



270-37

10/29/2004

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OCT 29 2004

Cheryl Purcell
Farnam Companies, Inc.
301 West Osborn Avenue
Phoenix, AZ 85014

Dear Ms Purcell:

Subject: Farnam Wipe Fly Protectant
EPA Reg. No. 270-37
Submission dated 7/22/04

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below.

As stated in our letter of Feb 24, 2004, you must delete from page 3 of this label the following statement which contradicts the directions for use:

Experiment with the amount applied to determine how much your horse needs.

One copy of the finished labeling must be submitted prior to releasing the product for shipment. If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

Ann Sibold
you Richard Gebken
Acting Product Manager 10
Insecticide Branch
Registration Division (7505C)

284

**ACCEPTED
with COMMENTS
In EPA Letter Dated:**

[CITRONELLA SCENTED]

OCT 29 2004

**FARNAM WIPE
ORIGINAL FORMULA
FLY PROTECTANT**

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
270-37

KILLS TICKS TOO

Just wipe it on Horses and Ponies. Effective for hours!

(After long-standing non-use, mix contents by inverting several times)

ACTIVE INGREDIENTS:

Pyrethrins.....	0.20%
Piperonyl Butoxide Technical*	0.50%
Di-n-propyl Isocinchomeronate	1.00%
Butoxypolypropylene Glycol.....	20.00%
OTHER INGREDIENTS**:	<u>78.30%</u>
TOTAL.....	100.00%

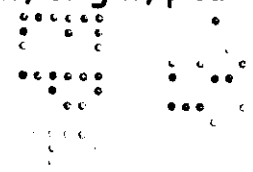
*Equivalent to 0.4% (butylcarbityl) (6-Propylpiperonyl) ether and 0.1% of related compounds.

**Contains Petroleum Distillate

**KEEP OUT OF REACH OF CHILDREN
CAUTION
See Back Panel for Additional Precautionary Statements**

NET CONTENTS: XXXX

WIPE Fly Protectant provides effective, long-lasting fly protection for horses and ponies. Repels Horse Flies, House Flies, Stable Flies, Deer Flies, Gnats and Mosquitoes. Also kills them on contact. Actually helps remove dirt and dandruff. Imparts a high sheen to the hair when brushed out. Has a light, bright, pleasing fragrance.



**PRECAUTIONARY STATEMENT
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed. Keep out of reach of children. Wash hands thoroughly after using.

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
In case of medical emergencies or health and safety inquiries, or in case of fire, leaking or damaged containers or for product use information, call 602-285-1660.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Contains petroleum distillate - vomiting may cause aspiration pneumonia.	

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish. Do not apply directly to water. Keep out of lakes, ponds or streams. Do not contaminate water by cleaning of equipment or disposal of wastes.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use on horses or foals intended for slaughter.

SHAKE WELL BEFORE USING: Before applying WIPE to your horse, brush him down thoroughly to remove loose dust and dirt. Moisten, but do not soak, a folded piece of Turkish toweling (approximately 12" x 15") or an applicator mitt with WIPE. Rub briskly against the growth direction of the hair. Give special attention to the shanks, legs, shoulders, neck and facial areas of the horse where flies tend to cause the greatest problems. Add more WIPE to the applicator as needed, applying approximately one to two ounces for the total application on a daily basis

(the variance will depend on the size of the horse). Groom with a brush. To kill attached ticks, dab WIPE directly on the tick with a saturated cloth.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place

DISPOSAL: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

A FEW IMPORTANT POINTS TO REMEMBER:

- To keep applicator moist, keep in an airtight container between uses.
- Daily applications of Wipe may build up repellency, allowing a reduction in the amount used in subsequent applications.
- Apply in early morning for maximum efficacy.
- The amount of Wipe needed depends on temperature, humidity, and cleanliness of the horse's coat. Experiment with the amount applied to determine how much your horse needs.

Use only Turkish toweling or applicator mitt (not a substitute material) to apply WIPE. Avoid using excessive amounts of WIPE on your horse. Do not soak the skin.

E.P.A. REG. NO.: 270-37

E.P.A. EST. NO. _____

FARNAM HORSE PRODUCTS
A division of Farnam Companies, Inc.
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