



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 8, 2017

Chris Zemanek
Analyst, Regulatory Affairs
The Scotts Company d/b/a The Ortho Group
14111 Scottslawn Road
Marysville, OH 43041

Subject: Label Amendment – Applicator and refill directions, container disposal, claims
Product Name: Weed B Gon Lawn Weed Killer³
EPA Registration Number: 239-2665
Application Date: February 14, 2017
Decision Number: 527221

Dear Mr. Zemanek:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

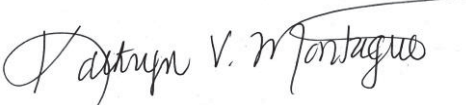
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Mindy Ondish by phone at 703-605-0723, or via email at ondish.mindy@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Kathryn V. Montague". The signature is written in a cursive style with a long horizontal flourish extending from the top of the "g" in "Montague".

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

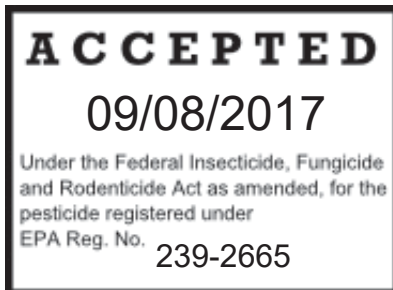
NOTE:

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EPA Reg. No. 239-2665



WEED B GON® LAWN WEED KILLER₃

ABN: [Ortho® Weed-B-Gon® Weed Killer For Lawns]

ABN: [Ortho® Weed-B-Gon® Concentrate]

ABN: [Ortho® Weed-B-Gon® Concentrate for Southern Lawns]

ABN: [Ortho® Weed-B-Gon® Max Concentrate Singles]

ABN: [Ortho® Weed-B-Gon® Dandelion & Clover Killer for Lawns Concentrate 1]

[CONCENTRATE]

[Icon (ex. )] [Use with [Ortho®] Dial-N-Spray® or Tank Sprayers]

(Optional Marketing Claims)

- Kills Weeds, Not Lawns
- Kills Dandelion, Clover & Other Broadleaf [Lawn] Weeds† [†see back label/booklet]
- Rain-Proof in 2-Hours

(See Appendix for list of additional, optional marketing claims)

Active Ingredients:

Mecoprop-p, dimethylamine salt *5.30%

2,4-D, dimethylamine salt**3.05%

Dicamba, dimethylamine salt***1.30%

Other Ingredients:90.35%

*(+)-(R)-2-(2-methyl-4-chlorophenoxy) propionic acid equivalent to 4.38%

**2,4-Dichlorophenoxyacetic acid equivalent to 2.53%

***3,6-dichloro-o-anisic acid equivalent to 1.08%

Isomer Specific by AOAC Method 6.DO1-5.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side/ panel label/booklet for first aid and precautionary statements.

NET [CONTENTS] XX FL OZ (XX PT/QT) XX mL/L
16 FL OZ (1 PT) 473 mL
32 FL OZ (1 QT) 946 mL
1.58 L (.42 GAL) 53 FL OZ
½ GAL / 1.89 L
1 GAL / 3.78 L
5 FL OZ / 148 MI
[([4] [3] [2] [1] – 5 FL OZ CONTAINERS)]

OPEN]
[Resealable Label
for Directions & Precautions]
[PRESS TO RESEAL]


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- ◆ [Kills weeds in your lawn - won't harm lawn grasses. [Brand Name] singles out weeds, enters through leaves and moves inside the weed to the roots.] [Rainproof in 2 hours – so it [the weed killing power] won't wash away.]


Optional “Product Facts Table”

PRODUCT FACTS	
Select appropriate product option	
Treats up to 6,400 sq ft [approx. size of 3 tennis courts] [<i>pf</i>]	
Treats up to 12,800 sq ft [approx. size of 6 tennis courts] [<i>qt</i>]	
Treats up to 21,200 sq ft [approx. size of 10 tennis courts] [<i>.42 gal</i>]	
Treats up to 25,600 sq ft [approx. size of 12 tennis courts] [<i>half gal</i>]	
Treats up to 51,200 sq ft [approx. size of 24 tennis courts] [<i>gal</i>]	
KILLS WEEDS	Dandelion, Clover, Chickweed [<i>illustration</i>] plus additional [many other] broadleaf [lawn] weeds*
WHERE TO USE	ON LAWNS [<i>illustration</i>] without harming lawn grasses
AMOUNT TO USE	Bent, Buffalo, Centipede & St. Augustine (EXCEPT Floratam) (Do not use on Floratam): 1 fl oz (2 Tbs) / gal of water / 400 sq ft (OR <i>Optional Coverage Rate</i>) ½ fl oz (1 TBS) / gal of water / 200 sq ft ----- Bahia, Bermuda, Fescues, Kentucky Blue, Perennial Rye & Zoysia: 2 fl oz (4 Tbs) / gal of water / 400 sq ft (OR <i>Optional Coverage Rate</i>) 1 fl oz (2 TBS) / gal of water / 200 sq ft
	Questions OR Comments call 1-800-225-2883 http://www.ortho.com

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Application Restrictions:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift.
-  Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until sprays have dried.
- Do not use this product on or near desirable plants, including within the dripline of the roots of desirable trees and shrubs, since injury may result.
- Do not apply as a fine mist because of potential injury to desirable plants.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated areas(s) to the point of runoff or apply when raining or when rain is expected that day. Rinse applicator over lawn or garden area only.

