

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W.

Washington, D.C. 20460

NOTICE OF PESTICIDE:

X Registration Reregistration (under FIFRA, as amended)

EPA Reg. Number:	Date of Issuance
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11/21/17 239-2740

Term of Issuance: Conditional

Name of Pesticide Product:

WHITEOUT RTS

Name and Address of Registrant (include ZIP Code):

Mandy Slack The Scotts Company d/b/a/ The Ortho Group P.O. Box 190 Marysville, Oh 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/registration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:	Date:
Taxtryn V. W Tontaguo	11/21/17
Kathryn Montague, Product Manager 23 Herbicide Branch, Registration Division (7505P)	

EPA Form 8570-6

- 2. You are required to comply with the data requirements described in the DCI identified below:
 - a. Topramezone GDCI-123009-1578

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1

- 3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 239-2740."
- 4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/16/2017
- Alternate CSF A dated 03/16/2017
- Alternate CSF B dated 03/16/2017

If you have any questions, please contact Grant Rowland by phone at 703-347-0254, or via email at rowland.grant@epa.gov.

Enclosure

EPA Reg. No. 239-NEW

WhiteOut RTS ACCEPTED

11/21/2017

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 239-2740

Alternate Brand Names

ACTIVE INGREDIENTS: Topramezone......0.18%

TOTAL:

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back/side/top/bottom] [panel/label] for additional precautionary statements

For residential/home use.

NET CONTENTS: XX FL OZ (X [GAL/QT/PT]) XX [L/mL]

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Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text]. Text separated by / denotes and/or options.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Keep away from children.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-225-2883 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS:

This product is toxic to plants. Drift and run-off may be hazardous to plants in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow pesticide off the treatment area. Rinsing application equipment over the treated area will help to avoid run off to water bodies or drainage systems.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow label instructions. Shake well before use.

Restrictions:

- DO NOT enter or allow people or pets to enter the treated area until spray has dried.
- DO NOT apply to bahiagrass, bermudagrass, buffalograss, carpetgrass, clover (desirable), creeping bentgrass, dichondra, St. Augustinegrass (including Floratam), seashore paspalum or zoysiagrass.
- **DO NOT** apply this product in a way that will contact people either directly or through drift, or if winds speeds are greater than 10 mph.
- **DO NOT** apply more than 2X / year.
- **DO NOT** apply more than 6.4 fl oz per 1000 sq ft per application.
- **DO NOT** apply more than 12.8 fl oz per 1000 sq ft per year.
- DO NOT mow 2 days before to 2 days after applying.
- **DO NOT** irrigate or apply if rain is expected within 24 hrs/hours of applying.
- DO NOT apply for 28 days after seeding of tolerant turfgrasses.
- **DO NOT** apply to drought stressed lawns and/or drought stressed weeds, exposed feeder roots of trees or ornamentals, or within the dripline of trees and other ornamental plants, or within ornamental beds, or to areas where runoff into those areas is likely to occur.
- **DO NOT** apply to golf course collars or greens.
- DO NOT use clippings as mulch around flowers, ornamentals, trees or in vegetable gardens.
- **DO NOT** apply an OP (such as malathion) or carbamate insecticide (such as carbaryl) within 1 week of applying WhiteOut RTS/this product or lawn injury may result.

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HOW IT WORKS/PRODUCT INFORMATION

- WhiteOut RTS/this/the product kills existing weeds.
- WhiteOut RTS/this/the product enters weeds through leaves, roots and shoots and moves to the growing points of target weeds. Whiteout RTS/this/the product works by stopping plant pigment production, causing treated weeds to turn white and stop growing. Affected weeds turn brown and are controlled.

WHERE TO APPLY/USE:

 Apply WhiteOut RTS/this/the product to Kentucky bluegrass, fine fescue, perennial ryegrass and tall fescue

HOW MUCH TO USE/APPLY:

• One 32 fl oz/1 quart bottle covers 5,000 sq ft.

WHEN TO APPLY/USE:

- Apply this product to actively-growing weeds (during the early growth stages for the best results).
- Apply when daytime temperatures are between 45° and 90° F.
- WhiteOut RTS/this/the product may be applied before seeding of tolerant turfgrasses, including day of seeding.

