

239-2700

03/29/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms Mandy Slack
The Scotts Company
d/b/a The Ortho Group
PO BOX 190
Marysville, OH 43040

MAR 29 2013

Subject: Product Name: Triticonazole Concentrate Fungicide
EPA Reg. No. 239-2700
Submission date: 11/13/12
Resubmission date: 3/27/13
Amendment: Addition of the Ortho Dial N Spray direct connects applicator and associated claims
Alternate Brand Name: Ortho Disease B Gon for Roses & Flowers, and other various marketing claims
Decision Number 472547

Dear Registrant:

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act as amended is acceptable.

One copy of the label stamped "Accepted" is enclosed for your records. This label supersedes all labels previously accepted for this product. Please submit one copy of the final printed label before the product is released for shipment.

The Alternate Brand Name **Ortho Disease B Gon for Roses & Flowers** dated 3/27/13 is "acceptable" and will be placed in the regulatory file.

If you have questions concerning this letter, please call Banza Djapao at 703-305-7269 or via email at djapao.banza@epa.gov or you may call me at 703-308-9525.

Sincerely,

A handwritten signature in black ink, appearing to read "Driss Behmehnd".

Driss Behmehnd
Acting Product Manager 20
Fungicide Branch
Registration Division (7504P)

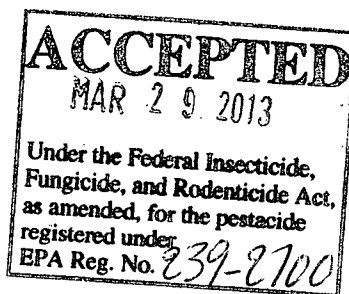
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[Bracketed information is optional text.] Text separated by / denotes and/or options.

EPA File Symbol 239-2700

Triticonazole Concentrate Fungicide

Alternate Brand Names

- Ortho[®] Max[™] Rose Pride[®] Disease Control
- Ortho[®] Max[™] Garden Disease Control
- Ortho[®] Rose Pride[®] Disease Control
- Ortho[®] Disease Control
- Ortho[®] Max[™] Lawn Disease Control
- Ortho[®] Lawn Disease Control
- Ortho[®] Rose & Flower Disease Control Concentrate
- Ortho[®] Rose & Flower Disease Control Ready-Spray[®]
- Ortho[®] Disease B Gon for Roses & Flowers



[ICON] For Residential [Indoor and] Outdoor Use Only

ACTIVE INGREDIENT:

Triticonazole.....	1.0%
OTHER INGREDIENTS.....	99.0%
Total	100.0%

Contains 0.079 lbs. Triticonazole per U.S. gallon

KEEP OUT OF REACH OF CHILDREN

CAUTION

See side or back panel for First Aid statements and additional precautionary statements.

Net Contents: 1 pt. (16 fl oz) / (473 ml) / [1 qt. (32 fl oz.) / (946 ml.)] / [XX fl. oz.]

[PEEL HERE]

[OPEN RESEALABLE LABEL FOR DIRECTIONS & PRECAUTIONS]

[PRESS TO RESEAL]

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FIRST AID	
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
For Medical Emergencies, Call 24 Hours a Day 1-800-225-2883	
Have the product container or label with you when calling a poison control center or doctor or going for treatment.	
NOTE TO PHYSICIAN: Treat symptomatically.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION

Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, and drinking, or using tobacco. Wear long sleeved shirt, long pants, socks, shoes and gloves. Remove / PPE clothing. Then wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems. This pesticide is toxic to wildlife. This product is toxic to bees exposed to direct treatment. Do not apply this product while bees are actively visiting the treated area.

PHYSICAL OR CHEMICAL HAZARDS: Do not apply this product in or on electrical equipment due to the possibility of shock hazard.

