

#### U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460

239-2751

Date of Issuance:

EPA Reg. Number:

12/19/19

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X Registration Reregistration (under FIFRA, as amended) Term of Issuance: Unconditional

Name of Pesticide Product:

House & Garden 1667

Name and Address of Registrant (include ZIP Code):

Chris Zemanek The Scotts Company d/b/a The Ortho Group P.O. Box 190 Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

- 1. Submit and/or cite all data required for registration/registration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
- 2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official: Date: 12/19/19 Elizabeth Fertich, Product Manager 4 Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

EPA Form 8570-6

- 3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 239-2751."
- 4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 07/02/2018
- Alternate CSF A dated 07/02/2018

If you have any questions, please contact Vanessa Emerson by phone at 703-347-0360, or via email at emerson.vanessa@epa.gov

Enclosure

# House & Garden 1667

#### For Residential/Home Use Only

#### **ACTIVE INGREDIENTS:**

** Permethrin	0.200%
Tetramethrin	
OTHER INGREDIENTS	99.600%
[TOTAL]	100.000%

<sup>\*\*</sup>Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

### ACCEPTED

12/19/2019

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 2000 000000

239-2751

## KEEP OUT OF REACH OF CHILDREN CAUTION

See side/back panel/booklet for additional Precautionary and First Aid.

FIRST AID						
IF ON SKIN OR	N OR Take off contaminated clothing.					
CLOTHING:	Rinse skin immediately with plenty of water for 15-20 minutes.					
	Call a poison control center or doctor for treatment advice.					
IF SWALLOWED:	Immediately call a poison control center or doctor.					
	Do not induce vomiting unless told to do so by a poison control center or doctor.					
	Do not give any liquid to the person.					
	<ul> <li>Do not give anything by mouth to an unconscious person.</li> </ul>					
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information						
regarding medical emergencies or pesticide incidents, call 1-877-465-5161.						

Sold/Distributed/Manufactured for/by:

The Ortho Group P.O. Box 190 Marysville, OH 43040 EPA Reg. No. 239-NEW EPA Est. No. XXXXXXXX

[Superscript is first letter of lot number]

[Marketed Through:]

[Company Name and Address]

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#### Alternate Brand Names:

Ortho® Home Defense® Backyard Mosquito & Bug Killer Area Spray

Ortho® Home Defense® Backyard Mosquito & Bug Killer 1

Ortho® Home Defense® Mosquito & Bug Killer Area Spray

Ortho® Home Defense® Mosquito & Bug Killer 1

Ortho® Home Defense® Mosquito Killer Area Spray

Ortho® Home Defense® Mosquito Killer

Ortho® Home Defense® Mosquito & Bug Killer

Ortho® Home Defense® Backyard Mosquito Killer Area Spray

Ortho® Home Defense® Backyard Mosquito Killer

Ortho® Mosquito Killer Area Spray

Ortho® Mosquito & Bug Killer Area Spray

Ortho® Backyard Mosquito & Bug Killer Area Spray

Ortho® Backyard Mosquito Killer Area Spray

Net Weight X oz. / X lbs. X oz. (X g)

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#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

#### **ENVIRONMENTAL HAZARDS**

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Do not contaminate water when disposing of equipment, washwater, or rinsate. Drift and runoff may be hazardous to fish in water adjacent to treated areas. See Directions for Use for additional precautions and requirements.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are foraging in the treatment area.

#### PHYSICAL OR CHEMICAL HAZARDS

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### [READ ALL DIRECTIONS COMPLETELY BEFORE USE.]

[HOW TO USE:]

[1.] SHAKE WELL [BEFORE USING/ EACH USE]. [2.] HOLD CONTAINER UPRIGHT. [3.] APPLY IN SHORT BURSTS.

For best results, follow directions for specific use areas. Do not use on animals. Avoid excessively wetting furniture and carpeting. Always test in an inconspicuous [hidden] area before use since liquid products may adversely affect some natural and synthetic fibers.

Avoid contamination of food and feedstuffs. DO NOT CONTAMINATE FOOD AREAS.

Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift.

Remove pets, birds and cover fish aquariums before spraying.

