



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 8, 2017

Chris Zemanek
Analyst, Regulatory Affairs
The Scotts Company d/b/a The Ortho Group
14111 Scottslawn Road
Marysville, OH 43041

Subject: Label Amendment – Applicator and refill directions, container disposal, claims
Product Name: EH-1398 Herbicide
EPA Registration Number: 239-2682
Application Date: February 28, 2017
Decision Number: 527220

Dear Mr. Zemanek:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

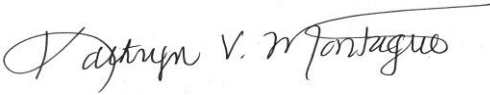
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2
EPA Reg. No. 239-2682
Decision No. 527220

with FIFRA section 6. If you have any questions, please contact Mindy Ondish by phone at 703-605-0723, or via email at ondish.mindy@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Kathryn V. Montague". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike through text is being deleted.~~

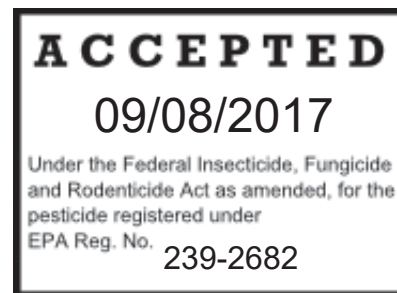
EPA Reg. No. 239-2682

[For Home Lawns Only]

EH-1398 HERBICIDE

Alternate Brand Names

Ortho Weed-B-Gon MAX
Ortho Weed-B-Gon Weed Killer For Lawns



ACTIVE INGREDIENTS:

| | |
|--------------------------------------|---------|
| Mecoprop-p, dimethylamine salt | 0.22% |
| 2,4-D, dimethylamine salt | 0.12% |
| Dicamba, dimethylamine salt | 0.05% |
| OTHER INGREDIENTS: | 99.61% |
| TOTAL | 100.00% |

THIS PRODUCT CONTAINS:

(+)-(R)-2-(2-methyl-4-chlorophenoxy) propionic acid equivalent 0.18%
2,4-Dichlorophenoxyacetic acid equivalent 0.10%
3,6-dichloro-o-anisic acid equivalent 0.04%
Isomer Specific by AOAC Methods
Contains the single isomer form of Mecoprop-p.

KEEP OUT OF REACH OF CHILDREN
[CAUTION]

See [back/side/other] [panel/label/booklet] for additional precautionary statements.
[See back for directions.]

Net Contents: 6 fl oz/177 ml, 24 fl oz/710 ml [1 pt, 8 fl oz], 64 fl oz/1.89 L [½ gallon],
1 gallon/3.78 L, 1.33 gallons/5.03L, 1.58 gallons/5.98 L, 1.75 gallons/6.62 L , XX gal/ XX L, XX fl oz / XX
ml

PRECAUTIONARY STATEMENTS

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Restrictions

This product is for spot treatment of individual weeds only.

Keep people and pets out of the area during application.

To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

Do not apply when windy.

Do not apply this product in a way that will contact any person or pet either directly or through drift.

Do not allow people or pets to enter the treated area until sprays have dried.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches.

Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.

Do not use this product for controlling weeds in vegetable gardens, flower beds or around shrubs or ornamental plants. Do not use on or around fruits, vegetables or flowers.

Temporary discoloration may occur on St. Augustine, Centipede and Bentgrass lawns. Do not use on Floratam, a variety of St. Augustinegrass.

[Weeds Controlled] [Kills Weeds Including]:

Some or all of the following weeds will appear on the product label

White heath Aster, Bushy Aster, Heath Aster, Purple Aster, White prairie Aster, Catchweed Bedstraw, Marsh Bedstraw, Northern Bedstraw, Creeping Beggarweed, Threeflower Beggarweed, Field Bindweed, Burclover, Common Burdock, Great Burdock, Lawn Burweed, Smallflower Buttercup, Hairy Buttercup, Bushy Buttonweed, Virginia Buttonweed, Black Medic, Carolina Geranium, Carpetweed, Cat's-ear, Creeping Charlie, Common Chickweed, Mouseeared Chickweed, Sticky Chickweed, Chicory, Common Cinquefoil, Oldfield Cinquefoil, Alyce-clover, Crimson Clover, Hop Clover, White Clover, Wandering Cudweed, Purple Cudweed, Narrowleaf Cudweed, Shiny Cudweed, Cupids Shaving Brush, English Daisy, Oxeye Daisy, Common Dandelion, False Dandelion, Catsear Dandelion, Dayflowers, Purple Deadnettle, Dogfennel, Broadleaf Dock, Curly Dock, Dollarweed, Filaree, Oakleaf Fleabane, Rough Fleabane, Wild Garlic, Ground Ivy, Groundsel, Yellow Hawkweed, Healall, Henbit, Sprawling Horseweed, Prostrate Knotweed, Tufted Knotweed, Lambsquarters, Lespedeza, Alkali Mallow, Venice Mallow, Common Mallow, Little Mallow, Dwarf Mallow, Bristly Mallow, Maretail, Horseweed, Mat Lippia, Ball Mustard, Black Mustard, Blue Mustard, Indian Mustard, Tumble Mustard, Wild Mustard, Tansy Mustard, White Mustard, Wormseed Mustard, Wild Onion, Pennywort, Asiatic Pennywort, Virginia Pepperweed, Prostrate Pigweed, Redroot Pigweed, Smooth Pigweed, Tumble Pigweed, Pineappleweed, Broadleaf Plantain, Buckhorn Plantain, Blackseeded Plantain, Poison Ivy, Poison Oak,