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

IMPORTANT APPLICATION INFORMATION

- For [indoor and] outdoor residential use only.
- Do not apply this product in a way that causes the spray to contact people, either directly or through drift.
- Keep children and pets out of treated areas until sprays have thoroughly dried.
- When applying outdoors:
 - Do not apply if wind speed exceeds 10 mph.
 - Always stand "up wind" when applying this product.

LAWNS	
TO TREAT THESE DISEASES	Brown Patch, Anthracnose, Melting out leaf spot (Grey leaf spot), Dollar spot, Take-all patch, Red thread, Helmithosporum leaf spot, Brown ring patch (Waitea patch), Fusarium patch, Pink patch, Grey snow mold, Pink snow mold, Necrotic ring spot, Red leaf spot, Large patch, Zoysia patch, Yellow spot, Rust Also suppresses algae growth!
ON THESE PLANTS/ WHERE TO USE	Bentgrass (colonial, creeping), Bermudagrass (common, hybrid), Bluegrass (annual, Kentucky, rough), Buffalograss, Centipedegrass, Dichondra, Fescue (fine, tall), Ryegrass (annual, perennial), Seashore paspalum, St. Augustinegrass, Zoysiagrass
USE THIS AMOUNT / AMOUNT TO USE	<p>LIGHT INFESTATIONS 2 fl oz. per gallon of water for each 100 sq. ft. of lawn Ortho® Dial 'N Spray® setting is 2 fl oz. <i>32 fl oz. bottle will treat 1600 sq. ft.</i></p> <p>HEAVY INFESTATIONS 4 fl oz. per gallon of water for each 100 sq. ft. of lawn Ortho® Dial 'N Spray® setting is 4 fl oz. <i>32 fl oz. bottle will treat 800 sq. ft.</i></p> <p>Do not apply more than 120 fl oz. per 1000 sq. ft. per year (3.36 lbs of active ingredient / Acre / Year)</p>
WHEN TO APPLY	Apply as soon as disease problems are noticed. Wait 2 to 4 weeks to re-apply if disease problems reappear. If temperature is above 85° F, temporary yellowing of grass may occur.

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“How to Apply” Instructions – Specific option appearing on label depends on packaging and applicator

HOW TO APPLY	Option 1 for Ready-To-Spray Hose End Applicator
	<p>FOR BEST RESULTS Shake container gently before using.</p> <ul style="list-style-type: none"> ▪ [Measure the total [entire] [lawn] area to be sprayed. For rectangular areas, multiply the length by width to obtain total square feet.] <p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Connect/Attach/Sprayer/bottle to end of hose ▪ Turn on water ▪ Extend hose to farthest area of lawn to be treated <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. ▪ Slide thumb activation switch forward to ON position. ▪ Spray evenly over measured area <p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ To STOP spraying, slide thumb activation switch backward to OFF position. ▪ Turn off water. ▪ Relieve water pressure by sliding thumb switch to ON [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. ▪ Disconnect the sprayer from hose. <p>Do not use hose end applicator indoors</p>

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Option 2 for Ready-To-Spray Hose End Applicator	
HOW TO APPLY	<p>FOR BEST RESULTS Shake container gently before using.</p> <ul style="list-style-type: none"> ▪ [Measure the total [entire] [lawn] area to be sprayed. For rectangular areas, multiply the length by width to obtain total square feet.] <p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Connect/Attach Sprayer/bottle to end of hose ▪ Turn on water ▪ Extend hose to farthest area of lawn to be treated <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ Hold/Direct/Point sprayer towards the area to be treated. ▪ Bend small plastic tab back and turn knob clockwise to ON position. ▪ Spray evenly over measured area. <p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ To stop spraying, turn the knob to the OFF position. ▪ Turn off water. ▪ To relieve water pressure, turn knob to ON position until water slows to a drip. Turn the knob back to the OFF position. ▪ Disconnect the sprayer from hose. <p>Do not use hose end applicator indoors</p>

Tank Sprayer	
HOW TO APPLY	<p>FOR BEST RESULTS Shake container gently before using.</p> <ul style="list-style-type: none"> ▪ [Measure the total [entire] [lawn] area to be sprayed. For rectangular areas, multiply the length by width to obtain total square feet.] <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ For light infestations mix 2 fl oz of product per gallon of water. ▪ For heavy infestations mix 4 fl oz of product per gallon of water. ▪ Plan to begin spraying the farthest area of lawn to be treated, working your way back. ▪ Direct/Point sprayer towards area to be treated. ▪ Spray evenly over measured area. Each gallon treats 100 sq. ft.

