



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505C)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:  
 239-2722

Date of Issuance:  
 DEC 20 2013

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Term of Issuance:  
 Unconditional

(under FIFRA, as amended)

Name of Pesticide Product:  
 Ortho Fire Ant Killer Bait

Name and Address of Registrant (include ZIP Code):

The Scotts Company d/b/a The Ortho Group  
 PO Box 190  
 Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label change before you release the product for shipment:

Revise the EPA Registration Number to read, "EPA Reg. No. 239-2722"

Signature of Approving Official:

Reuben Baris, Acting Product Manager (07)  
 Insecticide-Rodenticide Branch, Registration Division (7505P)

Date:

12/20/13

3. **Note:** Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. If you have any questions regarding this notice, please contact Jessica Rogala via e-mail at [rogala.jessica@epa.gov](mailto:rogala.jessica@epa.gov) or by telephone at (703) 347-0263.

Reuben Baris  
Acting Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

3/10

EPA 239-NEW

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**ORTHO® FIRE ANT KILLER BAIT**

**Alternate Brand Names**

- Ortho® Max Fire Ant Bait
- Ortho® Max Fire Ant Killer Bait
- Ortho® Fire Ant Bait
- Ortho® Fire Ant Killer Mound Bait
- Ortho® Fire Ant Mound Bait
- Ortho® Max Fire Ant Killer Mound Bait
- Ortho® Max Fire Ant Mound Bait
- Ortho® Fire Ant Killer Broadcast Bait
- Ortho® Fire Ant Broadcast Bait
- Ortho® Max Fire Ant Killer Broadcast Bait
- Ortho® Max Fire Ant Broadcast Bait

**Outdoor Use Only**

**Active Ingredient:**

**By Wt.**

Indoxacarb:	
(S)-methyl 7-chloro-2,5-dihydro-2-[[[(methoxy-carbonyl)[4(trifluoromethoxy)phenyl]amino]-carbonyl]indeno[1,2-e][1,3,4]oxadiazine-4a-(3H)-carboxylate.....	0.008%
Other Ingredients:.....	99.992%
Total: .....	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION [PRECAUCION]**

[Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)]

See back [panel/booklet/of bag] for additional precautionary statements

**Net weight: xxxx lbs.( xxx kg)**

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION.** Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Wash thoroughly with soap and water after handling.

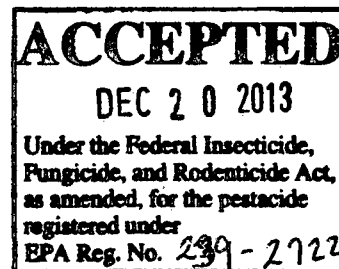
**ENVIRONMENTAL HAZARDS**

Do not apply where/when conditions could favor runoff. Runoff of this product will be reduced by

EPA 000239-xxxxx.20130806.100% repack of EPA Reg. No. 100-1482 Page 1 of 8

Edit 20131212.revision to EPA for spreader settings

Edit 20131216.2<sup>nd</sup> revision to EPA for spreader settings.cleancopy



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avoiding applications when rainfall is forecasted to occur within 48 hours. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the mean high water mark. Cover, incorporate, or clean up granules that are spilled. Do not contaminate water when disposing of equipment rinse water or put product or rinse water down any drain.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Always read and follow instructions as indicated on label before use.

**[HOW IT WORKS] Note to PM: Optional Section**

[(Insert Product name) contains the active ingredient indoxacarb in a formulation that is highly attractive to imported fire ants. Fire ants will pick up the bait, carry it back into the mound and feed it to the queen. [Mounds will usually be destroyed within 3-7 days. Large mounds may require repeat application.]

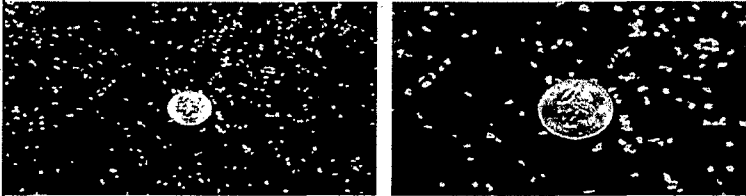
Fire ant colonies are started by newly mated queens that fly into an area, burrow into the ground and begin laying eggs. Several flights are common during the summer, often shortly after a rain. It takes several weeks for new mounds to appear. Combining broadcast applications with mound treatments eliminates/controls visible mounds and helps to prevent new mounds from forming. ]

**Do not use kitchen utensils for measuring. Keep measuring utensils with pest control products and away from children.**

**[FOR BEST RESULTS]**

KILLS	Fire Ants
WHERE TO USE	<ul style="list-style-type: none"> <li>• On Lawns</li> <li>• Perimeter of Home</li> <li>• Around Ornamental Plants (Flowers, Shrubs &amp; Trees)</li> <li>• Around Home Gardens</li> <li>• On sidewalks, patios and driveways "for mound treatment only"</li> </ul>
AMOUNT TO USE	<ul style="list-style-type: none"> <li>• <b>Mound Treatment:</b> 4 Tablespoons per Mound</li> <li>• <b>Broadcast Application:</b> 1 pound per 1,000 square feet</li> </ul>

