



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

June 9, 2025

Chris Zemanek  
Regulatory Principal, Regulatory Affairs  
The Scotts Company  
Marysville, OH 43040

Subject: Label Amendment - Registration Review Mitigation for Bifenthrin  
Product Name: Ortho Fire Ant Killer-P  
EPA Registration Number: 239-2738  
Application Date: February 17, 2021  
Decision Number: 571034  
Case Number: 479832

Dear Chris Zemanek:

The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Bifenthrin Interim Decision, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling and must be used at your next label printing. You must

submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact Meaghan Robertson by phone at 202-566-0169, or via email at [robertson.meaghan@epa.gov](mailto:robertson.meaghan@epa.gov).

Sincerely,

A handwritten signature in blue ink, reading "Cathryn Britton".

Cathryn Britton  
Chief, Risk Management and Implementation  
Branch V  
Pesticide Re-evaluation Division (7508M)  
Office of Pesticide Programs

ENCLOSURE: Stamped label

NOTE:

***Bold, italicized text is information for the reader and is not part of the label.***

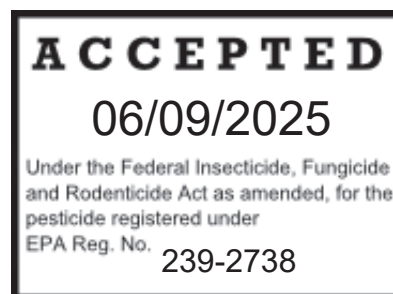
[Bracketed information is optional text]. Text separated by ♦ denotes and/or options.

EPA Reg. No. 239-2738

## Ortho Fire Ant Killer-P

### Alternate Brand Names

Ortho [Max] Fire Ant Mound Killer  
Ortho [Max] Fire Ant [& Lawn Insect] [Killer] Granules<sub>1</sub>  
Ortho [Max] Fire Ant Plus Lawn Insect Killer [Granules]  
Ortho [Max] Fire Ant [& Lawn Insect] Killer Plus  
Ortho [Max] Southern Bug Killer  
Ortho [Max] Southern Bug Killer Granules  
Ortho [Max] Fire Ant Colony Killer  
Ortho [Max] Fire Ant Colony Killer Granules  
Ortho [Max] Fire Ant [Mound] Quick Stop  
Ortho [Max] Fire Ant [Mound] Kill & Control  
Ortho [Max] Fire Ant Killer Mound Treatment<sub>1</sub>



For outdoor use only  
May contain peanut by-products

### Active Ingredient:

Bifenthrin\*..... 0.20%

Other Ingredients..... 99.80%

Total 100.00%

\*Cis isomers 97% minimum, trans isomers 3% maximum.

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See back /panel/ [of] bag for additional precautionary statements.

NET WT. XXX LBS / XXX KG

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS & DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**ENVIRONMENTAL HAZARDS:** This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutter or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

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<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control call center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If in eyes:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>HOTLINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-(877)-465-5161 for Emergency Assistance.	
<b>NOTE TO PHYSICIAN</b> This product is a pyrethroid. If large amounts have been ingested, the stomach and intestine should be evacuated. Treatment is symptomatic and supportive. Digestible fats, oils or alcohol may increase absorption and should be avoided.	

## PHYSICAL AND CHEMICAL HAZARDS

Do not mix or allow to come in contact with oxidizing agent. Hazardous chemical reaction may occur.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply this product directly to the lawn. Water treated area as directed on this label.

Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

Do not apply this product to vegetables.

For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.

Do not apply the product into fish pools, ponds, streams, or lakes.

Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.

Do not allow the product to enter any drain during or after application.

Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios.

Do not irrigate to the point of runoff.

Do not make applications during rain.

Rainfall within 24 hours after application may cause unintended runoff of pesticide application.

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Do not allow to enter outdoor drains. No permita la entrada a desagües internos o externos.

Follow proper disposal procedures on this label. Siga las indicaciones del etiquetado para el desecho apropiado del producto.

