

270-107

03/19/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

March 19, 2009

Ms. Lorri Chavez, Director of Regulatory Affairs
Farnam Companies, Inc.
dba Central Life Sciences
301 West Osborn Road
Phoenix, AZ 85013-3928

Subject: Amended Re-registration Label

Product Name: Farnam Roll-On Fly Repellent for Horses, Ponies, and Dogs

EPA Reg. No.: 270-107

Dear Ms. Chavez;

The Agency in accordance with the Federal Fungicide and Rodenticide Act as Amended (FIFRA) has completed reviewing all of the information submitted with your application to support the reregistration of the aforementioned product in connection with the MGK[®] 326 RED, and have concluded that your submission is acceptable with the following label revision provisions:

1. Revise the marketing claims as follows:

“Repels House Flies, Stable Flies, Face Flies, and Horn Flies from sensitive areas of the face and head and also from areas around wounds.”

Also, delete the statement “Also kills them on contact.” This claim is misleading unless you can provide or cite specific efficacy data related to contact knockdown of flies.

2. Revise the “**Disposal**” statements within the **STORAGE AND DISPOSAL** statement as follows:

“**Disposal:** Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.”

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for

personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

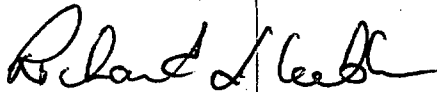
NOTE: This product is not being re-registered under FIFRA Sec. 4(g) at this time.

Farnam Companies, Inc. should note that a notice of availability of EPA's reregistration eligibility decision (RED) document for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). EPA's RED for products containing MGK[®] 264 was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42381-42383). As a result, additional data and/or labeling changes may be required for products containing pyrethrins, piperonyl butoxide, and/or MGK[®] 264.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Clayton Myers at (703) 347-8874 or myers.clayton@epa.gov.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Sincerely,



Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

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FARNAM ROLL-ON
FLY REPELLENT FOR HORSES, PONIES & DOGS

Repels House Flies, Stable Flies, Face Flies, and Horn Flies from sensitive areas of the face and head and also from wounds. Kills on contact.

ACTIVE INGREDIENTS:

Pyrethrins	0.40%
Piperonyl Butoxide Technical*	1.00%
Di-n-propyl isocinchomeronate	1.00%
N-octyl bicycloheptene dicarboximide	0.40%

OTHER INGREDIENTS: 97.20%

Total 100.00%

*Equivalent to 0.80% (butylcarbityl)(6-propylpiperonyl) ether and 0.20% related compounds.

**Contains petroleum distillate.

NET CONTENTS: 2 Fl Oz (59 ml)

KEEP OUT OF REACH OF CHILDREN
CAUTION
See Back Panel for Additional Precautions

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON HORSES, PONIES OR DOGS
PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. For animal use only. Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Not for human use. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ACCEPTED
with COMMENTS
In EPA Letter Dated
MAR 19 2009
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, and the Pesticide
Registration Act, Title 40, Chapter 1,
270-107

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Rev 3-09
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FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
In case of medical emergencies or health and safety inquiries, or in case of fire, leaking or damaged containers or for product use information, call 800-234-2269.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Contains petroleum distillate - vomiting may cause aspiration pneumonia.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use on horses or foals intended for slaughter. Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears.

Shake well before using. Remove cap from bottle. Apply around animal's nose, eyes, ears, mouth; also around wounds and other surface lesions. Do not put solution directly in animal's eyes, mouth or wounds. Do not reapply to horses or ponies more than one (1) time per day. Replace cap after use.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Storage: Store in original container in a cool, dry place inaccessible to children and pets. If a leaky container must be contained within another, mark the outer container to identify the contents. Store pesticides away from food, pet food, seed, fertilizers, and veterinary supplies.

Disposal: Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. **Never place unused product down any indoor or outdoor drain.**

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EPA REG. NO. 270-107

EPA EST. NO.

FARNAM COMPANIES, INC.
301 W Osborn Road
Phoenix, AZ 85013
(602) 285-1660 M-F 7:00 AM -3:45 PM MST.

Product Code:

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