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

Purslane, Brazil Pusley, Largeflower Pusley, Florida Pusley, Giant Ragweed, Common Ragweed, Western Ragweed, Lanceleaf Ragweed, Yellow Rocket, Sibara, Red Sorrel, Sheep Sorrel, Shepardspurse, Pennsylvania Smartweed, Swamp Smartweed, Ladysthumb Smartweed, Pale Smartweed, Bilobed Speedwell, Common Speedwell, Corn Speedwell, Ivyleaf Speedwell, Persian Speedwell, Purslane Speedwell, Slender Speedwell, Snow Speedwell, Thymeleaf Speedwell, Winter Speedwell, Spotted Spurge, Prostrate Spurge, Spurweed, Swinecress, Bull Thistle, Canada Thistle, Flodman Thistle, Cotton Thistle, Distaff Thistle, Drummonds Thistle, Elk Thistle, Gray Thistle, Italian Thistle, Leafy Thistle, Meadow Thistle, Milk Thistle, Platte Thistle, Plumeless Thistle, Russian Thistle, Scotch Thistle, Slenderflower Thistle, Tall Thistle, Wavyleaf Thislte, Yellowspine Thistle, Campclipoda Veronica, Violet, Field Violet, Wild Carrot, Wild Geranium, Wild Lettuce, Woodsorrel (Oxalis), Creeping Woodsorrel, Yellow Woodsorrel, Florida Yellow Woodsorrel, Common Yarrow, Western Yarrow, Yellow Yarrow

WHERE TO APPLY/USE:

On Lawns – Bahiagrass, Bentgrass, Bermudagrass, Buffalograss, Centipedegrass, Fescue, Kentucky Bluegrass, Perennial ryegrass, Zoysiagrass and St. Augustinegrass (DO NOT USE ON Floratam) without harming lawn grasses.]

WHEN TO APPLY/USE: [icon]

- Spray when [any time] weeds are actively growing.
- For Best Results – Spray when daytime temperatures are above 45°F and below 90°F.
- Rain or watering 2 hours after application will not wash away effectiveness.

Directions For Use Options Based On Applicator

HOW TO APPLY/USE


Option 1 –Trigger Sprayer

[Applicator (Device) (Applicator Name) Directions]

[Twist/Turn/Adjust sprayer nozzle to desired spray/spray pattern [spray pattern icon]. Aim at center of weed and spray to lightly cover]

OR

[HOW TO APPLY/USE]

- [Twist/Turn/Adjust spray nozzle to desired spray/spray pattern [spray pattern icon(ex. )].
- Aim at center of weed and spray to lightly cover.

OR

[How To Apply When Using Marker

- Turn sprayer nozzle to desired position – FOAM or STREAM.
- FOAM marks treated weeds allowing you to easily see where you've sprayed.
- STREAM provides a coarse spray that does not foam. [Both settings provide the same weed control results.]
- Aim at center of weed and spray to lightly cover.]

Option 2 - Quick Connect Sprayer

[Applicator (Device) (Applicator Name) Directions]

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

Quick Connect Sprayer. 1. Pull/Remove sprayer [from bottle]. Pull cord/hose ALL THE WAY OUT. 2. Insert [color] plug/connector into [color] spout/opening [on cap] [until it clicks]. 3. Flip up /Twist/Turn/Pull spout/knob/lid. [Open nozzle at end of sprayer]. 4. Adjust/Twist/Turn sprayer nozzle to a desired spray/ spray pattern [spray pattern icon]. Aim at center of weed and spray to lightly cover.

OR

[HOW TO APPLY /USE]

- Adjust spray nozzle to a desired spray/ spray pattern [spray pattern icon].
- Aim at center of weed and spray to lightly cover.

OR

[How To Apply When Using Marker

- Turn sprayer nozzle to desired position – FOAM or STREAM.
- Foam marks treated weeds allowing you to easily see where you've sprayed.
- STREAM provides a coarse spray that does not foam. [Both settings provide the same weed control results.]
- Aim at center of weed and spray to lightly cover.]

Option 3 – Pull 'N Spray

[Applicator (Device) (Applicator Name) Directions]

HOW TO USE:

Spray

1. Remove sprayer [from holster/holder/side carrier].
2. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout/opening on [bottle] cap/knob/lid/opening [until it clicks].
3. [Flip up [color] spout until fully upright] / [Twist/Turn spout/knob/lid/cap to "ON"] / [Pull spout up].
4. Turn/Twist/Rotate sprayer nozzle to desired spray [pattern][spray pattern icon(s)].
5. Point sprayer away from body. Slowly pull ring/handle at bottom of sprayer until it stops, and hold for two [2] seconds to fill sprayer.
6. Press trigger to spray. Aim at center of weed and spray to lightly cover.