WEEDS CONTROLLED / KILLS WEEDS INCLUDING:

Barnyardgrass	Crabgrass, large	Crabgrass, smooth
Crabgrass, southern	Cupgrass, wooly	Dallisgrass*
Foxtail, giant	Foxtail, green	Foxtail, yellow
Goosegrass	Johnsongrass, seedling	Millet, wild proso
Nimblewill*	Panicum, fall	Shattercane
Signalgrass, broadleaf	Stiltgrass, Japanese	

^{*}Control requires a second application of WhiteOut RTS/this/the product after 3-4 weeks.

HOW TO USE/APPLY:

Option 1 - Ready-Spray II

[Applicator] [Device] [Applicator Name] Directions/Instructions

HOW TO USE/APPLY:

Connect:

- 1. Connect sprayer to [garden] hose.
- 2. Turn on water.

[User Tip: Start at the farthest point and work back.]

Spray:

- 1. [Remove tamper evident band/strip/seal]
- 2. To BEGIN spraying, [Bend small plastic tab back and] move/turn/rotate/slide [color] switch/knob/lever/slider to ON [position].

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- 3. One 32 fl oz/1 quart bottle covers 5,000 sq ft.
- 4. Spray only until the weeds being treated are wet. / Spray evenly.
- 5. [Spray as directed in the [How Much to Use]/[Section Header] [instructions]

Finish:

- 1. To STOP spraying move/turn/rotate/slide [color] switch/knob/lever/slider to OFF [position].
- 2. Turn off water.
- 3. Relieve water pressure by moving/turning/rotating/sliding [color] switch/knob/lever/slider to ON/WATER [position].
- 4. After water slows to a drip, move / turn / rotate / slide [color] switch /knob /lever / slider [back] to OFF [position].
- 5. Disconnect sprayer from [garden] hose.

Option 2 - Ready-Spray

[Applicator] [Device] [Applicator Name] Directions/Instructions

HOW TO USE/APPLY:

Connect:

- Connect/Attach/Sprayer/bottle to end of hose
- Turn on water
- Extend hose to farthest area to be treated

Sprav:

- [Remove tamper evident band/strip/seal]
- To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.
- One 32 fl oz/1 quart bottle covers 5,000 sq ft.
- Slide thumb activation switch forward to ON position.
- Spray evenly over measured area
- Allow to soak into ground, avoiding runoff to nearby desirable plants.

Finish:

- To STOP spraying, slide thumb activation switch backward to OFF position.
- Turn off water.
- Relieve water pressure by sliding thumb switch to ON [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].
- Disconnect the sprayer from hose.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store product in original container in a safe place. Protect from freezing.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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Optional Marketing Claims

The following Product Facts format is optional and the information may appear inside or outside of a box. Appropriate formula and company specific information will be inserted on Final Printed Label to replace "X"

[DID YOU KNOW?]

- [Insert claim from Appendix 1]
- [Insert claim from Appendix 1]

OPTIONAL GRAPHICS WHEEL SECTIONS (Any Combination of the Categories Below)

[What It Does] [insert graphics]

Any combination of the below:

- [Visible Results in X Hours]/[Starts Working Immediately]
- [Whitening Indicator]
- [Won't Harm Lawn, Guaranteed!*]
- [Kills any size crabgrass]

[What to Know] [insert graphics]

Any combination of the below:

- [Whitening Indicator]
- [Covers 5,000 sq ft]
- [Rainproof in X hours]
- [People and pets may enter treated areas after spray has dried.]

[How To Use] [insert graphics]

Any combination of the below:

- [Covers X sq ft]
- [Connect Sprayer to Hose.] [Turn on Water.]
- [X qt[s] treats up to X sq ft.]
- Apply when daytime temperatures are between 45° and 90°F.
- Reseed in X days/weeks

[Whitens]/[Technology Trademark Name] [insert graphics]

Any combination of the below:

Note to PM: [any combination of whitening related claims here]

- [Highlights Weeds Sprayed]
- [Won't Harm Lawns, Guaranteed!]