The maximum application rate is 5 fl oz of product per 1,000 sq ft per application (0.37 lb 2,4-D acid equivalent per acre per application). The maximum number of broadcast applications is limited to 2 per year. The maximum yearly rate is 10 fl oz of product per 1,000 sq ft. (0.74 lb 2,4-D acid equivalent per acre).

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[HOW IT WORKS]

[Because broadleaf weeds and grasses grow differently, [ORTHO® WEED B GON® LAWN WEED KILLER3] [insert appropriate brand name] kills broadleaf weeds without harming lawns. [Insert appropriate brand name] [ORTHO® WEED B GON® LAWN WEED KILLER3] singles out weeds, enters through leaves and moves inside the weed to the roots.]

[MIXING] INSTRUCTIONS

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)

[Amount to Use:] 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft

- [icon] When using **Ortho® Dial 'n Spray®**: Set dial to 1 oz. Add 2½ fl oz (5 Tbs) to sprayer jar. **DO NOT ADD WATER.** Spray evenly over 1,000 sq ft until jar is empty.

* Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

[Amount to Use:] 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

- [icon] When using **Ortho® Dial 'n Spray®**: Set dial to 2 oz. Add 5 fl oz (10 Tbs) to sprayer jar. **DO NOT ADD WATER.** Spray evenly over 1,000 sq ft until jar is empty.

OR

[MIXING] INSTRUCTIONS

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)

Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft

* Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

Amount to Use: 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

When using Dial 'N Spray/Dial 'N Spray with Direct Connect

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO APPLY/USE:

Set:

- Turn dial to 2 oz. for Hardy Lawns
- Turn dial to 1 oz. for Sensitive Lawns

Fill:

- Pour [desired amount of] concentrate into sprayer jar.
- Turn sprayer nozzle to preferred spray.
- Do NOT add water.

Spray:

- Connect [garden] hose to sprayer.
- Turn on water.
- Press and hold trigger for continuous spray.
- Spray only until the surface [of the lawn] is wet.

Finish:

- Pour unused concentrate back into its original container.
- To clean: refer to the Ortho® Dial 'N Spray® cleaning instructions.

NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps

The application rate for this product is 2 fl. oz. of product per 400 sq. ft. of lawn for Hardy Lawns or 1 fl. oz. of product per 400 sq. ft. of lawn for Sensitive Lawns.

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AND/OR

HOW TO APPLY/USE:

Set: [Applicator Name]

- Turn dial to 1 oz. for Sensitive Lawns
- Turn dial to 2 oz. for Hardy Lawns

Connect:

1. Remove jar from [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
2. Remove cap from the concentrate bottle. [Keep cap for storage.]
3. Twist [screw] the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer] onto concentrate bottle to attach.
4. Connect [garden] hose to the sprayer and turn on water.

Spray:

1. Press and hold trigger for continuous spray. Apply evenly.
2. Spray only until the surface [of the lawn] is wet.

Finish:

1. Untwist [unscrew] the [product name] concentrate bottle from the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
2. Replace cap on the [product name] concentrate bottle.
3. To clean: Refer to the Ortho® Dial 'N Spray® cleaning instructions.

NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps

Refer to the Ortho® Dial 'N Spray label and booklet for additional applicator specific information.

Important:

To prevent sprayer from clogging, always clean after use, as directed.

The application rate for this product is 2 fl. oz. of product per 400 sq. ft. of lawn for Hardy Lawns or 1 fl. oz. of product per 400 sq. ft. of lawn for Sensitive Lawns.

OR

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

<p>Where To Apply/Use</p>	<p>FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*) * Floratam is a variety of St. Augustinegrass widely grown in Florida. Bottle (32 fl oz)/(xx fl oz/xx gal) will treat 12,800 sq. ft./(xx sq.ft.).</p> <p>FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass Bottle (32 fl oz)/(xx fl oz/xx gal) will treat 6,400 sq. ft./(xx sq.ft.).</p>
<p>How to Apply/Use Option A</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. <p>SPRAY</p> <ul style="list-style-type: none"> • [Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.] • To begin spraying, point nozzle in the direction you want to spray. • Bend small plastic tab back and turn knob to ON position. • Spray as directed in the "HOW TO APPLY" instructions for use. <p>FINISH</p>