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<p><b>HOW TO APPLY</b> [illustration]</p> <p><b>Note to PM: Product may be labeled for mound or broadcast or both, Directions will be included based on product label.</b></p>	<p><b>Note to pm: optional instructions for containers without measuring cap.</b></p> <p><b>Mound Treatment:</b> For mound treatment, sprinkle product in a 4 foot perimeter around the mound for 5-7 seconds (4 tablespoons) while taking care not to disturb the mound or apply product directly to the mound. See illustration for product dispersal pattern.</p> <p>[Illustration: Compare coin to Correct Bait application]</p>  <p>[coin/product]</p> <p><b>Broadcast Application:</b> Use a hand held or broadcast spreader. <i>Note to pm: Option to specify spreaders and settings. Specific spreaders on fpl will be determined based on product size.</i></p>
<p><b>MOWING</b> [mower icon]</p>	<p>Avoid mowing 1 day before and after application.</p>
<p><b>WATER/RAINFALL</b> [water icon] [time icon]</p>	<ul style="list-style-type: none"> <li>• Do not water-in bait.</li> <li>• Do not water within 6 hours of a mound [or 24 hours of a broadcast] application</li> <li>• If rain occurs within 6 hours of a mound application [or 24 hours of a broadcast application], adequate foraging of the bait may not occur and retreatment may be necessary.</li> </ul>

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<p><b>WHEN TO APPLY</b> [weather icon] [timing icon]</p>	<ul style="list-style-type: none"> <li>• Apply when fire ants are active (usually temperatures are greater than 70° F).</li> <li>• The best time to apply is in the cooler morning and late evening when fire ant foraging is at its peak.</li> <li>• [Mounds will usually be destroyed within 3 to 7 days. Large mounds may require repeat application. ]</li> <li>• [Make a broadcast application every other month during the warm months to keep fire ants from establishing/starting/forming new mounds, but limit number of [product name] broadcast applications in treated areas to 4 per year.]</li> </ul>
<p><b>PEOPLE &amp; PETS</b> [icon][adult person/animal]</p>	<ul style="list-style-type: none"> <li>• People and pets may return to treated areas after product application has been completed</li> </ul>

**Note to PM: Models and Application Rate may be changed to reflect Current Product Offerings:**

**SPREADER SETTING INFORMATION** *Note to PM: The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label*

<p><b>SPREADER TIPS/SPREADING TIPS/APPLICATION TIPS</b></p> <p>For best results, Use a Scotts Spreader</p> <p><b>Broadcast Application:</b> 1 pound per 1,000 square feet</p>		
<p><b>Spreader</b></p>	<p><b>Spreader Settings</b></p> <p>[Covers xxxx sq. ft.]</p> <p>Pounds of product/xx sq. ft.</p>	<p><b>Directions</b></p>
<p><i>Note to PM: depending on package size, the coverage would vary (i.e. 2 lb package, covers 2,000 sq ft, 3 lb Covers 3,000 sq ft): ratio would be the same</i></p>		
<p>Scotts® Broadcast/Rotary Spreader, Scotts® SpeedyGreen®,</p>	<p>X [setting corresponds to 1 lb per 1,000 sq. ft.]</p>	<p>Shut off spreader anytime you stop. For complete coverage make each pass about five (5) feet from the wheel track so that some overlapping occurs.</p>

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EdgeGuard®, Scotts® Basic™, Standard ™, Deluxe™ , EdgeGuard®, Lawn Pro®		[For even application, walk at a steady pace slightly overlapping each pass.]
Scotts® Hand held spreaders	X [setting corresponds to 1 lb per 1,000 sq. ft.]	Line up each pass so that product overlaps 1.5 ft. from previous pass.
<i>Note to pm: for products packaged in less than 1 lb, directions for broadcast spreaders would not appear on the market label. Hand held spreader directions only would be listed.</i>		

[1 lb/1,000 sq ft is equivalent to 0.5 lb/500 sq.ft.]

[When using other spreaders, calibrate the spreader settings based on the manufacturer's recommendations.]

[Spreader (Application) Tips]

[Spreader settings are approximate. You may need to adjust for proper coverage. Apply header strips. Then apply product in the longest direction of lawn. For best results, use a Scotts® spreader.]

[For best results, use a Scotts spreader/[Use [only] with Scotts spreaders/[Scotts products are designed to work with Scotts spreaders.]