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HOW TO APPLY	<p style="text-align: center;">Ortho® Dial 'N Spray® Applicator</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>Prepare applicator: [illustration]</p> <ul style="list-style-type: none"> ▪ Set dial to 2 fl oz. for light infestations and 4 fl oz. for heavy infestations ▪ Add 16 fl oz. to sprayer jar ▪ DO NOT add water. <p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Attach hose to the sprayer. <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ Extend hose to farthest area of lawn to be treated. ▪ Point nozzle in direction you want to spray. ▪ For light infestations, spray evenly over 800 sq. ft. (40 ft. x 20 ft. area) until jar is empty ▪ For heavy infestations, spray evenly over 400 sq. ft. (20 ft. x 20 ft. area) until jar is empty <p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ Pour unused product back into its original container. ▪ Rinse jar with water ▪ Clean sprayer by squeezing and releasing trigger in 2 short bursts ▪ Turn off water. Squeeze trigger to relieve water pressure. ▪ Disconnect hose. <p>Do not use Ortho® Dial 'N Spray® Applicator indoors</p>
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HOW TO APPLY	<p style="text-align: center;">Ortho® Dial 'N Spray® Applicator with direct connect [applicator name]</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>[Prepare applicator:] [illustration]</p> <ul style="list-style-type: none"> ▪ Set dial to 2 fl oz for light infestations and 4 fl oz for heavy infestations. <p>[Connect:] [illustration]</p> <ul style="list-style-type: none"> ▪ Remove cap from the concentrate bottle. [Keep cap for storage.] ▪ Insert suction tube into bottle opening and twist the Ortho Dial N Spray Applicator with direct connect [applicator name] onto bottle to attach. ▪ Connect hose to the sprayer and turn on water. <p>[Spray:] [illustration]</p> <ul style="list-style-type: none"> ▪ Hold sprayer in upright position and apply evenly to area to be treated. ▪ Spray only until the surface of the grass is wet. ▪ For light infestations, spray evenly over lawn until bottle is empty (800 sq. ft. for 16 fl oz bottle, 1600 sq. ft. for 32 fl oz bottle) ▪ For heavy infestations, spray evenly over 800 sq. ft. until bottle is empty (400 sq. ft. for 16 fl oz bottle, 800 sq. ft. for 32 fl oz bottle)
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	<p>[Finish:] [illustration]</p> <ul style="list-style-type: none"> ▪ After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray Applicator with direct connect [applicator name]. ▪ Replace cap on the [insert product name] concentrate bottle. <p>Do not use Ortho® Dial 'N Spray® Applicator with direct connect [applicator name] indoors</p> <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional information.</p> <p>Important: To prevent sprayer from clogging, always clean after use as directed.</p>
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End of lawns section

GARDENS	
TO TREAT THESE DISEASES	Black spot, Powdery mildew, Rust, Leaf spots, Anthracnose
ON THESE PLANTS / WHERE TO USE	Ornamentals (Azalea, Forsythia, Ligustrum, Flowering cherry, etc) Roses Flowers (Aster, Begonia, Chrysanthemum, Marigold, Petunia, Salvia, etc) Trees (Fir, Serviceberry, Cotoneaster, etc) Shrubs (Barberry, Juniper, Yew, etc)
USE THIS AMOUNT / AMOUNT TO USE	2 fl oz. per gallon Ortho® Dial 'N Spray® setting is 2 fl oz.
WHEN TO APPLY	Apply as soon as disease problems are noticed. Wait 2 to 4 weeks to re-apply if disease problems reappear. Each gallon is intended to treat 100 sq ft of garden area. Do not apply more than 5 times in a season. (2.28 lbs of active ingredient / Acre / Year)