Finish

1. [Turn /twist/Rotate sprayer nozzle to "OFF" [X].]
2. [Push/turn/twist cap/ spout to "OFF" [X] / [Flip spout closed.]
3. DO NOT DISCONNECT HOSE CONNECTOR FROM SPOUT/CAP/KNOB/OPENING.
- [4. Place sprayer back into [on] holster [holder].]

[Optional illustrations may be used in conjunction with the above steps]

OR

[HOW TO APPLY/USE:] Rotate/Twist/Turn/Adjust nozzle on sprayer to deliver a narrow [spray pattern icon] or wide spray[spray pattern icon]. Pull up on handle – DO NOT PUMP. Follow illustrations and instructions [above/below]. Point sprayer at area to be treated and push button to begin spraying. [Twist/Turn/Rotate nozzle at end of sprayer to adjust spray pattern[spray pattern icon]]. Pull "T-handle" again as needed to continue spraying. **JUST PULL UP – NO NEED TO PUMP.**

OR

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

[HOW TO APPLY/USE]

- Follow illustrations and instructions [above/below].
- For best results pull out slowly and hold for two (2) seconds.
- Aim at center of weed and spray to lightly cover

OR

[How To Apply/Use When Using Marker]

- Follow illustrations and instructions above.
- Turn sprayer nozzle to desired position – FOAM or STREAM.
- FOAM marks treated weeds allowing you to easily see where you’ve sprayed.
- STREAM provides a coarse spray that does not foam.
- [Both settings provide the same weed control results.]
- Point sprayer away from body and press sprayer button to begin spraying.
- Pull ring at sprayer bottom again as needed to continue spraying.
- Aim at center of weed and spray to lightly cover.]



Optional Refill/Reuse Directions

[The Pull ‘N Spray II/Applicator Name [applicator/wand] may be reused with the available EH-1398 Herbicide/Product Name refill bottle/container. Read and follow instructions in Reuse Directions to reuse the applicator.]



Refill/Reuse Directions

How to attach the [Pull ‘N Spray II/Applicator Name] [applicator/wand] to EH-1398 Herbicide /Product name [refill bottle]:

Removing [Pull ‘N Spray II/Applicator Name] [applicator] from original bottle:

| | |
|---|--|
|  | Remove the [applicator name] [applicator] by pulling the [color of plug] [red] plug from the [color of spout] [red] spout/opening on cap. [Illustration] |
|  | [At the bottom of the side [clip] [carrier] [holder] press the middle tab up and slide the [clip] [carrier] [holder] upwards to remove it from the bottle.] [Illustration] |

Adding [Pull ‘N Spray II/Applicator Name] [applicator] to EH-1398 Herbicide /Product Name:

| | |
|---|---|
|  | [Slide the side [clip] [carrier] [holder] downward on the knob located [at right-hand] [on the] side of the refill container.] [Illustration] |
|  | Insert [color of plug] [red] plug at end of hose into [color of spout] [red] spout/opening on cap [until it clicks]. [Illustration] |

NOTE TO PM: Illustrations may change to reflect current design

Option 4– Battery Powered Wand/Applicator

[Applicator (Device) (Applicator Name) Directions]

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

Prep [Wand]

1. Remove sprayer / Applicator Name [from holster/holder/side carrier].
2. [Remove [color] pull strip to activate batteries].
3. Unfold /Flip Open [Applicator Name/wand] until it clicks /locks into position.

Connect

1. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout/opening on [bottle] cap /knob/opening/lid [until it clicks].
2. [Flip up [color] spout/knob until fully upright.]/ [Twist/Turn spout/knob/lid/cap to "ON".]/ [Pull spout up.]

Spray

1. Turn/Twist/Rotate [sprayer] nozzle to desired/*spray pattern description* spray [pattern][spray pattern icon].
2. [Slide [color] switch on trigger to "Unlock" [illustration]].
3. Press trigger to spray. Aim at center of weed and spray to lightly cover.

[Finish]

1. [Turn/Twist/Rotate [sprayer] nozzle to "OFF" [X].]
2. [Slide [color] switch on trigger to "Lock" [illustration]].
3. [Push/turn/twist cap/knob/spout to "OFF" [X]/[Flip spout closed].]
4. [Fold [Applicator Name] wand closed and place sprayer back in holster [holder].]

[Optional illustrations may be used in conjunction with the above steps]

OR

[HOW TO APPLY/USE: [icon]]

- Follow illustrations and instructions [above/below].
- Twist/Turn/Rotate nozzle at end of [applicator name] wand to desired/*spray pattern descriptor* spray pattern[spray pattern icon].
- Point [applicator name/ wand] away from body and hold (color of trigger) trigger for continuous spray.
- Release trigger to stop spray.
- Aim at center of weed and spray to lightly cover.

OR

[How To Apply/Use When Using Marker

- Follow illustrations and instructions above.
- Turn sprayer nozzle to desired position – FOAM or STREAM.
- FOAM marks treated weeds allowing you to easily see where you've sprayed.
- STREAM provides a coarse spray that does not foam.
- [Both settings provide the same weed control results.]
- Point [applicator name] wand away from body and hold [color of trigger] trigger for continuous spray.
- Release trigger to stop spray.
- Aim at center of weed and spray to lightly cover.]

