



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

239-2736

Date of Issuance:

8/22/16

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

GROUND CLEAR W RTU

Name and Address of Registrant (include ZIP Code):

Mandy Slack  
 Analyst, Regulatory Affairs  
 The Scotts Company LLC d/b/a The Ortho Group  
 P.O. Box 190  
 Marysville, OH 43040

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

*Continued on page 2*

Signature of Approving Official:

*Mindy Ondish for*

Reuben Baris, Product Manager 25  
 Herbicide Branch, Registration Division (7505P)

Date:

8/22/16

3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 11/4/2015
- Alternate CSF 1 dated 8/5/2016

If you have any questions, please contact Sarah Meadows by phone at 703-347-0505, or via email at [meadows.sarah@epa.gov](mailto:meadows.sarah@epa.gov).

Enclosure

NOTE:

EPA Reg. No. 239-02736

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[Shake well before using]

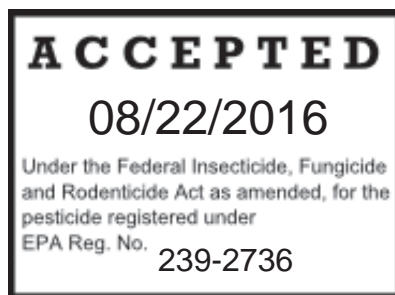
[For Home Use Only]

[Water-based]

# GroundClear W RTU

## Alternate Brand Names

- Ortho® GroundClear® Vegetation Killer Ready-to-Use2
- Ortho® GroundClear® Weed & Grass Killer Ready-to-Use
- Ortho® GroundClear® Total Vegetation Killer Ready-to-Use
- GroundClear® Vegetation Killer Ready-to-Use2
- GroundClear® Total Weed & Grass Killer Ready-to-Use
- GroundClear® Total Vegetation Killer Ready-to-Use



## Active Ingredients:

Glyphosate, isopropylamine salt.....	0.56%
Imazapyr, isopropylamine salt.....	0.09%

**Other Ingredients:** ..... 99.35%

**Total** ..... 100.00%

## THIS PRODUCT CONTAINS:

0.006 lb of imazapyr acid equivalent per gallon or 0.07%  
0.034 lb of glyphosate acid equivalent per gallon or 0.41%

## KEEP OUT OF REACH OF CHILDREN

See [back] [side] [other] [panel] [booklet] for directions for use.

**NET CONTENTS:** XX FL OZ (X GAL/QT/PT) XX [L/mL]

***Bold, italicized text is information for the reader and is not part of the label.***

[Bracketed information is optional text]. Text separated by / denotes and/or options.

## ENVIRONMENTAL HAZARDS

This product is toxic to plants. Drift and run-off may be hazardous to plants in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

## DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read entire label.

## RESTRICTIONS

- Do not enter or allow others to enter treated areas until sprays have dried. [Reentry icon]
- Do not apply this product in a way that will contact any person or pet, either directly or through drift.
- Keep people and pets out of the area during application.
- **DO NOT** use on lawns, on or around fruits, vegetables, flowers, or over the root zone of shrubs or trees.
- Do not apply to slopes [areas shaded in color] as movement on soil surface may damage desirable plants down the slope. [Illustration]
- Do not apply next to fence if desirable plants are growing on the other side or if future planting is intended. [Illustration]
- Do not apply in areas where you want [other/ornamental] plants to grow.
- **IMPORTANT:** Do not use before planting lawns, fruits, vegetables, flowers, or other plants because [Product Name] [this/the product] remains active in soil for up to one year. In heavy clay soil, weed control may exceed one year.
- Do not apply to the same area more than once per year, except in locations with heavy rainfall, where re-applications every 6-8 months may be necessary.