Do not apply when food is present. Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use.

Remove or cover exposed food and drinking water before application.



People and pets may re-enter treated areas after spray has dried

#### **INDOOR USE:**

Spray surface areas as a spot treatment and contact as many insects as possible.

Not for broadcast use on indoor residential surfaces.

#### FLIES, GNATS, MOSQUITOES, FRUIT FLIES, WASPS, HORNETS, BEES, SMALL FLYING MOTHS, and other flying insects:

Close all doors and windows and direct spray upward into center of room with a slow sweeping motion. Spray 5–10 seconds for average size room. Direct spray to all parts of the room, especially at windows and other light sources that attract these insects. When spraying, keep nozzle in constant motion. Keep room closed for 15 minutes after spraying. Do not allow adults, children, or pets to enter until vapors, mists, and aerosols have dispersed, and the treated area has been thoroughly ventilated. Sweep up and discard fallen insects.

**FLEAS AND TICKS:** Before use, vacuum all infested areas thoroughly and dispose of vacuum bag in outside trash. Apply as a spot treatment to rugs, carpets, draperies and upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Avoid excessively wetting upholstered furniture and draperies. A fine spray is all that is necessary to kill Fleas. To kill Ticks and other labeled insects, apply directly to the pests. Spray thoroughly into hiding places such as cracks and crevices, as a spot treatment on walls and floors, and along baseboards, and window and door frames. Spray at the rate of one (1) linear foot per second with a slow sweeping motion. Do not allow adults, children, or pets to enter the treated area until sprays have dried. Do not spray on pets or humans

**FLEAS AND TICKS IN PET BEDDING AND PET AREAS:** Remove and destroy or wash pet's old bedding. To reduce infestation, thoroughly spray animal's bedding and sleeping quarters, and around baseboards and window and door frames, wall cracks, local areas of floors, and other resting places until the surface is slightly moist. Treat these areas at the rate of two seconds per linear foot at a distance of 12–18 inches. Also, spray the entire inside surface of doghouses. Put fresh bedding in pet's quarters after spray has dried. Do not allow adults, children, or pets to enter the treated area until sprays have dried.

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[Bracketed information is optional text.] Text separated by / denotes and/or options.

For best results, treat pets with EPA registered flea and tick control products, approved for direct application to cats or dogs.

#### **OUTDOOR USE:**

- All outdoor applications must be limited to spot or crack-and crevice-treatments only, except for the following permitted use: Applications to lawns, turf, and other vegetation.
- Do not water the treated area to the point of runoff.
- Do not make applications during the rain.
- Do not use on edible crops. Take precautions to avoid spraying when wind conditions could create a mist that may blow back to applicator. Do not apply this product in or around bodies of water.

FLIES, GNATS, MOSQUITOES, SMALL FLYING MOTHS, Midges, Listed Small Flying Insects, Sand Flies, Black Flies, Biting Flies, Deer Flies, Face Flies, Horse Flies, House Flies, Stable Flies, Vinegar Flies, Fruit Flies, and other listed flying insects: Hold container 18–24 inches from shrubs, bushes, grassy areas, and other areas infested with these pests. Spray with a slow sweeping motion. To reduce annoyance from these pests, treat surfaces of open porches, patio areas, screens, window frames, doors, and other areas where these pests may alight or congregate in a similar manner. Allow spray to dry before occupying treated area.

WASPS, HORNETS, BEES, YELLOWJACKETS, AND PAPER NEST WASPS: Hold container 18–24 inches away from these insects and spray them directly. Do not spray into nests or hives. Only use an EPA registered product [EPA registered product such as brand name] designed for use on nests and hives.

