

239-2668

7-22-2003

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95

	United States	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
	Environmental Protection Agency		
	Washington, DC 20460		

Application for Pesticide - Section I

1. Company/Product Number 239-2668	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) RosePride Rose & Flower Insect Killer 0.012%	PM# PM 13	
5. Name and Address of Applicant (Include ZIP Code) The Scotts Company-d/b/a The Ortho Group 14111 Scottslawn Rd. 7 Marysville, OH 43041 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

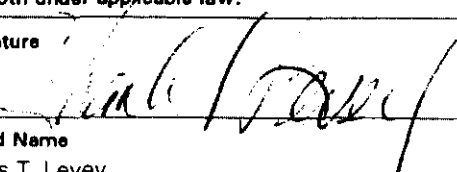
<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b> <b>JUL 22 2003</b>
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
Please see cover letter

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Charles T. Levey		Title Manager, Federal Registrations		Telephone No. (include Area Code) 937-644-769C	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received <b>(Stamped)</b>
2. Signature 			3. Title Manager, Federal Registrations		
4. Typed Name Charles T. Levey			5. Date July 9, 2003		

PR Notice 98-10 statement

“Notification of addition of a additional marketing claims per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.”

PR Notice 2001-6 statement

“Notification of label change relative to PR Notice 2001-6. This notification is consistent with the guidance in PR Notice 2001-6 and the requirements of EPA’s regulations at 40 CFR 156.10 and 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the guidance of PR Notice 2001-6 and the requirements of 40 CFR 156.10 and 40 CFR 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.”

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**NOW PROTECTS  
HOUSEPLANTS**

**ORTHO®**

*Ready-To-Use*

# ROSE & FLOWER

## INSECT KILLER<sub>1</sub>

**Kills 40+ Pests  
on Contact**

Active Ingredient

Bifenthrin ..... 0.012%

Other Ingredients ..... 99.988%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** See back panel booklet for additional  
precautionary statements.

Indoor & Outdoor Residential Use Only

**NET 24 FL OZ  
(1 PT 8 FL OZ)  
709 mL**



LF00880020



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NOTIFICATION

JUL 29 2003

**ORTHO<sup>®</sup>**

# ROSE & FLOWER

**INSECT KILLER<sub>1</sub>**

**OPEN**  
Resealable Label  
for Directions &  
Precautions

**• Protects Up to 2 Weeks**

- Won't Harm Plants or Blooms
- Now! Effective Spider Mite Control

Ortho Rose & Flower Insect Killer<sub>1</sub> controls more than forty pests – including aphids, spider mites, caterpillars and beetles. The fast-acting formula quickly kills sprayed insects and keeps on killing for up to two weeks. Reapply Ortho Rose & Flower Insect Killer<sub>1</sub> as directed for healthier, more beautiful roses, flowers, shrubs and small trees.

## PRODUCT FACTS

**KILLS  
INSECTS**

Aphids, caterpillars, beetles (including Japanese beetles), fungus gnats, lacebugs, leafhoppers, leafminers, leafrollers, mealybugs, spider mites, rose midges, scales (crawlers), spittlebugs, tent caterpillars, thrips, weevils, whiteflies and other garden insects

**WHERE  
TO USE**

For indoor and outdoor residential use only.  
On roses, flowers, shrubs, small trees and houseplants.  
For use only on non-edible plants.



**Questions, Comments or Medical Information?**

**Call 1-800-225-2883**



**www.ortho.com**

**Specially formulated for residential use.**

Manufactured for  
**The ORTHO Group**  
P.O. Box 190  
Marysville, OH 43040  
LB04042E010

EPA Reg. No. 239-2668  
EPA Est. 239-1A-3<sup>1</sup>,  
58996-MO-1<sup>A</sup>  
Superscript is first letter  
of lot number  
Made in USA



060503

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1045

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### SHAKE WELL


## FOR BEST RESULTS

**HOW TO APPLY**



- Adjust spray nozzle to deliver a fine spray.
- Hold sprayer 12 inches from plant. Spray to uniformly cover upper and lower leaf surfaces, stems and branches. When treating potted plants lightly spray the soil surface.