## PRECAUTIONS

- To avoid damage to desirable plants, do not apply over their root systems. For shrubs and trees, do not apply closer than twice the distance from the trunk to the drip line [the area shaded in color] as roots may be within this area. [Illustration]

## WHERE TO APPLY/USE

- Apply Ortho GroundClear W RTU/this/the product only where no vegetation is desired for at least a year
- Use on driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, rock and desert landscapes, under decks, parking areas, and along fences and curbs.

## WHEN TO APPLY/USE

- Water the day before application if soil is dry.
- Apply to bare ground or when weeds are [present] [actively growing].
- If weeds are taller than 6 inches, mow or cut down [weeds] and remove debris before treatment.
- For best results, apply [on a sunny day] with/when temperatures [are] above 60°F.
- To prevent the growth of listed weeds (under patios/ asphalt driveways/ tennis courts/play areas/ and parking areas), apply before laying surfacing materials.

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- Apply only to areas where no vegetation growth is wanted for up to 1 year.
- If the area is not uniformly treated, some weeds may grow in the treated area. It is recommended that these weeds be spot treated with [product name].

### ***Directions For Use Options Based On Applicator***

#### ***Option 1 - Battery Sprayer [Comfort] Wand Applicator***

##### **[How To Apply/Use]**

[Applicator (Device) (Applicator Name) Directions/Instructions]

##### **Prep [Wand]**

1. Remove sprayer [Applicator Name] from holster/holder/clip/lug side of bottle.
2. [Remove [color] pull strip to activate batteries].
3. Unfold [Flip Open] [Applicator Name] [wand] until it clicks [locks] into position.
4. [Extend] [wand/applicator] [fully]

##### **Connect**

1. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout/knob/lid/opening on [bottle] cap until it clicks.
2. [Flip up [color] spout / knob until fully upright.] [Twist spout/knob to "ON".] [Pull spout up.]

##### **Spray**

1. Turn sprayer nozzle to desired spray [pattern].
2. [Slide [color] switch on trigger to "Unlock" [illustration]].
3. Press trigger to spray.

##### **Finish**

1. [Turn nozzle to "OFF" [X]].
2. [Slide [color] switch on trigger to "Lock" [illustration]].
3. [Push /turn / twist cap / knob / spout to "OFF" [X]]/ [Flip spout closed.]
4. Fold [Applicator Name] wand closed and place sprayer back in holster/holder/clip/lug side of bottle.

***[Optional illustrations may be used in conjunction with the above steps]***

**Important Use Information:** Do not submerge in water. When storing sprayer for long periods, remove batteries.

[To replace batteries: See marked diagram inside battery compartment. The [Comfort] Wand® may be reused with [Product Name] refill bottle. Read and follow instructions in Reuse Directions to reuse the applicator.]

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

## **Option 2 - Pull 'N Spray® II**

### **[How To Apply/Use]**

[Applicator (Device) (Applicator Name) Directions/Instructions]

#### **Spray**

1. Remove sprayer from holster / holder /clip /lug side of bottle.
2. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout on [bottle] cap / knob /lid / opening until it clicks.
3. [Flip up [color] spout until fully upright.] Twist spout/knob to "ON" [Pull spout up.]
4. Twist nozzle at end of sprayer to desired spray [pattern].
5. Point sprayer away from body. Slowly pull ring at bottom of sprayer handle until it stops, and hold for two (2) seconds to allow product to fill [the] sprayer.
6. Press trigger to spray.
7. Spray weed[s] until wet.

#### **Finish**

1. Turn sprayer nozzle to "OFF" [X]
2. [Push /turn / twist cap / knob / spout to "OFF" [X]]/ [Flip spout closed.]
3. **DO NOT DISCONNECT HOSE CONNECTOR FROM SPOUT/ CAP/ KNOB/ LID/ OPENING**
4. Place sprayer back into holster / holder /clip /lug side of bottle.

