



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

June 18, 2010

Ms. Wendy Hollingsworth-Cox The Scotts Company 14111 Scottslawn Road Marysville, OH 43014

Subject:

Application for Pesticide Notification (PRN 98-10) – Minor Label Changes

Ortho Weed B Gon Lawn Weed Killer₃

EPA Reg. No. 239-2665

Your Application Dated March 15, 2010

Dear Ms. Hollingsworth-Cox:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated March 15, 2010 for the above mentioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader Registration Division (7505P)

Office of Pesticide Programs

Please read instructions on reverse before completing form.	Form Approved: OMB No. 2070-0060. Approval expires 05-31-98	
EPA Environmental Protection Ag Washington, DC 20460	Registration Amendment OPP Identifier Number Oncy Other	
Application fo	Pesticide - Section I	
Company/Product Number 239-2665	EPA Product Manager Kathryn Montague 3. Proposed Classification	
4. Company/Product (Name) The Ortho Group/Ortho Weed B Gon Lawn Weed Killer ₃	PM# None Restricted	
5. Name and Address of Applicant (Include ZIP Code) The Scotts Company d/b/a The Ortho Group P.O. Box 190 Marysville, OH 43040	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(l), my product is similar or identical in composition and labeling to:	
Check if this is a new address	Product Name	
	ection II	
Amendment - Explain below. Resubmission in response to Agency letter dated xx-xx-xx	Final printed labels in response (**195747160***) "Me Too" Application JUN 1 8 2010	
Notification - Explain below.	Other - Explain below.	
Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of General Label Revisions per PR Notice 98-10 for EPA Reg. No. 239-2665. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.		
S	ection III	
Material This Product Will Be Packaged In:		
Child-Resistant Packaging Yes* No If "Yes" No. per	ater Soluble Packaging Yes No Yes' No. per ackage wgt. Container Plastic Glass Paper Other (Specify)	
Location of Net Contents Information Label Container 4. Size(s) Retail C	5. Location of Label Directions On Label On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product Lithograph Other Paper glued Stenciled		
S	ection IV	
Contact Point (Complete items directly below for identification of indiv	dual to be contacted, if necessary, to process this application.)	
Name Title Telephone No. (Include Area Code) Wendy Hollingsworth-Cox Sr. Scientist, Federal Registrations (937) 578-5205		
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. 2. Signature The Scotts Company LCC 3. Title		
BY: / Leufa Valy	Sr. Scientist, Federal Registrations	
4. Typed Name Wendy Hollingsworth-Cox 5. Di		



The Scotts Company LLC

and Subsidiaries

March 15, 2010

Kathryn Montague (PM-23)
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7505P)
Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Subject: Notification of General Label Revisions

Ortho® Weed B Gon® Lawn Weed Killer3

EPA Reg. No. 239-2665

Dear Ms. Montague:

Please accept the enclosed notification of general label revisions – Ortho® Weed B Gon® Lawn Weed Killer₃ EPA Registration No. 239-2665.

Please find the following documentation in support of this submission:

- Application of Pesticide Registration Form 8570-1
- Two (2) copies of the revised master label
- One (1) copy of the revised master label with changes marked and highlighted

We respectfully request the Agency to give favorable consideration to this submission and notify us when you put it in your files. If you have any questions or need additional information, please do not hesitate to contact me at 937-578-5205 or wendy.hollingsworth-cox@scotts.com.

Sincerely,

Wendy Hollingsworth-Cox

Senior Scientist, Federal Registrations

Regulatory Affairs

14111 Scotts lawn Road Marys ville, Ohio 43041 Direct line: 937-578-5205 Facsimile: 937-644-7075

Email: wendy.hollingsworth-cox@scotts.com

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Bold, italicized text is information fit. ... i.e reader and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

Underline text is new. Strike-through text is being deleted.

