



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 13, 2020

Chris Zemanek
The Scotts Co. LLC
14111 Scottslawn Road
Marysville, OH 43041

Subject: Label Amendment – Adding disease claims
Product Name: 0.3% Bifenthrin Liquid Concentrate
EPA Registration Number: 239-2685
Application Date: 8/23/2018
Decision Number: 543880

Dear Mr. Zemanek:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

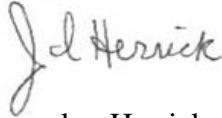
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Autumn Metzger at 703-305-5314, or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "J. Herrick". The signature is written in black ink and is positioned above the typed name.

Jacquelyn Herrick, Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

NOTE:

EPA Reg. No. 239-2685

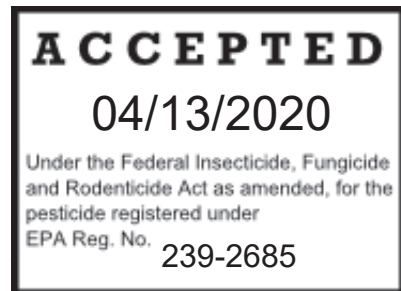
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0.3% Bifenthrin Liquid Concentrate

ALTERNATE BRAND NAMES

- Ortho Bug-B-Gon MAX Lawn & Garden Insect Killer¹ Ready-to-Spray
- Ortho Bug B Gon Lawn & Garden Insect Killer Ready-to-Spray
- Ortho Bug B Gon Outdoor Insect Killer Ready-to-Spray
- Ortho Bug-B-Gon MAX Lawn & Garden Insect Killer¹ Concentrate
- Ortho Bug B Gon Lawn & Garden Insect Killer Concentrate
- Ortho Bug B Gon Outdoor Insect Killer Concentrate
- Ortho MAX Fire Ant Mound Drench Ready-to-Spray
- Fundamentals by Ortho Outdoor Insect Killer Ready-To-Spray
- Fundamentals by Ortho Insect Killer for Lawns Ready -To -Spray
- Fundamentals by Ortho Outdoor Insect Killer Concentrate
- Fundamentals by Ortho Insect Killer for Lawns Concentrate
- Ortho Outdoor Insect Killer Concentrate
- Ortho Outdoor Insect Killer Ready-To-Spray



Active Ingredient

Bifenthrin:* 0.3%

Other Ingredients:..... 99.7%

[Total] 100.0%

*Cis isomers 97% minimum, trans isomers 3% maximum

For [Residential] Outdoor Use Only

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back [panel /booklet] for additional precautionary statements.

Net Contents: 32FL OZ (1 QT) 946 ml / XX FL OZ (X QT) XXX ml

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION

Do not apply this product to humans or animals.

FIRST AID

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Note to Physician: Emergency Information call 1-877-465-5161.

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ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems. Drift and run-off from treated areas may be hazardous to aquatic organisms in neighboring areas. Care should be used when spraying to avoid fish and reptile pets in/around ornamental ponds.

This product is highly toxic to bees exposed to direct treatment or residues on blooming plants. Do not apply this product or allow it to drift to blooming plants if bees are visiting the treatment areas.

PHYSICAL OR CHEMICAL HAZARDS

Do not apply this product in or on electrical equipment due to the possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

RESTRICTIONS

- Do not apply indoors
- Do not apply this product to humans or animals.
- Do not water the treated area to the point of run-off.
- Do not make applications during rain.
- Maximum application rate is 22.9 fl. oz. of product per 1000 sq. ft. per application or 32 fl. oz. of product per 1395 sq. ft. (0.2 lb. Bifenthrin per acre per application)

Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack and crevice treatment. During application, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters.

All outdoor applications, if permitted elsewhere on this label, must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses, if allowed elsewhere on this label:

1. Applications to soil or vegetation, as listed on this label, around structures;
2. Applications to lawns, turf, and other vegetation, as listed on this label;
3. Applications to the side of a building, up to a maximum height of 3 feet above grade;
4. Applications to underside of eaves, soffits, doors, or windows permanently protected from rainfall by a covering, overhang, awning, or other structure;
5. Applications around potential pest entry points into buildings, when limited to a surface band not to exceed one inch in width;
6. Applications made through the use of a coarse, low pressure spray to only those portions of surfaces that are directly above bare soil, lawn, turf, mulch or other vegetation, as listed on this label, and not over an impervious surface, drainage or other condition that could result in runoff into storm drains, drainage ditches, gutters, or surface waters, in order to control occasional invaders or aggregating pests.

Note to PM: Statements 4 & 5 above may be optional or text removed depending upon labeled uses on the market label.

Food utensils such as spoons and measuring cups must not be used for food purposes after use with pesticides.

NOTE:





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SHAKE WELL

OPTION 1 – INSECT KILLER	
ROSES, FLOWERS, SHRUBS, & SMALL [NON-FRUIT BEARING] TREES	
Kills Insects	Aphids, Armyworms (including Beet, Fall, Southern, True, Yellowstriped), Bagworms, Beetles (including Elm Leaf, Flea, Japanese (Adult), Pine Chaffer, Pine Shoot, Sap), Caterpillars (including Saltmarsh, Tent), Crickets, Eastern Sprucegall Adelgid, Grasshoppers, Lace Bugs, Lygus Bugs, Mealybugs, Mites (including Spruce, Two-Spotted Spider), Mosquitoes, Moths (including Gypsy, Zimmerman Pine), Periodical Cicadas, Plant Bugs (including Tarnished), Sawflies (including European Pine, Redheaded Pine), Spittlebugs, Stink Bugs (including Brown Marmorated, Kudzu Bug), Thrips, Wasps/Hornets, Webworms (including Fall, Mimosa, Oak), Weevils (including Northern Pine, Orchard, Pine Shoot), Whiteflies

