

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 15, 2014

Jane Rothwell
The Scotts Company, LLC d/b/a The Ortho Group
P.O. Box 190
Marysville, OH 43040

Subject: Label amendment to add a "product facts" table and revise alternate brand names
Product Name: Ortho Fire Ant Killer Bait
EPA Registration Number: 239-2722
Application Date: April 8, 2104
Decision Number: 490292

Dear Ms. Rothwell:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to retain a reference to the company's website (i.e., www.ortho.com) on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). If you have any questions, please contact Julie Chao by phone at (703) 308-8735, or via email at chao.julie@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Meredith F. Laws" with a stylized flourish at the end.

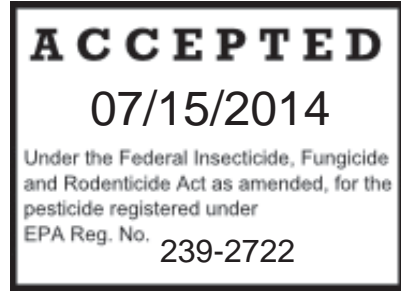
Meredith F. Laws, Chief
Insecticide-Rodenticide Branch
Registration Division (7505P)
Office of Pesticide Programs

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ORTHO® FIRE ANT KILLER BAIT

Alternate Brand Names

- Ortho® Fire Ant Bait
- Ortho® Fire Ant Killer Bait
- Ortho® Fire Ant Killer Mound Bait
- Ortho® Fire Ant Mound Bait
- Ortho® Fire Ant Killer Broadcast Bait
- Ortho® Fire Ant Broadcast Bait



Outdoor Use Only

Active Ingredient:

Indoxacarb:
 (S)-methyl 7-chloro-2,5-dihydro-2-[[[(methoxy-carbonyl)[4(trifluoromethoxy)phenyl]amino]-carbonyl]indeno[1,2-e][1,3,4]oxadiazine-4a-(3H)-carboxylate.....0.008%
 Other Ingredients:..... 99.992%
 Total:100.000%

By Wt.

KEEP OUT OF REACH OF CHILDREN

CAUTION [PRECAUCION]

[Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)]

See back [panel/booklet/of bag] for additional precautionary statements

Net weight: xxxx lbs.(xxx kg)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-225-2883 for Emergency Assistance.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Wash thoroughly with soap and water after handling.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any

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product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Always read and follow instructions as indicated on label before use.

[HOW IT WORKS] *Optional Section*

[(Insert Product name) contains the active ingredient indoxacarb in a formulation that is highly attractive to imported fire ants. Fire ants will pick up the bait, carry it back into the mound and feed it to the queen. [Mounds will usually be destroyed within 3-7 days. Large mounds may require repeat application.]

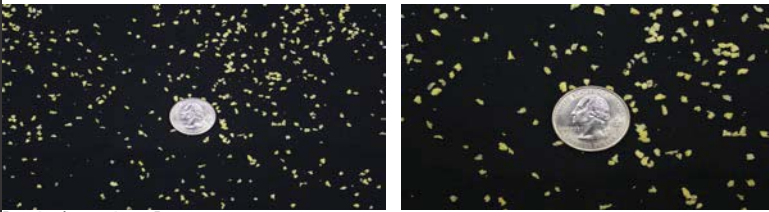
Fire ant colonies are started by newly mated queens that fly into an area, burrow into the ground and begin laying eggs. Several flights are common during the summer, often shortly after a rain. It takes several weeks for new mounds to appear. Combining broadcast applications with mound treatments eliminates/controls visible mounds and helps to prevent new mounds from forming.]

Do not use kitchen utensils for measuring. Keep measuring utensils with pest control products and away from children.

[FOR BEST RESULTS]

KILLS	Fire Ants
WHERE TO USE	<ul style="list-style-type: none"> • On Lawns • Perimeter of Home • Around Ornamental Plants (Flowers, Shrubs & Trees) • Around Home Gardens • On sidewalks, patios and driveways "for mound treatment only"
AMOUNT TO USE	<ul style="list-style-type: none"> • Mound Treatment: 4 Tablespoons per Mound • Broadcast Application: 1 pound per 1,000 square feet

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<p>HOW TO APPLY</p> <p>[illustration]</p> <p><i>Product may be labeled for mound or broadcast or both, Directions will be included based on product label.</i></p>	<p><i>Optional instructions for containers without measuring cap.</i></p> <p>Mound Treatment: For mound treatment, sprinkle product in a 4 foot perimeter around the mound for 5-7 seconds (4 tablespoons) while taking care not to disturb the mound or apply product directly to the mound. See illustration for product dispersal pattern.</p> <p>[Illustration: Compare coin to Correct Bait application]</p>  <p>[coin/product]</p> <p>Broadcast Application: Use a hand held or broadcast spreader.</p> <p><i>Option to specify spreaders and settings. Specific spreaders on fpl will be determined based on product size.</i></p>
<p>MOWING [mower icon]</p>	<p>Avoid mowing 1 day before and after application.</p>
<p>WATER/RAINFALL</p> <p>[water icon]</p> <p>[time icon]</p> <p><i>If only labeled for mound and/or broadcast, directions will vary accordingly</i></p>	<ul style="list-style-type: none"> • Do not water-in bait. • Do not water within 6 hours of a mound or 24 hours of a broadcast application. • If rain occurs within 6 hours of a mound application or 24 hours of a broadcast application, adequate foraging of the bait may not occur and retreatment may be necessary.