[After Use: twist nozzle to OFF position. [Engage trigger lock.] Flip the [applicator name/wand] closed and store [on the side carrier /holder/clip].

Important Use Information: Do not submerge in water. When storing sprayer for long periods, remove batteries.

To replace batteries: Open battery compartment at bottom of [applicator name] wand. Remove used batteries and replace [with [XX] [new] [XX] batteries] in correct position as marked per diagram inside

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

battery compartment. Securely close battery compartment door. [Always use a complete set of the same type when replacing batteries. Never mix alkaline, carbon-zinc or rechargeable batteries.]

Optional Trouble Shooting Section for Battery Powered Wand

[Troubleshooting Tips:

Problem: Sprayer does not spray (function).

Possible Cause: Batteries not installed properly.

Solution: See instructions for correct battery placement.

Problem: Sprayer makes a straining noise (Sprayer runs but nothing (no product) comes out).

Possible Cause: Nozzle is turned Off.

Solution: Turn nozzle to (desired) spray setting (position).

Possible Cause: Sprayer is not primed.

Solution: Press and hold button on sprayer for about X (10, 15, 20, 30) seconds to prime the sprayer.

Problem: Spray pattern is weak (or uneven) (product flow is uneven or dribbles out of nozzle).

Possible Cause: Weak batteries.

Solution: Install a fresh set of batteries.

Possible Cause: Nozzle not fully open.

Solution: Turn nozzle to (desired) spray setting (position).]

OR

1. Remove sprayer [from [side] holster/carrier/holder] [and] [Remove clear plastic film from the sprayer].
[Remove plastic tab/strip near top of sprayer to activate batteries]
2. Unwrap/Uncoil tubing/hose
3. [Remove seal from cap]/[Unplug/Remove cap]
4. Securely snap/Insert the plug/[color] hose connector into hole in cap/[color] spout/opening on [bottle] cap. [Flip up [color] spout until fully upright]/[Twist/Turn spout/knob/cap to "ON"]/[Pull spout/cap up]
5. Twist/Turn/Rotate [sprayer] nozzle to desired spray pattern/ adjust spray from Close [Icon] to Spray [Icon] or Stream [Icon]
6. [When priming the sprayer, hold [sprayer] level to the ground. Sprayer/It may not prime if held at an angle. Once primed, it will spray in any direction
7. Press trigger to spray . Aim at center of weed and spray to lightly cover. [Do not point sprayer nozzle towards your face or eyes]
8. [Release trigger to stop spraying]
9. [[After use,]twist/turn/rotate sprayer nozzle to "off"/"X" for storage]
10. [Return sprayer to [side] holster/carrier/holder]

[Troubleshooting]

[If sprayer does not work with initial attempt, open the battery door. Use pencil or object to gently push the white button on the side of the sprayer. Assure battery tab is fully removed and assure batteries are properly seated]

Optional Refill/Reuse Directions

[The Comfort Wand/Applicator Name [applicator/wand] may be reused with EH-1398 Herbicide/Product Name refill bottle/container. Read and follow instructions in Reuse Directions to reuse the applicator.]



Refill/Reuse Directions

How to attach the [Comfort Wand/Applicator Name] [applicator/wand] to EH-1398 Herbicide/Product name [refill bottle]:



Removing [Comfort Wand/Applicator Name] [applicator] from original bottle:

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
 [Bracketed information is optional text]. Text separated by / denotes and/or options.
 Highlighted text is new. ~~Strike-through text is being deleted.~~

| | |
|---|--|
|  | Remove the [applicator name] [applicator] by pulling the [color of plug] [red] plug from the [color of spout] [red] spout/opening on cap. [Illustration] |
|  | [At the bottom of the side [clip] [carrier] [holder] press the middle tab up and slide the [clip] [carrier] [holder] upwards to remove it from the bottle.] [Illustration] |

Adding [Comfort Wand/Applicator Name] [applicator] to EH-1398 Herbicide/Product Name:

| | |
|---|---|
|  | [Slide the side [clip] [carrier] [holder] downward on the knob located [at right-hand] [on the] side of the refill container.] [Illustration] |
|  | Insert [color of plug] [red] plug at end of hose into [color of spout] [red] spout/opening on cap [until it clicks]. [Illustration] |

NOTE TO PM: Illustrations may change to reflect current design

Option 5 – Optional Refill/Reuse Instructions

Refill Directions For [X] Gallon Size Containers

[1 gallon size]

To refill 1 Gallon EH-1398 Herbicide [Product Name]: Add entire contents [5 fl oz] of ORTHO Weed-B-Gon Lawn Weed Killer₃ [Product Name] [EPA Reg. No. 239-2665] to this empty 1 Gallon container. Slowly fill with 123 fl. oz. of clean tap water.

[1.25 gallon size]

To refill 1.25 Gallon EH-1398 Herbicide [Product Name]: Add entire contents [6.4 fl oz] of ORTHO Weed-B-Gon Lawn Weed Killer₃ [Product Name] [EPA Reg. No. 239-2665] to this empty 1.25 Gallon container. Slowly fill with 122 fl. oz. of clean tap water.