NOTE TO PM: FOR USE WITH CONSUMER-MIXED CONCENTRATE PRODUCTS ONLY

Amount to Use	<p>When using a tank sprayer:</p> <ul style="list-style-type: none"> • 1.5 fl oz per gallon of water. • Spray plants until thoroughly covered. <p><i>Option A: using the Ortho® Dial 'N Spray®/Applicator Name/ applicator</i></p> <p>When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator:</p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. • Pour product into jar to full or one-half full. • DO NOT add water. • Attach hose to the sprayer. • Spray evenly on plants. • Unused product must be poured back into its original container. <p><i>Option B: using the Ortho® Dial 'N Spray® with direct connect /Applicator Name/ applicator</i></p> <p>When using the [Ortho® Dial 'N Spray® direct connect] [Applicator Name] applicator:</p> <p>[Prepare applicator:] </p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz <p>[Connect:] </p> <ul style="list-style-type: none"> • Remove cap from the concentrate bottle. [Keep cap for storage.] • Insert suction tube into bottle opening and twist the Ortho Dial N Spray applicator with direct connect [applicator name] onto bottle to attach. • Connect hose to the sprayer and turn on water. <p>[Spray:] </p> <ul style="list-style-type: none"> • Spray evenly on plants. <p>[Finish:] </p> <ul style="list-style-type: none"> • After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray applicator with direct connect [applicator name]. • Replace cap on the [insert product name] concentrate bottle. <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional information.</p> <p>Important: To prevent sprayer from clogging, always clean after use as directed.</p>
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How to Apply	<ul style="list-style-type: none">• Spray to uniformly cover upper and lower leaf surfaces, stems, and branches. When treating potted plants also lightly spray the soil surface.• Spray when air is calm to avoid drift. Apply as necessary, waiting 7 to 14 days between each application. Hard to control insects may require 2 to 3 applications.• If temperature is expected to exceed 85°F, spray in early morning or late afternoon when it is cooler.• Mosquitoes coming to rest on treated areas will be killed for varying periods of time after application, depending on exposure of treated areas to weather conditions.• Spray underside of leaves and penetrate dense foliage. Bottle (32 fl oz.) will treat 2,790 sq. ft. (0.1 lb of Bifenthrin per acre)
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NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply [Outdoor Perimeter Treatment application]	<ul style="list-style-type: none">• Spray to uniformly cover upper and lower leaf surfaces, stems, and branches. When treating potted plants also lightly spray the soil surface.• Spray when air is calm to avoid drift. Apply as necessary, waiting 7 to 14 days between each application. Hard to control insects may require 2 to 3 applications.• If temperature is expected to exceed 85°F, spray in early morning or late afternoon when it is cooler.• Mosquitoes coming to rest on treated areas will be killed for varying periods of time after application, depending on exposure of treated areas to weather conditions.• Spray underside of leaves and penetrate dense foliage. Bottle (32 fl oz.) will treat 2,790 sq. ft. (0.1 lb of Bifenthrin per acre)
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How to Apply/Use	<p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.• To begin spraying, point nozzle in the direction you want to spray.• Bend small plastic tab back and turn knob to ON position.• Spray as directed in the "HOW TO APPLY" instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. <p>OR</p> <p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.
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	<ul style="list-style-type: none"> To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. Slide thumb activation switch forward to ON position. Spray as directed in the "HOW TO APPLY" instructions for use. <p>FINISH</p> <ul style="list-style-type: none"> To STOP spraying, slide thumb activation switch backward to OFF position. Turn off water. Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. Disconnect sprayer from hose. <p>OR</p> <p>Connect:</p> <ul style="list-style-type: none"> Connect/Attach/Sprayer/bottle to end of hose Turn on water Extend hose to farthest area to be treated <p>Spray:</p> <ul style="list-style-type: none"> [Remove tamper evident band/strip/seal] To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. Slide thumb activation switch forward to ON position. Spray as directed in the "HOW TO APPLY" instructions for use. Allow to soak into ground, avoiding runoff to nearby desirable plants. <p>Finish:</p> <ul style="list-style-type: none"> To STOP spraying, slide thumb activation switch backward to OFF position. Turn off water. Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. Disconnect the sprayer from hose.
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Around the perimeter of the following locations: House foundation, porches, patios & stored lumber

Do not treat Firewood

Kills Insects	Ants (including Argentine, Carpenter, Lasius, Odorous, Pavement, Pharaoh/Sugar, Pyramid, Red Harvester), Centipedes, Cockroaches/Roaches (including American/Palmetto/Waterbug, Asian/Oriental, German), Crickets, Earwigs, Fleas, House Flies, Millipedes, Mosquitoes, Scorpions, Sowbugs/Pillbugs/Rollie Pollies, Spiders (including Black Widow, Brown Recluse, Hobo), Stink Bugs (including Brown Marmorated and Kudzu Bug), Ticks (including American, Brown Dog, Deer)
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NOTE TO PM: FOR USE WITH CONSUMER-MIXED CONCENTRATE PRODUCTS ONLY

Amount to Use	When using a tank sprayer: <ul style="list-style-type: none"> 1.5 fl oz (3 Tbs) per gallon of water to be sprayed over 16 linear feet (65 sq ft)
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	<p>Option A- when using the Ortho® Dial 'N Spray® applicator:</p> <p>When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator:</p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. • Add 6 fl oz to sprayer jar. • DO NOT add water. • Attach hose to the sprayer. • Spray evenly over 64 linear feet (or 260 sq ft) until jar is empty. • Unused product must be poured back into its original container. <p>Option B- when using the Ortho® Dial 'N Spray direct connect applicator :</p> <p>When using the [Ortho® Dial 'N Spray® direct connect] [Applicator Name] applicator:</p> <p>[Prepare applicator:] </p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. <p>[Connect:] </p> <ul style="list-style-type: none"> • Remove cap from the concentrate bottle. [Keep cap for storage.] • Insert suction tube into bottle opening and twist the Ortho Dial N Spray applicator with direct connect [applicator name] onto bottle to attach. • Connect hose to the sprayer and turn on water. <p>[Spray:] </p> <ul style="list-style-type: none"> • Spray evenly on surfaces. <p>[Finish:] </p> <ul style="list-style-type: none"> • After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray applicator with direct connect [applicator name]. • Replace cap on the [insert product name] concentrate bottle. <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional directions.</p> <p>Important: To prevent sprayer from clogging, always clean after use as directed.</p>
How to Apply	<ul style="list-style-type: none"> • To keep insects from entering the house, use a hose-end or tank sprayer to spray a 2 foot band of soil around the house next to the foundation. Also spray the foundation of the house to a height of 2 feet. • Repeat application every 14 days if necessary. • Bottle (32 fl oz.) will treat 1395 sq. ft. of foundation/perimeter (0.2 lb of Bifenthrin per acre)

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply	<ul style="list-style-type: none"> • To keep insects from entering the house, spray a 2 foot band [on the soil] around the house next to the foundation. Also spray the foundation of the house to a height of 2 feet. • Repeat application every 14 days if necessary. • Bottle (32 fl oz.) will treat 1395 sq. ft. of foundation/perimeter (0.2 lb of Bifenthrin per acre)
How to Apply/Use	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water.

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	<p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.• To begin spraying, point nozzle in the direction you want to spray.• Bend small plastic tab back and turn knob to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. <p>OR</p> <p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect sprayer from hose. <p>OR</p> <p>Connect:</p> <ul style="list-style-type: none">• Connect/Attach/Sprayer/bottle to end of hose• Turn on water• Extend hose to farthest area to be treated <p>Spray:</p> <ul style="list-style-type: none">• [Remove tamper evident band/strip/seal]• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use.• Allow to soak into ground, avoiding runoff to nearby desirable plants. <p>Finish:</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.
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NOTE:





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	<ul style="list-style-type: none"> • Turn off water. • Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect the sprayer from hose.
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LAWN INSECTS	
Kills Insects	Ants (including Argentine, Carpenter, Foraging Fire), Armyworms, Beetles (including Black Turfgrass Ataenius, Adult Japanese), Billbugs, Chinch Bugs, Crickets, Cutworms, Deer Ticks, Greenbug, Mole Crickets, Mosquitoes, Sod Webworms, Weevils (including Annual Bluegrass)
WHEN TO MOW & WATER	<ul style="list-style-type: none"> • Apply to lawn that was mowed and watered within the last 24 hours. Mowing may be resumed after 2-3 days. • For mole cricket control, water thoroughly immediately after application.
WHEN TO APPLY	<ul style="list-style-type: none"> • Apply when insects first appear. • Wait 4 to 6 weeks between applications.

