



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 19, 2024

SENT BY EMAIL

Bridget Maloney
bmaloney@central.com
FARNAM COMPANIES, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Added alternate brand names, optional marketing statements, slogans, optional graphic images, and updated manufactured for address information.
Product Name: FARNAM ROLL ON FLY REPELLENT FOR HORSES, PONIES & DOGS
Admin Number: 270-107
EPA Receipt Date: 07/31/2024
Action Case Number: 00624185

Dear Bridget Maloney:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The alternate brand names: Bronco® Roll-On Fly Repellent for Horses, Ponies & Dogs and Farnam® Bronco® Roll-On Fly Repellent for Horses, Ponies & Dogs have been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at ingram.eric@epa.gov.

Sincerely,

A handwritten signature in black ink, reading "Elizabeth Fertich". The script is elegant and cursive, with the first letters of each name being capitalized and prominent.

Elizabeth Fertich, Product Manager 04
IVB1, RD
Office of Pesticide Programs

**FARNAM ROLL-ON
FLY REPELLENT FOR HORSES, PONIES & DOGS**

Alternate brand name(s): Bronco® Roll-On Fly Repellent for Horses, Ponies & Dogs
Farnam® Bronco® Roll-On Fly Repellent for Horses, Ponies & Dogs

Repels House Flies, Stable Flies, Face Flies, and Horn Flies from sensitive areas of the face and head and also from areas around wounds.

Repels (house flies), (stable flies), (face flies), (and) (&) (horn flies) from (sensitive) (areas of the face) (and) (&) (head) (and) (&) (also) (from) (areas around wounds)

Satisfaction Guaranteed or Your Money Back

Farnam® – Your Partner in Horse Care™

(Farnam®) (Farnam® logo) Everything for the ride™

ACTIVE INGREDIENTS:

Pyrethrins.....	0.40%
Piperonyl Butoxide*	1.00%
Di-n-propyl isocinchomeronate.....	1.00%
N-octyl bicycloheptene dicarboximide	0.40%

OTHER INGREDIENTS:..... 97.20%

TOTAL 100.00%

*(butylcarbityl)(6-propylpiperonyl) ether and related compounds
Contains petroleum distillate.

EPA REG. NO. 270-107
EPA EST. NO.

NET CONTENTS: 2 FL OZ (59 ml)

NOTIFICATION

270-107

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

20240919

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE BACK PANEL(S) FOR ADDITIONAL PRECAUTIONS

Manufactured for:

FARNAM COMPANIES, INC.

~~301 W Osborn Road~~ 1501 East Woodfield Road 200W

Schaumburg, IL 60173

~~Phoenix, AZ 85013~~

**READ ENTIRE LABEL FOR USE
USE ONLY ON HORSES, PONIES OR DOGS**

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed. For animal use only. Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Not for human use. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none">• Immediately call a poison control center or doctor.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give any liquid to the person.• Do not give anything by mouth to an unconscious person.
In case of medical emergencies or health and safety inquiries, or in case of fire, leaking or damaged containers or for product use information, call 800-234-2269.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Contains petroleum distillate - vomiting may cause aspiration pneumonia.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on horses or foals intended for slaughter. Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears.

Wash hands with soap and water promptly after use.

Shake well before using. Remove cap from bottle. Apply around animal's nose, eyes, ears, mouth; also around wounds and other surface lesions. Do not put solution directly in animal's eyes, mouth or wounds. Do not reapply to horses or ponies more than one (1) time per day. Replace cap after use.

Maximum application rates are 25 fl oz per application per horse and 12.7 fl oz per application per dog. For dogs, product can be reapplied after one week.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Storage: Store in original container in a cool, dry place inaccessible to children and pets. If a leaky container must be contained within another, mark the outer container to identify the contents. Store pesticides away from food, pet food, seed, fertilizers, and veterinary supplies.

Disposal/Container Handling: Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor

OPTIONAL MARKETING GRAPHICS/SYMBOLS