**GARDEN PESTS: NOT FOR USE ON EDIBLE CROPS** 

#### Kills /Controls the following plant insects [on contact]:

Aphids, Armyworms, Asparagus Beetles, Boxelder Bugs, Cabbage Loopers, Cankerworms, Caterpillars, Chewing Insects, Colorado Potato Beetles, Corn Ear Worms, Cucumber Beetles, Cutworms, Diamondback Moths, Eastern Tent Caterpillars, Flea Beetles, Gypsy Moths [adult and larvae], Inchworms, Japanese Beetles, Lace Bugs, Leaf Beetles, Leafminers, Leafhoppers, Leafrollers, Leaftiers, Mealybugs, Mexican Bean Beetles, Mites, Oleander Caterpillars, Psyllids, Red Spider Mites, Rose Chafers, Soft Brown Scales, Southern Armyworms, Spider Mites, Spotted Mites, Stink Bugs, Tarnished Plant Bugs, Tent Caterpillars, Thrips, Tomato Fruitworms, Tomato Pinworms, Two-spotted Mites, Whiteflies.

#### [For] use on ornamental plants, shrubs, vines:

African Violet, Aspidistra, Aster, Azalea, Begonia, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemum, Coleus, Creeping Charlie, Daffodil, Dahlia, Delphinium, Deciduous Ornamental, Dogwood, Dracaena, English Ivy, Evergreen, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulip, Viola, Wandering Jew, Yew, and Zinnia.

WHEN SPRAYING, HOLD CAN 24–36 INCHES FROM PLANT. Take precautions when spraying tender or new growth on young plants. First, spray these plants on a few leaves to ensure plant safety before spraying entire plant. For best results, apply in short bursts and spray in the evening or on a cloudy day when air is still.

Lightly mist plants/Mist the plants lightly. Use a slow sweeping motion. Avoid excessively wetting plant foliage with spray. Spray plants at the rate of one (1) linear foot per second. For heavy growth, spray both sides of plants. Do not spray when temperature exceeds 90°F.

#### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

#### PESTICIDE STORAGE

Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food.

#### PESTICIDE DISPOSAL AND CONTAINER HANDLING

Do Not Puncture or Incinerate!

Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions

#### MARKETING/ADVERTISING CLAIMS

Note to PM: the term insects can be interchanged with any and all instances of bugs, pests and vice versa.

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[Bracketed information is optional text.] Text separated by / denotes and/or options.

Note to PM: When qualified claims are used on the market label, the qualifying statement will appear in close proximity to the claim when it does not impact any mandatory language.

Note to PM: Any combination of approved claims may be inserted dependent upon sites listed on the market label and product size

[PRODUCT FACTS: Kills Insects: Mosquitoes, Flies, gnats, flying moths and other listed flying insects]

#### [How it Works/What it Does]

House & Garden Spray 1667/product name/This product contains a combination of ingredients that provides rapid knockdown and kill of listed insects. This highly effective water-based formula can be used on listed flying and garden insects, and outdoor plant, and ornamental pests. House & Garden Spray 1667/product name/This product] provides effective [residual] control against listed pests.

House & Garden Spray 1667/product name /This product effectively controls pests that infest food in the pantry as well as Flies and other listed pests.

#### OR

House & Garden Spray 1667/product name /This product effectively can be used to control [kill] Fleas and Ticks hidden in carpets, rugs, upholstery, draperies, floor cracks, and cabinets.

To minimize reintroduction of Fleas from outdoors, use EPA registered flea and tick products, approved for direct application to cats or dogs.

#### **Efficacy Claims**

- 1. Continues to kill mosquitoes that land on treated surfaces for up to eight/8 hours
- 2. Kills Aedes mosquitoes
- 3. Controls [Kills] Mosquitoes, Flies, Gnats, [Flying] Moths & other listed flying insects
- 4. Kills [controls] [ornamental] garden pests for up to 7 days
- 5. Kills and repels Mosquitoes, Biting Flies, Gnats, Moths, and Other Listed Flying Insects
- 6. Kills and repels mosquitoes [and other listed pests]
- 7. Effective [residual] [long term] control
- 8. Kills [controls] insects on ornamental plants, shrubs, vines for up to 7 days
- 9. Provides rapid knockdown and kill
- 10. Residually controls [kills] Fleas and Ticks indoors and around pet areas for weeks
- 11. Kills on contact
- 12. Provides effective residual insect control
- 13. Kills/Controls the following insects [on contact]: Almond Moths, American Dog Ticks, Angoumois Grain Moths, Bees, Biting Flies, Black Flies, Brown Dog Ticks, Chocolate Moths, Cigarette Beetles, Clothes Moths, Deer Flies, Deer Ticks, Face Flies, Fleas, Flies, Listed Flying Insects, Flying Moths, Fruit Flies, Gnats, Grain Mites, Gulf Coast Ticks, Hornets, Horse Flies, House Flies, Indian Meal Moths, Lone Star Ticks, Midges, Mosquitoes, Mud Daubers, Other Ixodid Species, Paper Nest Wasps, Sand Flies, Sciarid Flies, Listed Small Flying Insects, Small Flying Moths, Stable Flies, Ticks [that may carry and transmit Lyme disease], Vinegar Flies, Wasps, Webbing Clothes Moths.