***[Optional illustrations may be used in conjunction with the above steps.]***

### **[How To Apply/Use]**

Twist nozzle at end of sprayer to desired spray pattern. Point sprayer away from body. Slowly pull ring at bottom of sprayer handle until it stops, and hold for two (2) seconds to allow product to fill [the] sprayer. Press trigger to spray

Spray weed until wet. For cracks in sidewalks and between bricks and paving stones – Spray weeds and soil in the crack until wet. To cover a whole area – Measure area to be treated. Calculate square feet by multiplying length times width. [icon] Spray evenly over XX sq ft. **Note to PM: coverage is dependent upon container size (refer to the product facts table on page 8)**. If the area is not evenly covered, there may be some re-growth of weeds. These can easily be retreated with another application. In locations with heavy rainfall, re-application every 6-8 months may be necessary.

***Bold, italicized text is information for the reader and is not part of the label.***  
 [Bracketed information is optional text]. Text separated by / denotes and/or options.

### **Option 3 – Other Pump Style Applicator [Quick Pump]**

#### **[How To Apply/Use]**

[Applicator (Device) (Applicator Name) Directions/Instructions]

#### **PREP [SPRAYER]**

1. Remove sprayer from holster and pull hose from storage compartment.
2. Turn pump handle clockwise/counterclockwise to make sure pump is tight [and push pop-up pressure indicator completely down] before pumping.
3. Turn pump handle clockwise/counterclockwise to tighten, then slightly turn handle clockwise/counterclockwise to release handle for pumping.
4. [Pump sprayer] [until pressure indicator pops up about an inch signaling it is ready to spray.] Turn pump handle clockwise/counterclockwise [one-quarter turn] to secure handle for carrying.

#### **SPRAY**

1. Spray by pushing down lever on spray handle.
2. Rotate nozzle tip to adjust spray from stream to gentle mist.
3. For continuous spray, push lever down and slide forward to lock. Pull back to release.

#### **FINISH**

1. Slowly turn pump handle clockwise/counterclockwise to untighten and release pressure [or turn pressure relief valve clockwise until it snaps; once pressure is released, continue to turn until closed.]
2. Then turn back clockwise/counterclockwise to retighten handle.
3. Push hose back into storage compartment and put sprayer back in holster [holder].

***[Optional illustrations may be used in conjunction with the above steps.]***

### **Option 4 – Pump ‘n Go [EZ Sprayer]**

#### **[How To Apply/Use]**

[Applicator (Device) (Applicator Name) Directions/Instructions]

#### **CONNECT**

1. Carefully cut the two [enter color] [white] zip ties securing hose and pump handle with scissors, using caution not to cut [enter color] [white] hose.
2. Unwind hose and insert hose connector into [color] spout/cap/knob/opening on pump until it clicks.

#### **PREP [SPRAYER]**

1. Lift sprayer off bottle.
2. Push [enter color] [yellow] button while pulling out on sprayer nozzle tip.
3. Fully extend sprayer until [enter color] [yellow] button snaps into SPRAY position. NOTE: [Enter color] [White] trigger will not function until wand is fully extended and [enter color][yellow] button is visible in spray position.
4. Make sure handle is screwed on tightly, then pump container 10-20 [X-X] times to pressurize bottle. NOTE: A full bottle requires fewer pumps than an empty bottle and pumping to higher range will provide longer spray duration.
5. Push pump down and turn handle clockwise to lock into carrying position. NOTE: This bottle is designed to expand under pressure and cannot be over-pressurized.



**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

## SPRAY

1. Aim sprayer.
2. Spray by pushing down [enter color] [white] trigger with thumb.
3. Adjust spray pattern by rotating [enter color] [white] nozzle tip up to one-half rotation.

## FINISH

1. Push [enter color] [yellow] button and fold the sprayer until [enter color] [yellow] button snaps back into original storage position.
2. Place sprayer back onto bottle with nozzle facing down.
3. Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure.
4. Retighten prior to storing.

***[Optional illustrations may be used in conjunction with the above steps]***

### **Optional [Reuse and] Refill Directions**

REFILL: This container may be refilled with [Ortho GroundClear W RTU] [Product Name]. To refill, follow instructions on refill container. DO NOT add water.