NOTE TO PM: FOR USE WITH CONSUMER-MIXED CONCENTRATE PRODUCTS ONLY

Amount to Use	<p>When using a tank sprayer</p> <ul style="list-style-type: none"> • Mix 0.75 to 1.5 fl oz (1.5 to 3 Tbs) into a gallon of water to be sprayed over 125 sq ft. <p>Option A- When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator</p> <p>When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator:</p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. • Add 6 fl oz to sprayer jar. • DO NOT add water. • Attach hose to the sprayer. • Spray evenly over 500 to 1,000 sq ft until jar is empty. • Unused product must be poured back into its original container. <p>Option B- When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</p> <p>When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</p> <p>[Prepare applicator:] </p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. <p>[Connect:] </p> <ul style="list-style-type: none"> • Remove cap from the concentrate bottle. [Keep cap for storage.] • Insert suction tube into bottle opening and twist the Ortho Dial N Spray applicator with direct connect [applicator name] onto bottle to attach. • Connect hose to the sprayer and turn on water. <p>[Spray:] </p> <ul style="list-style-type: none"> • Spray evenly on lawn. <p>[Finish:] </p> <ul style="list-style-type: none"> • After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray applicator with direct connect [applicator name]. • Replace cap on the [insert product name] concentrate bottle.
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	Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional directions. Important: To prevent sprayer from clogging, always clean after use as directed.
How to Apply	<ul style="list-style-type: none">• Measure lawn. Calculate square feet by multiplying length times width. [walking man icon]• Spray evenly over measured area. Treat entire lawn.• Bottle (32 fl oz.) will treat up to 5,580 sq. ft. (0.05 lb. of Bifenthrin per Acre)• Tough to Control Insects: To control carpenter ants spray 1.5 fl oz per gallon evenly over 65 sq ft. (0.2 lb. of Bifenthrin per Acre)• Mosquitoes coming to rest on treated areas will be killed for varying periods of time after application, depending on exposure of treated areas to weather conditions.

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply	<ul style="list-style-type: none">• Spray evenly over desired area. Bottle (32 fl oz.) will treat up to 5,580 sq. ft. (0.05 lb of Bifenthrin per acre)• Tough to Control Insects: To control carpenter ants spray evenly over 1,395 sq. ft. (0.2 lb of Bifenthrin per acre)• Mosquitoes coming to rest on treated areas will be killed for varying periods of time after application, depending on exposure of treated areas to weather conditions.
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How to Apply/Use	<p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.• To begin spraying, point nozzle in the direction you want to spray.• Bend small plastic tab back and turn knob to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. <p>OR</p> <p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use.
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	<p>FINISH</p> <ul style="list-style-type: none"> • To STOP spraying, slide thumb activation switch backward to OFF position. • Turn off water. • Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect sprayer from hose. <p>OR</p> <p>Connect:</p> <ul style="list-style-type: none"> • Connect/Attach/Sprayer/bottle to end of hose • Turn on water • Extend hose to farthest area to be treated <p>Spray:</p> <ul style="list-style-type: none"> • [Remove tamper evident band/strip/seal] • To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. • Slide thumb activation switch forward to ON position. • Spray as directed in the “HOW TO APPLY” instructions for use. • Allow to soak into ground, avoiding runoff to nearby desirable plants. <p>Finish:</p> <ul style="list-style-type: none"> • To STOP spraying, slide thumb activation switch backward to OFF position. • Turn off water. • Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect the sprayer from hose.
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HOME VEGETABLE GARDENS, MELONS & FRUIT and NUT TREES

Kills Insects

Aphids (including Apple, Black Cherry, Buckhorn, Pea, Pecan, Rosy Apple, Walnut), Apple Maggot, Armyworms (including Beet), Beetles (including Colorado Potato, Flea, Mexican Bean, Sap, Spotted Cucumber, Striped Cucumber), Borers (including American Plum, Lesser Peachtree, Peachtree, Peach Twig, Squash Vine, Stalk), Caterpillars (including Alfalfa, Alfalfa Looper, Blueberry Spanworm, Cabbage Looper, Celery Looper, Cranberry Fruitworm, Filbertworm, Green Cloverworm, Green Fruitworm, Hickory Shuckworm, Imported Cabbageworm, Navel Orangeworm, Painted Lady, Pickleworm, Rindworm, Saltmarsh, Tobacco Hornworm, Tomato Fruitworm/Corn Earworm, Tomato Hornworm, Tomato Pinworm, Velvetbean), Chinch Bugs, Corn Borers (including European, Southwestern), Corn Rootworms, Crickets, Cutworms (including Western Bean, Fall Webworms, Flies (including Cherry Fruit, Cornsilk, Walnut Husk), Grasshoppers, Lace Bugs, Leafhoppers (including Potato), Leafminers (including Tentiform, Vegetable), Leafrollers (including Oblique Banded, Red-Banded, Variegated), Lygus Bug, Mites, (including Clover), Moths (including Artichoke Plume, Codling, Diamondback, Oriental Fruit), Pear Psylla, Pecan Leaf Casebearer, Pecan Leaf Phylloxera, Pecan Nut Casebearer, Pecan Spittlebug, Plant Bugs (including Tarnished), Scales (including San Jose), Squash Bug, Stink Bugs (including Brown Marmorated, Kudzu Bug), Weevils (including Black Vine, Carrot, Cow Pea Curculio, Cranberry, Pea, Pecan, Pepper, Plum Curculio), Whiteflies

When to Apply





- Apply when insects first appear.
- Re-apply as necessary to maintain control waiting at least 7 days between each application.

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NOTE TO PM: FOR USE WITH CONSUMER-MIXED CONCENTRATE PRODUCTS ONLY

Amount to Use	<p>When using a tank sprayer</p> <ul style="list-style-type: none"> Mix 1.5 fl oz (3 Tbs) into a gallon of water. <p>Option A- When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator</p> <p>When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator</p> <ul style="list-style-type: none"> Set dial to 1.5 fl oz. Pour product into jar to full or one-half full. DO NOT add water. Attach hose to the sprayer. Unused product must be poured back into its original container <p>Option B- When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</p> <p>When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</p> <p>[Prepare applicator:] </p> <ul style="list-style-type: none"> Set dial to 1.5 fl oz. <p>[Connect:] </p> <ul style="list-style-type: none"> Remove cap from the concentrate bottle. [Keep cap for storage.] Insert suction tube into bottle opening and twist the Ortho Dial N Spray applicator with direct connect [applicator name] onto bottle to attach. Connect hose to the sprayer and turn on water. <p>[Spray:] </p> <ul style="list-style-type: none"> Apply as a thorough spray, wetting leaves and branches, but do not let runoff occur. <p>[Finish:] </p> <ul style="list-style-type: none"> After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray applicator with direct connect [applicator name]. Replace cap on the [insert product name] concentrate bottle. <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional directions.</p> <p>Important: To prevent sprayer from clogging, always clean after use as directed.</p>
How to Apply	<ul style="list-style-type: none"> Apply as a thorough spray, wetting leaves and branches, but do not let runoff occur. Be sure to follow important limitations for the specific edible plant you are spraying, including the amount of spray which can be applied, the interval between sprays, and the days to wait before harvest. Spray underside of leaves and penetrate dense foliage. Bottle (32 fl oz.) will treat 2,790 sq. ft. (0.1 lb. of Bifenthrin per acre)