#### Disease Claims

- 14. [Kills mosquitoes that may transmit West Nile virus
- 15. Eight/8 hour control against mosquitoes that may transmit West Nile [and/& Zika]
- 16. Spray your yard/patio for eight/8 hours of residual protection against mosquitoes that may transmit West Nile virus and/or Zika virus
- 17. Kills and repels mosquitoes that may transmit the Zika [and/& West Nile]
- 18. Eight/8 hour control against mosquitoes that may transmit the Zika [and/& West Nile] virus
- 19. Kills and repels Aedes mosquitoes that may transmit the Zika [and/& West Nile] virus
- 20. Kills and repels mosquitoes, including those/Aedes that may transmit Zika [and/& West Nile] virus
- 21. Kills mosquitoes that may transmit West Nile and the Zika virus
- 22. Kills [and repels] [mosquitoes] for up to 8 hours
- 23. Kills [and repels] [mosquitoes] that may transmit the [West Nile Virus] [and/&] [Zika virus] for up to 8 hours
- 24. 8 hours of [residual] protection against mosquitoes [that may transmit [West Nile Virus] [& /and] [Zika Virus]]
- 25. Repels [mosquitoes] for up to 8 hours
- 26. Kills [mosquitoes] on contact. Repels for up to 8 hours
- 27. 8 hour protection [from mosquitoes]

#### Applicator Claims

- 28. New Handle—Spray Big Areas Fast
- 29. New Handle—Delivers Fine Spray; Treats Big Areas Fast

#### Coverage Claims

30. Treats an Avg. Patio (500 Sq. ft.) – 4 times (16 oz. Size). Treats your 20' x 25' Patio 3 times (14 oz. size) 239-NEW.20180731

#### Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.] Text separated by / denotes and/or options.

- 31. Treats an Avg. Patio (500 Sq. ft.) 5 times (20 oz. Size). Treats your 20' x 20' Patio 4 times (14 oz. size)
- 32. Treats Your Patio 4/5 Times

\*20 ' x 25 '

33. From the Outdoor Experts. Use Before Parties and Picnics

#### <u>Use Site Claims</u>

- 34. For use on porches patio areas, screens, window frames, doors and other areas.
- 35. Use on porches, patio areas, screens, window frames, doors & other areas
- 36. Use on [shrubs/ornamentals/flowers/trees/gardens\*]
- 37. Use indoors & outdoors to control mosquitoes & a wide variety of pests
- 38. Use on shrubbery to control [ornamental] [landscape] pests
- 39. Indoor / Outdoor Use
- 40. For use around Home Areas Only
- 41. For use in: Apartments, Atriums, Attics, Automobiles, Basements, Bathrooms, Bedding, Bedrooms, Boats, Bookcases, Buses, Cabinets, Cabins, Camp Sites, Carpets, Chests, Closed Porches, Closets, Clothes Storage Areas, Condominiums, Credenzas, Decks, Dens, Doghouses, Draperies, Dressers, Floors, Furniture, Garages, Garbage Cans, Gardens\*, Gazebos, Homes, Household Contents, Kitchens, Lanais, Living Rooms, Loafing Sheds, Mattresses, Mobile Homes, Ornamental Plants, Pantries, Patios, Pet Bedding, Pet Sleeping Areas, Pet Carriers, Plants, Play Houses, Play Rooms, Porches, Recreation Vehicles, Recreational Areas, Rooms, Rugs, Solariums, Storage Areas, Sun Porches, Sun Rooms, Tents, Trailers, Tree Houses, Utility Rooms, Verandas, and Washrooms.
- 42. [For] use on ornamental plants, shrubs, vines including: African Violet, Aspidistra, Asters, Azaleas, Begonias, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemums, Coleus, Creeping Charlie, Daffodil, Dahlias, Delphiniums, Deciduous Ornamentals, Dogwood, Dracaena, English Ivy, Evergreens, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulips, Viola, Wandering Jew, Yew, and Zinnia.
- 43. Use Flea and tick products as part of an integrated pest management program on your pet, around your home and in your yard]