REFILL: This container may be refilled with [Ortho GroundClear W RTU][product name]. To refill pour [Ortho GroundClear W RTU][product name] into container.

## REFILL/REUSE DIRECTIONS

How to attach [applicator name] [wand] to [Ortho GroundClear W RTU]

Refill/Recharge/Renew/Fill-Up/Reload] [Product name] [refill bottle/container]:

Removing [[color] hose]/[Comfort Wand]/[Applicator Name] from original bottle/container:

[Remove the [color] hose connector from the original bottle/container by pulling the [color] plug from the [color] spout on cap.

[To remove the side holster [holder] from original bottle/container, pull [lift] the bottom tab underneath and slide the holster [holder] up.]

Adding [[color] hose]/[Comfort Wand]/[Applicator Name] to [Ortho GroundClear W RTU] Refill/Recharge/Renew/Fill-Up/Reload][Product name]:

[Attach the sprayer holster [holder] to [Ortho GroundClear W RTU Refill/Recharge/Renew/Fill-Up/Reload] [Product name][refill bottle/container] by sliding the holster [holder] down onto the knob.]

Insert [color] hose connector into [color] spout on cap until it clicks.

***[Optional illustrations may be used in conjunction with the above steps]***

How to refill [Quick Pump] [Pump 'N Go] [Applicator Name]:[using/with]:

[1.33 Gallon Ready-To-Use Refill]/ [Ortho GroundClear W RTU] Refill/Recharge/Renew/Fill-Up/Reload] [Product name] [refill bottle/container]:

1. Remove pump handle on Quick Pump/Pump N Go/Applicator Name by twisting it counterclockwise.
2. Remove cap from [Ortho GroundClear W RTU Refill/Recharge/Renew/Fill-Up/Reload][product name] / [refill bottle/container].



**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

3. Pour product carefully and directly into [Quick Pump/Pump 'N Go/Applicator Name] container. Do Not fill above 2"/3"/4" from top of container. DO NOT add water.
4. Secure pump handle back on container by twisting it clockwise until tight.

***[Optional illustrations may be used in conjunction with the above steps]***

### ***Pesticide Storage and Disposal Options Based On Applicator***

#### **STORAGE AND/ & DISPOSAL**

**PESTICIDE STORAGE:** Store product in original container in a safe place. Protect from freezing.

#### **PESTICIDE DISPOSAL AND CONTAINER HANDLING:**

Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **Option 1 – [Battery Sprayer] [Comfort] Wand Applicator**

#### **STORAGE AND/ & DISPOSAL [Illustration] [Icon]**

**PESTICIDE STORAGE:** Store product in original container in a safe place. Protect from freezing.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **Option 1 pesticide disposal & container handling for refill containers**

**PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING:** [Comfort Wand/Applicator Name can be reused with Ortho GroundClear W RTU Refill/Recharge/Renew/Fill-Up/Reload/Product name [bottle/container]. Follow instructions in the REUSE/ REFILL Directions section when reusing [applicator name]. **If empty:** If you do not want to refill this container, place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **Option 2 – Pull 'N Spray® II**

#### **STORAGE AND/ & DISPOSAL [Illustration] [Icon]**

**PESTICIDE STORAGE:** Completely discharge/dispense product in sprayer prior to storage. Store product in original container in a safe place. Protect from freezing.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

### ***Option 3 – [Other Pump Style Applicators] [Refillable Container] [Quick Pump]***

#### **STORAGE AND/ & DISPOSAL [Illustration] [Icon]**

**PESTICIDE STORAGE:** Slowly turn the pump handle clockwise/counterclockwise to untighten and release pressure, then turn back clockwise/counterclockwise to retighten the handle. Push the hose back into the storage compartment and put the wand back in holster. Store product in original container in a safe place. Protect from freezing.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Do not reuse or refill this container [unless the directions for use allow refill according to the directions contained on the REFILL section. See the REFILL section for details]. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### ***Option 4 – Pump ‘n Go [EZ Sprayer]***