[1.33 gallon size]

To refill 1.33 Gallon EH-1398 Herbicide [Product Name]: Add entire contents [6.8 fl oz] of ORTHO Weed-B-Gon Lawn Weed Killer₃ [Product Name] [EPA Reg. No. 239-2665] to this empty 1.33 Gallon container. Slowly fill with 160 fl. oz. of clean tap water.

Option 6 - SqueeZe

[[Applicator Name] [Applicator/Wand] Directions]

HOW TO USE/APPLY *Alternative Text:* [HOW TO ASSEMBLE AND USE INSTRUCTIONS]:

Open:

- [Twist off cap and remove foil liner.]
- [Replace cap.]
- Flip/Twist/Open Cap

Spray:

- To BEGIN spraying, invert the bottle and point/aim/direct [at the weed/or area of application]
- Squeeze the bottle [to initiate the flow of product.]
- Spray only until the surface [of the weed] is wet. / Spray evenly

[Finish:]

- To STOP spraying, [release pressure] [turn bottle upright]
- Flip/twist/close the cap [until you hear an audible snap] [until secure].

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

OR

[HOW TO APPLY/USE: [icon]]

Follow illustrations and instructions [above/below]. Twist/Turn/Rotate nozzle at end of sprayer to desired/*spray pattern descriptor* spray pattern[spray pattern icon]. Point sprayer away from body and hold [color of trigger] trigger for continuous spray. Spray weed to thoroughly wet foliage, stems and trunk

IMPORTANT: Do not allow spray to contact desirable vegetation or ornamental plants as injury may result.

[NOTE: For treating in larger areas, use EH-1398 Herbicide- a concentrated product.]

Note to reviewer: Below is Storage & Disposal for a NonRefillable container for all options above.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: [Replace cap.] Do not contaminate water, food, or feed by storage and disposal. Keep pesticide in original container. Keep from freezing. Store in a cool, dry place, preferably in a locked storage area.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instruction. Never place unused product down any indoor or outdoor drain.

Note to reviewer: Below is Storage & Disposal for a refillable container for all options above.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: [Replace cap.] Do not contaminate water, food, or feed by storage and disposal. Keep pesticide in original container. Keep from freezing. Store in a cool, dry place, preferably in a locked storage area.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: [Applicator Name] can be reused with [Product Name refill bottle/container]. Follow instructions in the Reuse Directions when reusing [applicator name]. Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

OPTIONAL MARKETING CLAIMS

The following Product Facts format is optional and the information may appear inside or outside of a box.

PRODUCT FACTS

| | | |
|----------------------------|------------|----------------------------|
| Container treats more than | 50 weeds | 6 fluid ounce [fl oz] size |
| Container treats more than | 200 weeds | 24 fluid ounce [fl oz]size |
| Container treats more than | 500 weeds | [½] Half gallon size |
| Container treats more than | 1000 weeds | [1] Gallon size |
| Container treats more than | 1250 weeds | 1.25 gallon size |
| Container treats more than | 1333 weeds | 1.33 gallon size |
| Container treats more than | 1580 weeds | 1.58 gallon size |

| | |
|---------------------------------------|--|
| [KILLS WEEDS] / [What It Does] | Dandelion, Clover, Chickweed <i>[illustration]</i> [and] [over] [up to] [XXX] [other] broadleaf weeds [as listed]. |
| [WHERE TO APPLY/USE] | ON LAWNS—Bahagrass, Bentgrass, Bermudagrass, Buffalograss, Centipedegrass, Fescue, Kentucky bluegrass, Perennial Ryegrass, St. Augustinegrass [except 'Floritam'] [do not use on 'Floritam'] and Zoysiagrass <i>[illustration]</i> without harming lawn grasses Spray when [any time] weeds are actively growing. |
| [WHEN TO APPLY/USE] | [For Best Results – Spray when daytime temperatures are above 45°F and below 90°F.] [Rain or watering 2 hours after application will not wash away effectiveness.] |
| | [Questions and Comments] [Call 1-800-225-2883 www.ortho.com] |

The following claims may or may not appear on any label panel or in advertising. Appropriate formula and company specific information will be inserted on Final Printed Label to replace "X"