ORTHO® WEED B GON® LAWN WEED KILLER3

ABN: [Ortho® Weed-B-Gon® Weed Killer For Lawns]

ABN: [Ortho® Weed-B-Gon® Concentrate]

ABN: [Ortho® Weed-B-Gon® Concentrate for Southern Lawns]

ABN: [Ortho® Weed-B-Gon® Max Concentrate Singles]

ABN: [Ortho® Weed-B-Gon® Dandelion & Clover Killer for Lawns Concentrate 1]

[CONCENTRATE]

NOTIFICATION

[Icon] [Use with [Ortho®] Dial-N-Spray® or Tank Sprayers]

JUN 1 8 2318

(Optional Marketing Claims)

- Kills Weeds, Not Lawns
- Kills Dandelion, Clover & Other Broadleaf [Lawn] Weeds* [see back]
- Rain-Proof in 2-Hours

(See Appendix for list of additional, optional marketing claims)

Active Ingredients

Mecoprop-p, dimethylamine salt	* 5.30%
2,4-D, dimethylamine salt**	3.05%
Dicamba, dimethylamine salt***	1.30%
Other Ingredients	90.35%

^{*(+)-(}R)-2-(2-methyl-4-chlorophenoxy) propionic acid equivalent to 4.38%

KEEP OUT OF REACH OF CHILDREN

CAUTION See back panel booklet for additional precautionary statements.

NET [CONTENTS] 16 FL OZ (1 PT) 473 mL

32 FL OZ (1 QT) 946 mL 1.58 L (.42 GAL) 53 FL OZ ½ GAL / 1.89 L 1 GAL / 3.78 L 5 FL OZ / 148 MI [([4] [3] [2] [1] – 5 FL OZ CONTAINERS)]

^{**2,4-}Dichlorophenoxyacetic acid equivalent to 2.53%

^{***3,6-}dichloro-o-anisic acid equivalent to 1.08% Isomer Specific by AOAC Method 6.DO1-5.

[OPEN]

[Resealable Label for Directions & Precautions] [PRESS TO RESEAL]

[Kills weeds in your lawn - won't harm lawn grasses. [Brand Name] singles out
weeds, enters through leaves and moves inside the weed to the roots.] [Rainproof in
2 hours - so it [the weed killing power] won't wash away.]

Optional "Product Facts Table"

Optional "Product Facts Table"		
PRODUCT	FACTS	
Select appropriate product option		
Treats up to 6,400 sq ft (approx. size of 3 tennis courts) [pt]		
Treats up to 12,800 sq ft (approx. size of 6 tennis courts) [qf]		
Treats up to 21,200 sq ft (approx. size of 10 tennis courts) [.42 gal]		
Treats up to 25,600 sq ft (approx. size of 12 tennis courts) [half gal]		
Treats up to 51,200 sq ft (approx. size of 24 tennis courts) [gal]		
KILLS	Dandelion, Clover, Chickweed [illustration]	
WEEDS	plus additional [many other] broadleaf [lawn] weeds*	
WHERE	ON LAWNS [illustration]	
TO USE	without harming lawn grasses	
AMOUNT	Bent, Buffalo, Centipede & St. Augustine (EXCEPT Floratam) (Do not	
use on Floratam):		
TO USE	1 fl oz (2 Tbs) / gal of water / 400 sq ft	
	(OR Optional Coverage Rate) ½ fl oz (1 TBS) / gal of water / 200 sq ft	
	Bahia, Bermuda, Fescues, Kentucky Blue, Perennial Rye & Zoysia: 2 fl oz (4 Tbs) / gal of water / 400 sq ft (OR Optional Coverage Rate) 1 fl oz (2 TBS) / gal of water / 200 sq ft	
%	Questions, Comments or Medical Information call 1-800-225-2883 http://www.ortho.com	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Application Restrictions: Do not apply this product in a way that will contact any person or pet, either directly or through drift.

[ICON]

Keep people and pets out of the area during application.

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Do not allow people or pets to enter the treated area until sprays have dried.

Do not use this product on or near desirable plants, including within the dripline of the roots of desirable trees and shrubs, since injury may result.

Do not apply as a fine mist because of potential injury to desirable plants.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated areas(s) to the point of runoff or apply when raining or when rain is expected that day. Rinse applicator over lawn or garden area only.

The maximum application rate is 5 fl oz of product per 1,000 sq ft per application (0.37 lb 2,4-D acid equivalent per acre per application). The maximum number of broadcast applications is limited to 2 per year. The maximum yearly rate is 10 fl oz of product per 1,000 sq ft. (0.74 lb 2,4-D acid equivalent per acre).

Personal Hygiene Statements: After using this product, rinse gloves before removing, remove clothing and launder separately before reuse, and promptly and thoroughly wash hands and exposed skin with soap and water. Remove saturated clothing as soon as possible and shower.

