

270-279

12/31/2001

1/7

spot-on label (full)

version of: 01/22/01

CAT ICON IN
CIRCLE WITH
SLASH THROUGH IT

full label - FRONT PANEL

FARNAM PURGE INSECTICIDE

PLEASANT CITRUS SCENT

FLEA & TICK CONTROL FOR DOGS AND PUPPIES OVER 12 WEEKS OF AGE

PROTECTS HORSES FROM FLIES, GNATS, MOSQUITOES AND TICKS

DO NOT USE ON CATS

- KILLS & REPELS FLEAS UP TO 3 TO 4 WEEKS!
- KILLS AND REPELS MOSQUITOES!
- PROTECTS AGAINST BLOOD FEEDING BY MOSQUITOES (vector of HEARTWORM) UP TO 4 WEEKS!
- KILLS & REPELS TICKS FOR UP TO 4 WEEKS!
- KILLS & REPELS DEER TICKS (vector of LYME DISEASE) FOR UP TO 4 WEEKS!
- KILLS & REPELS BROWN DOG TICKS (Rhipicephalus sanguineus) FOR UP TO 3 TO 4 WEEKS!
- KILLS & REPELS AMERICAN DOG TICKS (Dermacentor variabilis) FOR UP TO 3 TO 4 WEEKS!
- MONTHLY APPLICATION!
- MONTHLY FLEA, TICK AND MOSQUITO TREATMENT!
- KILLS AND REPELS FLEAS AND TICKS FOR UP TO A MONTH!
- KILLS AND REPELS ADULT FLEAS FOR UP TO 3 TO 4 WEEKS!
- KILLS AND REPELS TICKS FOR UP TO [4 WEEKS][3 TO 4 WEEKS] INCLUDING DEER TICKS (vector of LYME DISEASE), BROWN DOG TICKS & AMERICAN DOG TICKS!
- PROTECTS HORSES FROM HOUSE FLIES, STABLE FLIES, FACE FLIES, HORN FLIES, EYE GNATS, AND TICKS
- KILLS & REPELS HOUSE FLIES, STABLE FLIES, FACE FLIES, HORN FLIES, EYE GNATS, AND TICKS ON HORSES
- AIDS IN THE CONTROL OF HORSE FLIES, DEER FLIES, MOSQUITOES AND BLACK FLIES ON HORSES

ACTIVE INGREDIENTS

*Permethrin (CAS #52645-53-1)..... 45.0%

OTHER INGREDIENTS..... 55.0%

TOTAL 100.0%

* cis/trans ratio: Max 55% (+) cis and min 45% (+) trans

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

DO NOT USE ON CATS

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

Net Contents: 1[.03 fl. oz.(1.0 mL)][.05 fl. oz.(1.5 mL)][1 fl. oz.(3.0mL)] Applicator or
3[.03 fl. oz.(1.0 mL)][.05 fl. oz.(1.5 mL)][1 fl. oz.(3.0mL)] Applicators or
3[0.34 fl.oz.(10.0 mL)]Applicators or 6[0.34 fl.oz. (10.0 mL)] Applicators

EPA Reg. No.: 270-279

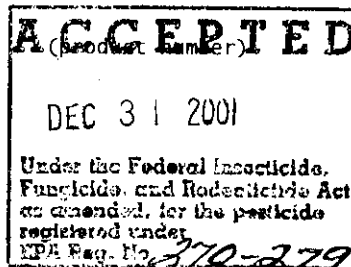
EPA Est. No.:

Manufactured For: Farnam Companies, Inc.
Phoenix, Arizona 85013-3997

IN CASE OF EMERGENCY CALL: 602-285-1660

(lot number statements as needed)

Mfg. & Printed in U.S.A. (label revision number)



F279DL6A.DOC-1

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR HORSES OVER 12 WEEKS OF AGE
DO NOT USE ON CATS**

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Hazards to Humans: Harmful if swallowed. Avoid contact with eyes or clothing. Causes moderate eye irritation. Wash thoroughly with soap and water after handling.

Hazards to Domestic Animals: FOR EXTERNAL USE ON DOGS AND HORSES ONLY. Do not use on puppies or foals under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing dogs or horses. Consult a veterinarian before using on dogs or horses with known organ dysfunction. **DO NOT USE ON CATS or animals other than dogs or horses.** Cats which actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effect. Certain medications can interact with pesticides. It is advisable to consult a veterinarian before using this product with any other pesticide or drug.

FIRST AID

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If Swallowed o Call a poison control center or doctor immediately for treatment advice.
o Have person sip a glass of water if able to swallow.
o Do not induce vomiting unless told to do so by a poison control center or doctor.
o Do not give anything by mouth to an unconscious person.

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If In Eyes o Hold eye open and rinse slowly and gently with water for 15-20 minutes.
o Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.
o Call a poison control center or doctor for treatment advice.

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In case of medical emergencies or health and safety inquiries, or in case of fire, leaking or damaged containers or for product use information, call: 602/285-1660
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Have the product container or label with you when calling a poison control center or doctor for treatment.
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Adverse Reactions: Some animals may be sensitive to ingredients in this product. Reactions in dogs or horses may include skin sensitivity. Dogs or horses may show lethargy, increased pruritis (itchiness), erythema (redness), rash and hair discoloration or hair loss at the application site. Observe the dog or horse following treatment. Sensitivity may occur after using ANY pesticide product on pets. If signs of sensitivity occur bathe your dog or horse with a mild, non-insecticidal shampoo and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

PHYSICAL OR CHEMICAL HAZARDS

DO NOT USE OR STORE NEAR HEAT OR OPEN FLAMES

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish. Do not add directly to water. Do not contaminate water when disposing of product or packaging.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DOGS

DO NOT USE ON CATS or animals other than dogs or horses. May be toxic or potentially fatal if applied to or ingested by cats. Do not get this product in your dog's eyes or mouth. Repeat applications may be made if necessary, but do not apply more often than once every 3 weeks, except to reapply after shampooing the dog.