#### **STORAGE AND DISPOSAL [Illustration] [Icon]**

**PESTICIDE STORAGE:** To be stored in original container and placed in areas inaccessible to children.

**PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING:** Do not reuse or refill this container unless the directions for use allow refill according to the directions contained on the REFILL/REUSE Section. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **OPTIONAL MARKETING CLAIMS**

*The following Product Facts format is optional and the information may appear inside or outside of a box. Appropriate formula and company specific information will be inserted on Final Printed Label to replace “X”*

<b>PRODUCT FACTS</b>	
<b>KILLS WEEDS</b>	Unwanted Plants and/ & Grasses
<b>PREVENTS WEEDS</b>	For up to [1 year]/[12 months]/[52 weeks]/[365 days]
<b>WHERE TO USE</b>	Driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, rock and desert landscapes, under decks, parking areas, and along fences and curbs.
	Unplanted areas where no [weeds/[grass(es)]]/[and/and all/ & ]/[vegetation] is desired
<b>AMOUNT TO USE</b>	<ul style="list-style-type: none"> <li>This [1 quart] [X] container treats [75] [X] square feet/sq ft. <b>(See chart below)</b></li> <li>Spray weeds until wet, for control.</li> <li>Spray ground thoroughly for weed prevention.</li> </ul>
	<b>Treats up to 75 sq ft [Quart Size]</b> <b>Treats up to 150 sq ft [½ Gallon Size]</b> <b>Treats up to 300 sq ft [1 Gallon Size]</b> <b>Treats up to 375 sq ft [1.25 Gallon Size]</b> <b>Treats up to 400 sq ft [1.33 Gallon Size]</b> <b>Treats up to 600 sq ft [2 Gallon Size]</b>
<b>Questions or Comments [icon]</b>	
<b>Call 1-800-225-2883 or <a href="http://www.ortho.com">www.ortho.com</a> [icon]</b>	

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

**The following claims may or may not appear on any label panel or in advertising and may be preceded by “new” or “now” for six (6) months following commercial introduction.**

### **Efficacy Claims**

1. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
2. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation]
3. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
4. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth
5. Kills/Eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
6. Kills/Eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
7. Continuous/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
8. Continuous/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield]
9. Prevent/[Block]/[Control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
10. Prevents/[blocks]/[controls]/[stops] new growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
11. Prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
12. Keeps killing weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]
13. Kills existing weeds & prevents new ones for up to [1 year]/[12 months]/[52 weeks]/[365 days]
14. Kills weeds you see and/& ones you don't (see)
15. Kills weeds/[grass(es)]/[and/all/&]/[vegetation] to the root(s) [guaranteed]\*
16. Kills [tough] weeds to the root(s) [guaranteed]\*
17. Kills the toughest weeds [guaranteed]\*
18. Kills the root [guaranteed]\*
19. Kills existing [tough] weeds to the root [guaranteed]\*
20. Kills weeds/[grass(es)]/[and/all/&]/[vegetation] [guaranteed]\*
21. Kills existing weeds and germinating seeds
22. [Guaranteed\* to] kill(s) weeds/[grass(es)]/[and/all/&]/[vegetation] to the root(s)
23. [Guaranteed\* to] kill(s) tough weeds to the root(s)
24. [Guaranteed\* to] kill(s) the toughest weeds
25. [Guaranteed\* to] kill(s) the root\*
26. [Guaranteed\* to] kill(s) existing [tough] weeds to the root\*
27. [Guaranteed\* to] kill weeds\*
28. Guaranteed]\* Kill
29. [\*Satisfaction guaranteed or your money back]
30. Guaranteed\* results or your money back
31. Money back guarantee
32. Guaranteed\* results
33. Up to 1 year control
34. Up to 1 year (extended) weeds/[grass(es)]/[and/all/&]/[vegetation] control
35. Ortho's most powerful weed killer
36. Weeds will die [within x days] [and stay away for up to [1 year]/[12 months]/[52 weeks]/[365 days]
37. Weed control made easy
38. For outdoor use
39. Weed free [worry free]
40. Weed free/no weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