"How to Apply" Instructions – Specific option appearing on label depends on packaging and applicator

	Option 1 for Ready-To-Spray Hose End Applicator
HOW TO APPLY	<p>FOR BEST RESULTS Shake container gently before using.</p> <p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Connect/Attach/Sprayer/bottle to end of hose ▪ Turn on water <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray making sure that the end of the nozzle is 8 to 12 inches away from the plants. ▪ Slide thumb activation switch forward to ON position. ▪ Direct spray toward the upper and lower leaf surfaces and stems. ▪ Spray until the surface of the foliage is wet.

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	<p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ To STOP spraying, slide thumb activation switch backward to OFF position. ▪ Turn off water. ▪ Relieve water pressure by sliding thumb switch to ON [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. ▪ Disconnect the sprayer from hose. <p>Do not use hose end applicator indoors</p>
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HOW TO APPLY	<p style="text-align: center;">Option 2 for Ready-To-Spray Hose End Applicator</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Connect/Attach Sprayer/bottle to end of hose ▪ Turn on water <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ Hold/Direct/Point sprayer towards the area to be treated making sure that the end of the nozzle is 8 to 12 inches away from the plants. ▪ Bend small plastic tab back and turn knob clockwise to ON position. ▪ Direct spray toward the upper and lower leaf surfaces and stems. ▪ Spray until the surface of the foliage is wet. <p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ To stop spraying, turn the knob to the OFF position. ▪ Turn off water. ▪ To relieve water pressure, turn knob to ON position until water slows to a drip. Turn the knob back to the OFF position. ▪ Disconnect the sprayer from hose. <p>Do not use hose end applicator indoors</p>
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HOW TO APPLY	<p style="text-align: center;">Tank Sprayer</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>Spray [illustration]</p> <ul style="list-style-type: none"> ▪ Mix 2 fl oz of product per gallon of water. ▪ Hold sprayer 8 to 12 inches from the area to be treated. ▪ Direct spray toward the upper and lower leaf surfaces and stems. <p>Spray only until the surface of the foliage is wet.</p>
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HOW TO APPLY	<p style="text-align: center;">Ortho® Dial 'N Spray® Applicator</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>Prepare applicator: [illustration]</p> <ul style="list-style-type: none"> ▪ Set dial to 2 fl oz. ▪ Add 16 fl oz. to sprayer jar ▪ DO NOT add water.
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	<p>Connect: [illustration]</p> <ul style="list-style-type: none"> ▪ Attach hose to the sprayer. <p>Spray: [illustration]</p> <ul style="list-style-type: none"> ▪ Hold sprayer 8 to 12 inches from the area to be treated. ▪ Direct spray toward the upper and lower leaf surfaces and stems. ▪ Spray only until the surface of the foliage is wet. <p>Finish: [illustration]</p> <ul style="list-style-type: none"> ▪ Pour unused product back into its original container. ▪ Rinse jar with water ▪ Clean sprayer by squeezing and releasing trigger in 2 short bursts ▪ Turn off water. Squeeze trigger to relieve water pressure. ▪ Disconnect hose. <p>Do not use Ortho® Dial 'N Spray® Applicator indoors</p>
<p>HOW TO APPLY</p>	<p>Ortho® Dial 'N Spray® Applicator with direct connect [applicator name]</p> <p>FOR BEST RESULTS Shake container gently before using.</p> <p>[Prepare applicator:] [illustration]</p> <ul style="list-style-type: none"> ▪ Set dial to 2 fl oz. <p>[Connect:] [illustration]</p> <ul style="list-style-type: none"> ▪ Remove cap from the concentrate bottle. [Keep cap for storage.] ▪ Insert suction tube into bottle opening and twist the Ortho Dial N Spray Applicator with direct connect [applicator name] onto bottle to attach. ▪ Connect hose to the sprayer and turn on water. <p>[Spray:] [illustration] <i>directions will vary by product type</i></p> <ul style="list-style-type: none"> ▪ Hold sprayer in upright position and apply evenly to area to be treated. ▪ Spray only until the surface of the foliage is wet. <p>[Finish:] [illustration]</p> <ul style="list-style-type: none"> ▪ After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray Applicator with direct connect [applicator name]. ▪ Replace cap on the [insert product name] concentrate bottle. <p>Do not use Ortho® Dial 'N Spray® Applicator with direct connect [applicator name] indoors</p> <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional information. Important: To prevent sprayer from clogging, always clean after use as directed.</p>

