

239-2698

11/04/2008

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**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**

WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

November 4, 2008

Kathleen Lee  
The Scotts Company d/b/a The Ortho Group  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Amendment – Response to Agency letter dated August 13, 2008  
Home Defense Max Perimeter Insect Killer RTS  
EPA Reg. No. 239-2698  
Your submission dated September 5, 2008

Dear Ms. Lee:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact BeWanda Alexander at (703) 305-7460.

Sincerely,

A handwritten signature in cursive script that reads "BeWanda Alexander for".

Richard Gebken  
Interim Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

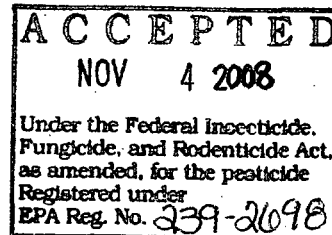
Enclosure

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ORTHO  
Home Defense MAX  
(Outdoor) Perimeter (Exterior) Insect Killer  
Ready-Spray

[SPOT LABEL]

[FRONT LABEL]



**HOME DEFENSE® MAX®**

(Outdoor) Perimeter (Exterior) Insect Killer  
Ready-Spray®  
(Concentrate)

One application keeps listed insects out for up to 1 month!\*

GUARANTEED.\*

Active Ingredient

Bifenthrin\* ..... 0.3%

Other Ingredients ..... 99.7%

\* Cis isomers 97% minimum, trans isomers 3% maximum  
U.S. Patent No. 4,238,505

For outdoor residential use only.

**KEEP OUT OF REACH OF CHILDREN**

**NET/NETO 32 FL OZ (1 QT) 946 mL**

FORM TBD

[ITF CODE IS TBD]

[BACK COVER PAGE]

[Reentry icon] PEOPLE AND PETS MAY ENTER TREATED AREA AFTER APPLICATION HAS DRIED.

[Corner flap]

**OPEN**

**Resealable Label for Directions & Precautions**

(Indicate page where Spanish begins)

PRESS TO RESEAL [Placed on base of label.]



**HOME DEFENSE® MAX®**

(Outdoor) Perimeter (Exterior) Insect Killer  
Ready-Spray

Creates [a] long lasting 1 month control on Mosquitoes, Fleas,  
Cockroaches, and Flies around your home foundation!

**Use Outside Your Home!**

(Usage Illustrations)

Perimeter Foundation	Exterior Doors & Windows
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Treats the average 2,000 sq ft home

\*Up to 1 month control on Mosquitoes, Fleas, Cockroaches, and  
Flies

**Non-Staining      Odor-Free**

For more information call 1-800-225-2883.

Specially formulated for residential use.

Manufactured for THE ORTHO GROUP  
P.O. Box 190 Marysville OH 43040  
Form TBD  
EPA Reg. No. 239-2698  
EPA Est. 239-IA-3 1, 58996-MO-1A  
Superscript is first letter of lot number  
Made in USA

[UPC code] [ITF code]  
[Inner back labels]  
Ortho & Your Environment

Your home and yard are places for family and pets to enjoy.  
That's why Ortho® products are designed with care to provide  
effective solutions to insect problems inside and outside your

home. For best results and a healthy environment, please follow instructions for appropriate usage, storage and disposal.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**ORTHO HOME DEFENSE® MAX® Perimeter Insect KILLER** can be used to control Home Invading Pests such as Ants (including Lasius, red harvester, pavement, odorous, pyramid, and Argentine), cockroaches (including American, Asian, German), crickets, earwigs, fleas, house flies, millipedes, mosquitoes, palmetto bugs, sowbugs, spiders (except black widow & brown recluse), and ticks (including American, deer tick, brown dog tick).

**HOW TO USE the Ready-Spray System:**

<b>Connect</b>	<ol style="list-style-type: none"> <li>1. Shake well before using.</li> <li>2. Connect sprayer to hose.</li> <li>3. Turn on water.</li> </ol>
<b>Spray</b>	<ol style="list-style-type: none"> <li>1. To begin spraying, point nozzle in the direction you want to spray.</li> <li>2. Bend small plastic tab back and turn knob clockwise to ON position.</li> <li>3. Spray as directed in the "HOW TO APPLY" section.</li> </ol>
<b>Finish</b>	<ol style="list-style-type: none"> <li>1. To STOP spraying, rotate the knob counterclockwise to the OFF position.</li> <li>2. Turn off water.</li> <li>3. Relieve water pressure by pending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.</li> <li>4. Disconnect sprayer from hose.</li> </ol>

**HOW TO APPLY:**

<b>Outdoor Perimeter Treatment Application</b>	<p>To keep fleas and cockroaches from entering the house:</p> <ul style="list-style-type: none"> <li>• Spray a 4 foot band around the house next to the foundation both on the soil and up the side of the house, using the illustration shown as an example. (Illustration)</li> <li>• This package will treat up to 360 linear feet with a 4 foot band of product. Apply product at a rate of</li> </ul>
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	<p>approximately 1 linear foot for every 2 seconds. [For example, if your house's footprint is 2,000 square feet (45 ft x 45 ft), it would take approximately 1.25 minutes to treat each side of the house.]</p> <ul style="list-style-type: none"> <li>• In addition to the foundation, product can also be used around window frames and doorways, on porches and patios, along eaves and exterior siding.</li> </ul>
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#### WHEN TO REAPPLY

Repeat application is necessary only if there are signs of renewed insect activity. Repeat application should be limited to no more than once per seven days.

#### DO NOT TREAT FIREWOOD

Do not apply this product to humans or animals

#### STORAGE AND DISPOSAL [Add box around heading.]

**STORAGE:** Keep from freezing. Keep pesticide in original container. Do not put in food or drink containers. Avoid contamination of feed and foodstuffs. Store in a cool, dry place, preferably in a locked storage area.

**DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### PRECAUTIONARY STATEMENTS

**ENVIRONMENTAL HAZARDS:** This pesticide is extremely toxic to fish and aquatic invertebrates. Drift and run-off from treated areas may be hazardous to aquatic organisms in neighboring areas. Care should be used when spraying to avoid fish and reptile pets in/around ornamental ponds. This product is highly toxic to bees exposed to direct treatment of residues on blooming crops or weeds. Do not apply this product or allow to drift to blooming crops if bees are visiting the treatment area. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

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**PHYSICAL OR CHEMICAL HAZARDS:** Do not apply this product in or on electrical equipment due to the possibility of shock hazard.

**NOTICE:** Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**\*The ORTHO Guarantee:**

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

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Manufactured for  
The ORTHO Group  
P.O. Box 190  
Marysville, OH 43040  
Form TBD  
EPA Reg. No. 239-2698  
EPA Est. 239-IA-3<sup>I</sup>, 58996-MO-1<sup>A</sup>  
Superscript is first letter of lot number  
Made in USA

**[ALTERNATE MARKETING CLAIMS]**

- *Kills ticks that may transmit Lyme Disease*
- *Kills mosquitoes that may transmit West Nile Virus*
- *Provides residual control\* \*for up to 1 month against mosquitoes, fleas, cockroaches, and flies.*
- *Provides fast knockdown*
- *Kills/controls listed outdoor insects/pests by contact*
- *Easy-to-use perimeter treatment*
- *Easy-to-use sprayer*
- *No mixing, no measuring- just spray!*
- *Great for treating the (exterior) home (house) foundation!*
- *Great for treating large areas (like (around) the home (house) foundation)!*