[In New York State, this product may not be applied to any grass or turf area within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch). In New York State, do make a single repeat application of this product if there are signs of renewed insect activity, but not sooner than two weeks after the first application. ] **Note to PM: If product is only labeled for fire ants, this statement will not be added as fire ant only products are not registered in NY.**

## [Product Facts]

KILLS/WHAT IT DOES	[Kills] fire ant mounds[in 15 minutes]/ Fire ants/listed ants/listed insects/[Any combination of insect listed in table 1] and other listed insects
WHERE TO USE/APPLY	[On fire ant mounds] in/on residential lawns and on ornamentals and flower gardens
AMOUNT /HOWTO USE /APPLY	<p>[Mound Treatment] Apply 2/3 cup of Ortho Fire Ant Killer-P [product name/this product] over each fire ant mound and the surrounding 3-foot diameter. After applying the product, drench the mounds with 2 gallons of water.</p> <p>[Broadcast Treatment]</p> <p><b>On Lawns:</b> Apply uniformly over your lawn using the labeled spreader settings. Water lawn after application to wash granules from the lawn foliage.</p> <p><b>On Ornamentals &amp; Flower Gardens:</b> Apply 0.3 lb (1 1/3 cup) to 0.6 lb (2 2/3 cups) of product evenly over each 500 sq. ft. area. Repeat if there are signs of renewed insect activity. Product can be applied just before planting or after plants emerge.</p> <p>[Broadcast Treatment: Apply uniformly over your lawn using the labeled spreader settings. See Spreader Instructions.]</p>
[COVERAGE]	<p>[Treats up to 1300 square feet.</p> <p><i>Note to PM: Coverage will vary depending on package size, see chart in marketing claims. This claim is for a 3 lb bag]</i></p> <p><i>Note to PM: Coverage will not be included if product is only labeled for mound treatment</i></p>
Helpful Hints/For best results	<ul style="list-style-type: none"> <li>• [Don't treat just the infested areas of the lawn where mounds are visible. Treat the entire lawn area to control reinfestation of fire ants from neighboring areas.]</li> <li>• [Control will be optimized by combining broadcast applications that will control foraging workers and newly mated fly-in queens with mound treatments that will kill existing colonies. ]</li> <li>• For best results, apply in cool weather (65° and 80°F), or in early morning or late evening hours when the ants are most active.</li> <li>• [For extended fire ant control, apply Ortho® Fire Ant Killer-P [product name/this product] in spring and late summer.]</li> </ul>

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IMPORTANT	Food utensils, such as teaspoons and measuring cups, must not be used for food purposes after use with pesticides.
[PEOPLE AND PETS]	Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

***Note to PM: The Product Facts Table will vary dependent upon market label use sites. If labeled for fire ant mound only, broadcast instructions will not be listed on the market label***

[Spreading/Spreader Settings/Tips

Spreader settings are approximate. You may need to adjust for proper coverage.]

SPREADER TIPS/SPREADING TIPS/APPLICATION TIPS		
For best results, Use a Scotts Spreader		
	Spreader Settings – [Covers xxx sq. ft]	Directions
	Pounds of product per xx sq ft x lb      x lb      x lb	
Drop Spreaders	X	Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Operate spreader the longest way of the lawn. Overlap wheel marks to ensure uniform coverage. Shut off spreader when you have reached the header strips or stopped.
EasyGreen® Rotary	X	Slide shut-off lever to the right; application automatically starts and stops when you do. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs.
SpeedyGreen® Rotary / Scotts Basic™ / Standard™ / Deluxe™ / Edgeguard® / Lawn Pro®	X	[Align hopper arrow with previous wheel track to ensure even coverage.] Shut off spreader anytime you stop. For complete coverage make each pass about five feet from the wheel track, so some overlapping occurs.

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The Wizz	X	Make perimeter pass with EdgeGuard® on to protect non-lawn areas. Make parallel internal passes 5 ft apart to ensure even coverage.
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#### Additional Spreader Settings

EZ Drop, Republic (#530) -----(X)

EZ Broadcast, Republic (#540) -----(X)

Scotts® Handy Green® II----- (X)

Scotts® Easy™ Hand Held Spreader----- (X)

ORTHO® Whirlybird® Multipurpose Spreader----- (X)

[Illustrations: spreading patterns]

(optional illustrations in the claims section)

**Note to PM: Spreader Settings will not be included if product is labeled only as a mound treatment.**

#### STORAGE AND DISPOSAL [icon][trash can]



**PESTICIDE STORAGE:** Keep out of reach of children and animals. Store in original bag/container only. Store in a clean, dry, well ventilated place and avoid excess heat. For bags/containers after partial use, reseal opened bag/container [by folding top down and securing].

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**The ORTHO Guarantee:** If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price. Questions and/or Comments Call 1-800-225-2883 [phone icon]

[Ortho & Your Environment- Your home and yard are places for family and pets to enjoy. That's why Ortho® products are designed with care to provide effective solutions to insect problems outside your home. Follow instructions for proper usage, storage and disposal.]