**WHEN TO APPLY**



- Spray when air is calm to avoid drift.
- Apply as necessary, waiting 7 to 14 days between each application. Hard to kill insects may require 2 to 3 applications.
- If temperature is expected to exceed 85° F, spray in early morning or late afternoon when it is cooler.

## INSECTS CONTROLLED

Ants, aphids, armyworms, bagworms, black vine weevils, budworms, cabbage loopers, cankerworms, casebearers, catalpa sphinx moths, caterpillars, cherry laurel leaf tiers, crane flies, elm leaf beetles, fungus gnats, grasshoppers, greenbugs, green striped mapleworms, gypsy moths, hornworms, Japanese beetles, lacebugs, leafhoppers, leafminers, leafrollers, omnivorous leaf tiers, maple shoot moths, mealybugs, mimosa webworms, mites (including spider mites), oak webworm, orange striped oakworms, poplar tentmakers, rose midges, sawflies, scales (crawlers), sod webworms, sowbugs, spittlebugs, spiders, sunflower moths, tent caterpillars, thrips, tip moths, webworms, weevils, willow leaf beetles and whiteflies.

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**STORAGE & DISPOSAL** 

**STORAGE:** Rotate nozzle to closed position. Store product in original container in a safe place. Keep from freezing.

**DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

 People and pets may enter treated area after spray has dried.

**PRECAUTIONARY STATEMENTS** 

**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID** 

**IF IN EYES** Flush eyes with plenty of water. Call a physician if irritation persists.

**Note to Physicians:** Emergency Information call 1-800-225-2883.

**ENVIRONMENTAL HAZARDS:** This pesticide is extremely toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and run-off from treated areas may be hazardous to aquatic organisms in neighboring areas. Care should be used when spraying to avoid fish and reptile pets in/around ornamental ponds.

This product is highly toxic to bees exposed to direct treatment or residues on blooming plants. Do not apply this product or allow it to drift to blooming plants if bees are visiting the treatment area.

**NOTICE:** Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**The ORTHO Guarantee**  
If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

 **Questions, Comments or Medical Information?**  
**Call 1-800-225-2883**  **www.ortho.com**

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World rights reserved.  
Manufactured for **The ORTHO Group**  
P.O. Box 190, Marysville, OH 43040

LB04042E010  
EPA Reg. No. 239-2668  
EPA Est. 239-1A-3<sup>1</sup>, 58995-MC-1<sup>A</sup>  
Superscript is first letter of lot number  
Made in USA

PRESS TO RESEAL

**The Scotts Company**

and Subsidiaries



July 9, 2003

George LaRocca  
U.S. Environmental Protection Agency  
Office of Pesticide Programs  
Registration Division, H7505C  
Ariel Rios Building  
1200 Pennsylvania Ave., N.W.  
Washington, DC 20460

Subject: RosePride Rose & Flower Insect Killer 0.012%  
EPA Reg. No. 239-2668  
Notification – Update Disposal Statement (PR Notice 2001-6) and adding  
marketing claims (PR Notice 98-10).

Dear George LaRocca:

We are notifying the agency of the following changes to our label:

- 1) Additional claim: "NOW PROTECTS HOUSEPLANTS".
- 2) Relocation of the claim: "Protects Up to 2 Weeks" to the back panel from the front.
- 3) Update the Disposal section to bring it into compliance with PR Notice 2001-6.
- 4) Add the ORTHO Guarantee statement.

Enclosed you will find:

- 1) Application Form 8570-1.
- 2) Certification Statements.
- 3) Three (3) copies of the revised label.

I have attached copies of the certification statements with reference to the subject PR Notices. All changes have been highlighted on one of the enclosed labels to expedite your review. Please call me at 937-644-7696, if you have any questions regarding this submission. Thank you in advance for your cooperation.

Sincerely,

A handwritten signature in cursive script that reads "Charles T. Levey".

The Scotts Company  
Charles T. Levey  
Manager, Federal Registrations