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	<ul style="list-style-type: none"> • To stop spraying, turn knob to OFF position. • Turn off water. • Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position. • Disconnect sprayer from hose. <p><i>NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps</i></p>
<p>How to Apply/Use Option B</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. <p>SPRAY</p> <ul style="list-style-type: none"> • [Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area.] • To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. • Slide thumb activation switch forward to ON position. • Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none"> • To STOP spraying, slide thumb activation switch backward to OFF position. • Turn off water. • Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect sprayer from hose. <p><i>NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps</i></p>
<p>How to Apply/Use Option C</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. • [Use coin or key to rotate small [color] button to “OPEN”.] <p>SPRAY</p> <ul style="list-style-type: none"> • [Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.] • To begin spraying, point nozzle in the direction you want to spray. • Bend [small [color] plastic] tab on side/top of sprayer back and turn knob clockwise/counter clockwise [to ON position]. • Spray evenly over measured area. <p>FINISH</p> <ul style="list-style-type: none"> • To stop spraying, bend [small [color] plastic] tab back and turn knob clockwise/counter clockwise [to OFF position]. • Turn off water. • Relieve water pressure by bending [plastic] tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position. • Disconnect sprayer from hose. <p><i>NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps</i></p>

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(OPTIONAL MIXING INSTRUCTIONS – FOR 1 GAL/200 SQ FT COVERAGE RATE)

[MIXING] INSTRUCTIONS
<p>FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)</p> <p>Amount to Use: 1/2 fl oz (1 Tbs) per gallon of water for each 200 sq ft</p> <ul style="list-style-type: none"> • [icon] When using Ortho® Dial 'n Spray®: Set dial to 1 Tbs. Add 2½ fl oz (5 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000 sq ft until jar is empty. <p>* Floratam is a variety of St. Augustinegrass widely grown in Florida.</p>
<p>FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass</p> <p>Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 200 sq ft</p> <ul style="list-style-type: none"> • [icon] When using Ortho® Dial 'n Spray®: Set dial to 1 oz. Add 5 fl oz (10 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000 sq ft until jar is empty.

OR

[MIXING] INSTRUCTIONS
<p>FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)</p> <p>Amount to Use: 1/2 fl oz (1 Tbs) per gallon of water for each 200 sq ft</p> <p>* Floratam is a variety of St. Augustinegrass widely grown in Florida.</p>
<p>FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass</p> <p>Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 200 sq ft</p>
<p>When using Dial 'N Spray/Dial 'N Spray with Direct Connect [Applicator (Device) (Applicator Name) Directions/Instructions]</p> <p>HOW TO USE:</p> <p>Set:</p> <ul style="list-style-type: none"> • Turn dial to 1 oz. for Hardy Lawns • Turn dial to 1 Tbs. for Sensitive Lawns <p>Fill:</p> <ul style="list-style-type: none"> • Pour [desired amount of] concentrate into sprayer jar. • Turn sprayer nozzle to preferred spray. • Do NOT add water. <p>Spray:</p> <ul style="list-style-type: none"> • Connect [garden] hose to sprayer. • Turn on water. • Press and hold trigger for continuous spray. • Spray only until the surface [of the lawn] is wet. <p>Finish:</p> <ul style="list-style-type: none"> • Pour unused concentrate back into its original container. • To clean: refer to the Ortho® Dial 'N Spray® cleaning instructions. <p>NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps</p> <p>The application rate for this product is 1 fl. oz. of product per 200 sq. ft. of lawn for Hardy Lawns or 1 Tbs. of product per 200 sq. ft. of lawn for Sensitive Lawns.</p> <p>AND/OR</p>

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HOW TO USE:

Set: [Applicator Name]

- Turn dial to 1 Tbs. for Sensitive Lawns
- Turn dial to 1 oz. for Hardy Lawns

Connect:

5. Remove jar from [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
6. Remove cap from the concentrate bottle. [Keep cap for storage.]
7. Twist [screw] the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer] onto concentrate bottle to attach.
8. Connect [garden] hose to the sprayer and turn on water.

Spray:

3. Press and hold trigger for continuous spray. Apply evenly.
4. Spray only until the surface [of the lawn] is wet.

Finish:

4. Untwist [unscrew] the [product name] concentrate bottle from the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
5. Replace cap on the [product name] concentrate bottle.
6. To clean: Refer to the Ortho® Dial 'N Spray® cleaning instructions.

NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps

Refer to the Ortho® Dial 'N Spray label and booklet for additional applicator specific information.

Important:

To prevent sprayer from clogging, always clean after use, as directed.

The application rate for this product is 1 fl. oz. of product per 200 sq. ft. of lawn for Hardy Lawns or 1 Tbs. of product per 200 sq. ft. of lawn for Sensitive Lawns.