Manufactured for / Sold By  
The ORTHO Group  
P.O. Box 190  
Marysville, OH 43040

EPA Reg. No. 239-2738  
EPA Est. 9198-OH-1<sup>M</sup>, 9198-OH-2<sup>O</sup>, 9198-AL-001<sup>L</sup>  
Superscript is first letter of lot number  
[Made in xxx]

000239-2738.20250514.OrthoFireAntKillerP.Amendment

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### Optional Text and Claims

**The following claims: May or may not appear on any label panel or in advertising.**

**May be preceded by “new” or “now” for six months following commercial introduction.**

### Optional FIRE ANT Illustration

**Note to PM: Headings on insect table will include specific species to the right if applicable**

<b>[INSECTS KILLED/CONTROLLED]</b>	
<b>Note to PM: Table below may be included only if directions for use include mound instructions</b>	
<b>Insects Killed/Controlled for 6 Months/ Use [insert product name] to kill and provide 6 month residual control of:</b>	
<b>Fire Ants</b>	
<b>Note to PM: Tables below may be included only if directions for use include broadcast instructions</b>	
<b>[Table 1]</b>	
<b>Insects Killed/Controlled for 3 Months / [Insert product name/this product] [to] kill(s) and provide(s) 3 month residual control of:</b>	
<b>Aphids</b>	Greenbug
<b>Ants</b>	Acrobat Allegheny Mound Argentine Big Headed Black Turf Citronella Cornfield Crazy Ghost Little Black Odorous Pavement Pyramid Red Harvester Small Honey Sugar Thief White Footed
<b>Armyworms</b>	Fall Lawn
<b>Beetles &amp; Larvae</b>	Billbugs (Bluegrass & Hunting) Black Turfgrass Ataenius Dichondra Flea Ground Lady Beetles (Asian, Convergent, Seven-Spotted, Thirteen-Spotted & Twice-Stabbed) Weevils (Annual Bluegrass)
<b>Bristletails</b>	
<b>Caterpillars</b>	Cutworms (Black, Bronzed, Granulate, & Variegated)



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	Fiery Skipper Striped Grassworm Webworms (Sod & Tropical Sod)
<b>Chinch Bugs</b>	
<b>Crickets</b>	Arizona Common Short Tailed Eastern Striped Fall Field House Indies Short Tailed Northern Wood Sand Field Southeastern Field Southern Wood Spring Field Texas Field Tropical Variable Field Vocal Field Western Striped
<b>Earwigs</b>	
<b>Firebrats</b>	
<b>Flies</b>	European Crane (larvae) Frit
<b>Grasshoppers</b>	
<b>Leafhoppers</b>	
<b>Mealybugs</b>	
<b>Millipedes</b>	
<b>Mites</b>	Chigger
<b>Mole Crickets (adult)</b>	Southern Tawny
<b>Moths</b>	Lucerne
<b>Pillbugs &amp; Rollie Pollies</b>	
<b>Scorpions</b>	Arizona Stripetail California Common Eastern Sand Lesser Stripetail Northern Southern Unstriped Yellow Ground
<b>Seed Maggots</b>	
<b>Sowbugs</b>	
<b>Spiders</b>	Brown Recluse Burrowing Wolf Longbodied Cellar Marbled Cellar Pirate Wolf Shortbodied Cellar Thinlegged Wolf

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<b>Spittle Bugs</b>	Two Lined
<b>Ticks***</b>	American Dog Brown Dog
***including those that may transmit Lyme Disease	
<b>Wireworms</b>	
<b>[Table 2]</b> <b>Insects Killed/Controlled:/[insert product name] Also Kills:</b>	
<b>Ants</b>	Carpenter Pharaoh
<b>Aphids</b>	
<b>Beetles</b>	Asiatic Garden European Chafer Green June Masked Chafer May/June Oriental Sugarcane
<b>Caterpillars</b>	Bagworms
<b>Centipedes</b>	
<b>Fleas</b>	
<b>Flies</b>	European Crane (adult) Fruit
<b>Fungus Gnat Larvae</b>	
<b>Leafrollers</b>	Omnivorous
<b>Mites</b>	
<b>Whiteflies</b>	
<b>Mole Crickets (nymphs)</b>	
<b>Plant Bugs</b>	
<b>Scale</b>	
<b>Springtails</b>	
<b>Thrips</b>	
<b>Weevils</b>	Annual Bluegrass (larvae) Black Vine (larvae) Root (larvae)

***Optional Marketing Claims (claims may appear on any or all label panels)***

Mound-specific

1. Kills Mounds and The Queen
2. [Provides] 6 month Fire Ant Control/Protection
3. Keeps New Mounds from forming
4. Protects the entire lawn [from fire ants] for up to 6 months
5. Controls [Fire Ant] Mound formation
6. Kills foraging Fire Ants
7. Controls new [Fire Ant] mounds from forming for up to 6 months
8. Kills fly-in Queens
9. Controls [and][kills] [fire ants] for [1,2,3,4,5] 6 months
10. [1,2,3,4,5] 6 month [fire ant] control
11. Protects your/the lawn [from fire ants] for [1,2,3,4,5] 6 months