[Where to Use]/[What it Controls]/[What it Kills]: [insert graphics]

Any combination of the below:

- [Lawns:] [Kills weeds, not the lawn]
- Note to PM: [any combination of weeds to be listed here.]

Questions & Comments: (icon phone)(icon computer)

Call 1-800-225-2883 or [Visit our Website] at www.ortho.com

*when used as directed

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Efficacy Claims

- 1. Tough weed killer
- 2. Kills Crabgrass [in lawns] [at any time of year]
- 3. Kills XX listed [types of] weeds [roots and all]
- 4. Kills weed roots[!]
- 5. Kills the root
- 6. Kills tough lawn weeds
- 7. Kills the root[s] [so weeds don't come back] [first time, every time] [guaranteed] qualify guarantee
- 8. Kills the weed you see and the root you don't
- 9. Kills [to] the root[s] [Guaranteed[!/*]]
- 10. Kills [crabgrass] [&] [grassy weeds] to the root [at every life stage]
- 11. [Unmatched/unique/distinct/specialized] [formula/technology] Kills [crabgrass] [&] [grassy weeds] at every stage [of its life cycle]
- 12. Kills [crabgrass] [&] [grassy weeds] you see
- 13. Kills any size [crabgrass] [&] [grassy weeds]
- 14. Kills all sizes of [crabgrass] [&] [grassy weeds]
- 15. Kills [new/established/adult/full-grown/small/large/big/tiny/seedling/sprouted/young/old/ornery/toughest/mature/most established] [crabgrass] [&] [grassy weeds]
- 16. Kills the crabgrass you see and the crabgrass you don't
- 17. Kills even the most mature crabgrass.
- 18. [Unmatched/unique/distinct/specialized] [formula/technology] Kills even the biggest crabgrass
- 19. [Unmatched/unique/distinct/specialized] [formula/technology] kills crabgrass both big and small.
- 20. Goodbye crabgrass both big and small
- 21. Size doesn't matter when it comes to killing crabgrass.
- 22. [Unmatched/unique/distinct/specialized] [formula/technology] kills even the largest/biggest/most established crabgrass.
- 23. Kills weeds dead**
- 24. Kills weeds, roots and all**
- 25. Spray the [weed/ leaves] to kill the root
- 26. [Unmatched/unique/distinct/specialized] [formula/technology] Kills [major] [crabgrass] [&] [grassy weeds]
- 27. Kills [crabgrass] [&] [grassy weeds] in lawns
- 28. Provides [crabgrass] [&] [grassy weeds] control
- 29. [Crabgrass] [&] [grassy weeds] Control
- 30. Clobbers [crabgrass] [&] [grassy weeds]
- 31. Controls [crabgrass] [&] [grassy weeds] in X days/week[s]
- 32. [Unmatched/unique/distinct/specialized] [formula/technology] Kills even the toughest [crabgrass] [&] [grassy weeds]
- 33. Absorbs [only] into [crabgrass] [&] [grassy weeds]
- 34. Once it enters the plant, it won't wash off
- 35. One application kills [crabgrass] [&] [grassy weeds], roots and all
- 36. Great for use on [crabgrass] [&] [grassy weeds] [in the lawn/in lawns][±]
- 37. Kills [crabgrass] [&] [grassy weeds] you directly spray
- 38. Multipurpose [crabgrass] [&] [grassy weeds] control[±]
- 39. [Weeds],[crabgrass] [&] [grassy weeds] die, grass lives[±]
- 40. Formulated to kill even the toughest [crabgrass] [&] [grassy weeds] *
- 41. For use on [crabgrass] [&] [grassy weeds] *