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply	<ul style="list-style-type: none"> Apply as a thorough spray, wetting leaves and branches, but do not let runoff occur. Be sure to follow important limitations for the specific edible plant you are spraying, including the amount of spray which can be applied, the interval between sprays, and the days to wait before harvest. Spray underside of leaves and penetrate dense foliage. Bottle (32 fl oz.)
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How to Apply/Use	will treat 2,790 sq. ft. (0.1 lb. of Bifenthrin per acre) CONNECT <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. SPRAY <ul style="list-style-type: none">• Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.• To begin spraying, point nozzle in the direction you want to spray.• Bend small plastic tab back and turn knob to ON position.• Spray as directed in the "HOW TO APPLY" instructions for use. FINISH <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. OR CONNECT <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. SPRAY <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the "HOW TO APPLY" instructions for use. FINISH <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect sprayer from hose. OR Connect: <ul style="list-style-type: none">• Connect/Attach/Sprayer/bottle to end of hose• Turn on water• Extend hose to farthest area to be treated Spray: <ul style="list-style-type: none">• [Remove tamper evident band/strip/seal]• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the "HOW TO APPLY" instructions for use.• Allow to soak into ground, avoiding runoff to nearby desirable plants.
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	<p>Finish:</p> <ul style="list-style-type: none"> • To STOP spraying, slide thumb activation switch backward to OFF position. • Turn off water. • Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect the sprayer from hose.
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VEGETABLES AND FRUITS	DAYS TO WAIT TO HARVEST	CALIFORNIA DAYS TO WAIT TO HARVEST
Corn (Sweet corn)	1	18
Tomatoes	1	Do not use
Citrus	1	Do not use
Blackberries, Raspberries	3	4
Lima Beans	3	9
Peas (Green pea, Snow pea, Sugar Snap pea), Beans (Snap bean, Wax bean), Blackeyed pea	3	Do not use
Chayote, Cucumber, Edible gourds, Cantaloupe, Casaba, Honeydew melon, Pumpkin, Summer squash (Zucchini), Winter squash (Butternut squash, Acorn squash, Spaghetti squash), Watermelon	3	3
Chinese mustard	7	Do not use
Broccoli, Chinese broccoli, Cabbage, Cauliflower, Eggplant	7	7
Head lettuce, Peppers (Bell and Non-bell), Artichoke	7	Do not use
Pears	14	Do not use
Pecans	21	Do not use

END OF OPTION 1: INSECT KILLER

OPTION 2: FIRE ANT MOUND TREATMENT

FIRE ANT MOUNDS	
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Kills Insects	Fire Ants
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WHEN TO APPLY	Apply any time fire ant mounds are present
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NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply	<ul style="list-style-type: none"> • Apply for 30 seconds directly to mound and surrounding 2 ft. radius
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How to Apply/Use	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. <p>SPRAY</p> <ul style="list-style-type: none"> • Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area. • To begin spraying, point nozzle in the direction you want to spray. • Bend small plastic tab back and turn knob to ON position. • Spray as directed in the "HOW TO APPLY" instructions for use.
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	<p>FINISH</p> <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. <p>OR</p> <p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect sprayer from hose. <p>OR</p> <p>Connect:</p> <ul style="list-style-type: none">• Connect/Attach/Sprayer/bottle to end of hose• Turn on water• Extend hose to farthest area to be treated <p>Spray:</p> <ul style="list-style-type: none">• [Remove tamper evident band/strip/seal]• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use.• Allow to soak into ground, avoiding runoff to nearby desirable plants. <p>Finish:</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect the sprayer from hose.
<i>End of Option 2: FIRE ANT MOUND TREATMENT</i>	



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OPTION 3: OUTDOOR TREATMENT	
OUTDOOR PERIMETER TREATMENT	
Kills Insects	Ants (including Argentine, Carpenter, Foraging Fire Ants, Lasius, Odorous, Pavement, Pharaoh/Sugar, Pyramid, Red Harvester), Centipedes, Cockroaches/Roaches (including American/Palmetto/Waterbug, Asian/Oriental, German), Crickets, Earwigs, Fleas, House Flies, Millipedes, Mosquitoes, Scorpions, Stink Bugs (including Brown Marmorated, Kudzu Bug), Sowbugs/Pillbugs/Rollie Pollies, Spiders (including Black Widow, Brown Recluse, Hobo), Ticks (including American, Brown Dog, Deer)
Where to Use	<ul style="list-style-type: none"> • Around the perimeter of the following locations: House foundation, porches, patios & stored lumber • Exterior doors and windows • Along eaves and exterior siding
When to Re-Apply	<ul style="list-style-type: none"> • Repeat application is necessary only if there are signs of renewed insect activity. • Repeat application must be limited to no more than once per seven days. • DO NOT APPLY THIS PRODUCT TO HUMANS OR ANIMALS • DO NOT TREAT FIREWOOD
People & Pets <i>[reentry icon]</i> 	Do not allow people and pets to enter treated area until after application has dried.



NOTE TO PM: FOR USE WITH CONSUMER-MIXED CONCENTRATE PRODUCTS ONLY

Amount to Use	<p>When using a tank sprayer</p> <ul style="list-style-type: none"> • 1.5 fl oz (3 Tbs) per gallon of water to be sprayed over 16 linear feet (65 sq ft) <p><i>Option A: When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator:</i></p> <p>When using the [Ortho® Dial 'N Spray®] [Applicator Name] applicator:</p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. • Add 6 fl oz to sprayer jar. • DO NOT add water. • Attach hose to the sprayer. • Spray evenly over 64 linear feet (or 260 sq ft) until jar is empty. • Unused product must be poured back into its original container. <p><i>Option B: When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</i></p> <p>When using the [Ortho® Dial 'N Spray® with direct connect] [Applicator Name] applicator:</p> <p>[Prepare applicator:] </p> <ul style="list-style-type: none"> • Set dial to 1.5 fl oz. <p>Connect:] </p> <ul style="list-style-type: none"> • Remove cap from the concentrate bottle. [Keep cap for storage.] • Insert suction tube into bottle opening and twist the Ortho Dial N Spray applicator with direct connect [applicator name] onto bottle to attach. • Connect hose to the sprayer and turn on water.
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	<p>[Spray:]  []</p> <ul style="list-style-type: none">• Spray evenly on surfaces. <p>[Finish:]  []</p> <ul style="list-style-type: none">• After use, untwist to remove the [insert product name] concentrate bottle from the Ortho Dial N Spray applicator with direct connect [applicator name].• Replace cap on the [insert product name] concentrate bottle. <p>Refer to the Ortho Dial N Spray applicator with direct connect [applicator name] booklet for additional directions. Important: To prevent sprayer from clogging, always clean after use as directed.</p>
How to Apply	<ul style="list-style-type: none">• To keep insects from entering the house, use a hose-end or tank sprayer to spray a 2 foot band of soil around the house next to the foundation. Also spray the foundation of the house to a height of 2 feet.• Repeat application every 14 days if necessary.• Bottle (32 fl oz.) will treat 1,395 sq. ft. of foundation/perimeter (0.2 lb. of Bifenthrin per acre)

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

How to Apply	<ul style="list-style-type: none">• To keep insects from entering the house, spray a 2 foot band [on the soil] around the house next to the foundation. Also spray the foundation of the house to a height of 2 feet.• This package will treat up to 360 linear feet with a 4 foot band of product. Apply product at a rate of approximately 1 linear foot for every 2 seconds• In addition to the foundation, product can also be used around window frames and doorways, around the perimeter of porches and patios, along eaves and exterior siding.
How to Apply/Use	<p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water. <p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.• To begin spraying, point nozzle in the direction you want to spray.• Bend small plastic tab back and turn knob to ON position.• Spray as directed in the "HOW TO APPLY" instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To stop spraying, turn knob to OFF position.• Turn off water.• Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.• Disconnect sprayer from hose. <p>OR</p> <p>CONNECT</p> <ul style="list-style-type: none">• Shake well before using.• Connect sprayer to hose.• Turn on water.

