



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

239-2767

Date of Issuance:

6/19/20

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

WBG 2744

Name and Address of Registrant (include ZIP Code):

Mandy Slack
 Sr. Analyst, Regulatory Affairs
 The Scotts Company
 P.O. Box 190
 Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Continued on page 2

Signature of Approving Official:

Mindy Ondish, Product Manager 23
 Herbicide Branch, Registration Division (7505P)

Date:

6/19/20

2. You are required to comply with the data requirements described in the Generic Data Call-Ins (GDCIs) identified below:
 - a. Dicamba GDCI- 029801-1659
 - b. 2,4-D dimethylamine salt GDCI- 030019-1358

You must comply with all of the data requirements within the established deadlines. If you have questions about the GDCIs listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: <http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

3. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 11/06/2019

If you have any questions, please contact Curtis Hildebrandt at 703-347-8198 or by email at hildebrandt.curtis@epa.gov.

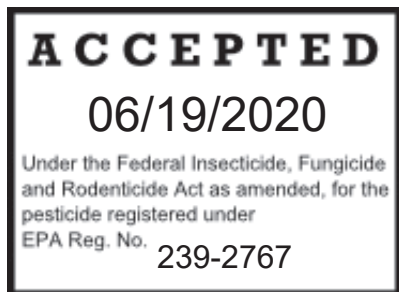
Enclosure

NOTE:

Bold, italicized text is information for the reviewer and is not part of the label
[Bracketed information is optional text]. Text separated by / denotes and/or options

EPA Reg. No. 239-ETAT

WBG 2744



ACTIVE INGREDIENTS	% by wt
Dimethylamine Salt of 2,4-D Acid*	8.658%
Dimethylamine Salt of Mecoprop-p Acid**†	2.127%
Dicamba Acid***	0.371%
OTHER INGREDIENTS	88.844%
TOTAL	100.000%

Isomer Specific Method, Equivalent to:

*2,4-D Acid	7.191%, 0.620 lbs./gal.
**Mecoprop-p Acid	1.758%, 0.152 lbs./gal.
***Dicamba Acid	0.371%, 0.032 lbs./gal.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] [other] [panel] [booklet] for additional precautionary statements.

NET CONTENTS XXGALS, XXQT, XX PT, XX fl oz

EPA Reg. No. 239-2767

EPA Est. No. XXXX-XXX

[Superscript is first letter of lot number].

000239-02767.20200619

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PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or repeated use of this product may cause allergic reaction in some individuals. Do not allow people or pets to enter the treated area until sprays have dried. Wear a minimum of a long-sleeved shirt, long pants, shoes and socks, safety glasses, and chemical resistant gloves made of any waterproof material when handling or applying this product.

Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Remove saturated clothing as soon as possible and shower.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-877-465-5161 for emergency medical treatment information.</p>	

ENVIRONMENTAL HAZARDS

This product may adversely affect non-target plants. This product is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate. This product has properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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Concentrate and Ready-To-Spray

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USE.

SHAKE WELL BEFORE USING.

PRECAUTIONS:

- Use a lawn type sprayer with a coarse spray as wind drift is less likely.
- Spray when air is calm to avoid spray drift that might injure desirable ornamental plants.
- Spray entire lawn, wetting weeds and lawn grasses.
- Allow 12 hours after application before watering lawn for maximum effectiveness on listed weeds.

USE RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- [Reentry Icon] Do not allow people or pets to enter the treated area until sprays have dried.
- Do not exceed two applications per year with a minimum of 30 days between applications.
- Do not spray exposed roots of desirable plants.
- Do not exceed directed rates because damage to turf may occur.
- Do not spray as a fine mist as injury to non-target plants may occur.
- Make new dilution for each use.
- Do not apply directly to or near water, storm drains, gutters, sewers or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- Do not apply when windy.
- To prevent product runoff, do not overwater the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Rinse applicator over lawn [or garden] area only.
- Do not apply to newly seeded grasses until they have been mowed 3 times.
- Do not reseed for 4 weeks after use. If lawn needs watering, water thoroughly before application.
- Do not apply when temperature exceeds 90°F.
- The maximum application rate is 4 fl.oz. of product per 1,000 sq.ft. per application [(0.84 lb 2,4-D ae per acre per application; 0.21 lb MCP-p ae per acre per application, 0.04 lb dicamba ae per acre per application)].
- The maximum seasonal rate is 8 fl.oz. of product per 1,000 sq.ft. ([1.68 lb 2,4-D ae per acre, 0.42 lb MCP-p ae per acre, 0.08 lb dicamba ae per acre]).

[HOW IT WORKS/PRODUCT INFORMATION:

WBG 2744/Product Name/this/the product contains three proven weed killers that target lawn weeds. This herbicide enters the lawn weeds through their leaves and moves throughout the plant to provide control. Lawns listed on this label will not be harmed when used as directed.]

WHERE TO USE /APPLY:

WBG 2744/Product Name/This/the product can be applied to residential lawns with the following turfgrass types:

NOTE:

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Lawns To Be Treated:	
Cool Season Turfgrass (Northern Lawns)	32 fl. oz. treats 8000 sq. ft. / xx fl oz treats xxxx sq ft
Kentucky bluegrass, Ryegrass, Tall fescue and Fine fescues	
Warm Season Turfgrass (Southern Lawns)	32 fl. oz. treats 16000 sq. ft. / xx fl oz treats xxxx sq ft
Bermudagrass ¹ (common and hybrid), St. Augustinegrass (excluding Floratam), Centipedegrass, Zoysiagrass, Buffalograss and Bahiagrass	
¹ Application to hybrid bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to hybrid bermudagrass when daytime temperatures exceed 85° F.	
Over-application or rates above those specified on this label can cause turf injury.	

DO NOT apply [WBG 2744/Product Name/this/the product] to the following:
Bentgrass, colonial and creeping Carpetgrass Dichondra Lippia Gardens including vegetables, fruit trees, vines and berries Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs) Seashore paspalum Floratam variety of St. Augustinegrass Turfgrass species that are not listed on this label.

HOW MUCH TO USE /APPLY:

Northern Lawns: Add 2 fl. oz. per gallon of water for every 500 sq. ft.

Southern Lawns: Add 1 fl. oz. per gallon of water for every 500 sq. ft.

WHEN TO USE /APPLY: Apply this product when weeds are small and actively growing in the spring or fall.

(OPTIONAL MIXING INSTRUCTIONS - FOR Refill Bottles)

Note to PM: The following instructions are intended for [x fl oz] bottles that can be used to make 1 gal in either [product name] containers or tank sprayers for spot treatment or can be used according to dilution rates for broadcast applications

[Instructions] For refill of 1gal jug:
[1 Bottle [x fl oz][equals] [=] [makes] 1 Gallon]]

Amount to Use: Add entire contents 8.6 fl oz [x fl oz] to a 1 gallon [x gallon] [product name] container or an empty tank sprayer only. Slowly fill [with] [to the fill line indicator] [128 fl oz][1 gal] of [clean] tap water. For broadcast application:

Note to PM: [x fl oz] bottle, may use optional mixing instructions for broadcast

BROADLEAF WEEDS CONTROLLED / [KILLS WEEDS INCLUDING:]

Note to PM: Some or all of the following weeds will appear on the label.

Alder	Dead Nettle	Narrowleaf plantain	Spotted knapweed
Annual yellow sweet clover	Dock	Narrowleaf vetch	Spotted spurge
Artichoke	Dogbane	Nettle	Spurge
Aster	Dogfennel	Nutgrass	Spurweed
Austrian fieldcress	Elderberry	Orange hawkweed	Stinging nettle

NOTE:

