuffs.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply to water. Do not wash animals when runoff is likely to occur. Do not contaminate water when disposing of equipment washwaters.

FIRST AID

IF SWALLOWED: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching the back of the throat with finger. If person is unconscious do not give anything by mouth and do not induce vomiting. **IF ON SKIN:** Wash with plenty of soap and water. Get medical attention if irritation persists. **IF IN EYES:** Flush eyes with plenty of water. Seek medical attention if irritation persists. **IF INHALED:** Remove victim to fresh air. If not breathing, give artificial respiration, preferably mouth-to-mouth. Get medical attention.

Farnam Equine Fly Repellent 397 is formulated using pyrethrum and blend of (botanicals and (essential) (citronella, clove stem, thyme and commint) oils. This water-based product is non-irritating, so it is gentle to both your horse's skin and coat.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT USE ON HORSES INTENDED FOR SLAUGHTER

HORSES AND PONIES: To [repel] [protect horses and ponies from] [and] [kill] Horn Flies, Stable Flies, House Flies, Horse Flies, Deer Flies, Mosquitoes and Gnats, apply *Farnam Equine Fly Repellent 397* as directed below.

As a Spray: Remove excess dirt and dust. Apply a light spray mist sufficient to wet the surface of the hair while brushing lightly against the lay of the hair. Avoid spraying in eyes and mucous membranes. Apply with a sponge or soft cloth to these areas.

As a Wipe-On: Thoroughly brush horse to remove dirt and dust. Extremely dirty horses should be shampooed, rinsed and allowed to dry before applying. Use a sponge or clean soft cloth.

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Apply *Farnam Equine Fly Repellent 397* liberally over areas to be protected. Pay special attention to legs, belly, shoulders, neck and facial areas. Avoid eyes and mucus membranes.

Repeat treatment daily or at intervals necessary to give continued protection.

To control blood-sucking lice apply *Farnam Equine Fly Repellent 397* to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 2 to 3 weeks if required.

DOGS AND CATS

To control fleas and ticks on dogs and cats, apply *Farnam Equine Fly Repellent 397* starting at the animal's head (avoiding the eyes, nose and mouth as you spray). Make sure the entire body is covered, including the legs, underbody and tail. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets the animal thoroughly. Avoid contact with genitalia. Repeat treatment daily. Do not use on dogs and cats under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated or nursing animals.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

PET AREAS

To control fleas and ticks in premises, thoroughly spray infested areas, pet beds, quarters, nearby cracks and crevices, along and behind baseboards moldings, window and door frames with *Farnam Equine Fly Repellent 397*. Fresh bedding should be placed in the animal's quarters following treatment. Repeat treatment as needed. Concurrent treatment of pets with a registered (Farnam) (on animal product(s)) (dip) (shampoo) (flea collar) is recommended.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Do not transport or store under 32°F (0°C).

Storage - Store in original container in a cool dry place inaccessible to children and pets. Protect from freezing.

Pesticide Disposal - Securely wrap container in several layers of newspaper and discard in trash.

Container Disposal - Do not reuse empty container. Wrap container and put in trash.

Manufactured for:
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