

COMBAT BAIT TRAY CARTON

ACCEPTED
with COMMENTS
in EPA Letter Dated:

DEC 14 1982

Under the Federal Insecticide,
Fungicide and Rodenticide Act
as amended, this pesticide
registered under EPA Reg. No.
241-269

Front

New
COMBAT
Roach Control Bait Trays
Contains 12 child-proof bait trays
Wipes out roaches for three months

Burst: Guaranteed to work or money back (see back panel)

Active
Ingredient: Tetrahydro-5,5-dimethyl-2(1H)-pyrimidinone
(3-[4-(trifluoromethyl)phenyl]-1-(2-[4-(trifluoromethyl)phenyl]ethenyl)-
-2-propenylidene)hydrazone 1.65%
Inert Ingredients. 98.35%

Net Wt. 0.635 oz.
Keep out of reach of children
CAUTION: (See directions & cautions on back)

Back

New
COMBAT*
Roach Control Bait Trays

COMBAT bait trays contain a totally unique insecticide ingredient to kill resistant roaches. Laboratory and home use tests prove COMBAT gives more effective control than the insecticides in sprays, foggers, and roach traps. COMBAT has an odorless bait that roaches eat in the presence of other foods.

Finally, the tray is small, discreet and child-proof.

Directions for use: For household use:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For effective roach control, you must use all 12 trays at once:

- 1) Break COMBAT bait trays apart from the plastic frame. (Note that the white label is on the bottom of the tray.)
- 2) Place all 12 trays in areas where you've seen roaches (see illustration). Be sure to place 9-10 in kitchen and the rest in bathroom.
- 3) Use stickers to place COMBAT on vertical surfaces. To use stickers, remove paper backing from both sides. Stick one side on bottom of tray and the other on wall, cabinet, or other vertical surface.
- 4) Roaches will begin eating the bait immediately and you should expect to see fewer roaches within a week.
- 5) Replace all the trays every 3 months to keep roaches from reappearing.

PRECAUTIONARY STATEMENTS:

CAUTION: HAZARD TO HUMANS. May be harmful if swallowed.

FIRST AID: If swallowed, drink two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. In case of emergency, call collect, 201-835-3100.

DISPOSAL: Wrap containers and put in trash can.

EFFECTIVENESS GUARANTEE: If COMBAT does not provide roach control, return all 12 bait devices for full refund to: Consumer Relations Department, American Cyanamid Company, Wayne, New Jersey 07470.

EPA Reg. No. 241-264 EPA Est. No. 1730-MA-01 Patent No. 4,163,102, and other patents pending.

*Trademark of American Cyanamid Company

8051

American Cyanamid Company
Consumer Products Group
Wayne, NJ 07470

Sides

New
COMBAT
Roach Control Bait Trays
Contains 12 child-proof bait trays
Wipes out roaches for three months

JMK/jm
6/6889N
11/16/82

COMBAT BAIT TRAY LABEL

COMBAT*
ROACH CONTROL BAIT TRAYS

BOTTOM: This side should be placed against surface.
ACTIVE INGREDIENT: Tetrahydro-5,5-dimethyl-2(1H)-pyrimidinone
(3-[4-(trifluoromethyl)phenyl]-1-(2-[4-(trifluoromethyl)phenyl]ethenyl)-
-2-propenylidene)hydrazone 1.65%
INERT INGREDIENTS. 98.35%

KEEP OUT OF REACH OF CHILDREN

CAUTION: May be harmful if swallowed.

FIRST AID: If swallowed, drink one or two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. In case of emergency, call collect, day or night, area code 201-835-3100.

For Household Use.

NET WT. 0.053 OZ. (1.5g)

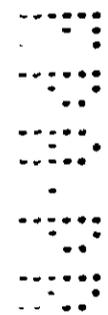
*Trademark of American Cyanamid Company

EPA Reg. No. 241-264 EPA Est. No. 1730-MA-01

8053

SEE OUTER CARTON FOR COMPLETE
DIRECTIONS AND PRECAUTIONS

JMK/jm
6/6889N



COMBAT BAIT TRAY PAMPHLET

Front

New

COMBAT*

Roach Control Bait Trays

Wipes out roaches for three months

COMBAT bait trays contain a totally unique insecticide ingredient to kill resistant roaches. Laboratory and home use tests prove COMBAT gives more effective control than the insecticides in sprays, foggers, and roach traps. COMBAT has an odorless bait that roaches eat in the presence of other foods.

Finally, the tray is small, discreet and child-proof.

For effective roach control, you must use all 12 trays at once:

- 1) Break COMBAT bait trays apart from the plastic frame. (Note that the white label is on the bottom of the tray.)
- 2) Place all 12 trays in areas where you've seen roaches (see illustration). Be sure to place 9-10 in kitchen and the rest in bathroom.
- 3) Use stickers to place COMBAT on vertical surfaces. To use stickers, remove paper backing from both sides. Stick one side on bottom of tray and the other on wall, cabinet, or other vertical surface.
- 4) Roaches will begin eating the bait immediately and you should expect to see fewer roaches within a week.
- 5) Replace all the trays every 3 months to keep roaches from reappearing. Dispose by wrapping the bait trays and putting in a trash can.

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Back

COMBAT Locations

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.

COMBAT Placement Date:
Remember to Replace by:

In case of emergency, call collect day or night
AREA CODE (201) 835-3100

8052

American Cyanamid Company
Consumer Products Group
Wayne, New Jersey 07470

JMK/jm
6/6889N

300 / 84815
17 / 2

DEC 14 1982

American Cyanamid Company
P.O. Box 400
Princeton, NJ 08540

Dear Dr. Linkfield

Subject: Amendment- Revise label directions and name change
Cosbat Roach Control Bait Trays
EPA Registration No. 241-264
Your Application Dated December 6, 1982

The labeling and name change referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable.

Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

- a. Revise the statement "Wipes out roaches for three months" to something similar to "Controls roaches for three months." The agency does not recommend label claims which are too broad and promising, generally implying total eradication of pests. Also, the duration of, effectiveness must be established by appropriate testing, and the specific period of control supported by this testing may be included on the label.
- b. We note the new claim to kill "resistant roaches." We are not sure what the roaches are resistant to. Please substantiate this claim or delete "resistant" from the label.
- c. Stamped copy of the labeling is enclosed for your records.

Sincerely yours,

George T. LaRocca
Product Manager (15)
Insecticide-Rodenticide Branch
Registration Division (TS-767)

RD:LaRoccaPM15:DCR-39850:1533C:efs:Raven:479-2013:12/8/82

12/10/82
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Finally, the tray is small, discreet and child-proof.

Directions for use: For household use:

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11/16/82

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DIRECTIONS AND PRECAUTIONS

JMK/ia
6/63E9N

2-9-70 4

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Product Manager (15)
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Registration Division (28-767)

RD:LaRoccaPM15:DCR-39850:1533C:efb:Raven:479-2013:12/8/82

Handwritten initials and date:
12/14/82