Formula Claims

1. [Weed-B-Gon/Product Name] kills [the] weeds*, not [the] lawn[s]**.
2. Kills Weeds*—Not [Lawn] Grass[es]**
3. Kills [down to] the root, [not the lawn]**
4. Kills Weeds*, Won't Harm Lawns**
5. Kills Weeds*—Not Lawns**, Rain Proof in Hours
6. Won't Harm Lawns/Grasses**
7. Won't harm lawns/grass when used as directed
8. Kills Weeds* – Won't Harm Lawns**
9. Will not Harm [Your] Lawn[s]**
10. Kills weeds* in your lawn—won't harm lawn grasses**.
11. EH-1398 Herbicide [Product Name] singles out weeds*, enters through leaves and moves inside the weed to the roots.
12. ORTHO® WEED-B-GON® /Product Name for the lawn.
13. Use Weed-B-Gon/Product Name to control weeds* around [or in] your lawn.
14. Kills weeds* down to the root.
15. Kills the/weed root[s]
16. Kills the toughest weeds - down to the root
17. [Kills the root so] weeds won't come back
18. Kills [lawn] weeds*
19. Kills broadleaf weeds* in [your] lawn[s].
20. Kills Broadleaf Lawn Weeds* – [Down To The Roots]
21. One [1] [easy] solution for dandelions, and clover
22. Kills xx+ Weeds
23. Kills xx types of weeds
24. Kills Dandelion, Chickweed, Wild onion, Plantain, Poison ivy and many others*. See Results in Hours.
25. Use on Lawns to Kill the Toughest Weeds like Clover and Dandelion.
26. Kills xx+ types of weeds* • Kills weed roots! • Kills major broadleaf weeds
27. Kills over xxx weed* types including dandelion, chickweed, wild onion, plantain and poison ivy.
28. Kills broadleaf weeds* in lawns
29. And [brand name] is formulated to kill only the weeds*, not the lawn**.
30. Use as directed to kill major broadleaf weeds* in your lawn.

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

31. Kills dandelion and many other broadleaf weeds*
32. [Brand name] controls more than xxx troublesome weeds* including dandelion, clover, plantain and wild onion. It kills even woody weeds like poison ivy and poison oak
33. EH-1398 Herbicide [Product Name] kills broadleaf weeds* in lawns — [down to the roots].
34. Kills weeds*—not lawn grasses when used according to directions. Ready-To-Use. No mixing. No measuring.]
35. WEEDS: [illustration] Burclover, Carpetweed, Chickweeds, Creeping Charlie, Cudweed, Curly Dock, Dandelion, English Daisy, False Dandelion, Filaree, Florida Pusley, Henbit, Oxalis, Pennywort, Plantains, Purslane, Red Sorrel, Sheep Sorrel, Spurges, Spurweed, Thistles, White Clover, Wild Carrot, Wild Geranium, Wild Onion, and other broadleaf weeds*.
36. Kills Dandelion, Clover, Chickweed [illustration] [and] [over] [up to] [XXX] [other] broadleaf weeds*.
37. Kills Dandelion, Clover, Chickweed and Other Broadleaf Weeds*—Won't Harm Lawns**.
38. Kills Dandelions [and] Clover [and many other Lawn Weeds*]
39. Kills: Dandelion, Clovers, Plantains, Chickweeds, Oxalis, Spurges, Henbit, English Daisy, Wild Onion and (Many) Other Weeds/Broadleaf Weeds*.
40. Destroys weeds [dandelions] [clover] [oxalis] [crabgrass] [yellow nutsedge] completely - [down to the root].
41. Kills to the root so weeds don't [won't] ever come [grow] back.
42. Kills even tough lawn weeds
43. Kills over [up to] XXX [lawn] weeds*
44. Starts working on contact
45. Fast results
46. Fast-acting formula
47. Weeds begin wilting overnight
48. Weeds begin to wilt and die overnight
49. [See] [Visible] Results in 24 hours
50. Overnight results
51. Weed-B-Gon/Product Name singles out weeds* and leaves grass alone/unharmd**.
52. For [use on] lawns
53. Targets weeds*, leaves grass [the lawn] unharmd**.
54. Contains Trimec® Formula
55. Helps keep[s] the lawn look [ing] beautiful.
56. Easy to use
57. Ready-To-Use - No Mixing* *when using [product name] plus water
58. Requires no mixing, no measuring and no messy cleanup
59. Great [ideal] for spot treatments
60. Ideal for spot treating individual lawn weeds
61. Tough on weeds. Gentle on lawns.
62. Outdoor Use Only [icon]
63. Water Based [water droplet icon]
64. Won't harm most lawn grasses**.
65. Won't Harm Lawns/Grasses when used as directed
66. One easy solution for [pick any combination of weeds from the weed list]
67. For use on Bluegrass, Fescue, Zoysia, Perennial Ryegrass
68. Non-staining
69. Does [will] not stain.
70. Stain-free [formula].

*Refer to booklet/back panel for complete list of weeds(**NOTE to PM: If qualifier is not present, "listed" will be inserted before "weeds"**)

** when used as directed

Rainproof

71. Rain proof in hours.
72. Rainproof in 2 hours – so it [the weed killing power] won't wash away.
73. Rainproof in 2 hours so you won't have to respray.
74. Rain-proof in 2 hours
75. Rainproof in hours • Rainproof in as little as 2 hours — won't wash away.