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	<p>SPRAY</p> <ul style="list-style-type: none">• Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect sprayer from hose. <p>OR</p> <p>Connect:</p> <ul style="list-style-type: none">• Connect/Attach/Sprayer/bottle to end of hose• Turn on water• Extend hose to farthest area to be treated <p>Spray:</p> <ul style="list-style-type: none">• [Remove tamper evident band/strip/seal]• To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.• Slide thumb activation switch forward to ON position.• Spray as directed in the “HOW TO APPLY” instructions for use.• Allow to soak into ground, avoiding runoff to nearby desirable plants. <p>Finish:</p> <ul style="list-style-type: none">• To STOP spraying, slide thumb activation switch backward to OFF position.• Turn off water.• Relieve water pressure by sliding thumb switch to ON / WATER / WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].• Disconnect the sprayer from hose.
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END OF OPTION 3: OUTDOOR TREATMENT

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Keep pesticide in original container. Do not put into food or drink containers. Avoid contamination of feed and foodstuffs. Store in a cool, dry place, preferably in a locked storage area.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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NOTICE:

To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

Manufactured/Distributed/Sold for/by:

The Ortho Group

P.O. Box 190

Marysville, OH 43040

EPA Reg. No. 239-2685

EPA Est. No. 239-IA-3¹, 58996-MO-1^A, 239-MS-001^M, XXXX

[Superscript is first letter of lot number.]

[Made in USA]

Batch/Lot Code

Note To PM – Batch/Lot code maybe printed directly on the packaging and not on the printed product label/FPL.

Made/Manufactured for / Marketed through:

[Private Label/Subregistrant Company Information]

Optional Marketing Claims (claims may appear on any or all label panels):

Note to PM: insects/pests/bugs may be used interchangeably

Note to PM: house/home may be used interchangeably

Note to PM: the word “and” can be interchanged with “&” in all instances and vice versa.

Note to PM: When qualified claims are used on the market label, the qualifying statement will appear in close proximity to the claim when it does not impact any mandatory language.

Note to PM: Any or all listed bugs may be represented graphically on Final Printed

Labeling [bug icon]

**GENERAL**

1. Kills ticks that may transmit Lyme disease
2. Kills mosquitoes that may transmit West Nile Virus
3. Kills mosquitoes and other listed nuisance insects
4. [Satisfaction]Guaranteed [kill] or your money back†
5. Kills [1,2,3,4...200...248] insects*
6. [Plus] Kills/controls [insert any combination of insects*/[231][248] insects*].
7. Kills/controls bugs* on [insert any combination of listed use sites]
8. [Plus] kills mosquitoes outdoors
9. Kills/Controls bugs* outdoors before they can come indoors.
10. Helps protect your house from listed invading insects.
11. Kills/controls outdoor insects* by contact so you and your family can enjoy your home
12. Kills Fast
13. Kills insects* by contact *[Guaranteed]
14. Odor Free
15. Non Staining
16. Great for treating the perimeter of the home!
17. Great for treating large areas [like the home foundation]!
18. Formulated for [use on] Vegetables/Edibles/[Edible plants]
19. Can be used [use in/on/around] Vegetables/[&] Edibles/[[&] Edible plants]
20. Controls/Kills insects* that attack outdoor plants
21. Guard/Defends/Shields/Safeguards/Protects your Outdoor Plants from bugs*
22. Guard/Defends/Shields/Safeguards/Protects from Insects*
23. May be used on outdoor plants.

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24. Kills mosquitoes that may transmit the chikungunya virus
25. Kills mosquitoes that may transmit dengue fever
26. Kills mosquitoes that may transmit [the] [Zika virus]/[chikungunya virus] [and/&] /[dengue fever]
27. Kills Fleas that may transmit Flea Allergy Dermatitis (FAD)/ Flea-Bite Anemia/ Tapeworms/ Haemobartonellosis to cats/dogs
28. Kills Fleas that may transmit Bartonellosis [to cats/dogs/people]
29. Kills Fleas that may transmit Mycoplasma to cats
30. Kills Ticks that may transmit Haemobartonellosis/ Anaplasma phagocytophilum [to cats/dogs]
31. Kills Ticks that may transmit Cytauxzoonosis/ Tularemia to cats
32. Kills Ticks that may transmit Anaplasma/ Babesiosis/ Ehrlichiosis/ Lyme borreliosis/ Rocky Mountain spotted fever/ Haemoplasmosis/ Mycoplasma to dogs
33. Kills mosquitoes that may transmit Heart worm to cats/dogs
34. Kills mosquitoes that may transmit Subcutaneous dirofilariasis [to cats/dogs/people]
35. Kills mosquitoes that may transmit [the] Zika Virus
36. Kills ticks that may transmit [the] Powassan/POW disease/virus

*Refer to booklet/back panel for complete list of insects/bugs/pests

NOTE to PM: If qualifier is not present, "listed" will be inserted before "insects/bugs/pests"

Usage:

1. Use on lawns, around home perimeter, ornamentals, flowers, trees, shrubs, vegetables & fruit trees.
2. [One [32 fl] bottle] covers up to 5580 square feet [sq ft] > Lawn insects
3. [One [32 fl oz] bottle] covers up to 2790 square feet [sq ft] > Flowers, shrubs
4. [One [32 fl oz] bottle] covers up to 1395 square feet [sq ft] > Home Perimeter
5. [One [32 fl oz] bottle] Makes up to 42 gallons – [concentrate product package only]
6. [One [32 fl oz] bottle] Makes up to 21 gallons – [concentrate product package only]
7. Treats the exterior perimeter of an average [2,000/X] sq ft. 2-story home
8. 1 bottle treats the exterior perimeter of an average [2,000/X] sq ft. 2-story home over 2X (32 fl oz. Consumer Mixed Concentrate)
9. Use outside your home
10. Sprays up to X gallons
11. Makes X gallons of spray
12. Makes X Gallons[!] (Consumer Mixed Concentrate)

Efficacy:**GENERAL INSECT KILLER specific**

1. Kills listed bugs on your lawns, trees & shrubs, roses & flowers, fruits, nuts & vegetables.
2. Protects your [lawn/backyard/garden/playground/outdoor living spaces] from listed bugs [so you [and your kids/pets/dog] can enjoy your [event/party/barbeque/birthday party/playtime/home/yard]]
3. Protects lawns* *from listed pests
4. Kills/controls listed bugs [which destroy lawns, roses, flowers, tree, shrubs, edibles] [and/or] [which] [annoy people/kids/pets.]
5. Protects your yard all weekend long. *from listed pests
6. Kills/Controls all listed insects [like...insert any combination of listed insects] [that commonly harm roses/flowers/trees/shrubs/ edibles/fruits/vegetables/ornamentals/lawns]
7. Kills/Controls listed home invading pests
8. One application keeps listed bugs out for [an entire]three months!*
9. Keeps listed bugs away for up to 3 month*
10. One application keeps [any combination of listed insects qualified below] out for up to 3 month!