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12. Controls/Kills/Suppresses [fire ant] mounds in 15 minutes\* \*(Guaranteed Kill or your money back)
13. 15 minute [fire ant] mound control
14. Kills [fire ant] mounds in 15 minutes
15. Creates/Provides a 6 month [fire ant] barrier
16. Starts killing/to kill [fire ant mounds] in [15 ] minutes

**Note to PM: If product is only labeled for fire ants: “Fire ant” may be optional in the claim.**

#### Broadcast Claims

1. Kills/Controls\* [insert any combination of insects][and many other lawn insects\*]
2. Kills Fire Ants [and other Listed Insects]
3. Protects/Controls\* [against][ damaging insects] [any combination of listed use sites] Controls\* ants (except pharaoh and carpenter) [any combination of ants from table 2 and table 3], fire ants, chinch bugs, sod webworms (lawn moth), European crane fly [larvae], fleas, ticks (including ticks that may transmit Lyme Disease), mole crickets and many other lawn insects\*
4. Controls\* chinch bugs, sod webworms (lawn moth), fleas, ticks (including ticks that may transmit Lyme Disease), and other lawn pests
5. Kills/controls\* insects [which destroy lawns/ flowers/ listed edibles] [and/or] [which] [annoy people/kids/pets.]
6. [Plus] Kills/controls [insert any combination of insects appearing on label].
7. Kills fire ants plus [many] other lawn-invading insects.
8. Kills fire ants plus [1...x] other lawn-invading insects.

*Qualifier:* \*Refer to booklet/back panel for [complete] insect lists.

**Note to PM: If qualifier is not used, then the word “listed” will be inserted before bugs/insects/pests**

**Note to PM: These claims will only be included on the market label if broadcast directions for use are included on the market label**

#### General Claims

1. Ready-To-Use
2. Apply in spring and fall for year round [long] control
3. [Re-entry icon] Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

#### Value claims

1. X% more than X size!
2. Bonus Size
3. Combo Pack
4. Wow (Pack)
5. Value size
6. Value pack
7. Great value
8. Exclusive to Club Stores!
9. Exclusive Club (Bonus) Size!
10. Value/Bonus Size – 2-pack!
11. [Guarantee/d kill] \* \*or your money back

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Coverage claims

1. Covers/treats up to XXX sq. ft. *Note to PM-see table below*

Amount of Product (rate of active ingredient is 0.2 lb per acre)	Treats xx sq feet
.0023 lb	1 sq. ft.
2.3 lb	1000 sq. ft.
3 lb	1300 sq. ft.
6 lb	2600 sq. ft.

Packaging claims:

1. front
2. scissors/ zipper
3. DO NOT CUT BELOW DOTTED LINE / CUT HERE TO OPEN
4. DO NOT CUT BELOW DOTTED LINE

***Optional Marketing Claims (claims may appear on any or all label panels): Note to PM: Any combination of approved claims may be inserted dependent upon sites listed/application instructions on the market label and product size.***

[Brand]	Ortho
[Sub-Brand]	Fire Ant Killer-P /alternate brand name/this product
[Marketing Call-out]	Kills Mounds and The Queen
	Kills [fire ant] mounds in 15 minutes [Provides] 6 month Fire Ant Control/Protection Keeps new mounds from forming Kills/Controls* [insert any combination of insects] [and many other lawn insects*]

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[Product Facts:]	<p>Product Facts:</p> <p>What it Does: Kills fire ant mounds in 15 minutes [and controls new mounds from forming for up to 6 months]</p> <p>Where to Use: On residential lawns and on ornamentals and flower gardens</p> <p>When to use: Apply during morning or late evening when it is cool and the ants are most active</p> <p>[Re-entry icon] Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.</p> <p>Questions &amp; Comments: (phone &amp; computer icon) Call 1-800-225-2883 or visit our website at <a href="http://www.ortho.com">www.ortho.com</a></p>
[Ortho Guarantee]	<p>[†]The ORTHO® Guarantee.</p> <p>[†] If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.</p>
[UPC]	UPC Placeholder
[Standard Copy]	<p>© 201x The ORTHO Group. World rights reserved.</p> <p>Sold by The ORTHO Group PO Box 190, Marysville, OH 43040</p>
[EPA Info]	<p>EPA Reg. No. 239-xxxx EPA Est. XXX, XXX, XXX, XXX, XXX, XXX</p> <p>Superscript is first letter of lot number.</p>
[Component Number]	Component # Placeholder
[Other]	(Recycle Symbol)