OR

NOTE TO PM: FOR USE WITH READY-TO-SPRAY PRODUCTS ONLY

<p>Where To Apply/Use</p>	<p>FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*) * Floratam is a variety of St. Augustinegrass widely grown in Florida. Bottle (32 fl oz)/(xx fl oz/xx gal) will treat 12,800 sq. ft./(xx sq.ft.).</p> <p>FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass Bottle (32 fl oz)/(xx fl oz/xx gal) will treat 6,400 sq. ft./(xx sq.ft.).</p>
<p>How to Apply Option A</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. <p>SPRAY</p> <ul style="list-style-type: none"> • Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area. • To begin spraying, point nozzle in the direction you want to spray. • Bend small plastic tab back and turn knob to ON position. • Spray as directed in the "HOW TO APPLY" instructions for use. <p>FINISH</p> <ul style="list-style-type: none"> • To stop spraying, turn knob to OFF position. • Turn off water.

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	<ul style="list-style-type: none"> • Relieve water pressure by bending the plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position. • Disconnect sprayer from hose.
<p>How to Apply Option B</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. <p>SPRAY</p> <ul style="list-style-type: none"> • Extend the hose to the farthest point [in the lawn or garden away] from the water faucet. This will minimize walking on the treated area. • To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray. • Slide thumb activation switch forward to ON position. • Spray as directed in the “HOW TO APPLY” instructions for use. <p>FINISH</p> <ul style="list-style-type: none"> • To STOP spraying, slide thumb activation switch backward to OFF position. • Turn off water. • Relieve water pressure by sliding thumb switch to [ON] [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock]. • Disconnect sprayer from hose.
<p>How to Apply/Use Option C</p>	<p>CONNECT</p> <ul style="list-style-type: none"> • Shake well before using. • Connect sprayer to hose. • Turn on water. • [Use coin or key to rotate small [color] button to “OPEN”.] <p>SPRAY</p> <ul style="list-style-type: none"> • [Extend the hose to the farthest point in the lawn or garden away from the water faucet. This will minimize walking on the treated area.] • To begin spraying, point nozzle in the direction you want to spray. • Bend [small [color] plastic] tab on side/top of sprayer back and turn knob clockwise/counter clockwise [to ON position]. • Spray evenly over measured area. <p>FINISH</p> <ul style="list-style-type: none"> • To stop spraying, bend [small [color] plastic] tab back and turn knob clockwise/counter clockwise [to OFF position]. • Turn off water. • Relieve water pressure by bending [plastic] tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position. • Disconnect sprayer from hose. <p>NOTE TO PM: Illustrations may be added to provide a visual for any of the above steps</p>

(OPTIONAL MIXING INSTRUCTIONS – FOR Refill Bottles)

Note to PM: The following instructions are intended for 5 fl oz bottles that can be used to make 1 gal in either tank sprayers or EH-1398 Herbicide ready-to-use, EPA Reg No. 239-2682, containers for spot treatment or can be used according to dilution rates for broadcast applications

[Instructions] For spot treatment:
[1 Bottle [equals] [=] [makes] 1 Gallon]

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Amount to Use: Add entire contents (5 fl oz) to an empty tank sprayer, or 1.0 [or 1.33] gallon EH-1398 Herbicide/Product Name container only. Slowly fill with 123 fl oz [1 gal] of [clean] tap water.

For broadcast application:

Note to PM: 5 fl oz bottle, may use optional mixing instructions for broadcast applications

Use [broadcast applicator] - Ortho-Dial 'N Spray applicator.

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)

Set dial to 1 oz. Empty contents into Ortho® Dial 'n Spray® applicator. **DO NOT ADD WATER.** Spray evenly over 2,000 sq ft until jar is empty.

* Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

Set dial to 1 oz. Empty contents into Ortho® Dial 'n Spray® applicator. **DO NOT ADD WATER.** Spray evenly over 1,000 sq ft until jar is empty.

FOR TANK SPRAYERS:

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT/Excluding Floratam* / Do not use on Floratam*)

Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

Amount to Use: 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

(FOR 5 fl oz and 7 fl oz bottles used to refill 1 and 1.33 gallon EH-1398 Herbicide ready-to-use containers only EPA Reg. No. 239-2682)

[Refill Directions]

To refill only an empty 1.33 GAL. [EH-1398 Herbicide Container]

Amount to Use: Add 7 fl oz [5 fl oz] of this product to the empty 1.33 gallon container. Slowly fill with 164 fl oz [123 fl oz] of clean tap water.

To refill only an empty 1 GAL. [EH-1398 Herbicide Container]

Amount to Use: Add 5 fl oz of this product to the empty 1 gallon container. Slowly fill with 123 fl oz of clean tap water.

(End of OPTIONAL MIXING INSTRUCTIONS – FOR refill bottles)

[1 Tablespoon (Tbs) = 3 teaspoons (tsp) 1 fl oz = 2 Tbs]

[For Best Results]

- [To treat entire lawn (broadcast application): [Use a tank or [Ortho® Dial-N-Spray®] hose-end sprayer.] Measure lawn. Calculate square feet by multiplying length times width. Spray evenly over measured area.]
- [To spot treat individual weeds in lawns: Use a tank sprayer.]
- [Do not mow for 1 to 2 days before or after application.]
- If soil is dry, water 1 to 2 days before application.
- Rain or watering 2 hours after application will not wash away effectiveness.
- Spray when weeds are small and actively growing.
- Spray when temperature is below 90°F.
- Spray when air is calm to avoid spray drift onto landscape plants as contact with foliage may injure flowers, shrubs, trees and other desirable plants.