*[Applies to/for]: Mosquitoes, Fleas, Cockroaches and Flies.

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OUTDOOR PERIMETER BARRIER

1. Keeps listed bugs from coming inside [the house]!
2. Create(s) a long-lasting* [bug] [barrier/perimeter/border/residual treatment] for/on listed insects
3. Creates an exterior [home perimeter] bug barrier for/on listed insects
4. Create an exterior [home perimeter] bug [perimeter/border/residual treatment] for listed insects
5. Creates a protective perimeter/barrier/border/residual treatment that keeps listed insects from coming in the house

*6 month control of spiders (excluding black widow, brown recluse, hobo)

FIRE ANT SPECIFIC

1. Kills the queen. [Kills the [entire/mound/colony]]
2. Kills the queen [&/and the] colony
3. Fire ant mound drench
4. Kills foraging/biting fire ants
5. Mound kill
6. Kills [Foraging][Biting] Fire Ants [in 15 minutes [Guaranteed]]
7. Guaranteed to kill [Foraging] Fire Ants in 15 minutes
8. Guaranteed [foraging] fire ant kill in 15 minutes
9. [One/1] [32 fl oz] bottle kills 21 mounds
10. Just apply for 30 seconds directly to mound and surrounding 2 foot radius.

RESIDUAL CLAIMS**3- Month claims**

1. Provides residual control for [up to] 3 months [outdoors]*
2. Creates/Provides a 3 Month Bug Barrier*
3. Kills/Controls [listed insects][for] [up to] 3/three months [outdoors]*
4. [One application] [Up to] three/3 month control/protection [outdoors]*
5. [One application] Keeps listed bugs away/out for [up to] 3/three months*
6. Kills listed insects [outdoors] for [up to] 3 months*
 - *[Applies to/for] [any combination of the following]: ants, fleas, cockroaches, spiders (excluding black widow), house flies, scorpions, and American dog ticks

6-Month Claims

1. Up to 6 month control [protection] outdoors*
 2. Kills [Controls] [Protects] [for] up to 6 months outdoors*
 3. Kills listed bugs [outdoors] for 6 months*
- * [Applies to/for]: spiders (excluding black widow, brown recluse, hobo)

RESIDUAL FOR PLANTS & VEGETABLES:

Note To PM: Length of control is determined by the residual control insect list to be called out using the qualifiers.

1. Provides residual control for up to 6 weeks*.
2. Kills/Controls [insects] [for up to] ([2,4,6] weeks / [1,2] months) [outdoors]*
3. Up to six [6] week protection*
4. One application...[up to six [6] week control]*
5. Contains bifenthrin, a long-lasting insecticide that provides contact and residual control of hard-to-kill sucking and chewing insects for up to [2,4,6] weeks.*
6. Provides residual control for up to 6 weeks.*
8. Guards/Defends/Shields/Safeguards/Protects flowers and edibles from bugs for [up to [2, 4, 6]] weeks*
9. Guards/Defends/Shields/Safeguards/Protects fruit and vegetables from bugs for [up to [2, 4, 6]] weeks*
10. Guards/Defends/Shields/Safeguards/Protects gardens and landscapes from bugs for [up to [2, 4, 6]] weeks*

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2 week residual claims

*[Applies to/for]: aphids, whiteflies, flea beetles, pee weevil, potato leaf hopper, cabbage looper, mites

Up to 4 week residual claims

*[Applies to/for]: pee weevil, potato leaf hopper, cabbage looper, mites

Up to 6 weeks residual claims

*[Applies to/for]: cabbage looper, mites

APPLICATOR CLAIMS:**Ready-to-Spray Applicator Claims:**

1. Ready to Spray Hose-end applicator
2. [Now with a] Low pressure shower applicator- won't harm plants [or blooms]
3. [Now with a] Low pressure shower applicator- won't damage plants [or blooms]
4. [Now with] One-handed operation
5. Ergonomic [design]
6. Ready-Spray [III][®] [Ready-to-Spray] [Applicator Name]
7. [Simply] attach to [garden] hose and spray [go]
8. No mixing required
9. [Now with a] Low pressure [applicator] [spray pattern]
10. [Now with a] Broadcast [applicator] [spray pattern]
11. Simple [and/ easy] [to use]
12. Convenient [Simple] [Design]
13. Economical – use to cover large areas
14. Easily cover large areas
15. Hand doesn't get wet [Hand stays dry]
16. Easy grip [control]
17. Includes water [only] setting [option]
18. [Easy] [Ergonomic] Comfort Grip [Design]
19. [Instant] [Easy] [One-handed] on/off [applicator] [switch] [action]
20. No mixing, no measuring- just spray!
21. Easy-to-use sprayer
22. Improved [Applicator/Application] [System! /Device!]
23. One-hand design
24. One step prep
25. Covers/Treats (XXX sq. ft.) in (X) minutes
26. Covers/Treats more [area/ground] faster (with broadcast control)
27. Easy/ Simple [to use]
28. Shower applicator /spray pattern
29. No messy clean-up
30. No concentrate contact (with) [Ready-Spray[®]/Ready-to-Spray/Applicator Name]
31. One-handed operation [use] [spraying]
32. Ready-Spray[®]/Ready-to-Spray/Applicator Name
33. [To remove] Cut here [to remove] .
34. Remove [Before Use]
35. Tamper Evident [seal/strip/band]

Concentrate/DNS/Tank Sprayer Claims

1. Easy to apply with a tank sprayer
2. Exact measurement with Ortho[®] Dial 'N Spray[®]
3. No over/under application with Ortho[®] Dial 'N Spray[®]
4. 2.5 [oz] Dial N Spray setting
5. With (the convenient) measuring cup, mixing [Insert brand name] has never been easier
6. No drip spout
7. Drain back no-mess cap