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

Bedstraw	English daisy	Oxalis	Stinkweed
Beggartick	Fall dandelion	Oxeye daisy	Stichwort
Biden	False dandelion	Parsley-piert	Strawberry clover
Bindweed	False flax	Parsnip	Sumac
Bird vetch	False sunflower	Pearlwort	Sunflower
Bitterweed	Fiddleneck	Pennycress	Sweet clover
Bitter wintercress	Field bindweed	Pennywort	Tall nettle
Black-eyed Susan	Field pansy	Peppergrass	Tall vervain
Black medic	Flea bane (Daisy)	Pepperweed	Tansy mustard
Black mustard	Flixweed	Pigweed	Tansy ragwort
Blackseed plantain	Florida betony	Pineywoods bedstraw	Tanweed
Blessed thistle	Florida pusley	Plains coeopsis	Tarweed
Bloodflower	Frenchweed	Plantain	Thistle
Blue lettuce	Galinsoga	Poison hemlock	Tick trefoil
Blue vervain	Garlic mustard	Poison ivy	Toadflax
Box elder	Goathead	Poison oak	Trailing crown vetch
Bracted plantain	Goatsbeard	Pokeweed	Tumble mustard
Brassbuttons	Goldenrod	Poorjoe	Tumble pigweed
Bristly oxtongue	Ground ivy	Povertyweed	Tumbleweed
Broadleaf dock	Gumweed	Prickly lettuce	Velvetleaf
Broadleaf plantain	Hairy bittercress	Prickly sida	Venice mallow
Broomweed	Hairy fleabane	Primrose	Veronica
Buckhorn	Hawkweed	Prostrate knotweed	Vervain
Buckhorn plantain	Healall	Prostrate pigweed	Vetch
Bulbous buttercup	Heartleaf drymary	Prostrate spurge	Virginia buttonweed
Bull nettle	Hedge bindweed	Prostrate vervain	Virginia creeper
Bull thistle	Hedge mustard	Puncture vine	Virginia pepperweed
Burdock	Hemp	Purslane	Wavyleaf bullthistle
Burning nettle	Henbit	Ragweed	Western clematis
Bur ragweed	Hoary cress	Red clover	Western salsify
Burweed	Hoary plantain	Redroot pigweed	White clover
Buttercup	Hoary vervain	Red sorrel	White mustard
Canada thistle	Honeysuckle	Redstem filaree	Wild mustard
Carolina geranium	Hop clover	Rough cinquefoil	Wild aster
Carpetweed	Horsenettle	Rough fleabane	Wild buckwheat
Catchweed bedstraw	Horsetail	Roundleafed marigold	Wild carrot
Catsear	Indiana mallow	Rush	Wild four-o'clock,
Catnip	Ironweed	Russian pigweed	Wild geranium
Chickweed	Jewelweed	Russian thistle	Wild lettuce
Chicory	Jimsonweed	St. Johnswort	Wild marigold
Cinquefoil	Kochia	Scarlet pimpernel	Wild parsnip
Clover	Knawel	Scotch thistle	Wild radish
Cockle	Knotweed	Sheep sorrel	Wild rape
Cocklebur	Lambsquarter	Shepherdspurse	Wild strawberry
Coffeebean	Lespedeza	Slender plantain	Wild sweet potato
Coffeeweed	Locoweed	Smallflower galinsoga	Wild vetch
Common chickweed	Lupine	Smartweed	Willow
Common mullein	Mallow	Smooth dock	Witchweed
Common sowthistle	Marshelder	Smooth pigweed	Woolly morningglory
Corn chamomile	Matchweed	Sneezeweed	Woodsorrel
Creeping Jenny	Mexicanweed	Southern wild rose	Woolly croton
Creeping Woodsorrel	Milk vetch	Sowthistle	Woolly plantain
Crimson clover	Milkweed	Spanishneedle	Wormseed
Croton	Mugwort	Spatterdock	Yarrow
Cudweed	Morningglory	Speedwell	Yellow Rocket
Curly dock	Mouseear chickweed	Spiny amaranth	Yellow Woodsorrel
Curly indigo	Musk thistle	Spiny cocklebur	Yellow flower pepperweed
Dandelion	Mustard	Spotted catsear	

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Directions For Use Options Based On Applicator

Option 1 – Dial ‘N Spray/Dial ‘N Spray with Direct Connect

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Set:

- Turn dial to 2 fl oz. for Northern Lawns
- Turn dial to 1 fl oz. for Southern Lawns

Fill:

- Pour [desired amount of] concentrate into sprayer jar.
- Turn sprayer nozzle to preferred spray.
- Do NOT add water.

Spray:

- Connect [garden] hose to sprayer.
- Turn on water.
- Press and hold trigger for continuous spray.
- Spray only until the surface [of the lawn] is wet.

Finish:

- Pour unused concentrate back into its original container.
- To clean: refer to the Ortho® Dial ‘N Spray® cleaning instructions.

[Optional illustrations may be used in conjunction with the above steps]

The application rate for this product is 2 fl. oz. of product per 500 sq. ft. of lawn for Northern Lawns or 1 fl. oz. of product per 500 sq. ft. of lawn for Southern Lawns.

AND/OR

[Applicator (Device) (Applicator Name/Dial ‘N Spray) Directions/Instructions]

HOW TO USE:

Set: [Applicator Name]

- Turn dial to 1 fl oz. for Southern Lawns
- Turn dial to 2 fl oz. for Northern Lawns

Connect:

1. Remove jar from [Ortho® Dial ‘N Spray®] [applicator name] [applicator/sprayer].
2. Remove cap from the concentrate bottle. [Keep cap for storage.]
3. Twist [screw] the [Ortho® Dial ‘N Spray®] [applicator name] [applicator/sprayer] onto concentrate bottle to attach.
4. Connect [garden] hose to the sprayer and turn on water.

Spray:

1. Press and hold trigger for continuous spray. Apply evenly.
2. Spray only until the surface [of the lawn] is wet.

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Finish:

1. Untwist [unscrew] the [product name] concentrate bottle from the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
2. Replace cap on the [product name] concentrate bottle.
3. To clean: Refer to the Ortho® Dial 'N Spray® cleaning instructions.

[Optional illustrations may be used in conjunction with the above steps]

Refer to the Ortho® Dial 'N Spray label and booklet for additional information.

Important:

To prevent sprayer from clogging, always clean after use, as directed.

Option 2 – Tank Sprayer

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Add 2 fl. oz. per gallon of water for every 500 sq. ft. for Northern Lawns

Add 1 fl. oz. per gallon of water for every 500 sq. ft. for Southern Lawns

Important:

Over-application or rates above those specified on this label can cause turf injury.

[Optional illustrations may be used in conjunction with the above steps]

Option 3 – Ortho® Ready-Spray® II System

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Northern Lawns (32 fl. oz. covers 8,000 sq. ft.)

Southern Lawns (32 fl. oz. covers 16,000 sq. ft.)

Connect:

1. Connect sprayer to [garden] hose.

2. Turn on water.

[User Tip: Start at the farthest point in your yard and work back.]

Spray:

1. To BEGIN spraying, [Bend small plastic tab back and] move/turn/rotate/slide [color] switch/knob/lever/slider to ON [position].

2. Spray only until the surface of the lawn is wet. / Spray evenly.

3. [Spray as directed in the [How Much to Use]/[Section Header] [instructions]

Finish:

1. To STOP spraying move/turn/rotate/slide [color] switch/knob/lever/slider to “OFF” [position].

2. Turn off water.

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3. Relieve water pressure by pressure by moving/turning/rotating/sliding [color] switch/knob/lever/slider to ON/WATER [position].
4. After water slows to a drip, move / turn / rotate / slide [color] switch /knob /lever / slider [back] to OFF [position].
5. Disconnect sprayer from [garden] hose.

[Optional illustrations may be used in conjunction with the above steps]

Option 4 - Ready-Spray®

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

- [Measure the total [entire] [lawn] area to be sprayed. For rectangular areas, multiply the length by width to obtain total square feet.
- Northern Lawns (32 fl. oz. covers 8,000 sq. ft)
- Southern Lawns (32 fl. oz. covers 16,000 sq. ft.)

Connect: [illustration]

- Connect/Attach/Sprayer/bottle to end of hose
- Turn on water
- Extend hose to farthest area of lawn to be treated

Spray: [illustration]

- To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.
- Slide thumb activation switch forward to ON position.
- Spray evenly over measured area

Finish: [illustration]

- To STOP spraying, slide thumb activation switch backward to OFF position.
- Turn off water.
- Relieve water pressure by sliding thumb switch to ON [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].
- Disconnect the sprayer from hose.

[Optional illustrations may be used in conjunction with the above steps]

STORAGE & DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Store in original container and place in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

End of the Concentrate and Ready-To-Spray Section

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CONCENTRATE (Floratam)

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USE.

SHAKE WELL BEFORE USING.

PRECAUTIONS:

- Use a lawn type sprayer with a coarse spray as wind drift is less likely.
- Spray when air is calm to avoid spray drift that might injure desirable ornamental plants.
- Spray entire lawn, wetting weeds and lawn grasses.
- Allow 12 hours after application before watering lawn for maximum effectiveness on listed weeds.

USE RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- [Reentry Icon] Do not allow people or pets to enter the treated area until sprays have dried.
- Do not exceed two applications per year with a minimum of 30 days between applications.
- Do not spray exposed roots of desirable plants.
- Do not exceed directed rates because damage to turf may occur.
- Do not spray as a fine mist as injury to non-target plants may occur.
- Make new dilution for each use.
- Do not apply directly to or near water, storm drains, gutters, sewers or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- Do not apply when windy.
- To prevent product runoff, do not overwater the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Rinse applicator over lawn [or garden] area only.
- Do not apply to newly seeded grasses until they have been mowed 3 times.
- Do not reseed for 4 weeks after use. If lawn needs watering, water thoroughly before application.
- Do not apply when temperature exceeds 90°F.
- The maximum application rate is 1 fl.oz. of product per 1,000 sq. ft. per application [(0.21 lb 2,4-D ae per acre per application, 0.05 lb MCP-P ae per acre per application, 0.01 lb dicamba ae per acre per application)].
- The maximum seasonal rate is 2 fl. oz. of product per 1,000 sq.ft. [(0.42 lb 2,4-D ae per acre, 0.1 lb MCP-P ae per acre, 0.02 lb dicamba ae per acre)].

HOW IT WORKS/PRODUCT INFORMATION:

WBG 2744/Product Name/this/the product contains three proven weed killers that target lawn weeds. This herbicide enters the lawn weeds through their leaves and moves throughout the plant to provide control. Lawns listed on this label will not be harmed when used as directed.

NOTE:

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WHERE TO USE:

WBG 2744/Product Name/this/the product can be applied to residential lawns with the following turfgrass types:

Lawns To Be Treated:	
Cool Season Turfgrass (Northern Lawns)	½ fl oz per gallon of water per 500 sq ft
Kentucky bluegrass, Ryegrass Tall fescue and Fine fescue	
Warm Season Turfgrass (Southern Lawns)	
St. Augustinegrass (including Floratam), Bermudagrass ¹ (common and hybrid), Centipedegrass, Zoysiagrass, Buffalograss and Bahagrass	
¹ Application to hybrid bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to hybrid bermudagrass when daytime temperatures exceed 85° F.	
Over-application or rates above those specified on this label can cause turf injury.	