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

Highlighted text is new. ~~Strike through text is being deleted.~~

- Allow at least a 30 day interval between applications of this product.
- Newly seeded lawn can be sprayed after first mowing.
- Bare spots can be planted with grass seed 1 week after application.

Optional Table Format

[FOR BEST RESULTS]	
[MEASURE] [icon / walking man]	<ul style="list-style-type: none"> • [To treat entire lawn (broadcast application): [Use a tank or [Ortho® Dial-N-Spray®] hose-end sprayer.] Measure lawn. Calculate square feet by multiplying length times width. Spray evenly over measured area.] • [To spot treat individual weeds in lawns: Use a tank sprayer.]
[MOW] [optional row] [illustration]	<ul style="list-style-type: none"> • Do not mow for 1 to 2 days before or after application.
[WATER] [illustration]	<ul style="list-style-type: none"> • If soil is dry, water 1 to 2 days before application. • Rain or watering 2 hours after application will not wash away effectiveness.
[WHEN TO APPLY] [illustration]	<ul style="list-style-type: none"> • Spray when weeds are small and actively growing. • Spray when temperature is below 90° F. • Spray when air is calm to avoid spray drift onto landscape plants as contact with foliage may injure flowers, shrubs, trees and other desirable plants. • Allow at least a 30 day interval between applications of this product. • Newly seeded lawn can be sprayed after first mowing. • Bare spots can be planted with grass seed 1 week after application.

IMPORTANT

If an ornamental shrub or tree is in the lawn, keep spray off foliage and exposed roots.

St. Augustinegrass, Centipedegrass or Bermudagrass lawns may have delayed green-up if this product is used when lawns are emerging from dormancy or when temperature drops below 45° F within 72 hours of application. Do not spray Carpetgrass, Dichondra or desirable clovers. Do not use on or around fruits, vegetables or flowers. **Do not use on Floratam, a variety of St.**

Augustinegrass. The maximum number of broadcast applications per treatment site is 2 per year. Do not exceed specified dosages for any area.

[*WEEDS CONTROLLED [icon]]

Note to PM: Product label may list any or all of the following

[White heath Aster, Bushy Aster, Heath Aster, Purple Aster, White prairie Aster, Catchweed Bedstraw, Marsh Bedstraw, Northern Bedstraw, Creeping Beggarweed, Threeflower Beggarweed, Field Bindweed, Burclover, Common Burdock, Great Burdock, Lawn Burweed, Smallflower Buttercup, Hairy Buttercup, Bushy Buttonweed, Virginia Buttonweed, Black Medic, Carolina Geranium, Carpetweed, Cat's-ear, Chicory, Common Chickweed, Mouseeared Chickweed, Sticky Chickweed, Common Cinquefoil, Oldfield Cinquefoil, Alyce-clover, Crimson Clover, Hop Clover, White Clover, Wandering Cudweed, Purple Cudweed, Narrowleaf Cudweed, Shiny Cudweed, Cupids Shaving Brush, English Daisy, Oxeye Daisy, Common Dandelion, False Dandelion, Catsear Dandelion, Dayflowers, Purple Deadnettle, Dogfennel, Broadleaf Dock, Curly Dock, Dollarweed, Oakleaf Fleabane, Rough Fleabane, Wild Garlic, Ground Ivy, Groundsel, Yellow Hawkweed, Healall, Henbit, Sprawling Horseweed, Prostrate Knotweed, Tufted Knotweed, Lambsquarters, Lespedeza, Alkali Mallow, Venice Mallow, Common Mallow, Little Mallow, Dwarf Mallow, Bristly Mallow, Marestail, Horseweed, Mat Lippia, Ball Mustard, Black Mustard, Blue Mustard, Indian Mustard, Tumble Mustard, Wild Mustard, Tansy Mustard, White