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- 42. Kills [crabgrass] [&] [grassy weeds]without harming a single blade of grass.*
- 43. Targets tough [crabgrass] [&] [grassy weeds] not your lawn.*
- 44. Harmful to [crabgrass] [&] [grassy weeds]. Harmless to your lawn.*
- 45. Tough on [crabgrass] [&] [grassy weeds]. Easy on your lawn.*
- 46. Kills [crabgrass] [&] [grassy weeds] without harming your lawn.*
- 47. Kills the [crabgrass] [&] [grassy weeds] you see and don't see.
- 48. Kills [crabgrass] [&] [grassy weeds] not your lawn.*
- 49. Take control when [crabgrass] [&] [grassy weeds] take[s] over.
- 50. Kill [crabgrass] [&] [grassy weeds]. Keep your lawn. * when used as directed
- 51. Kills [crabgrass] [&] [grassy weeds] both new and old.
- 52. No more crabgrass no matter its stage of life.
- 53. Kills [crabgrass] [&] [grassy weeds] whether you see it or don't.
- 54. [crabgrass] [&] [grassy weeds] size doesn't matter [to product name]
- 55. Kills [crabgrass] [&] [grassy weeds] of any size.
- * when used as directed
- ** see inside [booklet] for weed list

Formula Claims

Note to PM: Claims 56, 57 and 145 may appear on any label panel for 6 months following commercial introduction.

- 56. New
- 57. New/Now
- 58. Specially formulated [for Crabgrass] [&] [grassy weeds]
- 59. Unique whitening [Technology/Formula]/[Crabgrass Killer]
- 60. Exclusive [Technology/Formula][Crabgrass Killer]
- 61. Specialty [Technology/Formula] [Crabgrass Killer]
- 62. Premium [Technology/Formula] [Crabgrass Killer]
- 63. Unmatched [Technology/Formula] [Crabgrass Killer]
- 64. Superior [Technology/Formula] [Crabgrass Killer]
- 65. [icon] White Tech [Technology/Formula]
- 66. [icon] White Frost [Technology/Formula]
- 67. [Icon] White Weed [Technology/Formula]
- 68. [icon] First Frost [Technology/Formula]
- 69. [icon] Frost [Technology/Formula]
- 70. [icon] Frosting [Technology/Formula]
- 71. [icon] WhiteWorks [Technology/Formula]
- 72. [icon] WhiteSight [Technology/Formula]
- 73. [icon] Working White [Technology/Formula]
- 74. [icon] SightWhite [Technology/Formula]
- 75. [icon] WhiteOn Formula [Technology/Formula]icon] WhiteNow Formula [Technology/Formula]

NOTE TO PM: White Tech, White Frost, White Weed, Frost(ing), WhiteWorks, WhiteSight, Working White, SiteWhite, WhiteOn or WhiteNow can be used in claims 76-79

- 76. Whitening [technology] isolates [[crabgrass] [and other grassy weeds]]
- 77. Whitening [technology/indicator] so you know its working
- 78. [WhiteOut/Trademark Name] Technology
- 79. Whitening [technology/indicator] reveals crabgrass in your lawn [and kills it] [dead]

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[±] as listed

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Coverage

- 80. Covers [up to] XXXX SQ. FT.
- 81. Treats [up to] XXXX SQ. FT.
- 82. Covers (XX) sq. ft. (qt.) (gal.)

Weather & Speed

- 83. Visible Results in [X] Hours
- 84. Rainproof in [X] hours
- 85. Absorbs on contact[, starts working immediately]
- 86. Starts working immediately (in hours)
- 87. Visible whitening [in x hours/ x days]
- 88. Works [whenever/anytime] you see crabgrass.
- 89. Kills crabgrass in [spring] [or] [summer].
- 90. Works any season [you see crabgrass]
- 91. Kills crabgrass all season
- 92. See it, Spray it, Gone.
- 93. Reseed after X hours/ days/weeks.
- 94. Controls/Kills] [crabgrass] [&] [grassy weeds] at any time of year
- 95. Can reseed or sod lawns X days after treatment
- 96. Plant [lawn grasses, seed] X days after application

Guarantee

- 97. Guaranteed (we guarantee it)
- 98. Guaranteed results [with one application] †
- 99. Guaranteed to kill to the root so weeds won't come back †
- 100. Guaranteed Satisfaction [†]
- 101. Guaranteed! † Note to PM: this claim can be combined with any claim listed on the label.
- 102. Guaranteed[†] [we guarantee it[†]]
- 103. Guaranteed results[†] [with one application[†]]
- 104. Won't harm your lawn [guaranteed] †
- 105. Guaranteed results or your money back[™]
- 106. For a beautiful crabgrass free lawn