DO NOT apply [WBG 2744/Product Name/this/the] to the following:
<ul style="list-style-type: none"> ● Bentgrasses ● Carpetgrass ● Dichondra ● Lippia ● Gardens including vegetables, fruit trees, vines and berries ● Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs) ● Seashore paspalum ● Turfgrass types that are not listed on this label.

HOW MUCH TO USE:

Use ½ fl. oz. per gallon of water for every 500 sq.ft

WHEN TO USE:

Apply this product when weeds are small and actively growing in the spring or fall.

BROADLEAF WEEDS CONTROLLED [KILLS WEEDS INCLUDING:]

Note to PM: Some or all of the following weeds will appear on the label.

Alder	Dead Nettle	Narrowleaf plantain	Spotted knapweed
Annual yellow sweet clover	Dock	Narrowleaf vetch	Spotted spurge
Artichoke	Dogbane	Nettle	Spurge
Aster	Dogfennel	Nutgrass	Spurweed

NOTE:

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Austrian fieldcress	Elderberry	Orange hawkweed	Stinging nettle
Bedstraw	English daisy	Oxalis	Stinkweed
Beggartick	Fall dandelion	Oxeye daisy	Stichwort
Biden	False dandelion	Parsley-piert	Strawberry clover
Bindweed	False flax	Parsnip	Sumac
Bird vetch	False sunflower	Pearlwort	Sunflower
Bitterweed	Fiddleneck	Pennycress	Sweet clover
Bitter wintercress	Field bindweed	Pennywort	Tall nettle
Black-eyed Susan	Field pansy	Peppergrass	Tall vervain
Black medic	Flea bane (Daisy)	Pepperweed	Tansy mustard
Black mustard	Flixweed	Pigweed	Tansy ragwort
Blackseed plantain	Florida betony	Pineywoods bedstraw	Tanweed
Blessed thistle	Florida pusley	Plains coeopsis	Tarweed
Bloodflower	Frenchweed	Plantain	Thistle
Blue lettuce	Galinsoga	Poison hemlock	Tick trefoil
Blue vervain	Garlic mustard	Poison ivy	Toadflax
Box elder	Goathead	Poison oak	Trailing crown vetch
Bracted plantain	Goatsbeard	Pokeweed	Tumble mustard
Brassbuttons	Goldenrod	Poorjoe	Tumble pigweed
Bristly oxtongue	Ground ivy	Povertyweed	Tumbleweed
Broadleaf dock	Gumweed	Prickly lettuce	Velvetleaf
Broadleaf plantain	Hairy bittercress	Prickly sida	Venice mallow
Broomweed	Hairy fleabane	Primrose	Veronica
Buckhorn	Hawkweed	Prostrate knotweed	Vervain
Buckhorn plantain	Healall	Prostrate pigweed	Vetch
Bulbous buttercup	Heartleaf drymary	Prostrate spurge	Virginia buttonweed
Bull nettle	Hedge bindweed	Prostrate vervain	Virginia creeper
Bull thistle	Hedge mustard	Puncture vine	Virginia pepperweed
Burdock	Hemp	Purslane	Wavyleaf bullthistle
Burning nettle	Henbit	Ragweed	Western clematis
Bur ragweed	Hoary cress	Red clover	Western salsify
Burweed	Hoary plantain	Redroot pigweed	White clover
Buttercup	Hoary vervain	Red sorrel	White mustard
Canada thistle	Honeysuckle	Redstem filaree	Wild mustard
Carolina geranium	Hop clover	Rough cinquefoil	Wild aster
Carpetweed	Horsenettle	Rough fleabane	Wild buckwheat
Catchweed bedstraw	Horsetail	Roundleaved marigold	Wild carrot
Catsear	Indiana mallow	Rush	Wild four-o'clock,
Catnip	Ironweed	Russian pigweed	Wild geranium
Chickweed	Jewelweed	Russian thistle	Wild lettuce
Chicory	Jimsonweed	St. Johnswort	Wild marigold
Cinquefoil	Kochia	Scarlet pimpernel	Wild parsnip
Clover	Knawel	Scotch thistle	Wild radish
Cockle	Knotweed	Sheep sorrel	Wild rape
Cocklebur	Lambsquarter	Shepherdspurse	Wild strawberry
Coffeebean	Lespedeza	Slender plantain	Wild sweet potato
Coffeeweed	Locoweed	Smallflower galinsoga	Wild vetch
Common chickweed	Lupine	Smartweed	Willow
Common mullein	Mallow	Smooth dock	Witchweed
Common sowthistle	Marshelder	Smooth pigweed	Woolly morningglory
Corn chamomile	Matchweed	Sneezeweed	Woodsorrel
Creeping Jenny	Mexicanweed	Southern wild rose	Woolly croton
Creeping Woodsorrel	Milk vetch	Sowthistle	Woolly plantain
Crimson clover	Milkweed	Spanishneedle	Wormseed
Croton	Mugwort	Spatterdock	Yarrow
Cudweed	Morningglory	Speedwell	Yellow Rocket
Curly dock	Mouseear chickweed	Spiny amaranth	Yellow Woodsorrel
Curly indigo	Musk thistle	Spiny cocklebur	Yellow flower pepperweed
Dandelion	Mustard	Spotted catsear	

Bold, italicized text is information for the reader and is not part of the label.
 [Bracketed information is optional text]. Text separated by / denotes and/or options.

Directions For Use Options Based On Applicator

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Apply when weeds are small and actively growing

Option 1 – [FOR] TANK SPRAYER:

Add ½ fl. oz. per gallon of water for every 500 sq. ft.

Important:

Over-application or rates above those specified on this label can cause turf injury.

Option 2 – Dial 'N Spray/Dial 'N Spray with Direct Connect

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Set:

- Turn dial to 1 TBS

Fill:

- Pour [desired amount of] concentrate into sprayer jar.
- Turn sprayer nozzle to preferred spray.
- Do NOT add water.

Spray:

- Connect [garden] hose to sprayer.
- Turn on water.
- Press and hold trigger for continuous spray.
- Spray only until the surface [of the lawn] is wet.

Finish:

- Pour unused concentrate back into its original container.
- To clean: refer to the Ortho® Dial 'N Spray® cleaning instructions.

[Optional illustrations may be used in conjunction with the above steps]

Refer to the Ortho® Dial 'N Spray label and booklet for additional information.

Important:

To prevent sprayer from clogging, always clean after use, as directed.

STORAGE & DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Store in original container and place in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

End of the Concentrate (Floratam) section

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Snap/Dose Pack Concentrate

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USE.

SHAKE WELL BEFORE USING.

PRECAUTIONS:

- Use a lawn type sprayer with a coarse spray as wind drift is less likely.
- Spray when air is calm to avoid spray drift that might injure desirable ornamental plants.
- Spray entire lawn, wetting weeds and lawn grasses.
- Allow 12 hours after application before watering lawn for maximum effectiveness on listed weeds.

USE RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- [Reentry Icon] Do not allow people or pets to enter the treated area until sprays have dried.
- Do not exceed two applications per year with a minimum of 30 days between applications.
- Do not spray exposed roots of desirable plants.
- Do not exceed directed rates because damage to turf may occur.
- Do not spray as a fine mist as injury to non-target plants may occur.
- Make new dilution for each use.
- Do not apply directly to or near water, storm drains, gutters, sewers or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- Do not apply when windy.
- To prevent product runoff, do not overwater the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Rinse applicator over lawn [or garden] area only.
- Do not apply to newly seeded grasses until they have been mowed 3 times.
- Do not reseed for 4 weeks after use. If lawn needs watering, water thoroughly before application.
- Do not apply when temperature exceeds 90°F.
- The maximum application rate is 1 dose pack/vial per of product 62 sq.ft. per application [(0.84 lb 2,4-D ae per acre per application, 0.21 lb MCP-P ae per acre per application, 0.04 lb dicamba ae per acre per application)].
- The maximum seasonal rate is 2 dose packs of product per 62 sq.ft. [(1.68 lb 2,4-D ae per acre, 0.42 lb MCP-P ae per acre, 0.08 lb dicamba ae per acre)].

[HOW IT WORKS/PRODUCT INFORMATION:

WBG 2744/Product Name/this/the product contains three proven weed killers that target lawn weeds. This herbicide enters the lawn weeds through their leaves and moves throughout the plant to provide control. Lawns listed on this label will not be harmed when used as directed.]

WHEN TO USE /APPLY: Apply this product when weeds are small and actively growing in the spring or fall.

NOTE:

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

WHERE TO USE /APPLY:

WBG 2744/Product Name/This product can be applied to residential lawns with the following turfgrass types:

Lawns To Be Treated:	
Cool Season Turfgrass (Northern Lawns)	1 dose/snap pack treats 62 sq. ft. / xx fl oz treats xxxx sq ft / Note to PM: refer to chart on below.
Kentucky bluegrass, Ryegrass, Tall fescue and Fine fescues	
Warm Season Turfgrass (Southern Lawns)	1 dose/snap pack [will] treat[s] 125 sq. ft. / xx fl oz treats xxxx sq ft/ Note to PM: refer to chart below.
Bermudagrass ¹ (common and hybrid), St. Augustinegrass (excluding Floratam), Centipedegrass, Zoysiagrass, Buffalograss and Bahiagrass	
¹ Application to hybrid bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to hybrid bermudagrass when daytime temperatures exceed 85° F.	
Over-application or rates above those specified on this label can cause turf injury.	