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HOUSEPLANTS [INDOORS]	
TO TREAT THESE DISEASES	Black spot, Powdery mildew, Rust, Leaf spots, Anthracnose
ON THESE PLANTS / WHERE TO USE	Houseplants (Philodendron, Peace Lily, Schefflera, etc)
USE THIS AMOUNT / AMOUNT TO USE	2 fl oz of product per gallon of water
WHEN TO APPLY	Apply as soon as disease problems are noticed. Wait 2 to 4 weeks to re-apply if disease problems reappear. Do not apply more than 5 times in a season.
HOW TO APPLY	Tank Sprayer FOR BEST RESULTS Shake container gently before using. <ul style="list-style-type: none"> ▪ Mix 2 fl oz of product per gallon of water. ▪ Hold sprayer 8 to 12 inches from the area to be treated. ▪ Direct spray toward the upper and lower leaf surfaces and stems. ▪ Spray only until the surface of the foliage is wet.

STORAGE AND DISPOSAL

STORAGE: Keep from freezing. Keep pesticide in original container. Do not put into food or drink containers. Avoid contamination of feed and foodstuffs. Store in a cool, dry place; preferably in a locked storage area.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[phone icon]

Questions, Comments or Medical Information?

¿Preguntas, Comentarios o Información Médica?

1-800-225-2883 www.ortho.com *[computer icon]*

Ortho & Your Environment – Your home and yard are places for family and pets to enjoy. That’s why Ortho® products are designed with care to provide effective solutions to pest problems inside and outside your home. For best results please follow instructions for appropriate usage, storage and disposal.

The ORTHO Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

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Dedicated to a Beautiful World®

Trusted by generations of [homeowners/gardeners], [Insert Subregistrant Company Name] is dedicated to helping you enhance and protect the beauty of your home environment.

[Insert Subregistrant Company Name] NO-QUIBBLE GUARANTEE®

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not used in accordance with directions.

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Made in USA

Sold By: The Ortho Group

P.O. Box 190 Marysville, OH 43040

EPA Reg. No. 239-2700

EPA Est. No. 239-IA-3^l, 52251-OR-005^K, 58996-MO-1^A 239-MS-1^M [(*Superscript is first letter of lot number*)]