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8. [Apply with/ Use in] a Ortho [insert brand name] [tank/ Multi Purpose] Sprayer [or a [handheld] trigger sprayer]
9. As easy as 1) Open 2) Pour [into measuring [cap/ cup] 3) Mix [with water] 4) Apply
10. Cap is a measuring cup
11. Cap works like a measuring cup [to help you use the right amount]
12. Close tightly while pushing down to turn
13. [Drain-Back/ Drain back] [cup/ cap/ spout/ into bottle]
14. Drip free [pour] spout
15. [Easy-Measure/ Easy measure] [cup/ cap]
16. [Easy] Pour [cap/ spout]
17. Easy pour cap [allows for delivery of/ helps deliver the/ helps measure the] [correct/ desired/ right]
18. amount of product [every time]
19. Easy pour [cap/ spout] makes using concentrates [simple/ easy/ to use]
20. Easy to apply with a Ortho [insert brand name] [tank/ Multi Purpose] sprayer
21. Easy to [see/ read] measuring lines
22. For [Insert Brand Name] Use Only
23. Includes Measuring [Cup /Cap]
24. Less mess [with easy pour spout] [with drain back [cap/ cup]]
25. Never lose the measuring cup again
26. No drip [pour] [lip/ spout] [helps [prevent/ avoid] [spilling/ messes]]
27. No leak [cap/ cup]
28. No mess [bottle/ cap/ lid]
29. No need to rinse the [cap/ cup] [- product drains back into the bottle]
30. Not For Consumable Use
31. Measuring [Cup /Cap] Included
32. Measuring [cap/ cup] makes it easy to use the right amount
33. Measuring [cap/ cup] won't get lost
34. [Peel/ Pull/ Tear] [off tamper resistant band/ on bottom of cap]
35. Pour Spout
36. Recyclable bottle
37. Recycle symbol
38. Remove foil seal
39. Rinse After Use
40. Squeeze Tabs, Turn Cap to Open
41. Squeeze, turn, press cap [and turn/ while turning] [to open]
42. With [the convenient] measuring [cup/ cap], mixing [Insert Brand Name] [controlling insects around your home] has never been easier
43. With [the convenient] measuring [cup/ cap], controlling insects all around your home] has never been this fast and easy
44. Easy-Measure [Cap] [Top] [Lid] [Cup]
45. Drain-Back [Cap] [Top] [Lid] [Cup]

Private Label

1. Satisfaction [Brand/Company Name] Promise Guaranteed
The [Brand/Company Name] Promise: If this [Brand/Company Name] product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the [Brand/Company Name] store where purchased for free replacement of the same or similar item.
2. Quality Since XXXX
3. Established/Est. [in] XXXX
4. Quality You Deserve
5. 100% Guaranteed
6. We are so confident you will be delighted with your [Brand/Company Name] purchase that we

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promise to refund or replace any item you find unsatisfactory. We aim to delight all our members and would love to hear about your discoveries! Call us at: 1-XXX-XXX-XXX (toll-free), Xam-Xpm CSR Monday-Friday

7. [Company Name] Quality since [Year]
8. [icon][Company] Promise Satisfaction
9. The [Company Name] Promise is in Every Bottle

Value Claims

Note to PM: X in the following claims is based on number of products sold together or based on a comparison to other packaging configurations offered.

1. [Great] Value
2. Value/Combo/Wow Pack
3. X pack
4. Same formula, better value!
5. X% more [Free]!
6. Home & Ranch [Value] Size
7. [Over] X% more than X fl.oz/gal size
8. Bonus/Value Size
9. Exclusive to Club Stores!
10. Exclusive Club [Bonus] Size!
11. Value/Bonus Size – 2-pack!
12. Value/Bonus Size – 2 gallons!
13. Value/Bonus Size – 2-pack = 2 gallons!
14. Value/Bonus Size – X-pack/ X-gallons!
15. Value/Bonus Size – X-pack = X gallons!
16. 33% more than X gallon/fl oz size
17. 10% more bonus size
18. Look inside [label] for special offer information!
19. Go to [www.orthohomedefense.com] now for a special offer! Offer subject to change or expiration.
20. New Look, Same Great Results (This claim may appear on any label panel for 6 months following commercial introduction)

Other

1. For Large/Rural/Countryside Lawns
2. For Larger/Rural/Countryside Acreage
3. Ideally Suited for Larger/Rural/Countryside Lawns
4. Ideally Suited for Larger/Rural/Countryside Lawns
5. Home & Ranch [Value] Size
6. Treats/Covers up to 1/2 Acre (or other coverage dependent on package size)
7. Contains Bifenthrin
8. Easy to Use
9. [icon] Do not allow people and pets to enter treated area until after application has dried.
10. 10/XX% less plastic*
11. [Company] & Your Environment – Your yard is a place for family and pets to enjoy. That's why [company] products are designed with care to provide effective solutions to insect problems. Please follow instructions for appropriate usage, storage and disposal.
12. Proven performance
13. Read Entire label before use
14. [Recyclable symbol]
15. Before / After
16. [For] Outdoor Residential use only
17. Intended for residential use
18. Peel Open for use directions and further information
19. OPEN
20. Resealable Label for Directions & Precautions

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21. Peel Open for use directions and further information
22. PRESS TO RESEAL [Placed on booklet cover or base of label depending upon space.]
23. PEEL HERE / PRESS TO RESEAL
24. PULL / PEEL HERE [TO REMOVE TAPE]
25. Product of –and/or- Made in U.S.A.
26. Assembled in the USA
27. ©20XX, licensed by [Company/Brand]. World rights reserved.
28. QUESTIONS OR COMMENTS - [phone icon] [Call] [company/brand phone number] [or] [Visit our website][[www.](#)] [[company/brand website.com](#)] [computer icon]
29. [1 Tablespoon (Tbs) = 3 teaspoons (tsp) 1 fl oz = 2 Tbs 4 fl oz = ½ cup]

*vs. previous bottle/container/packaging

Guarantees:

30. Guaranteed+++
31. [Company/Brand] Guarantee[d] +++
32. Guaranteed [results] +++
33. Guaranteed Kill [or your money back] +++
34. [Company/Brand] Satisfaction guaranteed[+++]
35. [Company/Brand] [Promise your] satisfaction guaranteed [or your money back]

+++ [Company/Brand] Promise: If this [company/brand] product when used for the intended purpose fails to give you complete satisfaction return the item to the [company] store where purchased for free replacement of the same or similar item.

+++The [Company/Brand] Guarantee: If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

+++Consumer Guarantee: If for any reason you are not satisfied after using this product, simply send us original proof of purchase, and we will refund the purchase price.

OTHER OPTIONAL CLAIMS**Optional Corner Flap Labeling Information**

- Indicate page where Spanish begins
- OPEN
- PRESS TO RESEAL (Placed on base label)
- Resealable Label for Directions & Precautions

Optional Fill Marker Embossed on Bottle

Linear Feet [Ft] /Square Feet [Ft]

Ounces / fl Oz / mL / L

0.3% Bifenthrin Liquid Concentrate [Alternate Brand Name] is an insecticide that kills insects/pests that damage [roses], [flowers], [shrubs], [fruit trees], [vegetable gardens] [and/or] [lawns]. By spraying around the house foundation, it also keeps insects/pests from coming into the house/home. The easy to use Ready-to-Spray System makes the application fast, easy and convenient.