For Dogs Weighing Less Than 33 pounds: [1.5 ml applicator tube] Apply one tube (1.5 mL) of product solution as a spot between the shoulder blades or as a stripe to the dog's back.

For Dogs Weighing More Than 33 pounds: [1.5 ml applicator tube] Apply one tube (1.5 mL) of product solution as a spot to the dog's shoulder blades or as a stripe to the dog's back and apply a second tube (1.5 mL) as a spot directly in front of the base of the tail or as a stripe to the dogs back.

For Dogs Weighing More Than 33 pounds: [3.0 ml applicator tube] Apply approximately half of the tube (1.5 mL) of product solution as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (1.5 mL) as a spot or strip to the dog's back directly in front of the base of the tail. Or, apply the entire tube (3.0 ml) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.

HOW TO APPLY:

FOR FOLDING CARD OR TABBED CARD UNIT-DOSE PACKAGING: Remove product tab by tearing along perforation. Holding tab with tube end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tab and put in trash.

FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING: Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointed up and away from face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap card and put in trash.

FOR FLAT CARD UNIT DOSE PACKAGING: [For push pin type applicator] Remove one product tube from card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dogs skin, squeeze tube to apply product. Wrap empty tube and put in trash.

**FARNAM PURGE INSECTICIDE
DIRECTIONS FOR USE (CONTINUED)****HOW TO APPLY: (CONTINUED)**

BLISTER PACKED SARAN TUBES: Remove product tube from package. Holding tube with notched end pointing up and away from face and body, cut narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

PULL AND TWIST APPLICATOR TUBE: Remove applicator tube from package. Hold applicator tube in an upright position. Pull cap off tube. Turn the cap around and place other end of cap back on tube. Twist cap to break seal, then remove cap from tube. The dog should be standing for easy application. Part the hair, place the tip of the tube on the skin and gently squeeze to expel the solution on the skin. Discard empty tube as described in Storage and Disposal.

BLISTER CARD WITH TRI-LAYER TUBES: Remove product tube(s) from package. Fold along perforation between tubes and tear off one tube. (Return unused tubes to package) Holding tube with notched end pointing up and away from face and body, snap off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

**** FOR MULTI-DOSE PACKAGING:** Withdraw 1.5 mL of solution at a time. Apply entire given dose directly to the skin at the indicated locations.

**** FOR DROPPER BOTTLE MULTI-DOSE PACKAGING:** Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to 1.5 mL line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin.

**** FOR SALE TO VETERINARIANS ONLY**

Horses

DO NOT USE ON HORSES INTENDED FOR FOOD USE

DO NOT USE ON FOALS UNDER 12 WEEKS (3 MONTHS) OF AGE

Remove product tube(s) from package. (Fold along perforation between tubes and tear off one tube. Return unused tubes to package) Holding tube with notched end pointing up and away from face and body, snap off narrow end at notches. Apply one tube (10.0 mL) of product solution as follows:

- 5 mL along the back line starting at the poll (top of head behind the ears), along the base of the mane, down the dorsal midline to the dock (base of the tail)
- 1 mL to the top of the forehead under the forelock;
- 1 mL as a stripe to the front of each foreleg, from the ankle up to the knee (2 mL total)
- 1 mL as a stripe to the front of each hindleg, from the ankle up to the hock (2 mL total)
- Do not allow the product to contact horses' eyes or mucous membranes.
- Wrap tube and put in trash.
- Do not reapply for 14 days (2 weeks).

FARNAM PURGE INSECTICIDE

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Store in cool, dry place. Protect from freezing.

Pesticide Disposal: Securely wrap original container in several layers of newspaper and discard in trash.

Container Disposal: Do not reuse empty container. Wrap container and put in trash.

FARNAM PURGE INSECTICIDE is an effective and easy to use product. **FARNAM PURGE INSECTICIDE** has demonstrated greater than 92% control of fleas within one day of application. As with all flea and tick control products, **FARNAM PURGE INSECTICIDE** should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian, entomologist, or retailer for program recommendations.

NOTICE OF WARRANTY

FARNAM COMPANIES, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORDANCE WITH THE STATEMENTS MADE ON THIS LABEL.

spot-on label (full)

6/7
version of: 01/22/01

spot-on tube label

version of: 01/22/01

TUBE LABEL (folding card and flat card packaging designs)

FARNAM PURGE INSECTICIDE

{CAT ICON}

PERMETHRIN 45% W/W

KEEP OUT OF THE REACH OF CHILDREN

{DO NOT USE ON CATS}

READ DIRECTIONS AND

PRECAUTIONS BEFORE USING

EPA Reg. No. 270-279

{USE THIS STATEMENT AND/OR CAT ICON IN CIRCLE WITH SLASH}

spot-on label (full)

7/7
version of: 01/22/01

spot-on tab label

version of: 01/22/01

TAB LABEL (folding card and tabbed card packaging designs)

FARNAM PURGE INSECTICIDE

{CAT ICON}

PERMETHRIN 45% W/W

KEEP OUT OF THE REACH OF CHILDREN

{DO NOT USE ON CATS}

READ DIRECTIONS AND

PRECAUTIONS BEFORE USING

EPA Reg. No. 270-279

(USE THIS STATEMENT AND/OR CAT ICON IN CIRCLE WITH SLASH)