41. Weed free/no weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days] with GroundClear
  42. One application is a year-long vacation from weeds
  43. (Brand Name) Send weeds on vacation with one application
  44. Stops weeds [and grasses] from growing for up to 1-year
  45. Up to 1-year weed and grass control
  46. Up to 1-year control
  47. Up to 1-year extended weed and grass control
  48. [Up to 1-year] long-lasting [weed and grass control]
  49. Weed-Preventer
  50. Works for up to 1-year
  51. It kills weeds and prevents any re-growth for up to one full year with a single application
  52. Keep[s] the GroundClear [ground clear], for up to a [one] [1] year
  53. Keeps ground clear of weeds [and grasses]
  54. Keeps [prevents] weeds [and grasses] from growing in cracks [and joints] in sidewalks, driveways and patios
  55. Keeps weeds from growing [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  56. Blocks weed[s] [growth] [for up to 1-year]
  57. GroundClear works two ways
  58. Ortho GroundClear is formulated to kill weeds and grasses and prevent new growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  59. Prevents growth [re-growth] [new growth] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  60. Prevents weeds [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  61. Prevents [weeds and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days] on [non-lawn areas] [driveways] [sidewalks] [patios] [gravel paths] [brick walks]
  62. Prevents weeds [and grasses] from growing for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  63. Protects against weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
  64. Provides long-term weed [and grass] control
  65. Untreated (picture), Treated (picture)
  66. Before (picture), After (picture)
- \*when used as directed

### **Formula Claims**

*(Note to PM: claims 67 to 76 may appear on any label panel for 6 months following commercial introduction)*

67. New
68. New/Now
69. [Insert Brand Name] /[dual-action]/[two-way]/[2-in-1]/[long lasting]/ [fast acting]/ formula kills/eliminates weeds/[grass(es)]/[and/and all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
70. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/and all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
71. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/and all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
72. [New]/[dual-action]/[two-way]/[2-in-1] formula [prevents]/[blocks]/[controls] weeds/[grass(es)]/[and/and all/&]/[vegetation] growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
73. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/and all/&]/[vegetation]

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

74. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth
75. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
76. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
77. One application kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
78. One application kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
79. One application kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
80. One application prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
81. One application creates/provides a [Continuous]/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
82. 2-Way Action – [1] Kills Weeds & [and] Grasses Roots & All. – [2] Prevents Weed Seeds from sprouting for up to 1 year.
83. Dual [2-way/two way] action [kills and/ prevents]
84. Long-lasting [formula] [weed [and grass]control]
85. Offer long-term weed control in places where no growth is wanted
86. [One application] kills and prevents all season
87. Formulated to kill weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
88. Formulated to prevent [kill] weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]

### **Weather & Speed**

89. Visible Results in [6] Hours
90. Visible results in [6] hours, works for [1 year]/[12 months]/[52 weeks]/[365 days]
91. Fast acting
92. Fast acting formula works in [6] hours
93. Fast acting formula starts working immediately
94. Fast acting. See results in hours
95. Starts Working Immediately
96. Rainproof in 1 hour
97. Rainproof once dry
98. Rainproof once spray has dried
99. Control won't wash away after 1 hour
100. [You will see] Weeds wilt/turn brown in [6] hours
101. Turns weeds brown in [6] hours
102. Same day Results
103. Begins working in hours
104. See browning in (6) hours
105. Fast weed killer
106. Weeds start dying by/on contact
107. Kills by/on contact
108. Starts killing by/on contact
109. Knocks weeds down in (6) hours
110. [Results in/Starts working in/Starts to kill in/Visible [See] Results in/Weeds [and Grasses] start dying in/Works to the root[s]] in [[6]] hours
111. Same Day [Visible] Results
112. Speedy Results
113. Rainproof in hours [so you don't have to re-spray]