Additional Marketing Claims

Efficacy

1. For control of listed diseases on plants/lawns
2. Rescues plants/lawns from listed diseases
3. Systemic fungicide works through the leaves and stems to protect
4. Controls and protects from the inside out
5. Cures listed diseases and restores beauty to plants
6. Rainproof/Rainfast protection – won't wash off once it is dry
7. Controls/ Stops/Prevents listed [garden] [lawns] diseases – [insert any combination of listed diseases].
8. For effective control of a broad spectrum of listed diseases [commonly] found on Lawns/Roses/Flowers/Ornamentals/Trees/[&]Shrubs.
9. Controls/ Stops/Prevents [common] listed diseases on Lawns/Roses/Flowers/Ornamentals/Tree/ [&] Shrubs.
10. Controls and prevents [the three major listed diseases for roses] [Black Spot, Powdery Mildew and Rust] [and other listed ornamental diseases] [listed garden diseases].
11. Systemic action – can't be washed off by rain once dried
12. Protects the whole plant [including the new shoots]
13. Prevents rose defoliation caused by listed diseases
14. Fights existing infection of listed diseases
15. Protects new growth
16. Defend What's Yours™ for [up to 4] weeks
17. Controls and Prevents [Brown Patch, Dollar Spot and other common lawn diseases]
18. Prevents and Cures/Controls Major Lawn Diseases [as listed]
19. Cures/Controls and Prevents Major Lawn Diseases [as listed]
20. Prevents and Cures/Controls Common Lawn Diseases [as listed]
21. Cures/Controls and Prevents Common Lawn Diseases [as listed]
22. Cures/Controls and Prevents 18 Lawn Diseases [as listed]

000239-02700.20130327.AMEND

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Speed

23. Starts working within [24] hours

Residual

- 24. Provides [up to 4] weeks of control
- 25. Prevents/Controls for [up to 4] weeks [against] listed [Lawn/Rose/Flower/Ornamental/Tree/(&)]Shrub diseases]
- 26. Longer-lasting protection (up to 4 weeks control of listed diseases)* *vs. original Ortho Rose Pride Disease Control (6.5% Triforine)
- 27. Protects twice as long* *vs. original Ortho Rose Pride Disease Control (6.5% Triforine)
- 28. Protects 2 [two] times longer, [up to 4 weeks!], [Guaranteed]* *vs. original Ortho Rose Pride Disease Control (6.5% Triforine)
- 29. Control(s)/ Stop(s)/Prevent(s) [up to] [3 times] more diseases with [up to] [75%] less chemicals/active ingredient* *vs. original Ortho Rose Pride Disease Control (6.5% Triforine)
- 30. Control(s)/ Stop(s)/Prevent(s) [up to] [3 times] more diseases with [one-third [1/3] the chemicals/active ingredient* *vs. original Ortho Rose Pride Disease Control (6.5% Triforine)

Usage

- 31. Will not harm Roses/(&) Flowers [or foliage] /Lawns/Ornamentals/ Trees/Shrubs
- 32. Defense/Protection/Safeguard for roses.
- 33. Will not harm roses
- 34. Does not stain flowers and leaves
- 35. Enjoy the full beauty of plants, without white residue!
- 36. [Leaves] no white residue
- 37. Perfect/Ideal/Developed/Formulated/Designed for Lawns/Roses/Flowers/Ornamentals/Trees/(&)]Shrubs

Applicator Claims

- 38. Ready to Spray Hose-end applicator
- 39. Gentle shower applicator- won't harm plants [or blooms]
- 40. Gentle shower applicator- won't damage plants [or blooms]
- 41. One-handed operation
- 42. Ergonomic [design]
- 43. Ready-Spray® [Ready-to-Spray] [Applicator Name]
- 44. [Simply] attach to [garden] hose and spray [go]
- 45. No mixing required (claim for use with hose-end sprayers that automatically mix)
- 46. Gentle shower [applicator] [spray pattern]
- 47. Broadcast [applicator] [spray pattern]
- 48. Easy [to use]
- 49. Simple [and easy] [to use]
- 50. Convenient
- 51. Economical – use to cover large areas
- 52. Easily cover large areas
- 53. Hand doesn't get wet [Hand stays dry]
- 54. Easy grip [control]
- 55. Includes water [only] setting [option]

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Packaging Claims: *Note to PM: these claims will be used on the concentrate bottle only (tank sprayer and Dial N Spray directions)*

- 56. Easy-Measure [Cap] [Top] [Lid] [Cup]
- 57. Drain-Back [Cap] [Top] [Lid] [Cup]