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Mustard, Wormseed Mustard, Wild Onion, Pennywort, Asiatic Pennywort, Virginia Pepperweed, Prostrate Pigweed, Redroot Pigweed, Smooth Pigweed, Tumble Pigweed, Pineappleweed, Broadleaf Plantain, Buckhorn Plantain, Blackseeded Plantain, Poison Ivy, Poison Oak, Purslane, Brazil Pusley, Largeflower Pusley, Florida Pusley, Giant Ragweed, Common Ragweed, Western Ragweed, Lanceleaf Ragweed, Yellow Rocket, , Sibara, Red Sorrel, Sheep Sorrel, Shepardspurse, Pennsylvania Smartweed, Swamp Smartweed, Ladysthumb Smartweed, Pale Smartweed, , Bilobed Speedwell, Common Speedwell, Corn Speedwell, Ivyleaf Speedwell, Persian Speedwell, Purslane Speedwell, Slender Speedwell, Snow Speedwell, Thymeleaf Speedwell, Winter Speedwell, , Spotted Spurge, Prostrate Spurge, Swinecress, Bull Thistle, Canada Thistle, Flodman Thistle, Cotton Thistle, Distaff Thistle, Drummonds Thistle , Elk Thistle, Gray Thistle, Italian Thistle, Leafy Thistle, Meadow Thistle, Milk Thistle, Platte Thistle, Plumeless Thistle, Russian Thistle, Scotch Thistle, Slenderflower Thistle, Tall Thistle, Wavyleaf Thistle, Yellowspine Thistle, Camplipoda Veronica, Violet, Field Violet, Wild Carrot, Wild Lettuce, Woodsorrel, Creeping Woodsorrel, Yellow Woodsorrel, Florida Yellow Woodsorrel, Common Yarrow, Western Yarrow, Yellow Yarrow]

STORAGE AND DISPOSAL *[icon]*

PESTICIDE STORAGE: Store in original container in a locked storage area inaccessible to children or pets. Keep from freezing.

PESTICIDE AND CONTAINER DISPOSAL: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS *[icon]*

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Harmful if swallowed. Wear long sleeved shirt, long pants, socks, and shoes. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Note to Physician: Emergency information call 1-800-225-2883.

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

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This product has properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

NOTICE: To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

[The ORTHO Guarantee]

[If for any reason you, the consumer, are not satisfied with this product, mail us, your original, proof of purchase to obtain a full refund of your purchase price.]

[Ortho and Your Environment – Your yard is a place for family and pets to enjoy. That’s why Ortho products are designed with care to provide effective solutions to weed problems. Please follow instructions for appropriate usage, storage and disposal.]

[Visit www.ortho.com for complete Spanish translation.]

[icon] [Questions OR Comments]

[icon] [call 1-800-225-2883 [Or visit our website:][www.ortho.com]

Manufactured for/Sold By/ Distributed By:

The ORTHO Group

P.O. Box 190

Marysville, OH 43040

Made/Manufactured for

[Private Label/Subregistrant Company Information]

EPA Reg. No 239-2665

EPA Est. 239-IA-3¹, 58996-MO-1^A

Superscript is first letter of lot number

[Made in USA]

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Optional Marketing Claims - Appendix

Note To PM: These claims may be presented on the retail container label or on the labeling accompanying the product.

Formula Claims

1. [Weed-B-Gon/Product Name] kills [the] weeds*, not [the] lawn[s]**.
2. Kills Weeds*—Not [Lawn] Grass[es]**
3. Kills [down to] the root, [not the lawn]**
4. Kills Weeds*, Won't Harm Lawns*
5. Kills Weeds*—Not Lawns**, Rain Proof in Hours
6. Kills Weeds* – Won't Harm Lawns**
7. Kills weeds* in your lawn
8. Does not harm lawn when used properly
9. [Weed-B-Gon] kills [lawn] weeds*, not [the] lawn(s) (grass)**.
10. Won't Harm Lawns/Grass**

