

SEP 3 1991

Ms. Teresa A. Marshall
Farnam Companies, Inc.
301 W. Osborn
Phoenix, AZ 85013

Dear Ms. Marshall:

Subject: Formula revision and accompanying revised label
Farnam Wipe a Fly Protectant
EPA Reg. No. 270-75
Submission dated July 18, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) Check with your supplier concerning the correct declaration and identity of the allethrin in your source product. It is our understanding that the correct identity is d trans allethrin (CAS Reg. No. 28057-48-9). Refer to the Allethrin Standard for the proper format of the active ingredient label declaration for Allethrin.

The Confidential Statement of Formula (CSF), submitted as amended formulation of the subject product, is acceptable provided that you submit a corrected CSF depicting the correct name and CAS number for the allethrin isomer.

Sincerely,

RFM
 Richard F. Mountfort
 Product Manager (10)
 Insecticide-Rodenticide Branch
 Registration Division (H7505C)

ACCEPTED
with COMMENTS
in EPA Letter Dated
SEP 3 1991
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
270-75

FRONT LABEL

FARNAM
WIPE - A
FLY PROTECTANT

(After long-standing
non-use, mix contents
by inverting several
times)

Just wipe it on Horses, Ponies, and Show Stock

Repels Horse Flies, House Flies, Stable Flies, Deer Flies,

Gnats and Mosquitoes. Effective for hours!

ACTIVE INGREDIENTS:

Allethrin	0.50%
Piperonyl Butoxide Technical**	2.50%
Butoxypolypropylene Glycol	20.00%

INERT INGREDIENTS: 77.00%

**Equivalent to 2.00% (Butylcarbityl)(6-propylpiperonyl) ether and .50% of related compounds.
(Contains Petroleum Distillates)

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional cautions

NET CONTENTS ___ OZ

BACK PANEL

WIPE Fly protectant is specially formulated for use on valued race horses and fine show horses, but will prove of equal value to pleasure riders seeking effective long-lasting fly protection for their animals. WIPE gets results, actually helps in the removal of dirt and dandruff. Imparts a high sheen to the hair when brushed out. And, it is pleasant to use. Has a light, bright, pleasing fragrance.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. Avoid contact with eyes, mucous membranes and skin. Avoid contamination of food. Avoid excessive amounts of WIPE on your horses. Do not wet the hide.

STATEMENTS OF PRACTICAL TREATMENT

IF SWALLOWED: Do not induce vomiting. Immediately give large quantities of water. Do not give anything by mouth to an unconscious person. Seek medical attention.

IF IN EYES: Flush with water for at least 15 minutes. Seek medical attention if irritation persists.

IF ON SKIN: Wash with soap and water. Wash contaminated clothing before reuse.

IF INHALED: Move individual to fresh air. Seek medical help if irritation persists.

ENVIRONMENTAL HAZARDS

This product is highly toxic to fish. Do not apply directly to water or wetlands (swamps, bogs, and potholes). Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

PHYSICAL AND CHEMICAL HAZARDS

Do not use or store near heat or open flame.

BACK PANEL CONT.

DIRECTIONS FOR USE

SHAKE WELL BEFORE USING

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Before application, brush animal to remove loose dust, dirt and debris. Moisten (don't soak) a folded piece of turkish toweling (approximately 12" x 15") with WIPE. Rub briskly against the growth of hair, giving special attention to shanks, legs, shoulders, neck and facial area of horse. Avoid contact with eyes or nostrils. Add more WIPE to toweling as needed. Do not apply more than one to two ounces daily, depending on size of animal. Then groom with a brush.

*To make sure the proper amount of WIPE is transferred to the animal we recommend that cloth used to apply the repellent be kept in an air tight container (such as tine can) between periods of daily use. This will ensure its moistness at the start of daily application.

*Repeated daily applications of WIPE may build up repellency on the animal. Thus its effectiveness may be increased, and gradually enable you to reduce the amount applied daily.

Not for application on horses to be used for food.

*Best application time is between 8 and 10 a.m. This gives you the best protection for the maximum period of time.

*Amount of repellent required to do an effective job will vary according to season, temperature, climate, humidity and cleanliness of animal.

STORAGE AND DISPOSAL

STORAGE: Store tightly closed in a cool, dry place inaccessible to children and pets and away from sunlight and heat sources.

DISPOSAL: Do not reuse container. Rinse thoroughly before discarding in trash.

EPA REG. NO.: 270-75

EPA PST. NO.: 34734-IA-01

Manufactured Exclusively For:

FARNAM COMPANIES, INC.
Omaha, NE 68112