

Please read instructions on reverse before completing form. EPA Form Approved. OMB No. 2070-0060. Approval expires 11-30-93

(A) 	United States Environmental Protection Agency Office of Pesticide Programs (H7505C) Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 207892
	Application for Pesticide:		

Section I		
1. Company/Product Number 241-285	2. EPA Product Manager R. Taylor	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) ASSERT® herbicide	PM# 25	
5. Name and Address of Applicant (Include ZIP Code) American Cyanamid Company Agricultural Research Center P.O. Box 400 Princeton, NJ 08543-0400 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section II	
<input type="checkbox"/> Amendment - Explain below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	Final printed labels in response to Agency letter dated _____ NOTIFICATION "Me Too" Application. APR 24 1996 Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification of revision of self-imposed expiration date per PR Notice 95-2. This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted. If "Yes," Unit Package wgt. _____ No. per container _____ If "Yes," Package wgt. _____ No. per container _____			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container _____ 5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner In Which Label Is Affixed To Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other (_____)			

Section IV		
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janet M. Overholt	Title Product Registrations Manager	Telephone No. (include Area Code) 609-716-2410
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		6. Date Application Received (Stamped) APR 24 1996
2. Signature 	3. Title Product Registrations Manager	
4. Typed Name Janet M. Overholt	5. Date 3/11/96	

ASSERT!

herbicide

Supplemental Labeling

EPA Reg. No. 241-285

FOR USE IN SUNFLOWER
(Expires April 30, 1997)

FOR DISTRIBUTION AND USE IN MINNESOTA, NORTH DAKOTA, AND SOUTH DAKOTA

OBSERVE ALL PRECAUTIONARY STATEMENTS AND LIMITATIONS ON THE ASSERT LABEL AND ON TANK MIX PARTNER LABELS. FOLLOW THE MOST RESTRICTIVE USE PRECAUTIONS, OR DIRECTIONS FOR APPLICATION THAT APPEAR ON ANY PRODUCT LABEL.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. THIS LABEL MUST BE IN THE POSSESSION OF THE USER AT THE TIME OF HERBICIDE APPLICATION. DO NOT apply this product through any type of irrigation system.

GENERAL INFORMATION

ASSERT herbicide is a selective herbicide for the postemergence control of wild mustard in sunflowers. APPLY ASSERT POSTEMERGENCE TO SUNFLOWERS NOT UNDER DROUGHT/HEAT STRESS, FROM THE 2 TO 8-LEAF STAGE OF GROWTH (SUNFLOWERS MUST BE LESS THAN 15 INCHES HIGH). Maximum weed control with ASSERT is obtained when temperature, moisture, fertility and cultural practices provide favorable conditions for active plant growth. UNIFORM SPRAY COVERAGE IS REQUIRED FOR MAXIMUM WEED CONTROL AND REDUCED INJURY POTENTIAL.

Before applying ASSERT to sunflowers, thoroughly rinse and empty the spray tank of any herbicide containing solution. Then, wash all lines prior to adding ASSERT to the tank. Herbicide residues remaining in the spray tank can injure sunflowers at extremely low concentrations.

A NON-IONIC SURFACTANT CONTAINING AT LEAST 80% ACTIVE INGREDIENT MUST BE USED WITH ASSERT HERBICIDE. Refer to the ASSERT container

leaflet label for general use, mixing, application and follow crop instructions.

DO NOT tank mix insecticides with ASSERT in sunflowers.

WEED CONTROLLED

Wild mustard (*Brassica kaber*)

TIMING AND RATES OF APPLICATION

For optimum wild mustard control apply ASSERT at 0.6 to 0.8 pints per acre (9.6-12.8 fl. oz/acre) when the majority of wild mustard plants are in the rosette stage and prior to bloom.

ASSERT may be applied following application of a soil applied herbicide registered for use in sunflowers such as PROWL[®] herbicide, Amiben¹, Eptam², Treflan³, or trifluralin⁴.

DISCLAIMER

THE USER ASSUMES ALL RISKS AND CONSEQUENCES ASSOCIATED WITH APPLICATIONS OF ASSERT ON SUNFLOWERS. Use of ASSERT herbicide in accordance with label directions is expected to result in normal growth of crops in most situations; however, various environmental and agronomic factors make it impossible to eliminate all risks associated with the use of ASSERT and therefore, injury to sunflowers and rotational crops is always possible.

REFER TO THE ASSERT LEAFLET LABEL FOR ADDITIONAL DISCLAIMER STATEMENTS.

¹ Amiben is a trademark of Rhone-Poulenc.

² Eptam is a trademark of Zeneca.

³ Treflan is a trademark of DowElanco.

⁴ Trifluralin is sold under various brand names.

[®] Registered Trademarks of American Cyanamid Company
PE-13064 Rev. 3 2/28/96

 **CYANAMID**
American Cyanamid Company
Agricultural Products Division
Crop Protection Chemicals Department
Wayne, NJ 07470 ©1996

ASSERT!
Herbicide

3 9 3
**Supplemental
Labeling**

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(Expires April 30, 1997)

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