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11. Won't harm grass/lawns when used as directed
12. Won't harm lawn grasses shown on container label.
13. Will not Harm [Your] Lawn[s]**
14. Won't harm lawn grasses**.
15. Won't harm most lawn grasses**.
16. Kills weeds* in your lawn—won't harm lawn grasses**.
17. ORTHO® WEED B GON® LAWN WEED KILLER3 / [Product Name] singles out weeds*, enters through leaves and moves inside the weed to the roots.
18. Weed-B-Gon singles out weeds* and leaves [lawn] grass(es) alone [unharmed]**.
19. ORTHO® WEED-B-GON® /Product Name for the lawn.
20. Use Weed-B-Gon/Product Name to control weeds around [or in] your lawn.
21. Kills weeds down to the root.
22. Kills the/weed root[s]
23. Kills the toughest weeds - down to the root
24. [Kills the root so] weeds won't come back
25. Kills [lawn] weeds
26. Kills broadleaf weeds in [your] lawn[s].
27. Kills Broadleaf Lawn Weeds – [Down To The Roots]
28. One [1] [easy] solution for dandelions, and clover
29. Kills xx+ Weeds
30. Kills xx types of weeds
31. Kills Dandelion, Chickweed, Wild onion, Plantain, Poison ivy and many others. Weed details on back. See Results in Hours.
32. Use on Lawns to Kill the Toughest Weeds like Clover and Dandelion.
33. Kills xx+ types of weeds* • Kills weed roots! • Kills major broadleaf weeds
34. Kills over xxx weed types* including dandelion, chickweed, wild onion, plantain and poison ivy.
35. Kills broadleaf weeds in lawns
36. And [brand name] is formulated to kill only the weeds*, not the lawn**.
37. Use as directed to kill major broadleaf weeds* in your lawn.
38. Kills dandelion and many other broadleaf weeds*
39. [Brand name] controls more than xxx troublesome weeds including dandelion, clover, plantain and wild onion. It kills even woody weeds like poison ivy and poison oak
40. WEEDS: [illustration] Burclover, Carpetweed, Chickweeds, Creeping Charlie/Ground Ivy, Cudweed, Curly Dock, Dandelion, English Daisy, False Dandelion, Florida Pusley, Henbit, Oxalis/Woodsorrel, Pennywort, Plantains, Purslane, Red Sorrel, Sheep Sorrel, Spurges, Spurweed/Lawn Burweed, Thistles, White Clover, Wild Carrot, Wild Onion, and other broadleaf weeds*.
41. Kills Dandelion, Clover, Chickweed [illustration] [and] [over] [up to] [XXX] [other] broadleaf weeds*.
42. Kills Dandelion, Clover, Chickweed and Other Broadleaf Weeds*—Won't Harm Lawns**.
43. Kills Dandelions [and] Clover [and many other Lawn Weeds*]
44. Kills: Dandelion, Clovers, Plantains, Chickweeds, Oxalis, Spurges, Henbit, English Daisy, Wild Onion and (Many) Other Weeds/Broadleaf Weeds*.
45. Destroys weeds* [dandelions] [clover] [oxalis/woodsorrel] completely - [down to the root].
46. Kills Dandelion, Chickweed, Knotweed, Plantain, Henbit, Spurge and other broadleaf lawn weeds*.
47. Controls Dandelion, Chickweed, Knotweed, Plantain, Henbit, Spurge and other broadleaf lawn weeds*.
48. Kills Dandelion and Clover
49. Kills Dandelion, Clover and Other Broadleaf Weeds*—Won't Harm Lawns**.
50. (Brand Name) kills major broadleaf lawn weeds* including dandelion, chickweed, and knotweed, in lawns without harming lawn grasses**.
51. [Brand Name] Kills major broadleaf weeds* including Dandelion, Clover, Oxalis, Chickweed, Knotweed Plantain, Henbit, Spurge and others*

NOTE:

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52. Kills major broadleaf lawn weeds*. Helps provide a beautiful lawn.
 53. Kills to the root so weeds don't [won't] ever come [grow] back.
 54. Kills even tough lawn weeds*
 55. Kills over [up to] XXX [lawn] weeds*
 56. Starts working on contact
 57. Fast results
 58. Fast-acting formula
 59. Weeds begin wilting overnight
 60. Weeds begin to wilt and die overnight
 61. [See] [Visible] Results in 24 hours
 62. Overnight results
 63. Weed-B-Gon/Product Name singles out weeds* leaves grass alone/unharmd**.
 64. For [use on] lawns
 65. Targets weeds*, leaves grass [the lawn] unharmd**.
 66. Contains Trimec® Formula
 67. A Trimec® Turf Herbicide Formulation.
 68. Helps keeps the lawn looking beautiful.
 69. Easy to use
 70. Great [ideal] for spot treatments
 71. Ideal for spot treating individual lawn weeds
 72. Tough on weeds*. Gentle on lawns**.
 73. Outdoor Use Only [icon]
 74. Water Based [water droplet icon]
 75. One easy solution for [pick any combination of weeds from the weed list]
 76. For use on Bluegrass, Fescue, Zoysia, Perennial Ryegrass
 77. For Lawns Containing Kentucky Bluegrass, Fescues, Bentgrass, Perennial Ryegrass, Bermudagrass, Bahiagrass, Centipedegrass, Zoysiagrass, St. Augustinegrass, and Buffalograss.
 78. For northern and southern grasses.
 79. Formulated for use on northern and sensitive southern lawns.
 80. For cool and warm season lawn grasses
 81. For use on grass lawns especially Kentucky Bluegrass, Fescues, Perennial Ryegrass, Bentgrass, Bermudagrass, Bahiagrass, Centipedegrass, Zoysiagrass, St. Augustinegrass, and Buffalograss.
 82. Now for northern and southern lawns.
 83. Low odor [formula].
 84. Concentrate
- *Refer to booklet/back panel for complete list of weeds(***NOTE to PM: If qualifier is not present, "listed" will be inserted before "weeds"***)
- ** when used as directed

Applicator/Packaging Claims

85. Can be applied with hose-end or pump-up (tank) sprayers.
86. "One Quart Covers Up To 12,800 Square Feet" or "One Pint Covers Up To 6,400 Square Feet".
87. Can be applied with hose-end and tank sprayers.
88. Makes up to ____ gallons of spray (Volume dependent upon package size)
89. *1 quart treats up to x,xxx square feet*
90. Clear-view measuring window
91. This formula covers up to x,xxx sq.ft.
92. Covers [Treats] up to x,xxx sq.ft.
93. 1 quart covers up to x,xxx sq.ft.
94. Economical concentrate
95. Dilutable concentrate