Whitening Related:

- 107. [Crabgrass] [&] [grassy weeds] [whitens/discolors/bleaches] as it dies
- 108. [Crabgrass] [&] [grassy weeds] [whitens/discolors/bleaches] as it works
- 109. Turns [affected areas/crabgrass/grassy weeds] [white/yellow/brown] [so you know its working]
- 110. [Unique] Whitening indicator [highlights weeds [you] sprayed] [and] [shows weeds [you] missed]
- 111. One application turns [crabgrass] [&] [grassy weeds] [white/yellow/brown]
- 112. First [crabgrass] [&] [grassy weeds] [turn[s] white/bleach[es]], then it/they [die[s]/turn[s] brown]
- 113. Visual indicator turns [crabgrass] [&] [grassy weeds] white [in days]
- 114. [Starts working when the] weeds turn white
- 115. Visible effects are white or brown spots and gradual wilting and yellowing advancing to complete browning and root destruction.

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- 116. [Crabgrass] [&] [grassy weeds] turn[s] white [after applying] [so you can see its working]
- 117. Frosted [white/bleached] [crabgrass/grassy weeds/lawn weeds] shows it is working
- 118. [Crabgrass] [&] [grassy weeds] go[es] from green to white to brown
- 119. White = Working
- 120. Turns weeds white
- 121. Turns crabgrass white
- 122. Whitens while it works
- 123. White means it's working
- 124. White this week. Gone the next.
- 125. When it's white, it's as good as gone
- 126. Makes [crabgrass] [&] [grassy weeds] raise the white flag
- 127. Paints [crabgrass] [&] [grassy weeds] into a corner
- 128. White today. Gone tomorrow...almost
- 129. Once it's frosted, it's as good as gone
- 130. Once it's white, it's as good as dead
- 131. Uses sunlight to [[highlight,] [isolate] and kill] [crabgrass] [&] [grassy weeds]
- 132. Fueled by the sun [[to kill] [crabgrass] [&] [grassy weeds]
- 133. Solar Powered [[to kill] [crabgrass] [&] [grassy weeds]
- 134. Uses [the sun/sunlight] to [[highlight,] [isolate] and kill] [crabgrass] [&] [grassy weeds]
- 135. Naturally highlights [crabgrass] [&] [grassy weeds] [as it/they die[s]/as it kills it/them]
- 136. Naturally whitens [crabgrass] [&] [grassy weeds] [as it/they die[s]/as it kills it/them]
- 137. [Allows/Uses] [sunlight/the sun] to kill [crabgrass] [&] [grassy weeds] fast
- 138. Harness the power of the sun to kill [crabgrass] [&] [grassy weeds]
- 139. Uses sunlight to [interrupt/disrupt] the [crabgrasses/weeds] natural [biology/cycle/pattern]
- 140. Technology Name + natural sunlight whitens to kill crabgrass
- 141. Works with the sun to whiten [and kill] crabgrass
- 142. Works with [heliopower/sunpower] [to kill crabgrass]
- 143. Uses the sun to [burn/bleach] [and kill] crabgrass
- 144. Photo-bleaches [to kill/and kills] crabgrass
- 145. Kill crabgrass in a new way: [Technology Name] [+] [Sunlight]
- 146. Uses [the sun/sunlight] to kill crabgrass and leave more [space/room] for grass to thrive
- 147. [Use the sun to] help your lawn win by killing crabgrass
- 148. Turns the sun against crabgrass [to kill it]
- 149. Disrupts crabgrass photosynthesis [to kill it]
- 150. Whitening's simply a phase in the kill
- 151. Temporary whitening of the [weed/crabgrass] [until it dies]
- 152. White [weeds/crabgrass] [is/are] [a] [temporary/interim/short-lived/passing/short] [stage/phase] [before it dies]
- 153. Whitens while it kills
- 154. Turns Crabgrass and other grassy weeds white 4-7 days after application

Other

- 155. Before [weed graphics] I After [weed graphics]
- 156. For Use On Lawns

Note to PM: Claim 157 may appear on any label panel for 6 months following commercial introduction.