#### Formula Claims

44. Water-based formula

#### Sales Claims

#### Note To PM: X is based on package size, comparison of the sizes offered or number of products sold together.

- 45. [[X oz.] [Bonus Size] [Value Size]]
- 46. Duo Pack
- 47. [33] [25] [20] [X] % [more] [for] free]
- 48. X pack
- 49. Bonus Size
- 50. Exclusive to Club Stores!
- 51. Exclusive Club [Bonus] Size!
- 52. [Great] Value
- 53. Value/Twin Pack
- 54. (Over) X% more than X oz size
- 55. Combo/Wow Pack
- 56. Value/Bonus Size X-pack/ X-oz!
- 57. Value/Bonus Size X-pack = X oz!
- 58. Value Size
- 59. Look inside [label] for special offer information!
- 60. Go to [www.orthohomedefense.com] now for a special offer! Offer subject to change or expiration.
- 61. [ X oz. Value Size]
- 62. [[ X oz.][Bonus Size][Value Size]]
- 63. [[Value Pack][Twin Pack][Combo Pack]]

#### Private Label

- 64. Satisfaction [Brand/Company Name] Promise Guaranteed
- 65. The [Brand/Company Name] Promise: If this [Brand/Company Name] product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the [Brand/Company Name] store where purchased for free replacement of the same or similar item.

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<sup>\*</sup>not for use on food crops.

[Bracketed information is optional text.] Text separated by / denotes and/or options.

- 66. Quality Since XXXX
- 67. Established/Est. [in] XXXX
- 68. Quality You Deserve
- 69. 100% Guaranteed
- 70. We are so confident you will be delighted with your [Brand/Company Name] purchase that we promise to refund or replace any item you find unsatisfactory. We aim to delight all our members and would love to hear about your discoveries! Call us at: 1-888-301-0332 (toll-free), 8am-5pm CSR Monday-Friday

#### **OTHER**

- 71. [Company] & Your Environment Your yard is a place for family and pets to enjoy. That's why [company] products are designed with care to provide effective solutions to insect problems. Please follow instructions for appropriate usage, storage and disposal.
- 72. New (Note to PM: The following claim may appear on any label panel for 6 months following commercial introduction)
- 73. Proven performance
- 74. Read Entire label before use
- 75. [Recyclable symbol]
- 76. [For] Residential use only
- 77. Peel Open for use directions and further information
- 78. OPEN
- 79. Resealable Label for Directions & Precautions
- 80. Peel Open for Directions for Use and further information
- 81. PRESS TO RESEAL [Placed on booklet cover or base of label depending upon space.]
- 82. PEEL HERE / PRESS TO RESEAL
- 83. PULL / PEEL HERE [TO REMOVE TAPE]
- 84. Assembled in the USA
- 85. ©20XX, licensed by [Company/Brand]. World rights reserved.
- 86. QUESTIONS OR COMMENTS [phone icon] 1-800-xxxxxxxx www.ortho.com [Visit our website] [computer icon]

87.

Federal regulations prohibit CFC propellants in aerosols



#### Guarantees:

- 88. Guaranteed+++
- 89. [Company/Brand] Guarantee[d] †††
- 90. Guaranteed [results] †††
- 91. Guaranteed Kill [or your money back] †††
- 92. [Company/Brand] Satisfaction guaranteed[†††]
- 93. [Company/Brand] [Promise your] satisfaction guaranteed or your money back
- ††† [Company/Brand]Promise: If this [company/brand] product when used for the intended purpose fails to give you complete satisfaction return the item to the [company] store where purchased for free replacement of the same or similar item.
- †††**The [Company/Brand] Guarantee:** If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.
- †††Consumer Guarantee: If for any reason you are not satisfied after using this product, simply send us original proof of purchase, and we will refund the purchase price

#### Mosquito System Names/Headings:

NOTE TO PM: The following items will be used in conjunction with the Mosquito System text.

