

US ENVIRONMENTAL PROTECTION AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (TS-767)  
WASHINGTON, DC 20460

EPA REGISTRATION NO.  
270-198

DATE OF ISSUANCE

SEP 23 1985

TERM OF ISSUANCE

NAME OF PESTICIDE PRODUCT

Nature's Own Herbal Flea  
and Tick Shampoo

NOTICE OF PESTICIDE:  REGISTRATION  
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Farnam Companies, Inc.  
2230 E. Magnolia Street  
Phoenix, AZ 85036

161 / 159367  
18 / 1

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

2. Add the phrase "EPA Registration No. 270-198" to your label before you release the product for shipment.

The dermal sensitization study you submitted has been assigned Accession Number 257327.

3. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

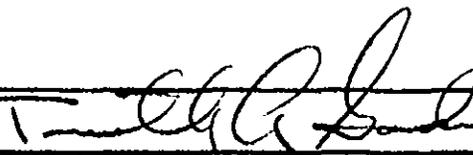
A stamped copy of the label is enclosed for your records.

Timothy A. Gardner  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767)

Enclosure

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL



DATE

9-25-85

PHS

Front Label

FARNAM

NATURE'S OWN BRAND

HERBAL FLEA AND TICK SHAMPOO

FOR USE ON DOGS AND CATS

An effective combination of herbs, special conditioners and Pyrethrins to aid in the control of fleas, ticks and lice. Leaves pets smelling flower-fresh and clean.

ACTIVE INGREDIENT:

Pyrethrins..... 0.2%

INERT INGREDIENTS..... 99.8%

Keep Out of Reach of Children

W A R N I N G

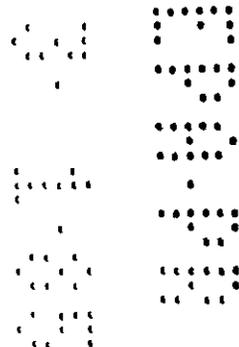
See back panel for additional precautionary statements

NET WEIGHT: 7 OZ.

ACCEPTED  
with COMMENTS  
In EPA Letter Detail

SEP 23 1985

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, and EPA Reg. No.  
270-128



Back Label

NATURE'S OWN BRAND  
HERBAL FLEA AND TICK SHAMPOO

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

WARNING

May cause eye injury. Do not get in eyes or on clothing. Harmful if swallowed.  
Wash thoroughly with soap and water after handling. Avoid breathing vapors.

Do not treat puppies or kittens less than four weeks of age.

STATEMENT OF PRACTICAL TREATMENT

IF IN EYES: Flush with plenty of water. Get medical attention.

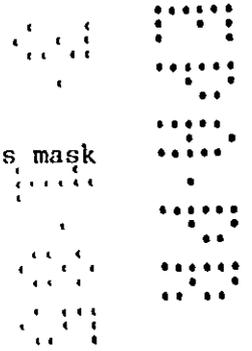
IF ON SKIN: Wash with soap and water.

Formulated especially for use on dogs and cats, Nature's Own Brand Herbal Flea and Tick Shampoo is an effective combination of herbs with Pyrethrins (extracted from Chrysanthemum flowers) that will aid in controlling biting fleas, ticks and lice. This clear, emerald green liquid contains special conditioners and deodorizers that gently clean, soften and leave your pet's hair beautifully manageable. And while Nature's Own Brand Herbal Flea & Tick Shampoo moisturizes your pet's skin, the highly effective ingredients will aid in controlling the pests that can affect the comfort of your pet.

You'll love the way Nature's Own Brand Herbal Flea & Tick Shampoo helps mask odors and leaves your pet smelling spring-fresh and clean.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent



Back Label (continued)

with its labeling.

Wet your dog or cat and apply a generous amount of shampoo, working it well into the coat. For best results, your dog or cat should be left in a lathered state for 4 to 5 minutes before rinsing with warm water.

It is our recommendation that for a completely effective flea and tick program to discourage new infestations the following steps be taken:

1. Shampoo with Nature's Own Brand Herbal Flea & Tick Shampoo.
2. Place a Nature's Own Brand Herbal Flea Collar around your pet's neck.

STORAGE AND DISPOSAL

STORAGE: Store in a cool dry area inaccessible to children and pets and away from heat or open flame.

DISPOSAL: Do not reuse empty container. Rinse thoroughly before discarding in trash.

EPA REG. NO. 270-ROI

EPA EST. NO. 13898-IA-1

Manufactured For:

Farnam Companies, Inc.

Omaha, Nebraska 68112, U.S.A.

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