Applicator Claims

PNS Applicator

76. X minutes of continuous spraying
77. Over X minutes of continuous spray
78. Up to X minutes of continuous spray
79. One pull [delivers] [=] 34 trigger sprays
80. No pumping, just pull

Pump 'N Go(TM) [2] Sprayer

81. Consistent spray for maximum accuracy
82. Continuous, adjustable spray
83. Convenient [extendable wand]
84. Cover more ground faster
85. Easy to use tank sprayer
86. Extendable wand provides greater accuracy without bending over
87. No [constant] pumping
88. Quickly covers large areas
89. [Up to] [5/10] [minutes of] Continuous spray
90. Pump [illustration]

Refill Container

91. Don't Forget Your Refill
92. The fast and easy way to refill your [insert packaging type] [container/sprayer]
93. There is no mixing and no measuring, you just pour and go
94. Refill [Bottle] [Pack] [Container]
95. Refill [bottle] for [comfort wand] [trigger] [Illustration]
96. Refill/Recharge/Fill-Up/Reload/Renew for [Applicator Name] [Illustration]
97. Refills/Recharges/Reloads/Renews [Applicator Name] [Illustration]
98. Fills Up [Applicator Name] [Illustration]
99. Fill-Up for [Applicator Name]] [Illustration]
100. Works with [Applicator Name] [Illustration]
101. Refill/Recharge/Fill-Up/Reload/Renew Available] [Illustration]
102. [Applicator Name] Recharge/Refill/Fill-Up/Reload/Renew] [Illustration]
103. [Applicator Name] Refill/Recharge/Reload/Renew Cartridge] [Illustration]
104. NOW refillable lawn weed control [kill] system [device]

Battery Operated Sprayer with Wand:

105. Batteries included
106. Battery Operated
107. Powered by Duracell(R)
108. Power Up with Duracell(R)
109. Comfort Wand(TM) [with extended reach/with continuous spray]
110. Consistent spray for maximum accuracy
111. Continuous Spray
112. Continuous spray wand [with extended reach]
113. Continuous, adjustable spray
114. Easy reach extendable spray wand

- 115. Extended Reach [Wand]
- 116. Extendable spray wand – less bending
- 117. Extendable [insert applicator name] spray wand
- 118. Quickly covers large areas
- 119. One-Touch [continuous spray]
- 120. Extended [Reach/Continuous Spray] Wand [with extended reach/with continuous spray]
- 121. Extended/Extendable] wand puts more distance between you and the spray
- 122. Extends 2 feet so no more [bending over/aching back]
- 123. Extends 2 ft
- 124. Ideal for [use/ targeting] weeds in hard to reach places
- 125. [Wand/Insert Applicator Name] [extends 2 feet] [to] Reduce[s] [back] bending [and the] [continuous spray wand helps reduces hand fatigue] [putting more distance between you and the spray]
- 126. Precise control for maximum accuracy
- 127. Consistent spray for maximum accuracy
- 128. No more tired hands
- 129. Revolutionary [new] applicator
- 130. Change the way you spray
- 131. Continuous Spray [Wand] [Illustration]
- 132. Extended Reach [Illustration]
- 133. No more bending [or kneeling]
- 134. One touch [continuous] spray
- 135. Cut your time spent spraying in half
- 136. You're always ready to spray
- 137. It's always ready to spray
- 138. Save [s] time and energy
- 139. [Just] Plug in/Connect/Attach Applicator & Spray/Apply [Illustration]
- 140. [Just] Plug into/Connect/Attach [Refill] & Spray/Apply [Illustration]
- 141. Works with/use with/great for/great with/Perfect with/Perfect for [comfort wand] [trigger] [Illustration]
- 142. One hand design

General Applicator

- 143. Spray [illustration]
- 144. Ergonomic handle
- 145. Easy handling & Comfort
- 146. No pumping
- 147. No [more] bending [over]
- 148. No hand fatigue
- 149. Eliminate hand fatigue
- 150. Large adjustable nozzle
- 151. Choose the spray pattern
- 152. Quick & Easy to Use
- 153. No Leaks or Mess
- 154. EASY-TO-USE [Store]
- 155. The easy way to spray Weed-B-Gon
- 156. The easier way to spray
- 157. No [More] Hand Fatigue
- 158. No more squeeze, squeeze, squeeze
- 159. Exclusive [technology]
- 160. Patented [technology]
- 161. [Applicator Name]
- 162. Foaming Action [Applicator]
- 163. [Applicator Name] with foaming action

- 164. Precise control—sprays only what you want
- 165. Adjustable spray nozzle for maximum control
- 166. Adjustable spray pattern for maximum control
- 167. Targets weeds in tight places
- 168. Improved [Applicator]!/Improved [Application]!
- 169. Improve Applicator System! [Device!]/Improved Application System! [Device!]
- 170. Refillable
- 171. Lightweight
- 172. No Mixing
- 173. No Mess
- 174. Grab & Go
- 175. No Spill [bottle] design
- 176. Ideal for large or small jobs [areas]
- 177. Great for large or small jobs [areas]
- 178. Easy to attach to [applicator name]
- 179. Specifically designed for [For use with] the [applicator name] system
- 180. Just plug [Applicator name] in and it's ready to spray] [Illustration]

Marker Claims

- 181. See/Shows exactly where/the weeds/what/how much you/you've spray/sprayed/applied
- 182. See/Shows/Marks area covered/treated/sprayed.
- 183. [Visible] Foam
- 184. Marks/Shows treated/sprayed weeds [for up to 10 minutes]
- 185. Marks/Shows the weeds you've sprayed
- 186. Easily/Easy to/Makes it easy/easier to see exactly where/the weeds/what you've sprayed/treated/applied
- 187. Treated/Sprayed weeds stay visible/marked/easily seen for up to 10 minutes.
- 188. See where/What you spray technology
- 189. Marker [foam/foaming] technology
- 190. Hit/Spray/Target) exactly what you want.
- 191. Foam marks the spot
- 192. Accurate
- 193. Visible results
- 194. The accurate way to spray
- 195. Foaming Spray
- 196. How It Works: [Brand name] [with Applicator name] uses foaming action to cover weeds.
- 197. How It Works: [Brand name] [with applicator name] uses foaming action to cover weeds.
- 198. AccuShot™
- 199. Weed Mark™
- 200. RapidStrike™
- 201. SureStrike™
- 202. MAXStrike™

