

PM-25

Reg # 241-285

192

NOV 18 1996

Ms. Janet Overholt
American Cyanamid Co.
P.O. Box 400
Princeton, NJ 08543

Dear Ms. Overholt:

Subject: Self-imposed Label Expiration Date-Sunflowers
ASSERT® Herbicide
EPA Reg. No. 241-285
Your submission dated Oct. 23, 1996

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable and a stamped copy is enclosed for your records.

Sincerely yours,

Robert J. Taylor
Product Manager 25
Fungicide-Herbicide Branch
Registration Division (7505c)

Enclosure

BEST AVAILABLE COPY

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

ASSERT[®]

Supplemental Labeling

ACCEPTED herbicide
~~with COMMENTS~~
In EPA Letter Dated

NOV 18 1996

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

EPA Reg. No. 241-285

FOR USE IN SUNFLOWER

(Expires April 30, 1999)

FOR DISTRIBUTION AND USE IN MINNESOTA, NORTH DAKOTA, AND SOUTH DAKOTA

OBSERVE ALL PRECAUTIONARY STATEMENTS AND LIMITATIONS ON THE ASSERT LABEL AND ON TANK MIX PARTNER LABELS. FOLLOW THE MOST RESTRICTIVE USE PRECAUTIONS, OR DIRECTIONS FOR APPLICATION THAT APPEAR ON ANY PRODUCT LABEL.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. THIS LABEL MUST BE IN THE POSSESSION OF THE USER AT THE TIME OF HERBICIDE APPLICATION. DO NOT apply this product through any type of irrigation system.

ASSERT container leaflet label for general use, mixing, application and follow crop instructions.

DO NOT tank mix insecticides or herbicides with ASSERT in sunflowers.

WEED CONTROLLED

Wild mustard (*Brassica kaber*)

GENERAL INFORMATION

ASSERT herbicide is a selective herbicide for the postemergence control of wild mustard in sunflowers. APPLY ASSERT POSTEMERGENCE TO SUNFLOWERS NOT UNDER DROUGHT/HEAT STRESS, FROM THE 2 TO 8-LEAF STAGE OF GROWTH (SUNFLOWERS MUST BE LESS THAN 15 INCHES HIGH). Maximum weed control with ASSERT is obtained when temperature, moisture, fertility and cultural practices provide favorable conditions for active plant growth. UNIFORM SPRAY COVERAGE IS REQUIRED FOR MAXIMUM WEED CONTROL AND REDUCED INJURY POTENTIAL.

Before applying ASSERT to sunflowers, thoroughly rinse and empty the spray tank of any herbicide containing solution. Then, wash all lines prior to adding ASSERT to the tank. Herbicide residues remaining in the spray tank can injure sunflowers at extremely low concentrations.

A NON-IONIC SURFACTANT CONTAINING AT LEAST 80% ACTIVE INGREDIENT MUST BE USED WITH ASSERT HERBICIDE. Refer to the

TIMING AND RATES OF APPLICATION

For optimum wild mustard control apply ASSERT at 0.6 to 0.8 pints per acre (9.6-12.8 fl. oz/acre) when the majority of wild mustard plants are in the rosette stage and prior to bloom.

ASSERT may be applied following application of a soil applied herbicide registered for use in sunflowers such as PROWL[®] herbicide, Amiben¹, Eptam², Treflan³, or trifluralin⁴.

DISCLAIMER

THE USER ASSUMES ALL RISKS AND CONSEQUENCES ASSOCIATED WITH APPLICATIONS OF ASSERT ON SUNFLOWERS. Use of ASSERT herbicide in accordance with label directions is expected to result in normal growth of crops in most situations; however, various environmental and agronomic factors make it impossible to eliminate all risks associated with the use of ASSERT and therefore, injury to sunflowers and rotational crops is always possible.

REFER TO THE ASSERT LEAFLET LABEL FOR ADDITIONAL DISCLAIMER STATEMENTS

¹ Amiben is a trademark of Rhone-Poulenc.

² Eptam is a trademark of Zeneca.

³ Treflan is a trademark of DowElanco.

⁴ Trifluralin is sold under various brand names.

⁵ Registered Trademarks of American Cyanamid Company

PE-13064 Rev. 4 10/17/96



American Cyanamid Company
Agricultural Products Division
Crop Protection Chemicals Department
Wayne, NJ 07470

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