DO NOT apply [WBG 2744/Product Name/this/the product] to the following:

- Bentgrass, colonial and creeping
- Carpetgrass
- Dichondra
- Lippia
- Gardens including vegetables, fruit trees, vines and berries
- Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs)
- Seashore paspalum
- Floratam variety of St. Augustinegrass
- Turfgrass species that are not listed on this label.

HOW MUCH TO USE /APPLY:

Northern Lawns: Add 1 dose/snap pack/vial per 16 fl oz of water for every 62 sq. ft.

Southern Lawns: Add 1 dose/snap pack/vial per 32 fl oz of water for every 125 sq. ft.

Option 1

Snap/Dose Pack

1. [Shake [snap/dose/concentrate [pack/container/vial] well] [illustration of hand holding and shaking dose pack]
2. Open [snap/dose pack] [illustration of thumb pushing snap open]
3. Add entire contents to bottle. [illustration of pouring into bottle]
4. Fill bottle with water [to the fill line]. **Note to PM: See chart below for amounts.** [illustration of faucet and water stream going into bottle]
5. Replace/Add cap [to open] [illustration of adding cap]
6. [Shake well] [illustration of bottle in hand and shaking]
7. [Aim at the weed and] squeeze bottle to spray.
8. Spray [weed] to wet.
9. [Only use this bottle with Ortho [insert brand name] [snap/dose packs]]
10. Use the mixture/contents as soon as possible for optimal performance.

[illustration of consumer holding bottle squeezing, and stream hitting weed]

NOTE:

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

Note to PM: the chart below shows the volume that will be contained in the dose cap for the chart above. The chart will not be listed on the final printed label.

Bottle Fill Volume	Northern Dose		Southern Dose	
	Volume	Coverage	Volume	Coverage
16 fl oz	0.25 fl oz	62 sq ft	0.125 fl oz	62 sq ft
32 fl oz	0.5 fl oz	125 sq ft	0.25 fl oz	125 sq ft
64 fl oz	1.0 fl oz	250 sq ft	0.5 fl oz	250 sq ft
128 fl oz	2.0 fl oz	500 sq ft	1.0 fl oz	500 sq ft

How to Clean the Reusable Bottle/SQUEEZE

1. Fill the bottle with [clean tap] water and replace the cap.
2. Shake the bottle to rinse.
3. Remove the cap and empty the contents into gravel or bare soil.
4. Repeat steps 1-3 until the bottle and cap are clean
5. Store the empty bottle with the cap on, out of reach of children and pets
6. Only use this bottle for Ortho [insert brand name] [products]

Option 2

Snap/Dose Pack with Comfort Wand Applicator

1. [Shake [snap/dose/concentrate] [pack/container/vial] well] [illustration of hand holding and shaking snap/dose/concentrate pack]
2. Open [snap/dose pack] [illustration of thumb pushing snap open]
3. Add complete contents [of 1,2,4,8... snap/dose/concentrate pack(s)] to bottle [illustration of pouring into bottle]
4. Fill bottle to [16/32/64/128 oz] [of] water [illustration of faucet and water stream going into bottle]
5. Replace/Add cap/snap [to open] [illustration of adding cap]
6. Shake well [illustration of bottle in hand and shaking]

Prep [Wand]

1. [Remove sprayer] [Applicator Name] [from box]
2. [Remove [color] pull strip to activate batteries]. [illustration]
3. Unfold [Flip Open] [Applicator Name] [wand] [until it clicks/locks] into position. [illustration]

Connect

1. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout on [bottle] cap/knob/opening/lid until it clicks. [illustration]
2. [Flip up [color] spout/knob until fully upright.] [Twist/turn spout/knob to "ON".] [Pull spout up.]

Spray

1. Turn [sprayer] nozzle to desired spray [pattern]. [illustration]
2. [Slide [color] switch on trigger to "Unlock" [illustration]].
3. Press trigger to spray.

NOTE:

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Finish

1. [Turn [sprayer] nozzle to "OFF" [X]]. [illustration]
2. [Slide [color] switch on trigger to "Lock" [illustration]].
3. [Push/turn/twist cap/knob/spout to "OFF" [X]/[Flip spout closed]. [illustration]
4. Fold [Applicator Name] wand closed and place sprayer [back in holster]/ [holder].

Individual Snap/Dose Pack Label

WBG 2744

ACTIVE INGREDIENTS	% by wt
Dimethylamine Salt of 2,4-D Acid*	8.658%
Dimethylamine Salt of Mecoprop-p Acid**‡	2.127%
Dicamba Acid***	0.371%
OTHER INGREDIENTS	88.844%
TOTAL	100.000%

Isomer Specific Method, Equivalent to:

- *2,4-D Acid7.191%, 0.620 lbs./gal.
- **Mecoprop-p Acid1.758%, 0.152 lbs./gal
- ***Dicamba Acid 0.371%, 0.032 lbs./gal.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See outer carton for precautionary statements and directions for use

NET CONTENTS XX fl oz (XX ml)

EPA Reg. No. 239-2767

EPA Est. No. XXXX-XXX

[Superscript used is first letter of lot number]

[This side up /down]

[Push/Press/Snap] [here]

[Push/Press here] [to snap]

[Peel] [to open] [Optional Illustration]

[To open] [peel/tear] [here] [Optional Illustration]

[Fold/Attach/Hook/Tuck/Secure] [tab] [here] [Optional Illustration]

[Tear] [here] [to remove] [Optional Illustration]

NOTE:

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BROADLEAF WEEDS CONTROLLED / [KILLS WEEDS INCLUDING:]

Note to PM: Some or all of the following weeds will appear on the label.

Alder	Dead Nettle	Narrowleaf plantain	Spotted knapweed
Annual yellow sweet clover	Dock	Narrowleaf vetch	Spotted spurge
Artichoke	Dogbane	Nettle	Spurge
Aster	Dogfennel	Nutgrass	Spurweed
Austrian fieldcress	Elderberry	Orange hawkweed	Stinging nettle
Bedstraw	English daisy	Oxalis	Stinkweed
Beggartick	Fall dandelion	Oxeye daisy	Stichwort
Biden	False dandelion	Parsley-piert	Strawberry clover
Bindweed	False flax	Parsnip	Sumac
Bird vetch	False sunflower	Pearlwort	Sunflower
Bitterweed	Fiddleneck	Pennycress	Sweet clover
Bitter wintercress	Field bindweed	Pennywort	Tall nettle
Black-eyed Susan	Field pansy	Peppergrass	Tall vervain
Black medic	Flea bane (Daisy)	Pepperweed	Tansy mustard
Black mustard	Flixweed	Pigweed	Tansy ragwort
Blackseed plantain	Florida betony	Pineywoods bedstraw	Tanweed
Blessed thistle	Florida pusley	Plains coeopsis	Tarweed
Bloodflower	Frenchweed	Plantain	Thistle
Blue lettuce	Galinsoga	Poison hemlock	Tick trefoil
Blue vervain	Garlic mustard	Poison ivy	Toadflax
Box elder	Goathead	Poison oak	Trailing crown vetch
Bracted plantain	Goatsbeard	Pokeweed	Tumble mustard
Brassbuttons	Goldenrod	Poorjoe	Tumble pigweed
Bristly oxtongue	Ground ivy	Povertyweed	Tumbleweed
Broadleaf dock	Gumweed	Prickly lettuce	Velvetleaf
Broadleaf plantain	Hairy bittercress	Prickly sida	Venice mallow
Broomweed	Hairy fleabane	Primrose	Veronica
Buckhorn	Hawkweed	Prostrate knotweed	Vervain
Buckhorn plantain	Healall	Prostrate pigweed	Vetch
Bulbous buttercup	Heartleaf drymary	Prostrate spurge	Virginia buttonweed
Bull nettle	Hedge bindweed	Prostrate vervain	Virginia creeper
Bull thistle	Hedge mustard	Puncture vine	Virginia pepperweed
Burdock	Hemp	Purslane	Wavyleaf bullthistle
Burning nettle	Henbit	Ragweed	Western clematis
Bur ragweed	Hoary cress	Red clover	Western salsify
Burweed	Hoary plantain	Redroot pigweed	White clover
Buttercup	Hoary vervain	Red sorrel	White mustard
Canada thistle	Honeysuckle	Redstem filaree	Wild mustard
Carolina geranium	Hop clover	Rough cinquefoil	Wild aster
Carpetweed	Horsenettle	Rough fleabane	Wild buckwheat
Catchweed bedstraw	Horsetail	Roundleafed marigold	Wild carrot
Catsear	Indiana mallow	Rush	Wild four-o'clock,
Catnip	Ironweed	Russian pigweed	Wild geranium
Chickweed	Jewelweed	Russian thistle	Wild lettuce
Chicory	Jimsonweed	St. Johnswort	Wild marigold
Cinquefoil	Kochia	Scarlet pimpernel	Wild parsnip
Clover	Knawel	Scotch thistle	Wild radish
Cockle	Knotweed	Sheep sorrel	Wild rape
Cocklebur	Lambsquarter	Shepherdspurse	Wild strawberry
Coffeebean	Lespedeza	Slender plantain	Wild sweet potato
Coffeeweed	Locoweed	Smallflower galinsoga	Wild vetch
Common chickweed	Lupine	Smartweed	Willow
Common mullein	Mallow	Smooth dock	Witchweed
Common sowthistle	Marshelder	Smooth pigweed	Woolly morningglory
Corn chamomile	Matchweed	Sneezeweed	Woodsorrel
Creeping Jenny	Mexicanweed	Southern wild rose	Woolly croton
Creeping Woodsorrel	Milk vetch	Sowthistle	Woolly plantain
Crimson clover	Milkweed	Spanishneedle	Wormseed

NOTE:

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Croton	Mugwort	Spatterdock	Yarrow
Cudweed	Morningglory	Speedwell	Yellow Rocket
Curly dock	Mouseear chickweed	Spiny amaranth	Yellow Woodsorrel
Curly indigo	Musk thistle	Spiny cocklebur	Yellow flower pepperweed
Dandelion	Mustard	Spotted catsear	

STORAGE & DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Store in original container and place in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

End of the Snap/Dose Pack Concentrate section

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

Dose Cap Concentrate

Carton/Kit Label

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USE.