- 1. [3-Step] [Location based/use area] System for [Protection from] Mosquitoes
- 2. [3-Step] Mosquito [Location based/use area] Treatment[Plan/Program/System]
- 3. [3-Step] Mosquito [Location based/use area] Solution System/Set
- 4. [3-Step] Mosquito [Location based/use area] System [for Protection]
- 5. [3-Step] Mosquito [Location based/use area] Protection [Plan/Program/System]
- 6. [3-Step] Mosquito [Location based/use area]Treatment [Program/System]
- 7. Part of the [Ortho Home Defense/brand name] [3-Step] [Location based/use area] System for [protection from] Mosquitoes [in 3 steps]

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[Bracketed information is optional text.] Text separated by / denotes and/or options.

- 8. Part of the [Ortho Home Defense/brand name] [3-Step] Mosquito [Location based/use area]Treatment Plan/Program/System [in 3 steps]
- 9. Part of the [Ortho Home Defense/brand name] [3-Step] Mosquito [Location based/use area] Solution System/Set [in 3 steps]
- 10. Part of the [Ortho Home Defense/brand name] [3-Step] Mosquito [Location based] [use area]System [for Protection] [in 3 steps]
- 11. Part of the [Ortho Home Defense/brand name] [3-Step] Mosquito [Location based/use area] Protection Plan/Program/System [in 3 steps]
- 12. Part of the [Ortho Home Defense/brand name] 3-Step Mosquito [Location based/use area]Treatment [Program/System] [in 3 steps]
- 13. [Ortho Home Defense/brand name] [3-Step] [Location based/use area]System for [protection from] Mosquitoes [in 3 steps]
- 14. [Ortho Home Defense/brand name] [3-Step]Mosquito [Location based/use area]Treatment Plan/Program/System [in 3 steps]
- 15. [Ortho Home Defense/brand name]Mosquito [Location based/use area][Solution] System/Set [in 3 steps]
- 16. [Ortho Home Defense/brand name] [3-Step] Mosquito [Location based/[use area]Protection Plan/Program/System [in 3 steps]
- 17. [Ortho Home Defense/[brand name] 3-Step [3-Step]Mosquito [Location based/use area] Treatment [Program/System]
- 18. [Ortho Home Defense/brand name] protection from Mosquitoes System [in 3 steps]
- 19. [Ortho Home Defense/brand name]Outdoor protection from Mosquitoes [in 3 steps]
- 20. Home Mosquito Treatment [system] [in 3 steps]
- 21. [Outdoor] protection from Mosquitoes [in 3 steps]
- 22. [Outdoor] Mosquito Treatment [in 3 steps]
- 23. Treat these/this area[s]/location[s] for [protection from] mosquitoes [Patio & Deck][Landscape/Shrubs][Lawns]
- 24. Location based [mosquito] treatment/protection [program/system/plan] [in 3 steps]
- 25. [Outdoor/backyard] Patio [& Deck], Shrubs/Garden\*/Landscape and Lawn [mosquito] [Program/system/treatment] [in 3 steps]
- 26. [Outdoor/backyard] Patio [& Deck], Landscape & Lawn [mosquito] [Program/system/treatment/control] [in 3 steps]
- 27. For best results use a system to treat mosquitoes
- 28. For best treatment [of mosquitoes] use the full [treatment/solution/protection] system/plan/program
- 29. For best results [of mosquitoes] use the full [treatment/solution/protection] system/plan/program [For best results, more than one product may be needed for mosquito /prevention
- 30. [part of a] [Mosquito] Control System [in 3 steps]
- 31. Use as a system for treatment of mosquitoes
- 32. Mosquito Treatment in 3 Steps
- 33. Step 2
- 34. Ortho Home Defense Home Protection
- 35. Targeted [Mosquito] [Location based/use area]Treatment/ Program/Plan/System [in 3 steps]