**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

### **Location**

114. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].
115. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].to kill/eliminate weeds/[grass(es)]/[and/all/&]/[vegetation] and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation]
116. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]. to kill/eliminate weeds/[grass(es)]/[and/all/&]/[vegetation] and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
117. Ideal for killing and preventing unwanted weeds and grasses on [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].
118. Keeps[driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)] clear [of weeds] for a year [12 months][365 days][52 weeks]
119. Use on driveways [and patios] to kill [and prevent] weeds [for up to 1-year]
120. Use on driveways, sidewalks, patios, brick walks, gravel paths, fence lines to prevent weed growth [weeds from growing].
121. Ideal [great] for use on driveways, sidewalks, patios, brick walks, gravel paths, fence lines

### **Promotional options**

122. Great Value
123. Great value – covers (treats) XXXX sq. ft. (linear ft.)
124. Covers [up to] XXXX SQ. FT.
125. Treats [up to] XXXX SQ. FT.
126. Covers [XX] sq. ft. (qt.) (gal.)
127. Covers /treats [up to] XXX linear ft.
128. Save [up to] \$[X] on [your] [next purchase]
129. Save \$[X] when you purchase [insert brand name][insert container size]
130. Save [X]% when you purchase [insert brand name][insert container size]
131. Free Sample
132. Value Pack
133. [X]% more free
134. [X]% More Value size
135. Value pack saves \$[X] off
136. Value pack saves [X]% off
137. Combo pack
138. Bonus buy [pack]
139. Special buy [pack]
140. Exclusive [item/size]
141. Limited time offer

**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

### Other

142. Building a new (paver) patio? Use (insert brand name) to kill/eliminate and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
143. Building a new (paver) patio? Use (insert brand name) to kill/eliminate and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation]
144. Building a new (paver) patio? (Use GroundClear for year-long control)
145. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]. (Insert Brand name) kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
146. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)] (Insert Brand name) Kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
147. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]
148. Prevents [weeds and grasses] [for up to 1-year] on [non-lawn areas] [driveways] [sidewalks] [patios] [gravel paths] [brick walks]
149. (Perfect to) keep your paver/patio weed-free
150. Relax with no weeds for a year
151. Enjoy a weed-free patio
152. What would you do without weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]? For weeds in your lawn use **Note to PM insert one or more of the following products:** Ortho Weed B Gon Weed Killer for Lawns Concentrate2 (EPA Reg. No. 228-553-239), Ortho Weed B Gon Weed Killer for Lawns Ready-To-Spray2 (EPA Reg. No. 228-553-239), Ortho Weed B Gon Weed Killer for Lawns Ready-To-Use2 (EPA Reg. No. 228-555-239), Ortho Weed B Gon Plus Crabgrass Control Concentrate2 (EPA Reg. No. 2217-896-239), Ortho Weed B Gon Plus Crabgrass Control Ready-To-Spray2 (EPA Reg. No. 2217-896-239), Ortho Weed B Gon Plus Crabgrass Control Ready-To-Use2 (EPA Reg. No. 2217-991-239)
153. For all your Outdoor Weed & Bug needs look to/for Ortho
154. Ortho has a solution for your Weed & Bug needs
155. Ortho can help solve your Weed & Insect Control Needs
156. Look to/for Ortho
157. For more Lawn and Garden Products Visit [[www.ortho.com](http://www.ortho.com)]

### Applicator Claims

158. Change the way you spray
159. [Comfort/Power/Speed] [Shot] Wand
160. Consistent spray for maximum accuracy
161. Cut your time spent spraying in half
162. Extended Reach
163. Improved [Applicator!]/Improved [Application]!
164. Improved Applicator System! [Device!]/Improved Application System! [Device!]
165. [Insert brand name] Wand
166. It's always ready to spray
167. New [Applicator] [applicator name]
168. No more bending [kneeling]
169. Now with [new] applicator [applicator name]



**Bold, italicized text is information for the reader and is not part of the label.**

[Bracketed information is optional text]. Text separated by / denotes and/or options.