[SHAKE WELL BEFORE USE]

[USE ONLY WITH [ORTHO/WBG2744/Product Name] PROVIDED BOTTLE]

PRECAUTIONS:

- Use a lawn type sprayer with a coarse spray as wind drift is less likely.
- Spray when air is calm to avoid spray drift that might injure desirable ornamental plants.
- Spray entire lawn, wetting weeds and lawn grasses.
- Allow 12 hours after application before watering lawn for maximum effectiveness on listed weeds.

USE RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- [Reentry Icon] Do not allow people or pets to enter the treated area until sprays have dried.
- Do not exceed two applications per year with a minimum of 30 days between applications.
- Do not spray exposed roots of desirable plants.
- Do not exceed directed rates because damage to turf may occur.
- Do not spray as a fine mist as injury to non-target plants may occur.
- Make new dilution for each use.
- Do not apply directly to or near water, storm drains, gutters, sewers or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- Do not apply when windy.
- To prevent product runoff, do not overwater the treated area to the point of runoff or apply when raining or when rain is expected that day.
- Rinse applicator over lawn [or garden] area only.
- Do not apply to newly seeded grasses until they have been mowed 3 times.
- Do not reseed for 4 weeks after use. If lawn needs watering, water thoroughly before application.
- Do not apply when temperature exceeds 90°F.
- The maximum application rate is 4 fl.oz. of product per 1,000 sq.ft. per application [(0.84 lb 2,4-D ae per acre per application; 0.21 lb MCP-p ae per acre per application, 0.04 lb dicamba ae per acre per application)].
- The maximum seasonal rate is 8 fl.oz. of product per 1,000 sq.ft. [(1.68 lb 2,4-D ae per acre, 0.42 lb MCP-p ae per acre, 0.08 lb dicamba ae per acre)].

[HOW IT WORKS/PRODUCT INFORMATION:

WBG 2744/Product Name/this/the product contains three proven weed killers that target lawn weeds. The herbicides enter the lawn weeds through their leaves and moves throughout the plant to provide control. Lawns listed on this label will not be harmed when used as directed.]

WHEN TO USE/APPLY:

Apply this product when weeds are small and actively growing.

NOTE:

EPA Reg. No. 239-2767

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

WHERE TO USE/APPLY:

WBG 2744/Product Name/this/the product can be applied to residential lawns with the following turfgrass types:

Lawns To Be Treated:	
Cool Season Turfgrass (Northern Lawns)	1/XX dose [cap]/Product Name per 16/XXX fl oz/1/XX gallons/gallon treats 62/XXX sq ft.
Kentucky bluegrass, Ryegrass, Tall fescue and Fine fescues	
Warm Season Turfgrass (Southern Lawns)	1/XX dose [cap]/Product Name per 16/XXX fl oz/1/XX gallons/gallon treats 62/XXX sq ft.
Bermudagrass ¹ (common and hybrid), St. Augustinegrass (excluding Floratam), Centipedegrass, Zoysiagrass, Buffalograss and Bahiagrass	
¹ Application to hybrid bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to hybrid bermudagrass when daytime temperatures exceed 85° F.	
Over-application or rates above those specified on this label can cause turf injury.	

DO NOT apply [WBG 2744/Product Name//this/the product] to the following:
<ul style="list-style-type: none"> ● Bentgrass, colonial and creeping ● Carpetgrass ● Dichondra ● Lippia ● Gardens including vegetables, fruit trees, vines and berries ● Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs) ● Seashore paspalum ● Floratam variety of St. Augustinegrass ● Turfgrass species that are not listed on this label.

HOW MUCH TO USE/APPLY:

Add 1/XX dose [cap]/ per 16/XX fl oz/fill line to treat 62/XX sq ft.

Note to PM: the chart below shows the volume that will be contained in the dose cap for the chart above. The chart will not be listed on the final printed label.

Bottle/Container Fill Volume	Northern [Lawn] Dose		Southern [Lawn] Dose	
	Volume	Coverage	Volume	Coverage
16 fl oz	0.25 fl oz	62 sq ft	0.125 fl oz	62 sq ft
24 fl oz	0.28 fl oz	93 sq ft	0.19 fl oz	93 sq ft
32 fl oz	0.5 fl oz	125 sq ft	0.25 fl oz	125 sq ft
64 fl oz	1.0 fl oz	250 sq ft	0.5 fl oz	250 sq ft
1 gal/128 fl oz	2.0 fl oz	500 sq ft	1.0 fl oz)	500 sq ft
1.1 gal	2.2 fl oz	550 sq ft	1.1 fl oz	550 sq ft
1.25 gal	2.5 fl oz	625 sq ft	1.25 fl oz	625 sq ft
1.33 gal	2.66 fl oz	665 sq ft	1.33 fl oz	665 sq ft

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

HOW TO USE/APPLY:

1. Fill bottle/container [to the line] with [XXX fl oz/X gallon/XXX gallons of] water. [DO NOT OVER FILL.]
2. Attach dose [cap]/Product Name/this/the product to the bottle/container and screw/turn/twist clockwise/counterclockwise [until it clicks/snaps][and][dispenses/releases the product].
3. Shake lightly/well/vigorously [to dilute the product].
4. Remove the dose [cap]/Product Name/this/the product once it is empty[by unscrewing/turning clockwise/counterclockwise] [and discard by placing in the trash].

[HOW TO [SET UP AND] USE [THE] APPLICATOR] [HOW TO USE BOTTLE]

Option 1

Trigger Sprayer

5. Install the spray head/trigger sprayer with dip tube onto the bottle/container.
6. Turn/Twist the spray head/trigger sprayer tip/nozzle to the intended spray pattern [Illustration of tip/nozzle].
7. Aim tip/nozzle at the weed and squeeze the trigger. Spray to wet.
8. When the application is complete, turn tip/nozzle to OFF/X and store the mixture/contents/bottle/container in a cool, dry place.

For optimal performance, use the entire mixture/contents/bottle/container within XX days/weeks.

Option 2

Comfort Wand

5. Install the twist/flip cap with dip tube onto the bottle/container.
6. [Remove wand from shipping package/box.]
7. Unwrap/Uncoil hose and insert [color] hose connector into [color] twist/flip cap on the bottle/container [until it clicks.] [Illustration]
8. Remove/Pull [color] strip on bottom of wand handle to activate batteries.
9. Unfold/Flip open wand until it clicks/locks into position. [Illustration]
10. Turn/Twist wand tip/nozzle to the intended spray pattern. [Illustration of tip/nozzle]
11. Slide/Move [color] switch on trigger to the "Unlock" position. [Illustration of trigger lock]
12. [Flip up [color] spout/knob until fully upright.] [Pull spout up.] [Turn twist cap [counterclockwise] to "ON".]
13. Aim the wand tip/nozzle at the weed and squeeze the trigger. Spray to wet.
14. When the application is complete, turn nozzle to OFF and store mixture/contents/bottle/container in a cool, dry place.

For optimal performance, use the entire mixture/contents/bottle/container within XX days/weeks.

[Optional illustrations may be used in conjunction with the above steps]

OR

[Prep [Wand]

1. Remove sprayer [Applicator Name] [from box]
2. [Remove [color] pull strip to activate batteries]. [illustration]
3. Unfold [Flip Open] [Applicator Name] [wand] [until it clicks/locks] into position. [illustration]]

Connect

1. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout on [bottle/container] cap/knob/opening/lid until it clicks. [illustration]

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

2. [Flip up [color] spout/knob until fully upright.] [Twist/turn spout/knob to "ON".] [Pull spout up.]

Spray

1. Turn [sprayer] nozzle to desired spray [pattern]. [illustration]
2. [Slide [color] switch on trigger to "Unlock" [illustration]].
3. Press trigger to spray.

Finish

1. [Turn [sprayer] nozzle to "OFF" [X]]. [illustration]
2. [Slide [color] switch on trigger to "Lock" [illustration]].
3. [Push/turn/twist cap/knob/spout to "OFF" [X]/[Flip spout closed]. [illustration]
4. Fold [Applicator Name] wand closed and place sprayer [back in holster]/ [holder].]
For optimal performance, use the entire mixture/contents/bottle/container within XX days/weeks.