#### \*not for use on food crops

#### Additional System Claims

- 1. Part of a system for Home Protection [from mosquitoes]
- 2. [Part of] [Ortho] [Home Defense] mosquito system for Home Protection
- [Ortho] Home Defense [provides][products for] zones/areas of protection around your patio & deck/perimeter/outdoor living space(s), Shrubs/gardens\*/landscapes, and lawn [from mosquitoes]
- 4. Extend your [insect] barrier further with [Ortho] [Home Defense] [treatment/control] system/program/plan for Home Protection
- 5. [Let] [Ortho] Home Defense [system for Home Protection] [guard(s)/protect(s)] your home [from mosquitoes]
- 6. Part of a home defense system/program/plan [from mosquitoes]
- 7. [system/program/plan for] Mosquito Home Protection [in 3 steps]
- 8. [Part of the] [Home] [brand name] protection

#### **ORTHO Mosquito System**

Note to PM: This registration will emphasize or indicate the product is for "Step 2" on the FPL.

[Don't just spray yourself for Mosquitoes but treat your outdoor areas [as well] to repel them away from you and kill them where they live and breed in your lawn & landscape.]

Note to PM: Below are the system step call outs. On the FPL, the system step will be emphasized if all of the system steps below appear on the label. The FPL could display just the step applying to the product and the corresponding text.

[Step][1][:] Repel Mosquitoes [from Patio & Deck/Perimeter/Outdoor Living Space(s)] [icon]\*

[Step][2][:] Kill/Treat mosquitoes in Shrubs/Gardens<sup>†</sup>/Landscape [icon] \*\*

[Step][3][:] Kill/Control/Treat mosquitoes in Lawns [icon] \*\*\*

\*\* [Step] [2] [:] Kill/ /Treat mosquitoes in Shrubs/Gardens<sup>†</sup>/Landscape [icons]: Penetrate [foliage/brush/plants] and kill mosquitoes where they hide.

[Use other Ortho/System Products To:][Visit Ortho.com for more system/treatment/plan/program details]

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<sup>\*</sup>not for use on food crops

\*[Step] [1] [:] Repel Mosquitoes [from Patio & Deck/Perimeter/Outdoor Living Space (s)] [icons]: Repel mosquitoes from your patio [and/&/or] deck [with candles/devices/diffusers/barrier sprays].

[Use/Look for Ortho [Home Defense] products marked to Repel Mosquitoes [from Patio & Deck].]

\*\*\* [Step] [3] [:] Kill//Treat mosquitoes in Lawns [icon]: Apply to areas/lawns to kill mosquitoes when they land. [Use/Look for Ortho [Home Defense] products marked for Kill/Treat mosquitoes in Lawns.]

#### OR

[Kill][Repel]

[Step][1][:] Patio & Deck/Perimeter [Protection]/Outdoor Living Space(s) [icons]\*

[Step][2][:] Shrubs/Landscapes/Gardens<sup>†</sup> [icons] \*\*

[Step][3][:] Lawn: [icons] \*\*\*

\*\* [Step] [2] [:] Shrubs/Landscapes/Gardens<sup>†</sup> [icons]: Penetrate [foliage/brush/plants] and kill mosquitoes where they hide.

OR Kill Mosquitoes OR Kill/ Treat mosquitoes where they hide.

[Use other Ortho/System Products To:][Visit Ortho.com for more system/treatment/plan/program details]

\*[Step] [1] [:] Patio & Deck/Perimeter [Protection]/Outdoor Living Space(s) [icons]: Repel mosquitoes from your patio [and/&/or] deck [with candles/devices/diffusers/barrier sprays].

[Use/Look for Ortho [Home Defense] products marked for Patio & Deck.]

\*\*\* [Step] [3] [:] Lawns [icons]: Apply to areas/lawns to kill mosquitoes when they land. [Use/Look for Ortho [Home Defense] products marked Lawns.]

NOTE to PM: Below are representative icons arranged Step 1 to 3 from left to right.







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<sup>&</sup>lt;sup>†</sup> Not for use on food crops

<sup>&</sup>lt;sup>†</sup> Not for use on food crops