

270-250

03/19/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

March 19, 2009

Ms. Lorri Chavez, Director of Regulatory Affairs
Farnam Companies, Inc.
dba Central Life Sciences
301 West Osborn Road
Phoenix, AZ 85013-3928

Subject: Amended Re-registration Label

Product Name: Farnam Wipe Original Formula Fly Protectant

EPA Reg. No.: 270-250

Dear Ms. Chavez;

The Agency in accordance with the Federal Fungicide and Rodenticide Act as Amended (FIFRA) has completed reviewing all of the information submitted with your application to support the reregistration of the aforementioned product in connection with the MGK[®] 326 RED, and have concluded that your submission is acceptable with the following label revision provisions:

1. Revise the marketing claims by deleting the statement "Contains a suncreening agent for added protection and beneficial conditioners for the skin and coat."

The claim sunscreen is an implied safety claim (40 CFR 156.10). The coat conditioning claims concern the value of the product for purposes other than a pesticide (40 CFR 156.10).

2. Revise the **DIRECTIONS FOR USE** statement by deleting the following statement: "Application should be liberal for best results."

Also, add the following statement: "Do not apply more than 1 time per day."

3. Revise the "**Disposal**" statements within the **STORAGE AND DISPOSAL** statement as follows:

"Disposal: Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain."

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The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

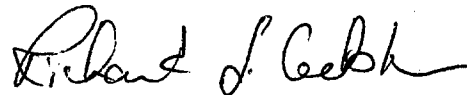
NOTE: This product is not being re-registered under FIFRA Sec. 4(g) at this time.

Farnam Companies, Inc. should note that a notice of availability of EPA's reregistration eligibility decision (RED) document for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). In addition, EPA's RED for products containing cypermethrin was published in the *Federal Register* on March 19, 2008 (Volume 73, Number 54, Page 14793). As a result, additional data and/or labeling changes may be required for products containing pyrethrins, piperonyl butoxide, and/or cypermethrin.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Clayton Myers at (703) 347-8874 or myers.clayton@epa.gov.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Sincerely,



Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

FARNAM CRASH!
FLY SPRAY CONCENTRATE

FOR HORSES

PROTECTS FOR 5 TO 7 DAYS!

CRASH! FLY SPRAY CONCENTRATE is a formula insecticide/repellent which, when diluted with water, will provide your horse with effective, economical, 5 to 7 day protection from flies, such as House Flies, Face Flies, Horn Flies, Stable Flies, and Black Flies and from biting gnats such as Punkies and No-see-ums. Contains a sunscreensing agent for added protection and beneficial conditioners for the skin and coat.

ACTIVE INGREDIENTS:

Cypermethrin, CAS # 52315-07-8.....	0.60%
Pyrethrins.....	0.80%
Piperonyl Butoxide Technical*	6.40%
Di-n-propyl isocinchomeronate	2.00%
Butoxy Polypropylene Glycol	20.00%
OTHER INGREDIENTS:**	70.20%
TOTAL.....	100.00%

*Equivalent to 5.12% (butylcarbityl)(6-propylpiperonyl)ether and 1.28% of related compounds.

**Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN
CAUTION
SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

NET CONTENTS: 32 Fl Oz (1 Quart)

ACCEPTED
with COMMENTS
In EPA Letter Dated
MAR 19 2009
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
270-250

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Prolonged or frequent repeated skin contact may cause allergic reactions in some individuals.

FIRST AID	
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
In case of medical emergencies or health and safety inquiries, or in case of fire, leaking or damaged containers or for product use information, call 800-234-2269.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Contains petroleum distillates - vomiting may cause aspiration pneumonia.	

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use on horses or foals intended for slaughter. Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears.

SHAKE WELL BEFORE USING.

To protect horses from House Flies, Face Flies, Horn Flies, Stable Flies, Black Flies, Horse Flies, Deer Flies, Lice and Ticks, and from biting gnats such as Punkies and No-see-ums: thoroughly brush the horse's coat prior to application to remove loose dirt and debris. For dirty horses, shampoo and rinse thoroughly. Wait until coat is completely dry before applying CRASH! FLY SPRAY CONCENTRATE. Dilute at the rate of one (1) part CRASH! FLY SPRAY CONCENTRATE to three (3) parts water. For one quart of finished spray, pour eight (8) ounces of CRASH! FLY SPRAY CONCENTRATE into a one (1) quart spray container and fill with clean water. Always mix fresh solution before each use. CRASH! FLY SPRAY CONCENTRATE may be applied either as a spray or as a wipe. For horse's face, always apply as a wipe using a piece of clean, absorbent cloth, toweling (Turkish) or sponge. Spray or wipe horse's entire body while brushing against the lay of the coat to ensure adequate coverage. Avoid getting spray into horse's eyes, nose or mouth. Wear protective gloves when applying as a wipe. Application should be liberal for best results. Reapply every 5 to 7 days under normal conditions after initial application. As protection builds, reapply every 10 to 14 days as needed. Also, reapply each time the animal is washed or exposed to rain.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry place inaccessible to children and pets. Always store pesticides in the original container. If a leaky container must be contained within another, mark the outer container to identify the contents. Keep pesticide storage areas clean. Clean up any spills promptly. Store pesticides away from food, pet food, seed, fertilizers, and veterinary supplies.

DISPOSAL: Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

EPA REG. NO. 270-250
FARNAM COMPANIES, INC.
Horse Products Division
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Phoenix, AZ 85067-4820
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