[Optional illustrations may be used in conjunction with the above steps]

[How to Clean the Reusable Bottle/Container

[Prior to cleaning the bottle/container any unused product should be disposed of according to Storage & Disposal]

1. Fill the bottle/container with [clean tap] water and replace the spray head/trigger sprayer/twist cap/flip cap with dip tube.
2. Shake the bottle/container to rinse.
3. Remove the spray head/trigger sprayer/twist cap/flip cap with dip tube and empty the contents onto gravel or bare soil or spray onto treated area.
4. Repeat steps 1-3 until the bottle/container and spray head/trigger sprayer/twist cap/flip cap with dip tube are clean.
5. DO NOT THROW AWAY. Store empty bottle for reuse with additional Dose Caps/Product Name/Eco-refill.
6. FOR USE ONLY WITH DOSE CAP[S]/ECOREFILL FOR WBG 2744/PRODUCT NAME.

[Product Facts

Fill [ICON]

Fill bottle/container with water [to line].

Twist/Snap [ICON]

Twist/Snap [dose] cap/Dose Cap/Product Name/Eco-Refill/ecorefill/E-Refill/package name on to bottle/container.

Shake [ICON]

Shake well and remove [dose] cap/Dose Cap/Product Name/Eco-Refill/ecorefill/E-Refill/package name.

Add [trigger/applicator name] sprayer [and/&] [you're good to go] [you're ready to spray] [you're ready to kill weeds].]

NOTE:

EPA Reg. No. 239-2767

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

BROADLEAF WEEDS CONTROLLED / [KILLS WEEDS INCLUDING:]**Note to PM: Some or all of the following weeds will appear on the label.**

Alder	Dead Nettle	Narrowleaf plantain	Spotted knapweed
Annual yellow sweet clover	Dock	Narrowleaf vetch	Spotted spurge
Artichoke	Dogbane	Nettle	Spurge
Aster	Dogfennel	Nutgrass	Spurweed
Austrian fieldcress	Elderberry	Orange hawkweed	Stinging nettle
Bedstraw	English daisy	Oxalis	Stinkweed
Beggartick	Fall dandelion	Oxeye daisy	Stichwort
Biden	False dandelion	Parsley-piert	Strawberry clover
Bindweed	False flax	Parsnip	Sumac
Bird vetch	False sunflower	Pearlwort	Sunflower
Bitterweed	Fiddleneck	Pennycress	Sweet clover
Bitter wintercress	Field bindweed	Pennywort	Tall nettle
Black-eyed Susan	Field pansy	Peppergrass	Tall vervain
Black medic	Flea bane (Daisy)	Pepperweed	Tansy mustard
Black mustard	Flixweed	Pigweed	Tansy ragwort
Blackseed plantain	Florida betony	Pineywoods bedstraw	Tanweed
Blessed thistle	Florida pusley	Plains coeopsis	Tarweed
Bloodflower	Frenchweed	Plantain	Thistle
Blue lettuce	Galinsoga	Poison hemlock	Tick trefoil
Blue vervain	Garlic mustard	Poison ivy	Toadflax
Box elder	Goathead	Poison oak	Trailing crown vetch
Bracted plantain	Goatsbeard	Pokeweed	Tumble mustard
Brassbuttons	Goldenrod	Poorjoe	Tumble pigweed
Bristly oxtongue	Ground ivy	Povertyweed	Tumbleweed
Broadleaf dock	Gumweed	Prickly lettuce	Velvetleaf
Broadleaf plantain	Hairy bittercress	Prickly sida	Venice mallow
Broomweed	Hairy fleabane	Primrose	Veronica
Buckhorn	Hawkweed	Prostrate knotweed	Vervain
Buckhorn plantain	Healall	Prostrate pigweed	Vetch
Bulbous buttercup	Heartleaf drymary	Prostrate spurge	Virginia buttonweed
Bull nettle	Hedge bindweed	Prostrate vervain	Virginia creeper
Bull thistle	Hedge mustard	Puncture vine	Virginia pepperweed
Burdock	Hemp	Purslane	Wavyleaf bullthistle
Burning nettle	Henbit	Ragweed	Western clematis
Bur ragweed	Hoary cress	Red clover	Western salsify
Burweed	Hoary plantain	Redroot pigweed	White clover
Buttercup	Hoary vervain	Red sorrel	White mustard
Canada thistle	Honeysuckle	Redstem filaree	Wild mustard
Carolina geranium	Hop clover	Rough cinquefoil	Wild aster
Carpetweed	Horsenettle	Rough fleabane	Wild buckwheat
Catchweed bedstraw	Horsetail	Roundleafed marigold	Wild carrot
Catsear	Indiana mallow	Rush	Wild four-o'clock,
Catnip	Ironweed	Russian pigweed	Wild geranium
Chickweed	Jewelweed	Russian thistle	Wild lettuce
Chicory	Jimsonweed	St. Johnswort	Wild marigold
Cinquefoil	Kochia	Scarlet pimpernel	Wild parsnip
Clover	Knawel	Scotch thistle	Wild radish
Cockle	Knotweed	Sheep sorrel	Wild rape
Cocklebur	Lambsquarter	Shepherdspurse	Wild strawberry
Coffeebean	Lespedeza	Slender plantain	Wild sweet potato
Coffeeweed	Locoweed	Smallflower galinsoga	Wild vetch
Common chickweed	Lupine	Smartweed	Willow
Common mullein	Mallow	Smooth dock	Witchweed
Common sowthistle	Marshelder	Smooth pigweed	Woolly morningglory
Corn chamomile	Matchweed	Sneezeweed	Woodsorrel
Creeping Jenny	Mexicanweed	Southern wild rose	Woolly croton
Creeping Woodsorrel	Milk vetch	Sowthistle	Woolly plantain
Crimson clover	Milkweed	Spanishneedle	Wormseed

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Croton	Mugwort	Spatterdock	Yarrow
Cudweed	Morningglory	Speedwell	Yellow Rocket
Curly dock	Mouseear chickweed	Spiny amaranth	Yellow Woodsorrel
Curly indigo	Musk thistle	Spiny cocklebur	Yellow flower pepperweed
Dandelion	Mustard	Spotted catsear	

STORAGE & DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Store in original container and place in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Dose Cap Unit Label

WBG 2744

ACTIVE INGREDIENTS	% by wt
Dimethylamine Salt of 2,4-D Acid*	8.658%
Dimethylamine Salt of Mecoprop-p Acid**‡	2.127%
Dicamba Acid***	0.371%
OTHER INGREDIENTS	88.844%
TOTAL	100.000%

Isomer Specific Method, Equivalent to:

*2,4-D Acid	7.191%, 0.620 lbs./gal.
**Mecoprop-p Acid	1.758%, 0.152 lbs./gal
***Dicamba Acid	0.371%, 0.032 lbs./gal.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [outer] carton/insert for Precautionary Statements and Directions for Use

NET CONTENTS XX fl oz (XX ml)

EPA Reg. No. 239-2767

EPA Est. No. XXXX-XXX

[Superscript used is first letter of lot number]

NOTE:

EPA Reg. No. 239-2767

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Note to PM: A bottle/container will be provided for use with the dose cap. The bottle label will appear when the container is sold with the Dose Cap. It is not included with the Dose only offering that is designed for refilling the previously provided bottle.

Secondary Container/Bottle Label

Note to PM: Ingredient Statement is for the diluted product in the secondary container.

WBG 2744

For Northern Lawns

ACTIVE INGREDIENTS	% by wt
Dimethylamine Salt of 2,4-D Acid*	0.140%
Dimethylamine Salt of Mecoprop-p Acid**‡	0.034%
Dicamba Acid***	0.006%
OTHER INGREDIENTS	99.820%
TOTAL	100.000%

Isomer Specific Method, Equivalent to:

*2,4-D Acid	0.116%, 0.0097 lbs./gal.
**Mecoprop-p Acid	0.028%, 0.0024 lbs./gal.
***Dicamba Acid	0.006%, 0.0005 lbs./gal.

For Southern Lawns

ACTIVE INGREDIENTS	% by wt
Dimethylamine Salt of 2,4-D Acid*	0.070%
Dimethylamine Salt of Mecoprop-p Acid**‡	0.017%
Dicamba Acid***	0.003%
OTHER INGREDIENTS	99.91%
TOTAL	100.000%

Isomer Specific Method, Equivalent to:

*2,4-D Acid	0.058%, 0.0049 lbs./gal.
**Mecoprop-p Acid	0.014%, 0.0012 lbs./gal.
***Dicamba Acid	0.003%, 0.0003 lbs./gal.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [panel] [booklet] [dose cap/WBG 2744/product name label] for additional precautionary statements

The product in this container is diluted as directed in the pesticide product label.

Follow the directions for use on the [pesticide] label when applying this product.

FOR USE ONLY WITH DOSE CAP[S]/ECOREFILL FOR WBG 2744/PRODUCT NAME

NET CONTENTS XXGALS, XXQT, XX PT, XX fl oz

EPA Reg. No. 239-2767

The Ortho Group
P.O. Box 190
Marysville, OH 43040

Questions or/and Comments?