OTHER

- 203. People and pets may enter treated area after spray has dried.
- 204. **Ortho and Your Environment** – Your yard is a place for family and pets to enjoy. That's why Ortho products are designed with care to provide effective solutions to weed problems. Please follow instructions for appropriate usage, storage and disposal.
- 205. [DID YOU KNOW?] [Insert Claims from Appendix]
- 206. Be smarter than your weeds
- 207. Before [Insert graphic of live weed]/ After [Insert graphic of dead weed]
- 208. Not All Weed Killers Are the Same
- 209. Great for spot treatments or larger areas

210. WEED-B-GON WEED KILLER—the easy way to kill lawn weeds

211. This bottle [may] contain[s] an anti-theft device, [either inside or on the back of the bottle]. [It does not affect product performance].
212. For home lawn care.
213. For home lawns only
214. Easy on lawns [grass], tough on weeds!
215. Lawn Friendly [Formula]
216. Weed deadly. Lawn friendly.
217. No more hand pulling
218. The easier way to kill weeds
219. Kills/Controls [lawn] weeds
220. For a weed-free lawn.
221. Weed-free. Worry-free.
222. No weeds. No worry.
223. Long lasting [formula]
224. [Works fast] on [hard-to-kill] weeds
225. Let [Weed Stop] [the liquid] do the weeding
226. A simple [an easy] step towards a weed free lawn [yard]
227. For a beautiful, weed-free lawn
228. Helps keep lawns weed-free
229. Targets weeds, leaves [grasses] [the lawn] unharmed

PROMOTIONAL OFFERINGS OPTIONS

230. Bonus [Size/ Pack/ Pak]
231. Bundle Pack
232. [Insert #] Bottles [Included]
233. [Insert value]% Free [More] [than X] qualify
234. [Insert value]% More Value size [than X] qualify
235. Club [Pack/ Pak]
236. Combo [Pack/ Pak]
237. NEW! Use only if new package or formulation
238. New and Improved! Use only if new package or formulation
239. New! Larger size [covers up to [Insert value] sq ft]
240. NOW! Use only if new package or formulation
241. Refill [Included]
242. VALUE [SIZE/ SIZED]
243. Value [Pack/ Pak]
244. 33% more than 1 gallon size
245. Over X% more than X gallon size
246. X% more than X gallon size
247. Trial Size [6 oz. Trial Size]
248. Free [Sample]

Private Label Text

249. [Company Name] Quality since [Year]
250. [icon][Company] Promise Satisfaction
251. The [Company Name] Promise is in Every Bottle
252. The [Company Name] Promise. If this [Company Name] product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the [Company Name] store where purchased for free replacement of the same or similar item.

Guarantee Claims and Qualifiers

253. Guaranteed Results Or Your Money Back^[†]
254. Guaranteed [results] or your money back^[†]
255. Guaranteed^[†]

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.
Highlighted text is new. ~~Strike-through text is being deleted.~~

EPA Reg. No. 239-2682

- 256. Guaranteed results [with one application] ^[†]
- 257. Guaranteed to kill to the root so weeds won't come back^[†]
- 258. Guaranteed Satisfaction ^[†]
- 259. Kills Weeds, Won't Harm Lawns*, Guaranteed^[†]
- 260. Won't harm your lawn* [guaranteed^[†]]
- 261. Guaranteed [Results] ^[†]
- 262. Won't harm lawns*, guaranteed. ^[†]
- 263. Guaranteed not to harm the lawn*.^[†]
- 264. Guaranteed to kill weeds, not grass [the lawn]. ^[†]

* when used as directed

^[†] [The Ortho Guarantee] If you are not satisfied with this product for any reason, send your written request for a refund to the address at left, together with the original dated store receipt showing the price you paid. Please allow 6 to 8 weeks for processing.

Optional Instructions for Side Clip Tape

PULL / PEEL HERE [TO REMOVE TAPE]

Open Resealable Label For Directions and/ & Precautions

Press to Reseal

Questions and Comments

Call 1-800-225-2883

www.ortho.com

The ORTHO Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

EPA Reg. No. 239-2682

EPA Est. No. 239-IA-3^l, 239-MS-001^M, 58996-MO-1^A

[Superscript is first letter of lot number [on] [end] [side] [top] [bottom] of container]

Manufactured [by]/for/[Sold by]/ Distributed by]:

The ORTHO Group

Post Office Box 190

Marysville, OH 43040

Made/Manufactured for

[Private Label/Subregistrant Company Information]

[©20XX The ORTHO Group. [Company Name] World Rights reserved]

[Product of] [Made in] [Country Name] [USA]