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PRODUCT FACT TABLES

OPTION 1 – INSECT KILLER	
[PRODUCT FACTS]	
<p>What it Does/Kills Insects</p> <p><i>Note to PM: any or all of the following insects may appear on the market label</i></p>	<p>[Kills] Adelgids (including Eastern Sprucegall), Ants (including Argentine, Carpenter, Harvester, Lasius, Odorous, Pavement, Pharaoh/Sugar, Pyramid, Imported Fire), Aphids (including Apple, Black Cherry, Black Pecan, Buckhorn, Greenbug, Pea, Root, Rose, Rosy Apple, Walnut, Yellow Pecan), Apple Maggot, Armyworms (including Beet, Fall, Southern, True, Yellowstriped), Bagworms, Bees, Beetles (including Banded Cucumber, Bean Leaf, Blister, Black Flea, Black Turfgrass Ataenius, Colorado Potato, Dichondra Flea, Elm Leaf, Ground, Adult Japanese, Mexican Bean, Pine Chaffer, Pine Shoot, Red Flour, Rose Chafer, Sap, Southern Corn Leaf, Spotted Cucumber, Striped Cucumber, Sweetpotato Flea, Whitefringed), Bluegrass Billbug, Borers (including American Plum, Common Stalk, European Corn, Hop Vine, Lesser Peachtree, Peachtree, Peach Twig, Southern Corn, Southwestern Corn, Stalk, Squash Vine), Boxelder Bug, Brown Leaf Notcher, Caterpillars (including Alfalfa, Alfalfa Looper, Banded Ash Clearwing, Blueberry Spanworm, Budworms, Cabbage Looper, Celery Looper, Cranberry Fruitworm, Cross-Striped Cabbageworm, Filbertworm, Green Cloverworm, Green Fruitworm, Hickory Shuckworm, Imported Cabbageworm, Melonworm, Navel Orangeworm, Painted Lady, Pickleworm, Rindworm, Saltmarsh, Tent, Tobacco Hornworm, Tomato Fruitworm/Corn earworm, Tomato Hornworm, Tomato Pinworm, Velvetbean), Celery Leaf-tier, Centipedes, Chiggers, Chinch Bugs (including False, Hairy, Southern), Cicadas (including Periodical), Cockroaches/Roaches (including American/Palmetto Bug/Waterbug, Asian/Oriental, Brown Banded, German, Smokybrown), Corn Rootworms (including Mexican, Northern, Southern, Western), Crickets (including House), Cutworms (including Black, Dingy, Spotted, Variegated, Western Bean), Earwigs, Fleahopper, Fleas (including Cat, Dog), Flies (including Biting, Cherry Fruit, Cornsilk, Crane Flies (including European), Fungus Gnats, Housefly, Walnut Husk), Glassy-winged Sharpshooter, Grasshoppers, Lace bugs, Lady Beetles, Leaf-footed Bugs, Leafhoppers (including Aster/California, Corn, Eastern Grape, Potato, Southern Garden, Western Grape), Leafminers (including Alder, Boxwood, Holly, Oak, Spruce Needle, Tentiform, Vegetable), Leafrollers (including Olive Banded, Red-Banded, Variegated), Little Leaf Notcher, Lygus Bugs, Mealybugs, Midges (including Rose), Millipedes, Mites (including Banks Grass, Broad, Carmine, Clover, European, Grain, Pacific Spider, Pecan Leaf Scorch, Pecan Scorch, Red Spider, Spider, Spruce, Two-Spotted Spider), Mole Crickets (including European, Northern, Prairie, Shortwinged, Southern, Tawny), Mosquitoes, Moths (including Artichoke Plume, Codling, Diamondback, Gypsy, Oriental Fruit, Pine Tip (including Nantucket, Pitch, Ponderosa, Southwestern, Western), Zimmerman Pine), Orange Tortrix, Pecan Leaf Casebearer, Pecan Leaf Phylloxera, Pecan Nut Casebearer, Pecan Phylloxera, Plant Bugs (including Tarnished), Psyllids (including Pear), Rose Slugs, Sawflies (including European Pine, Redheaded Pine), Scales (including Brown Soft, California Red, Euonymus, Pine needle, San Jose), Scorpions (including Striped Tail, Dune) Sowbugs/Pillbugs/Rollie Pollies, Spiders (including Black Widow, Brown Recluse, Daddy Long Legs, Hobo, Wolf), Spittlebugs (including Meadow, Pecan), Springtails, Squash Bug, Stink Bugs (including Brown Marmorated, Kudzu Bug), Termites, Thrips (including Citrus), Ticks (including American, Brown Dog, Deer), Treehoppers (including Threecornered Alfalfa Hopper), Wasps/ Yellowjackets/Hornets, Webworms (including Fall, Mimosa, Oak, Sod), Weevils (including Annual Bluegrass, Black Vine, Blue Green Citrus Root, Carrot, Cranberry, Curculio (including Cow Pea, Plum), Diaprepes Root, Northern Pine, Orchard, Orchid, Pea Leaf, Pea, Pecan, Pepper, Pine Shoot, Sweet Potato), Whiteflies, Wireworms (including Corn, Southern Potato), [and other listed lawn and garden insects]</p>

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Where to Apply/Use	<ul style="list-style-type: none"> • Roses and other ornamentals • Listed vegetables and fruit trees • Trees and shrubs • Lawns • Around the perimeter of the following locations: House foundation, porches, patios & stored lumber
Amount to Use <i>Note to PM: This section will appear for concentrate only.</i>	<ul style="list-style-type: none"> • Roses, ornamentals, vegetable gardens, melons and fruit trees: Mix 3 Tbs (1.5 fl oz) per gallon of water. Spray plants until thoroughly covered. • Lawns: Mix 1.5 to 3 Tbs (0.75 fl to 1.5 fl oz) per gallon of water sprayed to cover 125 sq ft. • Around house foundations: Mix 3 Tbs (1.5 fl oz) per gallon of water sprayed to cover 65 sq ft.
People & Pets <i>[reentry icon]</i>	Do not allow people and pets to enter treated area until after application has dried.
[When to Use] <i>Note to PM- this section is optional</i>	Roses, ornamentals, vegetable gardens, trees and lawns: When insects or damage first appear Around house foundations: Early in season or when insects appear.
OPTION 2: FIRE ANT MOUND TREATMENT	
[Product Facts:]	
Kills Fire Ants	On lawns, flower beds, and landscape areas
Where To Apply/Use	On fire ant mounds
When To Apply/Use	Apply any time fire ant mounds are present
How To Apply/Use <i>Note to PM: This section will appear for ready to spray only.</i>	Apply for 30 seconds directly to mound and surrounding 2 ft. radius
[Helpful Hints]	Apply in cool weather (65° to 80°F), or in early morning or late evening hours when it is cool and the ants are most active.
People & Pets <i>[A dog]</i>	Do not allow people and pets to enter treated area until after application has dried.
OPTION 3: OUTDOOR TREATMENT	
OUTDOOR PERIMETER TREATMENT	
[Product Facts:]	
What it does/Kills Insects <i>Note to PM: any or all of the following insects may appear on the market label</i>	[Kills] Ants (including Argentine, Carpenter, Foraging Fire Ants, Lasius, Odorous, Pavement, Pharaoh/Sugar, Pyramid, Red Harvester), Centipedes, Cockroaches/Roaches (including American/Palmetto/Waterbug, Asian/Oriental, German), Crickets, Earwigs, Fleas, House Flies, Millipedes, Mosquitoes, Scorpions, Stink Bugs (including Brown Marmorated, Kudzu Bug), Sowbugs/Pillbugs/Rollie Pollies, Spiders (including Black Widow, Brown Recluse, Hobo), Ticks (including American, Brown Dog, Deer)
Where to Use	<ul style="list-style-type: none"> • Around the perimeter of the following locations: House foundation, porches, patios & stored lumber • Exterior doors and windows • Along eaves and exterior siding
When to Re-Apply	<ul style="list-style-type: none"> • Repeat application is necessary only if there are signs of renewed insect activity. • Repeat application must be limited to no more than once per seven days. • DO NOT APPLY THIS PRODUCT TO HUMANS OR ANIMALS • DO NOT TREAT FIREWOOD
People & Pets <i>[A dog]</i>	Do not allow people and pets to enter treated area until after application has dried.