[Call] 1-800-225-2883 [or] [visit our website at www.]ortho.com

STORAGE & DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Store in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: [Dose Cap bottle/container]. Refillable container. Refill this container with dose cap/WBG 2744/product name only (EPA Reg. No. 239-2767). Do not reuse this container for any other purpose. Follow instructions in the Dose Cap Concentrate/Product Name Directions section when reusing this bottle/container. **If empty:** If you do not want to refill this container, place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or repeated use of this product may cause allergic reaction in some individuals. Do not allow people or pets to enter the treated area until sprays have dried. Wear a minimum of a long-sleeved shirt, long pants, shoes and socks, safety glasses, and chemical resistant gloves made of any waterproof material when handling or applying this product.

Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Remove saturated clothing as soon as possible and shower.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-877-465-5161 for emergency medical treatment information.	

ENVIRONMENTAL HAZARDS

This product may adversely affect non-target plants. This product is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate. This product has properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

End of Secondary Container/Bottle Label

End Dose Cap Concentrate Section

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OPTIONAL MARKETING CLAIMS

The following Product Facts format is optional and the information may appear inside or outside of a box.

[PRODUCT FACTS:]

[What It Does:] Kills major broadleaf weeds including dandelion, chickweed, dollarweed and clover. (See inside [booklet] for complete/weed list)

[Where to Use /Apply:] Lawns: Kills the weeds not the lawn when used as directed. [icon weeds]

[When to Use /Apply:] Apply when daytime temperatures are below 90°F.

Note to PM: How To Use is for use on the outer carton to explain/clarify the dose cap.

[How To Use]

[1/one] Fill [ICON] bottle/container with water [to line]

[2/two] Twist/Snap [ICON] [dose] cap/[Dose Cap/Product Name] on to bottle/container

[3/three] Shake well [ICON] &/and remove [dose] cap/Dose Cap Name. Add [trigger] sprayer [and/&]

[you're good to go] [you're ready to spray] [you're ready to kill weeds]

Questions &/or Comments: (icon phone) (icon computer)

Call 1-800-225-2883 or [Visit] [our Website at www.]ortho.com

The following claims may or may not appear on any label panel or in advertising. Appropriate formula and company specific information will be inserted on Final Printed Label to replace "X"

Efficacy Claims

1. [Also] Kills [Dandelion,] [Clover,] plus [XXX] other [listed] weeds [as listed]**
2. [Even] kills [controls] poison ivy and/& poison oak
3. [Only] targets the weeds, leaving your lawn [grass] unharmed*
4. [Visible] [See] results in X hours/HRS
5. Gets to the root [of your weed problem]
6. Kills by contact
7. Kill/control the most common weeds in your lawn [grass] **
8. Kills/controls [Dandelion,] [Clover,] and/& other common [lawn weeds] [weeds found in your lawn] **
9. Kills/controls [hard-to-control] [tough] weeds**
10. Kills/controls all types of [lawn] weeds [in your grass] **
11. Kills/controls broadleaf weeds [in lawns] **
12. Kills/controls [listed weeds]
13. Kills [lawn] weeds [down] to the roots**
14. Kills [lawn] weeds [to the roots]**
15. Kills to the root [so weeds won't come back]
16. Kills weeds down to the root
17. Kills weeds, not lawns ™
18. Kills the weeds, not the lawn*
19. Results/works with 1 [one] application
20. Gentle on lawns [grass], tough on weeds!*
21. Simple [and easy] steps to a weed free [lawn] [yard]
22. Starts working on contact
23. Targets weeds invading your lawn [grass]
24. Tough weed killer
25. Won't harm grass [when used as directed]
26. One [1] easy solution for dollarweed, dandelions, and clover
27. For use on St. Augustine Grass [excluding Floratam]
28. For use on lawn [grass] [types/varieties] as listed
29. Kill(s) [lawn] weeds dead [to the root]**
30. Kill(s) the root(s)

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Formula Claims

31. 3-way control
32. [With] Lawn Guard™ [Lawn Protect™]
33. Colorless formula
34. Fast-acting [formula]
35. For use on [many Northern & Southern] grasses [lawns] including XXX
36. Kill over [up to] XXX [lawn] weeds**
37. Kills [controls] [over] [XXX+] [types of] weeds**
38. Lawn Friendly*
39. Non-staining
40. Stain-free [formula]
41. Systemic [herbicide] Activity
42. Treats many Northern & Southern grass types
43. Lawn Guard™ formula kills weeds [leaving grass unharmed]
44. Special/Exclusive Lawn Guard™ formula
45. Lawn Guard™ formula kills weeds
46. Lawn Control™

*when used as directed

**see inside [booklet] for weed list

Characteristics / Coverage

47. [Easily] covers large areas
48. 1 bottle/container [quart] treats [up to] XXXX square feet/ sq. ft.
49. Great value [- use to cover small or large areas]
50. One/1 [Product name/Dose cap name/bottle/container size] covers up to XXXX square feet/ sq. ft
51. One/1 [Product name/Dose cap name/bottle/container size] makes XX fl. oz./gal(s)
52. Makes more than XX fl oz/gallon(s)
53. Covers [treats up to] XXXX square feet/ sq. ft.
54. Designed for use on Southern lawns [warm season grasses/list approved grass types here]
55. Water based

Weather & Speed

56. [See] results in hours/hrs
 57. Overnight results
 58. Rainproof - [for control that] won't wash away†
 59. Rainproof/rainfast in 1 hour/hr
 60. Starts working immediately
- †if rain [occurs] 1 hour after applying/application

Applicator Claims

61. No messy clean-up
62. [Requires] no measuring, [no mixing]
63. [The] Easy way to spray
64. One step prep
65. [Dose Cap name]
66. The value of XX [size RTU] in 1/one concentrate/refill/dose [cap]
67. Convenient [simple] design
68. Easy [and simple] to use
69. Quick & Easy [to use]
70. Save[s] time [and energy]
71. No measure cap [top] [lid] [cup]
72. Mess free cap [top] [lid] [cup]
73. Measure with ease
74. Quick, convenient, and mess free

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General Claims

75. Hated by weeds, loved by lawns [grass/yards]
76. Kills all common lawn weeds**
77. Loved by lawns/grass/yards, [&/and] hated by weeds
78. Weeds Die, Grass Lives [with Lawn Guard™/ Lawn protect™] [formula]
79. Save the grass [lawn/yard] [and kill the weeds]
80. Apply in spring, summer or fall
81. Apply when/anytime weeds are growing
82. Apply when/anytime you see weeds [in your yard/lawn/grass]
83. Apply early [for best results]
84. [For best results/ complete lawn control], use with [insert Ortho/Scotts product line]
85. Look to/for Ortho
86. For weeds in your lawn [use WBG 2744/Product Name]
87. For all your [outdoor] Weed needs [look for Ortho]
88. Ortho has the solution for [all] your Weed needs
89. Ortho can help solve your weed [Control] needs

Other

Note to PM: New/Now claims appear on any label panel for 6 months following commercial introduction.

90. Be in control of weeds in your yard
 91. Before [illustration]/After [illustration]
 92. For a beautiful [weed-free] lawn
 93. [For] [Get] a weed free lawn
 94. For Home Lawn Care
 95. For Home Lawn Use [Only]
 96. From the lawn care experts at Scotts /Ortho
 97. From the pest experts at Scotts/Ortho
 98. Guaranteed [results] †
 99. Guaranteed not to harm the lawn †
 100. Help[s] [keep[s]] the lawn look[ing] beautiful
 101. Helps keep lawns weed free
 102. Keep from freezing
 103. Lawn friendly weed control*
 104. New/Now
 105. Ortho guarantee
 106. Ortho's simple weed killer
 107. Read Entire label before use
 108. Gentle on lawns [guaranteed †]
 109. Takes the guesswork out of weed control [in the lawn]
 110. Weed control for your lawn
 111. Weed control made easy
 112. Weed free [worry free]
 113. Won't harm [the] lawn /yard, guaranteed*
 114. XX% more than X gallon size
 115. XX% less plastic
 116. New/Now form/bottle/container [same results]
 117. New/Now [Product name/dose cap name/ecorefill/E-Refill/E-Refill]
- *when used as directed

POP Claims

123. Value [pack/size/buy/dose/cap/concentrate]
124. Bonus [value/size/offer/package/pack/buy/dose/cap/concentrate]
125. Exclusive item [size]
126. Special [buy/offer/size/item/dose [cap]/cap]
127. Limited time offer

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128. 33% more than 1 gallon size
129. Save [money]
130. [Easy] Refill/Dose system
131. Free sample [dose(s)]
132. Refill [dose] [Combo] pack
133. Great value
134. XX dose(s)/dose packs/caps/dose caps/concentrates/refills [per pack/box]
135. bottle/container in [a] box
136. Easy to use[mix][refill]
137. Just add water
138. Premeasured [refill] [bottle/container]

STATIONS USING SNAP ACTIVATION TECHNOLOGY

139. Pre-measured [& Ready to mix in spray/squeeze bottle/container]
140. No [Drips or] Spills
141. [X] Easy to Use [pre-measured for spray/squeeze bottle/container]
142. [X] No Mess [packs]
143. No measuring [required]
144. Easy/Simple pre-measured [dose, pack]
145. No scissors [required]
146. [satisfying] snap/click open sound
147. [X] [Clean/Simple/Easy] [One-] Snap/Click [Technology]
148. [One-handed] [Clean] [Simple] [Easy] Snap/Click/Open[s] [ing]
149. One-hand Open [ing]
150. Snap / Click / Open [ing]
151. Opens in a Snap/Click!
152. Clean Opening