170. No Mixing, No (or) Measuring
171. No [More] Hand Fatigue
172. No more squeeze, squeeze, squeeze
173. No more tired hands
174. No pumping, just pull
175. One pull [delivers] [=] 34 trigger sprays
176. Patented [technology]
177. Pull 'N Spray
178. Revolutionary applicator
179. Save[s] time and energy
180. The easier [easy] way to spray
181. You're always ready to spray
182. Ready-to-Use
183. No mixing, no measuring and no messy clean up
184. No mixing
185. Simple and easy
186. Targets weeds in tight places
187. Patented (technology)
188. Precise control for maximum accuracy
189. Precise control – sprays only what you want
190. Adjustable spray nozzle for maximum control
191. Adjustable spray pattern for maximum control
192. Comfort (shot) Wand
193. Continuous spray (wand)
194. Extended reach
195. Exclusive (technology)
196. Great (Ideal) for large or small jobs (areas)
197. No more bending (kneeling)
198. No leaks, no mess
199. (Quick &) Easy to use
200. [2x] Faster Application (Coverage)
201. Performs like a tank sprayer with no (without) pumping
202. Performs like a tank sprayer
203. Equal performance to a tank sprayer with no (without) pumping
204. Tank sprayer power with no (without) pumping
205. Tank sprayer power
206. Same coverage in [half the] [XX% less] time
207. [New & Improved]/[More Versatile] (Applicator Name) Treat(s)/Cover(s) the same area (XX%) faster
208. [New & Improved]/[More Versatile] (Applicator Name) Sprays out (XX%) quicker/faster
209. Multi-tip nozzle
210. (Applicator Name) has 3 spray patterns for precise/[efficient]/[targeted]/[adjustable]/[exact] application
211. (Applicator Name) (with) Dual Tip Nozzle with Foam and/& Stream settings
212. (Applicator Name) (with) Wide & Narrow fan patterns
213. Powered by Duracell®
214. Power Up with Duracell®
215. [Comes with] Reusable [Comfort/Extended/High Flow/Dual Tip] Wand
216. [Ready-to-use] Refill

#### **Optional Instructions for Resealable Labeling**

- Peel Here Open Resealable Label for Directions and Precautions
- Press to Reseal. See inside booklet for details.

NOTE:

EPA Reg. No. 239-02736

***Bold, italicized text is information for the reader and is not part of the label.***

[Bracketed information is optional text]. Text separated by / denotes and/or options.

### **Questions &/or Comments**

Call 1-800-225-2883 or [visit our website] at [www.ortho.com](http://www.ortho.com)

### **The ORTHO<sup>®</sup> Guarantee**

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

### **Ortho<sup>®</sup> & Your Environment**

Your yard is a place for family and pets to enjoy. That's why Ortho<sup>®</sup> products are designed with care to provide effective solutions to weed problems. Follow instructions for appropriate usage, storage and disposal.

Learn more about our products at [the Ortho<sup>®</sup>]/[our] website at [www.ortho.com](http://www.ortho.com)

**NOTICE:** To the extent consistent with applicable law, the buyer assumes all responsibility for safety and use not in accordance with directions.

EPA Reg. No. 239-2736

EPA Est. No. xxxxxxx

[Superscript is first letter of lot number]

[Sold by:] / [Manufactured [by]/for]/Distributed by]:

The Ortho Group

PO Box 190

Marysville, OH 43040

©Year The Ortho Group [Company Name]. World rights reserved.

[Product of] [Made in] [Country Name] [U.S.A.]