

270-253

7/6/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D C 20460

OFFICE OF  
CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 06, 2012

Cheryl Purcell  
Farnam Companies, Inc  
301 W Osborn Road  
Phoenix, AZ 85013

Subject Application for Pesticide Label Amendment  
Farnam Crash! Wipe On Insecticide / Repellent  
EPA Reg No 270-253  
Your Submission Dated April 18, 2012  
Decision No 466094

Dear Ms Purcell

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records.

If you have any questions contact Driss Benmhend at 703-308-9525 or by e-mail at Benmhend.driss@epa.gov

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez".

Mark Suarez  
Product Manager 13, Insecticide Branch  
Registration Division (7504P)

Enclosure Stamped label

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ACCEPTED  
JUL 06 2012

Under the Federal Insecticide, Fungicide, FARNAM CRASHI WIPE-ON  
and Rodenticide Act, as amended, for the INSECTICIDE/REPELLENT  
pesticide registered under

EPA Reg No 270-253

For Use on Horses and Ponies  
5 to 7 Day Protection!

Non-Greasy Pleasantly-Scented  
For Spot Treatment on Face and Around Wounds

Convenient ready-to-use wipe-on formula provides repellency quick knock-down and  
5 to 7 day protection from flies such as House Flies Face Flies Horn Flies Stable  
Flies and Black Flies and from biting gnats such as Punkies and No-see-ums

ACTIVE INGREDIENTS

Cypermethrin (CAS #52315-07-8)	0 15%
Pyrethrins (CAS #8003-34-7)	0 20%
Piperonyl Butoxide (CAS #51-03-6)	1 63%
Di-n-propyl isocinchomeronate (CAS #136-45-8)	0 50%
Butoxy Polypropylene Glycol (CAS #9003-13-8)	4 85%

OTHER INGREDIENTS

92 67%

TOTAL

100 00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS

EPA REG NO 270-253

EPA EST NO \_\_\_\_\_

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
CAUTION

For use on horses and ponies only Not for use on humans Harmful if absorbed  
through skin or inhaled Contact with this product may cause transitory tingling  
sensation Avoid contact with skin eyes or clothing Avoid breathing vapors  
Prolonged or frequently repeated skin contact may cause allergic reactions in some

individuals Wash thoroughly with soap and water after handling and before eating drinking chewing gum using tobacco or using the toilet

User Safety Recommendations Users should wash hands with plenty of soap and water before eating drinking chewing gum using tobacco or using the toilet Users should remove clothing immediately if pesticide gets inside Then wash thoroughly and put on clean clothing

FIRST AID	
IF ON SKIN OR CLOTHING	<p>If you suspect a reaction to this product</p> <ul style="list-style-type: none"> <li>• Discontinue use</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
IF INHALED	<ul style="list-style-type: none"> <li>• Move person to fresh air</li> <li>• If person is not breathing call 911 or an ambulance then give artificial respiration preferably by mouth-to-mouth if possible</li> <li>• Call a poison control center or doctor for further treatment advice</li> </ul>
IF IN EYES	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes</li> <li>• Remove contact lenses if present after the first 5 minutes then continue rinsing eye</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
IF SWALLOWED	<ul style="list-style-type: none"> <li>• Immediately call a poison control center or doctor</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor</li> <li>• Have person sip a glass of water if able to swallow</li> <li>• Do not give anything by mouth to an unconscious person</li> </ul>
<p>In case of medical emergencies or health and safety inquiries or in case of fire leaking or damaged containers or for product use information call 800-234-2269 Have the product container or label with you when calling a poison control center or doctor or going for treatment</p>	

### ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic invertebrates Do not apply directly to or near water Drift and run-off may be hazardous to fish in water

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adjacent to treated areas Do not contaminate water when disposing of equipment washwater or rinsate See Directions for Use for additional requirements

This product is highly toxic to bees exposed to direct treatment on blooming crops or weeds Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling Do not use on horses or foals intended for slaughter Do not use on foals under 12 weeks old Do not allow product to contact animals eyes nose mouth or sores during application Do not apply near eyes and mouth Apply sparingly around ears

[DIRECTIONS FOR APPLICATION AS LOTION ] To protect horses from House Flies Face Flies Horse Flies Stable Flies Black Flies Horse Flies Deer Flies Lice and Ticks and from biting gnats such as Punkies and No-see-ums Thoroughly brush the horses coat prior to application to remove loose dirt and debris For best results shampoo and rinse wait until coat is completely dry and apply [FARNAM CRASH! WIPE-ON INSECTICIDE/REPELLENT] Using protective gloves or mitt apply a light film of two (2) to four (4) fluid ounces (60-120 ml) over horses entire body or spot treat areas of the horse where flies gather May be applied around superficial wounds and abrasions Avoid direct application to eyes nose and mouth

[OPTIONAL DIRECTIONS FOR APPLICATION AS ROLL-ON Remove cap from bottle May be applied around superficial wounds and abrasions or spot treat areas of the horse where flies gather Avoid direct application to eyes nose and mouth Replace cap after use ]

Repeat application as necessary but no more often than once every 5 to 7 days Wash hands with soap and water after use

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**STORAGE AND DISPOSAL**

**STORAGE** Do not contaminate water food or feed by storage or disposal Store in a cool dry place inaccessible to children and pets

**DISPOSAL** Nonrefillable Do not reuse or refill this container **If empty** Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

Farnam Companies Inc  
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