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96. *[/con]* Use with [Ortho®] Dial-N-Spray® or Tank Sprayers
97. Kills Lawn Weeds!
98. No Measuring, No Mess [Brand Name] makes using concentrates easier than ever. No more measuring and no more mess. Mix each pre-measured bottle with one gallon of water to deliver consistent results that kill even the toughest weeds down to the root. And its formula won't harm your lawn – guaranteed.
99. Pre-measured concentrate bottles
100. Perfect for Tank Sprayers
101. 1 Bottle [equals] [=] [makes] 1 Gallon

Rainproof

102. Rain proof in hours.
103. Rainproof in 2 hours – so it [the weed killing power] won't wash away.
104. Rainproof in 2 hours so you won't have to respray.
105. Rainproof in as little as 2 hours — won't wash away.
106. For control that doesn't/won't wash away/off.
107. Effective even with rain in 2 hours.
108. Rainproof (rain-fast) in two [2] hours.
109. It's Rain-Proof™ Brand is Rain two hours after spraying won't wash away the weed killing power!

OTHER

110. People and pets may enter treated area after spray has dried.
111. [DID YOU KNOW?] [Insert Claims from Appendix]
112. Be smarter than your weeds
113. Before [Insert graphic of live weed]/ After [Insert graphic of dead weed]
114. Not All Weed Killers Are the Same
115. Great for spot treatments or larger areas
116. WEED-B-GON WEED KILLER—the easy way to kill lawn weeds
117. This bottle [may] contain[s] an anti-theft device, [either inside or on the back of the bottle]. [It does not affect product performance].
118. For home lawn care.
119. For home lawns only
120. Easy on lawns [grass], tough on weeds!
121. Lawn Friendly [Formula]
122. Weed deadly. Lawn friendly.
123. No more hand pulling
124. The easier way to kill weeds
125. Kills [controls] [lawn] weeds
126. 100% root kill
127. For a weed-free lawn.
128. Weed-free. Worry-free.
129. No weeds. No worry.
130. Long lasting [formula]
131. [Works fast] on [hard-to-kill] weeds
132. Let [Weed Stop] [the liquid] do the weeding
133. A simple [an easy] step towards a weed free lawn [yard]
134. For a beautiful, weed-free lawn
135. Helps keep lawns weed-free
136. Targets weeds, leaves [grasses] [the lawn] unharmed
137. Helps keep[s] the lawn look [ing] beautiful.
138. Visit www.ortho.com for complete Spanish translation

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PROMOTIONAL OFFERINGS OPTIONS

139. Bonus [Size/ Pack/ Pak]
140. Bundle Pack
141. [Insert #] Bottles [Included]
142. [Insert value]% Free [More] [than X] qualify
143. [Insert value]% More Value size [than X] qualify
144. Club [Pack/ Pak]
145. Combo [Pack/ Pak]
146. NEW! Use only if new package or formulation
147. New and Improved! Use only if new package or formulation
148. New! Larger size [covers up to [Insert value] sq ft]
149. NOW! Use only if new package or formulation
150. Refill [Included]
151. VALUE [SIZE/ SIZED]
152. Value [Pack/ Pak]
153. Trial Size [X fl oz Trial Size]
154. Free [Sample]
155. Free Refill Combo Pack

NOTE TO PM: New claims will be limited to 6 months following first commercial introduction

ADDITIONAL LANGUAGE

156. For weeds outside the lawn (on driveways, sidewalks, [patios and mulched areas] / [etc.]) – use **[Ortho GroundClear Complete Vegetation Killer] / [Ortho Season-Long Grass & Weed Killer] / [Ortho Season-Long Max grass & Weed Killer]**. It kills weeds and grasses [you see] and prevents new [growth for up to 1 year] / [ones from growing for an entire season].

Private Label Text

157. [Company Name] Quality since [Year]
158. [icon][Company] Promise Satisfaction
159. The [Company Name] Promise is in Every Bottle
160. The [Company Name] Promise. If this [Company Name] product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the [Company Name] store where purchased for free replacement of the same or similar item.

Guarantee Claims and Qualifiers

161. Guaranteed Results Or Your Money Back^[†]
162. Guaranteed [results] or your money back^[†]
163. Guaranteed^[†]
164. Guaranteed results [with one application] ^[†]
165. Guaranteed to kill to the root so weeds won't come back^[†]
166. Guaranteed Satisfaction ^[†]
167. Kills Weeds, Won't Harm Lawns*, Guaranteed^[†]
168. Won't harm your lawn* [guaranteed^[†]]
169. Guaranteed [Results] ^[†]
170. Won't harm lawns*, guaranteed. ^[†]
171. Guaranteed not to harm the lawn*. ^[†]
172. Guaranteed to kill weeds, not grass [the lawn]. ^[†]

* when used as directed

^[†] [The Ortho Guarantee] If you are not satisfied with this product for any reason, send your written request for a refund to the address at left, together with the original dated store receipt showing the price you paid. Please allow 6 to 8 weeks for processing.