

SEP 3 1991

Ms. Teresa A. Marshall
Farnam Companies, Inc.
301 West Osborn
Phoenix, AZ 85013-3928

Dear Ms. Marshall:

Subject: Formula revision and accompanying revised label
Farnam Wipe Plus Fly Repellent
EPA Reg. No. 270-99
Submission dated August 16, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records.

The Confidential Statement of Formula (CSF), submitted as an amended formulation of the subject product, is acceptable. However, you must correct your CSF so that the Total Weight (section 17) equals 1000 and the total percent (section 13 b.) equals 100%.

Sincerely,

Richard F. Mountfort
Product Manager (10)
Insecticide-Rodenticide Branch
Registration Division (H7505C)

FRONT LABEL



FARNAM

WIPE - Plus

FLY PROTECTANT

(After long-standing

non-use, mix contents

by inverting several

times)

Just wipe it on Horses, Ponies,

Repels Horse Flies, House Flies, Stable Flies, Deer Flies,

Gnats and Mosquitoes. Effective for hours!

ACTIVE INGREDIENTS:

d-Trans-chrysanthemum monocarboxylic acid ester of d-2-allyl-4-hydroxy-3-methyl-2-cyclopenten-1-one	0.160%
Other isomers	0.018%
Piperonyl Butoxide Technical**	0.798%
Butoxypolypropylene Glycol	20.000%

INERT INGREDIENTS: 79.026%

**Equivalent to 38% (Butylcarbityl)(6-propylpiperonyl) ether and 0.160% of related compounds.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional cautions



NET CONTENTS ___ OZ

BACK PANEL

WIPE Plus Fly protectant is specially formulated for use on valued race horses and fine show horses, but will prove of equal value to pleasure riders seeking effective long-lasting fly protection for their animals. **WIPE** gets results, actually helps in the removal of dirt and dandruff. Imparts a high sheen to the hair when brushed out. And, it is pleasant to use. Has a light, bright, pleasing fragrance.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. Avoid contact with eyes, mucous membranes and skin. Avoid contamination of food. Avoid excessive amounts of **WIPE Plus** on your horses. Do not wet the hide.

STATEMENTS OF PRACTICAL TREATMENT

IF SWALLOWED: Do not induce vomiting. Contact a physician immediately.

IF IN EYES: Flush with water for at least 15 minutes. If irritation persists contact a physician.

IF ON SKIN: Wash with soap and water. Wash contaminated clothing before reuse.

IF INHALED: Move individual to fresh air. Contact a physician if irritation persists.

ENVIRONMENTAL HAZARDS

This product is highly toxic to fish and birds. Keep out of lakes, ponds and streams. Do not contaminate water by cleaning of equipment or disposal of wastes. Apply this product only as specified on label.

PHYSICAL AND CHEMICAL HAZARDS

Do not use or store near heat or open flame.

BACK PANEL CONT.

DIRECTIONS FOR USE

SHAKE WELL BEFORE USING

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Before application, brush animal to remove loose dust, dirt and debris. Moisten (don't soak) a folded piece of turkish toweling (approximately 12" x 15") with WIPE Plus. Rub briskly against the growth of hair, giving special attention to shanks, legs, shoulders, neck and facial area of horse. Avoid contact with eyes or nostrils. Add more WIPE Plus to toweling as needed. Do not apply more than one to two ounces daily, depending on size of animal. Then groom with a brush.

*To make sure the proper amount of WIPE Plus is transferred to the animal we recommend that cloth used to apply the repellent be kept in an air tight container (such as tin can) between periods of daily use. This will ensure its moistness at the start of daily application.

*Repeated daily applications of WIPE Plus may build up repellency on the animal. Thus its effectiveness may be increased, and gradually enable you to reduce the amount applied daily.

Not for application on horses to be used for food.

*Best application time is between 8 and 10 a.m. This gives you the best protection for the maximum period of time.

*Amount of repellent required to do an effective job will vary according to season, temperature, climate, humidity and cleanliness of animal.

*Use only turkish toweling or Farnam Applicator Mitt (not a substitute material) to apply WIPE Plus.

STORAGE AND DISPOSAL

STORAGE: Store tightly closed in a cool, dry place inaccessible to children and pets and away from sunlight and heat sources.

DISPOSAL: Do not reuse container. Rinse thoroughly before discarding in trash.

EPA REG. NO.: 270-99

EPA EST. NO.: 6175-LA-01

Manufactured Exclusively For:

FARNAM COMPANIES, INC.
Omaha, NE 68112

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