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<p>WHEN TO APPLY</p> <p>[weather icon]</p> <p>[timing icon]</p>	<ul style="list-style-type: none"> • Apply when fire ants are active (usually temperatures are greater than 70° F). • The best time to apply is in the cooler morning and late evening when fire ant foraging is at its peak. • [Mounds will usually be destroyed within 3 to 7 days. Large mounds may require repeat application.] • [Make a broadcast application every other month during the warm months to keep fire ants from establishing/starting/forming new mounds, but limit number of [product name] broadcast applications in treated areas to 4 per year.]
<p>[PEOPLE & PETS]</p> <p>[icon][adult person/animal]</p>	<ul style="list-style-type: none"> • [People and pets may return to treated areas after product application has been completed.]

Models and Application Rate may be changed to reflect Current Product Offerings:

SPREADER SETTING INFORMATION: The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label

<p>SPREADER TIPS/SPREADING TIPS/APPLICATION TIPS</p> <p>For best results, Use a Scotts Spreader</p> <p>Broadcast Application: 1 pound per 1,000 square feet</p>		
<p>Spreader</p>	<p>Spreader Settings</p> <p>[Covers xxxx sq. ft.]</p> <p>Pounds of product/xx sq. ft.</p>	<p>Directions</p>
<p><i>Depending on package size, the coverage would vary (i.e. 2 lb package, covers 2,000 sq ft, 3 lb Covers 3,000 sq ft): ratio would be the same.</i></p>		
<p>Scotts® Broadcast/Rotary Spreader, Scotts®</p>	<p>X [setting corresponds to 1 lb per 1,000 sq. ft.]</p>	<p>Shut off spreader anytime you stop. For complete coverage make each pass about five (5) feet from the wheel track</p>

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SpeedyGreen®, EdgeGuard®, Scotts® Basic™,Standard ™,Deluxe™ ,EdgeGuard®,Lawn Pro®		so that some overlapping occurs. [For even application, walk at a steady pace slightly overlapping each pass.]
Scotts® Hand held spreaders	X [setting corresponds to 1 lb per 1,000 sq. ft.]	Line up each pass so that product overlaps 1.5 ft. from previous pass.
<i>For products packaged in less than 1 lb, directions for broadcast spreaders would not appear on the market label. Hand held spreader directions only would be listed.</i>		

[1 lb/1,000 sq ft is equivalent to 0.5 lb/500 sq.ft.]

[When using other spreaders, calibrate the spreader settings based on the manufacturer's recommendations.]

[Spreader (Application) Tips]

[Spreader settings are approximate. You may need to adjust for proper coverage. Apply header strips. Then apply product in the longest direction of lawn. For best results, use a Scotts® spreader.]

[For best results, use a Scotts spreader/[Use [only] with Scotts spreaders/[Scotts products are designed to work with Scotts spreaders.]

(Illustrations to correspond with application tips)

Snap APPLICATOR SET UP [AND INFORMATION]

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap/Place into Spreader

[Icon]: Lock/Flip lever to lock in place

[Icon]: Apply/Go/You're ready to go

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

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- **Lock/Snap & Go/Snap, Lock, Go/Cartridge/Snap / Pac connects directly to the [insert name] spreader/applicator** [There's no cutting/no pouring/no spilling] [from heavy bags]/[Simply place Snap / Pac/cartridge into the spreader/applicator]
- **Flip the lever to lock cartridge/Snap / Pac into place** [Cartridge/Snap / Pac automatically sets the proper application rate]
- **Easy to apply**/Follow Directions for Use below
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the Snap / Pac/cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]

Alternative directions based on the applicator/container type.

Option 1

[APPLICATION DIRECTIONS]

Step 1. Remove cap by rotating counter clockwise. [graphic of cap]

Step 2. Remove seal from bottle. [graphic of bottle]

Step 3. Replace cap by rotating clockwise until tight. [graphic of cap]

Step 4. Flip open spout. [graphic of cap]

Step 5. While holding bottle parallel to ground shake in a side to side motion to dispense

product. [graphic of bottle with hand] [See illustration in the **HOW TO APPLY** section] [for illustration of correct bait application].

Step 6. For storage, flip spout closed.

Option 2

[APPLICATION DIRECTIONS]

Step 1. Remove cap by rotating counter clockwise. [graphic of cap]

[Step 2.] [Remove seal.]

Step 3. Tilt spout toward the ground and gently disperse the product around the mound. . [graphic of bag with hand] .[See illustration in the **HOW TO APPLY** section] [for illustration of correct bait application].

Step 4. For storage, replace cap by rotating clockwise until tight. [graphic of cap]

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a cool, dry place out of reach of children and domestic animals. Store in original container only.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions, comments or medical information[?]

