



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

August 29, 2024

### **SENT BY EMAIL**

Bridget Maloney  
bmaloney@central.com  
FARNAM COMPANIES, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Added alternate brand names, optional marketing statements, slogans, and optional graphic images.  
Product Name: SWAT FLY REPELLENT OINTMENT  
Admin Number: 270-103  
EPA Receipt Date: 07/31/2024  
Action Case Number: 00624148

Dear Bridget Maloney:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The alternate brand names: Farnam® Swat® Clear Fly Repellent Ointment, Farnam® Swat® Original Fly Repellent Ointment have been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at [ingram.eric@epa.gov](mailto:ingram.eric@epa.gov).

Sincerely,

A handwritten signature in black ink, reading "Elizabeth Fertich". The script is elegant and cursive, with the first letters of each name being capitalized and prominent.

Elizabeth Fertich, Product Manager 4  
IVB1, RD  
Office of Pesticide Programs

( ) Optional text

## NOTIFICATION

270-103

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/29/2024

### FARNAM SWAT FLY REPELLENT OINTMENT

A Fly Repellent Ointment

Repels House Flies, Stable Flies, Face Flies, and Horn Flies.

(For)(use)(on) horses, (ponies) (and) (&) dogs

Effective for hours.

Repels House Flies, Stable Flies, Face Flies and Horn Flies from sensitive areas of the face and head, and also from areas around wounds.

Repels (house flies), (stable flies), (face flies) (and)(&) (horn flies) from areas around wounds

Satisfaction Guaranteed or Your Money Back

Farnam® - Your Partner in Horse Care

(Farnam) (Farnam logo) Everything for the ride

Alternate Brand Names:

Farnam® Flys-Off® Fly Repellent Ointment

Farnam® Swat® Clear Fly Repellent Ointment

Farnam® Swat® Original Fly Repellent Ointment

Swat® Clear Fly Repellent Ointment

Swat® Original Fly Repellent Ointment

#### ACTIVE INGREDIENTS:

Piperonyl Butoxide\* ..... 0.5%

Pyrethrins ..... 0.2%

Di-n-propyl Isocinchomeronate ..... 1.0%

**OTHER INGREDIENTS\*\*:** ..... 98.3%

**TOTAL** ..... 100.0%

\*(butylcarbityl)(6-propylpiperonyl) ether and related compounds

\*\*Contains petroleum distillates

EPA REG. NO. 270-103

EPA EST. NO.

NET CONTENTS:

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS**

Manufactured for:

FARNAM COMPANIES, INC.

1501 East Woodfield Road 200W

Schaumburg, IL 60173

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON DOGS, PONIES, OR HORSES**

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
CAUTION**

Not for human use. Wash hands after using. Wear long-sleeved shirt, long pants, shoes and socks. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

<b>FIRST AID</b>	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Immediately call a poison control center or doctor.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give <b>any</b> liquid to the person.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF YOU SUSPECT A REACTION TO THIS PRODUCT:</b> Discontinue use. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 800-234-2269 for emergency medical treatment information.	
<b>NOTE TO PHYSICIAN AND VETERINARIAN:</b> Contains petroleum distillate. May pose an aspiration pneumonia hazard.	

**ENVIRONMENTAL HAZARDS**

This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use in outdoor residential misting systems.

Do not apply directly over cuts, wounds, or irritated skin, apply only to areas around the cut, wound, or irritation [and use daily] **or** [repeat every day.] Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not use on horses or foals intended for slaughter. Do not apply near eyes and mouth. Apply sparingly around ears. **Wash hands with soap and water promptly after use.**

#### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**Storage:** Store [tightly] in original container in a cool, dry place. Protect from freezing. Store pesticides away from food, pet food, seed, fertilizers, and veterinary supplies.

**Disposal:** Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## OPTIONAL MARKETING GRAPHICS/SYMBOLS