Houseplants

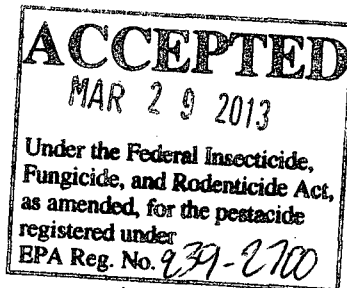
- 58. Controls your Indoor and/& Outdoor Plants from listed diseases
- 59. Controls Houseplants from listed diseases
- 60. Non-staining

Ortho Dial N Spray direct connect [applicator name] claims:

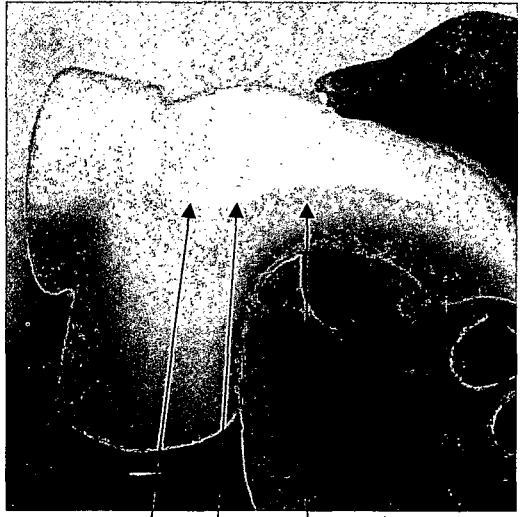
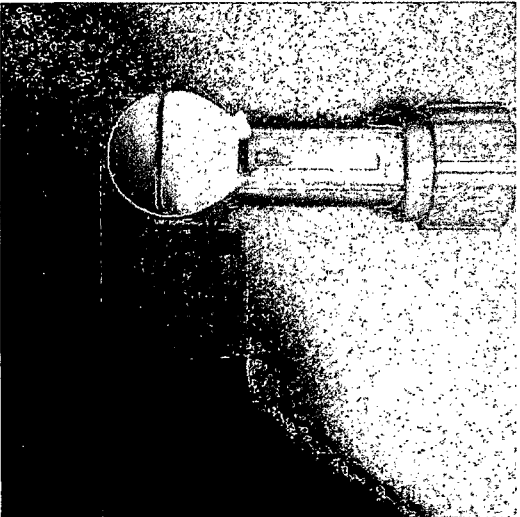
- 61. Direct connect to the Ortho Dial N Spray [applicator name]
- 62. Direct connect to Ortho Dial N Spray [applicator name] means no more measuring
- 63. No more measuring concentrates with the Ortho Dial N Spray [applicator name]
- 64. No concentrate contact with Ortho Dial N Spray [applicator name]
- 65. Exact measurement with Ortho Dial N Spray [applicator name]
- 66. Simple, direct connect capability with Ortho Dial N Spray [applicator name]
- 67. No measure, direct connect capability with Ortho Dial N Spray [applicator name]
- 68. Quick and easy to attach to Ortho Dial N Spray [applicator name]
- 69. Easily connects to the Ortho Dial N Spray [applicator name]
- 70. No measuring! Attaches directly to the Ortho Dial N Spray [applicator name]
- 71. With a quick twist, attach directly to the Ortho Dial N Spray [applicator name]

Coverage

- 72. [A] 32 fl oz. bottle will treat / treats up to 1600 sq. ft.*
 - 73. Treats / Covers up to 1600 sq. ft.*
- *light infestations

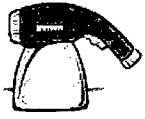


Ready to Spray (RTS) Applicators



On - Water - Off

Dial N Spray Direct with Direct Connect:



[Dial N Spray icon]



Ortho® Dial 'N Spray® Applicator with direct connect [insert applicator name]



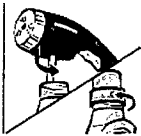
[Prepare applicator:] [illustration]



[Connect:] [illustration]



[Spray:] [illustration]



[Finish:] [illustration]