

270-37

08-10-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 10, 2011

Lorri Chavez  
Farnam Companies, Inc.  
301 W. Osborn Road  
Phoenix, AZ 85013

Subject: Amended Reregistration Label  
Product Name: Farnam Wipe Original Formula Fly Protectant  
EPA Registration Number: 270-37  
EPA Decision Numbers: 437117, 412319 and 411208

Dear Ms. Chavez:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the pyrethrins, BPG and piperonyl butoxide (PBO) REDs, and has concluded that your submission is acceptable.

NOTE: This product is not being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or durably marked on the container itself, and can be added by non-notification per PRN 98-10.

Please note that the record for this product currently contains the Confidential Statements of Formulation (CSFs) listed below. Any previously dated CSFs are superseded.

- Basic CSF, dated 12/20/10
- Alternate CSF, dated 12/20/10


A copy of your label stamped "Accepted" is enclosed along with copies of the acute

toxicity and product chemistry reviews completed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

If you have any questions about this letter, please contact Jennifer Urbanski at 703-347-0156 or [urbanski.jennifer@epa.gov](mailto:urbanski.jennifer@epa.gov).

Sincerely,



 Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

*Enclosures: Label stamped "Accepted," dated 8/10/11  
Acute Toxicity Review, dated 7/14/10  
Product Chemistry Reviews, dated 2/23/11*

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[CITRONELLA SCENTED]

**FARNAM WIPE  
ORIGINAL FORMULA  
FLY PROTECTANT**

**KILLS TICKS TOO**

Just wipe it on Horses and Ponies. Effective for hours!

(After long-standing non-use, mix contents by inverting several times)

**ACTIVE INGREDIENTS:**

Pyrethrins.....	0.20%
Piperonyl Butoxide* .....	0.50%
Di-n-propyl Isocinchomeronate.....	1.00%
Butoxypolypropylene Glycol.....	20.00%
<b>OTHER INGREDIENTS**:</b> .....	<u>78.30%</u>
<b>TOTAL</b> .....	<b>100.00%</b>

\*(butyl carbityl)no space(6-propylpiperonyl) ether and related compounds.

\*\*Contains Petroleum Distillate

E.P.A. REG. NO.: 270-37

E.P.A. EST. NO. \_\_\_\_\_

NET CONTENTS: \_\_\_\_\_

<p><b>KEEP OUT OF REACH OF CHILDREN CAUTION SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS</b></p>
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Manufactured for:  
FARNAM HORSE PRODUCTS  
A Division of Farnam Companies, Inc.  
P.O. Box 34820  
Phoenix, AZ 85067-4820

**ACCEPTED  
AUG 10 2011  
Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for the  
pesticide registered under:**

EPA. Reg. No: 270-37

WIPE Fly Protectant provides effective, long-lasting fly protection for horses and ponies. Repels Horse Flies, House Flies, Stable Flies, Deer Flies, Gnats and Mosquitoes. Also kills them on contact. Actually helps remove dirt and dandruff. Imparts a high sheen to the hair when brushed out. Has a light, bright, pleasing fragrance.

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Harmful if swallowed.

<b>FIRST AID</b>	
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Immediately call a poison control center or doctor.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give any liquid to the person.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF YOU SUSPECT A REACTION TO THIS PRODUCT:</b>	<ul style="list-style-type: none"><li>• Discontinue use.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 800-234-2269 for emergency medical treatment information.

**NOTE TO PHYSICIAN**

Contains petroleum distillate. Vomiting may cause aspiration pneumonia.

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help ensure that wind or rain does not blow or wash pesticide off treatment area.

This product is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use on horses or foals intended for slaughter. **Wash hands with soap and water promptly after use.** Not for use in outdoor residential misting systems. Do not use on foals under 12 weeks old.

**SHAKE WELL BEFORE USING:** Before applying WIPE to your horse, brush him down thoroughly to remove loose dust and dirt. Moisten, but do not soak, a folded piece of Turkish toweling (approximately 12" x 15") or an applicator mitt with WIPE. Rub briskly against the growth direction of the hair. Give special attention to the shanks, legs, shoulders, neck and facial areas of the horse where flies tend to cause the greatest problems. Add more WIPE to the applicator as needed, applying approximately one to two ounces for the total application on a daily basis (the variance will depend on the size of the horse). Groom with a brush. To kill attached ticks, dab WIPE directly on the tick with a saturated cloth. Do not apply over cuts, wounds, or irritated skin. Do not allow product to contact animal's eyes, nose, mouth, or sores during application. Apply sparingly around ears.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store in a cool, dry place

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### A FEW IMPORTANT POINTS TO REMEMBER:

- To keep applicator moist, keep in an airtight container between uses.
- Daily applications of WIPE may build up repellency, allowing a reduction in the amount used in subsequent applications.
- Apply in early morning for maximum efficacy.
- The amount of WIPE needed depends on temperature, humidity, and cleanliness of the horse's coat.
- Use only Turkish toweling or applicator mitt (not a substitute material) to apply WIPE. Avoid using excessive amounts of WIPE on your horse. Do not soak the skin.