*(Illustrations to correspond with application tips)*

**Snap APPLICATOR SET UP [AND INFORMATION]**

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap/Place into Spreader

[Icon]: Lock/Flip lever to lock in place

[Icon]: Apply/Go/You're ready to go

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

- **Lock/Snap & Go/Snap, Lock, Go/Cartridge/Snap / Pac connects directly to the [insert name] spreader/applicator** [There's no cutting/no pouring/no spilling] [from heavy bags]/[Simply place Snap / Pac/cartridge into the spreader/applicator]

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- **Flip the lever to lock cartridge/Snap / Pac into place** [Cartridge/Snap / Pac automatically sets the proper application rate]
- **Easy to apply**/Follow Directions for Use below
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the Snap / Pac/cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]

**Note to PM: Alternative directions based on the applicator/container type.**

**Option 1**

**[APPLICATION DIRECTIONS]**

- Step 1.** Remove cap by rotating counter clockwise. [graphic of cap]
- Step 2.** Remove seal from bottle. [graphic of bottle]
- Step 3.** Replace cap by rotating clockwise until tight. [graphic of cap]
- Step 4.** Flip open spout. [graphic of cap]
- Step 5.** While holding bottle parallel to ground shake in a side to side motion to dispense product. [graphic of bottle with hand] [See illustration in the **HOW TO APPLY** section] [for illustration of correct bait application].
- Step 6.** For storage, flip spout closed.

**Option 2**

**[APPLICATION DIRECTIONS]**

- Step 1.** Remove cap by rotating counter clockwise. [graphic of cap]
- [Step 2.]** [Remove seal.]
- Step 3.** Tilt spout toward the ground and gently disperse the product around the mound. [graphic of bag with hand] . [ See illustration in the **HOW TO APPLY** section ] [for illustration of correct bait application].
- Step 4.** For storage, replace cap by rotating clockwise until tight. [graphic of cap]

**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store in a cool, dry place out of reach of children and domestic animals. Store in original container only.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.



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Questions, comments or medical information[?]  
[icon telephone] Call 1-800-225-2883  
[icon computer] www.Ortho®.com

**Emergency Assistance Call: 1-800-225-2883**

**[†]The ORTHO® Guarantee.**

[†] If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

**Ortho® and Your Environment**

Your home and yard are places for family and pets to enjoy. That's why Ortho® products are designed with care to provide effective solutions to insect problems inside and outside your homes. For best results and a healthy environment, please follow instructions for appropriate usage, storage and disposal.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

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Manufactured for/Sold by: THE ORTHO® Group

P.O. Box 190

Marysville, OH 43040

[Made in USA]

EPA Reg. No. 239-XXX

EPA Est. No. XXX-XXX

[Superscript is first letter of lot number]

**[PRODUCT FACTS]** *Note to PM. Optional product facts table*

Treats X Mounds [Depends on package size]	
Treats X Square Feet [Depends on package size]	
<b>KILLS</b>	Fire Ants
<b>PESTS/INSECTS/BUGS</b>	
<b>WHERE TO USE</b>	<ul style="list-style-type: none"> <li>• On Lawns</li> <li>• Perimeter of Home</li> <li>• Around Ornamental Plants (Flowers, Shrubs &amp; Trees)</li> <li>• Around Home Gardens</li> <li>• On sidewalks, patios and driveways "for mound treatment only"</li> </ul>
<b>PEOPLE &amp; PETS</b> [icon][adult person/animal]	<ul style="list-style-type: none"> <li>• People and pets may return to treated areas after product application has been completed</li> </ul>

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**[OPEN RESEALABLE LABEL/FOR DIRECTIONS AND PRECAUTIONS]**

***Optional label statements***

1. Easy to Use
2. Ready to Use
3. Measure & Pour Applicator Cap!
4. No Mixing Required/Necessary
5. Use Straight from the Bag/Bottle/Container
6. Mound or Broadcast Treatments
7. No Watering Necessary
8. Kills Fire Ants
9. Kills the Queen(s)
10. Kills the Mound
11. Kills the Colony
12. Controls the Mound
13. Controls the Colony
14. Plus Helps Stop New Mounds from Forming
15. No Mound Movement
16. No Mound Movement Means Less Product Needed
17. No Mound Movement Means No Additional Treatment
18. Controls Mounds You See plus Those You Don't
19. Kills Mounds You See plus Those You Don't
20. Effective Kill of Fire Ants
21. Fire Ants Find/Pick Up Bait in Minutes
22. Treats (depends on package size) x Mounds
23. No Odor
24. Odor-Free
25. Guaranteed [to] kill [or your money back]†
26. Destroys the mound
27. Destroys/kills the mound/queen/colony in (as few as) 3 days
28. Can be applied as broadcast or (individual) mound treatment
29. Kills the queen(s) and/& the colony/mound
30. Treat [individual] mounds or broadcast [your choice]
31. For mound or broadcast treatment/application
32. Effective mound kill/control
33. Deep reaching formula
34. Fire ants think it's food!
35. Great value
36. Kills visible and/&plus hidden mounds
37. Just sprinkle/shake and/& walk away
38. No mound relocation
39. Gets down deep to get the queen(s)
40. Worker ants feed the queen(s) a deadly dose
41. Treats x sq. ft.