Claims for the Dose Cap Section of the Label

GENERAL - Total System Claims (Bottle + Dose Cap):

1. Stock up [for weed season] [and/& save] with [Dose Cap Name] [packs/caps/concentrates]
2. Prepare yourself [for weed season] with [Dose Cap Name] [refill(s)] [packs/caps/concentrates]
3. Order online and/& save [\$XX] with [Dose Cap Name] [packs/caps/concentrates]
4. [Dose Cap /Product Name] [is] tough on weeds [and/& saves [89/75/79%] plastic [per refill [dose] cap***]]
5. Power of [Dose Cap/Product Name] [right to/at] your door
6. One/1 application, no weeds*
7. Control and/& conserve*** [% more plastic [per refill [dose] cap***] [with [Dose Cap/Product Name]]
8. Same [great] weed fighting/killing power****
9. [Dose Cap/Product Name] kills/controls [over] [XXX+] [types of] weeds**
10. [Dose Cap/Product Name is great/ideal for spot [treatment/application]
11. [Dose Cap Product Name] covers/treats up to XXXX square feet/sq. ft.
12. [Dose Cap/Product Name] delivers results in [XX] hours/hrs
13. [Dose Cap/Product Name] starts working immediately
14. Rapid Refill [Technology]
15. [Dose Cap/Product Name] [is] the easy way to kill/control [weeds] [fast]
16. [Dose Cap/Product Name] kills all common lawn weeds*
17. Weeds gone in a snap/twist/click
18. Weeds gone with [just] one/1 click/snap/twist
19. Twist & Snap/Click [your way to a weed-free lawn]
20. [Dose Cap/Product Name] Your/The [Essential] [Sustainable***] Refill Solution/System
21. Proven results, reusable bottle/container
22. Ships clean [- no leaking!]*
23. Reuse your spray bottle/container
24. [Includes] [Refill]able [bottle/container]

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

25. [Refill] over and/& over
26. No mess
27. No leaking*
28. [Just] refill, reload, reuse
29. [Dose Cap/Product Name] [with/including] Reusable [bottle/container] [Just] refill, reload, reuse]
30. [Dose Cap/Product Name] makes what you need [, when you need it]
31. Includes/Uses/Using [Dose Cap/Product Name] cap/dose cap/concentrate
32. Includes/Uses/Using [Dose Cap/Product Name] technology
33. Guess-free/Mess-free dose [cap]/cap/concentrate [with included applicator/bottle/container]
34. [Dose Cap/Product Name] saves time
35. [Includes] Reusable bottle/container!
36. Reusable refill bottle/container!
37. [1/one] Refill, [2/two] Reload, [3/three] Reuse
38. Easy as 1/one, 2/two, 3/three
39. [The] [Quick] [No-Mess] Way to Kill [Your] Weeds
40. [Dose Cap/Product Name] Clean/Simple/Easy/Single/One/1 Snap/Click [Technology]
41. [Dose Cap/Product Name] One-Snap/One-Click [Technology]
42. [Dose Cap/Product Name] Snap/Click [Technology]
43. [Just] [1/one]fill, [2/two] twist/click/snap [Dose Cap/Product Name] [and/&] [3/three] spray/kill/shake [icons]
44. [1/one]Fill the bottle/container, [2/two] snap/twist/click [the] concentrate/[dose] cap/[Dose Cap Name] [and/&] [3/three] [start] [to kill/killing] [lawn] weeds
45. [1/one]Fill the bottle/container, [2/two] add concentrate/[Dose Cap Name] [and/&] [3/three] spray
46. [1/one]Fill with water, [2/two] add concentrate/[Dose Cap Name] [and/&] [3/three] spray
47. [1/one]Fill with water, [2/two] add concentrate/[Dose Cap Name] [and/&] [3/three] [start] [to kill/killing] [lawn] weeds
48. Snap/Twist/Click and/& [You're Ready to] Go!
49. Just add water to start killing weeds!
50. [Just] shake to mix/create/make weed killer
51. If the trigger spray(er) breaks on the bottle/container, [insert company/brand name here] will deliver a replacement free of charge
52. [Simple] Refill [Technology]
53. Easy/Simple to attach/connect [Dose Cap Name] to bottle/container
54. [Dose Cap/Product Name][concentrate] starter kit/[total] system [with bottle/container included]
55. [Dose Cap/Product Name] [concentrate] starter kit/[total] system - just add water to start killing weeds!
56. [Simply] attach/connect [Dose Cap/Product Name] to bottle/container and spray/go!
57. Just add water [and shake]!
58. [Dose Cap/Product Name] Make it [only] when you need it
59. [Brand name] Lightweight package/design

[1/one] Fill [ICON] bottle/container with water [to line]

[2/two] Twist/Snap [ICON] [dose] cap/[Dose Cap Name]/concentrate on to bottle/container

[3/three] Shake well [ICON] &/and remove [dose] cap/Dose Cap Name. Add [trigger] sprayer [and/&] [you're good to go] [you're ready to spray] [you're ready to kill weeds]

Dose Cap-Specific Claims:

63. [Power packed] [dose] caps/refills/[Dose Cap/Product Name]
64. 1/One [dose] cap/pack/refill [of [Dose Cap/Product Name] treats [up to] XXXX square feet/sq. ft.
65. [One/1 [dose]cap] makes [more than] XX fluid ounces/fl oz/gallon(s)
66. Takes the guesswork out [of weed control]!
67. No guessing, no measuring!
68. [Dose Cap/Product Name] requires no measuring
69. No mess [refill]
70. No leaking [refill]*
71. Pre-measured dose [cap]/cap/concentrate [with included applicator/bottle/container]
72. Quick snap/click/twist [cap]
73. Pre-measured [&/and ready to go/mix/use]

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

74. Pre-measured [Dose Cap/Product Name] [refill] cap/dose cap
75. [Dose Cap/Product Name] [is] a concentrated refill that allows you to reuse/refill your existing bottle/container [numerous times]
76. [Dose Cap/Product Name] uses/saves 89/75/79% [less] plastic [per refill [dose] cap]***
77. Save 89/75/79% plastic*** with each use/refill/[Dose Cap/Product Name]
78. [Convenient] [Pre-measured] Dose(s)/Dose cap(s)
79. No drip/spill cap/dose cap/concentrate/[Dose Cap/Product Name]
80. No mess/drip/spill [Dose Cap/Product Name] technology
81. [Dose Cap/Product Name/[this/the] product/refill] reduces/saves 89/75/79% plastic [per refill [dose] cap]***
82. [Dose Cap/Product Name/[this/the] product/refill] prevents/saves 89/75/79% plastic [per refill [dose] cap]***
83. [Dose Cap/Product Name] Quickly [and easily] attaches/connects to bottle/container
84. No more measuring [concentrates] [with [Dose Cap/Product Name]]
85. No measuring [required] [Attach to [[Dose Cap/Name] bottle/container]
86. [89/75/79%] Less [plastic] waste [per refill [dose] cap]***, no [more] weeds

*when used as directed

**see inside [booklet] for weed list

***vs buying a standard 1.33 gal [Comfort Wand] / 1.33 gal Refill / 24 fl oz RTU product bottle

****as WBG 553 Concentrate (EPA Reg. No. 239-2744)

Dose Cap Refill Pack Claims:

Note To PM: For use for sale of dose caps only to refill already provided bottle.

89. Use/Pair/Buy refill packs/[dose] caps/concentrates with [Dose Cap Name/ecorefill/Eco-Refill/E-Refill] [to kill weeds]
90. [Dose Cap/Product Name] [Refill] [Technology]
91. [One/1/2/Two/3/Three/4/Four [dose(s)]cap(s)] make(s) [more than] XX fluid ounces/fl oz/gallon(s)

QR Code:

Scan here to/and/& learn more [about [Dose Cap Name]]

Scan here/me [to/and/& learn more] [about] [product name/dose cap]

Discover [Dose Cap Name]

Abbreviated Steps for the Dose Cap:

[This side up /down]

[Push/Press/Snap] [here]

[Push/Press here] [to snap/click]

[Peel] [to open] [Optional Illustration]

[To open] [peel/tear] [here] [Optional Illustration]

[Fold/Attach/Hook/Tuck/Secure] [tab] [here] [Optional Illustration]

[Tear] [here] [to remove] [Optional Illustration]

Optional Instructions for Side Clip Tape

PULL / PEEL HERE [TO REMOVE TAPE]

Open Resealable Label For Directions and/& Precautions

Press to Reseal

Questions &/or Comments: [icon phone] [icon computer]

Call 1-800-225-2883 or [Visit] [our Website at www.]ortho.com

NOTICE: To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

†The ORTHO Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

† [Company/Brand] Promise: If this [company/brand] product when used for the intended purpose fails to give you complete satisfaction return the item to the [company] store where purchased for free replacement of the same or similar item.

†Consumer Guarantee: If for any reason you are not satisfied after using this product, simply send us original proof of purchase, and we will [replace the product or] refund the purchase price.

Ortho and Your Environment – Your yard is a place for family and pets to enjoy. That's why Ortho products are designed with care to provide effective solutions to weed problems. Please follow instructions for appropriate usage, storage and disposal.

Manufactured for / Distributed for/by / Sold by:

The Ortho Group

P.O. Box 190

Marysville, OH 43040

[Product of / Made in U.S.A.]

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EPA Reg. No. 239-2767

EPA Est. No. XXXX-XXX

[Superscript is first letter of lot number].