

NOV 13 1991

Dr. Leland Veith
Farnam Companies, Inc.
301 West Osborn
Phoenix, AZ ~~85067-4820~~

85013-3928

Dear Dr. Veith:

Subject: Revised Labeling
Farnam Wipe Fly Repellent
EPA Reg. No. 270-37
Submission dated October 30, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) Immediately below the Directions for Use heading, you must add the following statement:

"It is a violation of Federal law to use this pesticide in a manner inconsistent with its labeling."

- 2) You must incorporate a "Precautionary Statements" paragraph with appropriate subheadings in accordance with 40 CFR, part 156.10 (h)(2).
- 3) Your Storage and Disposal statement should be made part of the Directions for Use paragraph.

You should be advised that two of your alternative sources of active ingredients (EPA Reg. No. 1021-55 and 655-467) have been canceled. Submit a revised CSF accordingly.

Sincerely,

RFM

Richard F. Mountfort
Product Manager (10)
Insecticide-Rodenticide Branch
Registration Division (H7505C)

P. 910 370-37

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FRONT PANEL

PAGE 1 OF 4

CITRONELLA
SCENTED

FARNAM WIPE
FLY PROTECTANT

Just wipe it on Horses and Ponies. Repels Horse Flies, House Flies,
Stable Flies, Deer Flies, Gnats and Mosquitoes. Also
kills them on contact. Effective for hours!

(After long-standing non-use, mix contents by inverting several times)

ACTIVE INGREDIENTS:

| | |
|-------------------------------------|--------|
| Pyrethrins | 0.20% |
| Piperonyl Butoxide Technical* | 0.50% |
| Di-n-propyl Isocinchomeronate | 1.00% |
| Butoxypolypropylene Glycol | 20.00% |
| INERT INGREDIENTS: | 78.30% |

* Equivalent to 0.40% (butylcarbityl) (6-Propylpiperonyl) ether and
0.10% of related compounds

KILLS TICKS TOO!

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back Panel for Additional Precautionary Statements

NET CONTENTS: 32 FL. OZ. (1 Quart)

ACCEPTED
with COMMENTS
in EPA Letter Dated
NOV 19 1991
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
270-37

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WIPE Fly Protectant is specially formulated for use on valued race horses and fine show horses, but will prove of equal value to pleasure riders seeking effective, long lasting fly protection for their animals. Actually helps in the removal of dirt and dandruff. Imparts a high sheen to the hair when brushed out. And, it is pleasant to use. Has a light, bright, pleasing fragrance.

DIRECTIONS FOR USE

SHAKE WELL BEFORE USING

Before applying WIPE to your horse, brush him down thoroughly to remove loose dust and dirt.

Moisten, but do not soak, a folded piece of Turkish toweling (approximately 12" x 15") or an Applicator Mitt with WIPE. Rub briskly against the growth direction of the hair. Give special attention to the shanks, legs, shoulders, neck and facial areas of the horse where flies tend to cause the greatest problems. Add more WIPE to the applicator as needed, applying approximately one to two ounces for the total application on a daily basis (the variance will depend on the size of the horse). Groom with a brush.

To kill attached ticks, dab WIPE directly on the tick with a saturated cloth. For use with Farnam Repellent Strips: Saturate strips with WIPE, allowing excess WIPE to drain from strip prior to use. See Farnam Repellent Strip label for proper attachment to horse.

A FEW IMPORTANT POINTS TO REMEMBER:

In order to keep the applicator moist and ensure proper coverage of WIPE, it

is recommended that the cloth used be kept in an airtight container (a tin can will do) between uses.

Regular daily applications of WIPE may build up repellency. Because of this, its effectiveness may be increased enabling a reduction in the amount of WIPE applied on a daily basis.

To provide maximum effectiveness, the best time for application is early morning.

Climatic conditions such as temperature and humidity, and cleanliness of the horse's coat will affect the amount of repellent required to do an effective job. Because of this, you may have to experiment with the amount of WIPE applied in order to arrive at the optimum amount needed.

CAUTIONS

Harmful if swallowed. Keep out of reach of children. Wash hands thoroughly after using.

Use only Turkish toweling or WIPE applicator Mitt (not a substitute material) to apply WIPE.

Avoid using excessive amounts of WIPE on your horse. Do not soak the skin.

Do not apply to horses to be used for food.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place

PESTICIDE DISPOSAL: Securely wrap original container in several layers of newspaper and discard in trash.

CONTAINER DISPOSAL: Do no reuse empty can. Wrap can and put in trash

E.P.A. REG. NO.: 270-37

E.P.A. EST. NO: 6175-LA-1

CAT. NO.

Manufactured for
FARNAM COMPANIES, INC.
Omaha, Nebraska 68112

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