- 157. NEW! [describe improvement or change]
- 158. NOW! [describe improvement or change]
- 159. (Use) For Broadcast Control [in entire lawn]
- 160. Exclusive [Roundup/ Insert Brand Name] formula
- 161. Odorless

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- 162. For [severe crabgrass infestations] [areas with lots of [crabgrass] [&] [grassy weeds]], bare spots may occur and will need to be reseeded
- 163. Does not kill broadleaf weeds [dandelions, clover, etc].
- 164. Won't harm the lawn guaranteed
- 165. Does not harm lawn
- 166. Kills [crabgrass] [&] [grassy weeds], not lawns
- 167. [crabgrass] [&] [grassy weeds] die[s], your lawn thrives
- 168. Won't Harm Lawns* *When used as directed
- 169. Won't harm grass [when used as directed]
- 170. Kills Weeds Won't Harm Lawns* * when used as directed
- 171. Kills Weeds Won't Harm Lawns, Guaranteed* * when used as directed
- 172. Will not Harm [Your] Lawn[s] when used as directed
- 173. Easy on lawns [grass], tough on weeds!
- 174. For home lawn care.
- 175. Lawn-friendly formula* *when used as directed
- 176. No more hand pulling
- 177. Targets an enzyme found only in plants, but not in people or pets
- 178. Hard on [crabgrass] [&] [grassy weeds], easy on you
- 179. White Weed Killer
- 180. For use on northern lawns
- 181. Where there's a weed there's a way

Applicator Claims

- 182. [Easy] [Ergonomic] Comfort Grip [Design] [Handle]
- 183. No mixing, no measuring
- 184. One step prep
- 185. Covers/Treats (XXX sq. ft.) in (X) minutes
- 186. Covers/Treats more [area/ground] faster (with broadcast control)
- 187. Ergonomic [design]
- 188. Easy grip [control]
- 189. Easy/ Simple [to use]
- 190. Convenient [Simple] [Design]
- 191. Simple [and easy] [to use]
- 192. [Simply] attach to [garden] hose and spray [go]
- 193. Gentle shower [applicator] [spray pattern]
- 194. Hand doesn't get wet
- 195. Hand stays dry
- 196. No messy clean-up
- 197. No concentrate contact (with) [Ready-Spray®/Ready-to-Spray/Applicator Name]
- 198. Includes water [only] setting [option]
- 199. Instant/Easy [One-handed] on/off applicator/switch/action
- 200. One-handed operation [use] [spraying]
- 201. Ready-Spray®/Ready-to-Spray/Applicator Name
- 202. [To remove] Cut here [to remove] /[Insert graphic].
- 203. Remove [Before Use]
- 204. Tamper Evident [seal/strip/band]

ADDITIONAL LANGUAGE

- For best results in non-lawn areas [like garden beds, patios and driveways,] use Roundup(R) Weed & Grass Killer
- Weed problems in non-lawns areas? Use Roundup(R) Weed & Grass Killer.

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Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text]. Text separated by / denotes and/or options.

Optional Instructions for Side Clip Tape

- Peel Here Open Resealable Label for Directions and Precautions
- Press to Reseal
- See inside booklet for details

Questions & Comments [icon phone] [icon computer]

Call 1-800-225-2883 or [visit our website] at www.ortho.com

NOTICE: To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

[†] The ORTHO[®] Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

[†] [Subregistrant] Guarantee

If for any reason you are not satisfied after using this product, simply send us original proof of purchase and we will refund the purchase price.

Ortho [subregistrant name]& Your Environment

Your yard is a place for family and pets to enjoy. That's why Ortho[®] [subregistrant name] products are designed with care to provide effective solutions to weed problems. Follow instructions for appropriate usage, storage and disposal.

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EPA Reg. No. 239-NEW
EPA Est. No. XXX-XXX-X
[Superscript is first letter of lot number]

[Product of] [Made in] [Country Name] [USA]

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