[icon telephone] Call 1-800-225-2883

[icon computer] www.Ortho®.com

Emergency Assistance Call: 1-800-225-2883

[†]The ORTHO® Guarantee.

[†] If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

Ortho® and Your Environment

Your home and yard are places for family and pets to enjoy. That’s why Ortho® products are designed with care to provide effective solutions to insect problems inside and outside your homes. For best results and a healthy environment, please follow instructions for appropriate usage, storage and disposal.

NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

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Manufactured for/Sold by: THE ORTHO® Group

P.O. Box 190

Marysville, OH 43040

[Made in USA]

EPA Reg. No. 239-2722

EPA Est. No. XXX-XXX

[Superscript is first letter of lot number]

[PRODUCT FACTS] *Optional product facts table*

Treats X Mounds [Depends on package size]	
Treats X Square Feet [Depends on package size]	
KILLS	Fire Ants

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PESTS/INSECTS/BUGS	
WHERE TO USE	<ul style="list-style-type: none"> • On Lawns • Perimeter of Home • Around Ornamental Plants (Flowers, Shrubs & Trees) • Around Home Gardens • On sidewalks, patios and driveways “for mound treatment only”
[PEOPLE & PETS] [icon][adult person/animal]	<ul style="list-style-type: none"> • [People and pets may return to treated areas after product application has been completed.]

[OPEN RESEALABLE LABEL/FOR DIRECTIONS AND PRECAUTIONS]

Optional label statements

1. Easy to Use
2. Ready to Use
3. Measure & Pour Applicator Cap!
4. No Mixing Required/Necessary
5. Use Straight from the Bag/Bottle/Container
6. Mound or Broadcast Treatments
7. No Watering Necessary
8. Kills Fire Ants
9. Kills the Queen(s)
10. Kills the Mound
11. Kills the Colony
12. Controls the Mound
13. Controls the Colony
14. Plus Helps Stop New Mounds from Forming
15. No Mound Movement
16. No Mound Movement Means Less Product Needed
17. No Mound Movement Means No Additional Treatment
18. Controls Mounds You See plus Those You Don't
19. Kills Mounds You See plus Those You Don't
20. Effective Kill of Fire Ants
21. Fire Ants Find/Pick Up Bait in Minutes
22. Treats (depends on package size) x Mounds
23. No Odor
24. Odor-Free
25. Guaranteed [to] kill [or your money back]†
26. Destroys the mound
27. Destroys/kills the mound/queen/colony in (as few as) 3 days
28. Can be applied as broadcast or (individual) mound treatment
29. Kills the queen(s) and/& the colony/mound
30. Treat [individual] mounds or broadcast [your choice]
31. For mound or broadcast treatment/application
32. Effective mound kill/control
33. Deep reaching formula
34. Fire ants think it's food!

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35. Great value
36. Kills visible and/&/plus hidden mounds
37. Just sprinkle/shake and/& walk away
38. No mound relocation
39. Gets down deep to get the queen(s)
40. Worker ants feed the queen(s) a deadly dose
41. Treats x sq. ft.
42. 25% more* *compared to 1 lb

Addition of optional table

Mound Bait	
Brand	Ortho
Sub-Brand	Fire Ant Killer Mound Bait [insert product name]
	Kills visible and/&/plus hidden mounds [insert approved claim] [refers to the optional label statements 1-42 listed on pages 7-8 of this label]
Claims	<ol style="list-style-type: none"> 1. Kills the Queen(s) and the Mound 2. Just sprinkle/shake and/& walk away 3. Fire Ants Find/Pick Up Bait in Minutes 4. Odor Free 5. Guaranteed [to] kill [or your money back]† [insert approved claim][refers to the optional label statements 1-42 listed on pages 7-8 of this label]

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Product Facts:	<p>Product Facts:</p> <p>What it Does: Kills Fire Ants. Fire ants carry the bait back into the mound and feed it to the queen to kill the colony/mound [within 3-7 days].</p> <p>Where to Use: Use on lawns, perimeter of home, around ornamental plants (flowers, shrubs & trees), around home gardens, on sidewalks, patios and driveways "for mound treatment only"</p> <p>When to use: Apply when fire ants are active (usually temperatures are greater than 70° F) when rain is not forecasted within 6 hours.</p> <p>People and pets may return to treated areas after product application has been completed.</p> <p>Questions & Comments: (phone & computer icon) Call 1-800-225-2883 or visit our website at www.ortho.com</p>
Ortho Guarantee	<p>[†]The ORTHO® Guarantee.</p> <p>[†] If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.</p>
UPC	<i>UPC Placeholder</i>
Standard Copy	<p>© 2015 The ORTHO Group. World rights reserved.</p> <p>Sold by The ORTHO Group PO Box 190, Marysville, OH 43040</p>

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EPA Info	EPA Reg. No. 239-2722 EPA Est. XXX, XXX, XXX, XXX, XXX, XXX Superscript is first letter of lot number.
Component Number	<i>Component # Placeholder</i>
Other	(Recycle Symbol) Open Resealable Label For Directions and/& Precautions (Spanish page XX)