[MIXING] INSTRUCTIONS

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT Floratam*) (Do not use on Floratam*)

[Amount to Use:] 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft

- [icon] When using Ortho® Dial 'n Spray®: Set dial to 1 oz. Add 2½ floz (5 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000 sq ft until jar is empty.
- * Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

[Amount to Use:] 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

 [icon] When using Ortho® Dial 'n Spray®: Set dial to 2 oz. Add 5 fl oz (10 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000 sq ft until jar is empty.

(OPTIONAL MIXING INSTRUCTIONS - FOR 1 GAL/200 SQ FT COVERAGE RATE)

[MIXING] INSTRUCTIONS

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St.

Augustinegrass (EXCEPT Floratam*) (Do not use on Floratam)

Amount to Use: 1/2 fl oz (1 Tbs) per gallon of water for each 200 sq ft

[icon] When using Ortho® Dial 'n Spray®: Set dial to 1 Tbs. Add 2½ floz (5 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000 sq ft until jar is empty.

* Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 200 sq ft

[icon] When using Ortho® Dial 'n Spray®: Set dial to 1 oz. Add 5 fl oz
 (10 Tbs) to sprayer jar. DO NOT ADD WATER. Spray evenly over 1,000
 sq ft until jar is empty.

(OPTIONAL MIXING INSTRUCTIONS – FOR Refill Bottles)

Note to PM: The following instructions are intended for 5 fl oz bottles that can be used to make 1 gal in either tank sprayers or EH-1398 Herbicide ready-to-use containers for spot treatment or can be used according to dilution rates for broadcast applications

[Instructions] For spot treatment:

[1 Bottle [equals] [=] [makes] 1 Gallon]

Amount to Use: Add entire contents (5 fl oz) to an empty tank sprayer, or 1.0 [or 1.33] gallon Ortho Weed-B-Gon Max Ready to Use container only. Slowly fill with 123 fl oz [1 gal] of [clean] tap water.

For broadcast application:

Note to PM: 5 fl oz bottle, may use optional mixing instructions for broadcast applications

Use [broadcast applicator] - Ortho-Dial 'N Spray applicator.

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St.

Augustinegrass (EXCEPT Floratam*) (Do not use on Floratam)

Set dial to 1 oz. Empty contents into Ortho ® Dial 'n Spray® applicator.**DO NOT ADD WATER**. Spray evenly over 2,000 sq ft until jar is empty.

* Floratam is a variety of St. Augustinegrass widely grown in Florida.

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Buegrass, Perennial Ryegrass & Zoysiagrass

Set dial to 1 oz. Empty contents into Ortho ® Dial 'n Spray® applicator.**DG NDT ADD WATER**. Spray evenly over 1,000 sq ft until jar is empty.

EPA Reg. No. 239-2665

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FOR TANK SPRAYERS:

FOR SENSITIVE LAWNS: Bentgrass, Buffalograss, Centipedegrass & St.

Augustinegrass (EXCEPT Floratam*) (Do not use on Floratam)

Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft

FOR HARDY LAWNS: Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass,

Perennial Ryegrass & Zoysiagrass

Amount to Use: 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

(FOR 5 fl oz and 7 fl oz bottles used to refill 1 and 1.33 gallon EH-1398 Herbicide ready-to-use containers only)

[Refill Directions]

To refill only an empty 1.33 GAL. [EH-1398 Herbicide Container] Amount to Use: Add 7 fl oz [5 fl oz] of this product to the empty 1.33 gallon container. Slowly fill with 164 fl oz [123 fl oz] of clean tap water.

To refill only an empty 1 GAL. [EH-1398 Herbicide Container] Amount to Use: Add 5 fl oz of this product to the empty 1 gallon container. Slowly fill with 123 fl oz of clean tap water.

(End of OPTIONAL MIXING INSTRUCTIONS – FOR refill bottles)

[1 Tablespoon (Tbs) = 3 teaspoons (tsp)

1 fl oz = 2 Tbs

[For Best Results]

- [To treat entire lawn (broadcast application): [Use a tank or [Ortho® Dial-N-Spray®] hose-end sprayer.] Measure lawn. Calculate square feet by multiplying length times width. Spray evenly over measured area.]
- [To spot treat individual weeds in lawns: Use a tank sprayer.]
- [Do not mow for 1 to 2 days before or after application.]
- If soil is dry, water 1 to 2 days before application.
- Rain or watering 2 hours after application will not wash away effectiveness.
- Spray when weeds are small and actively growing.
- [Spray when] temperature is below 900F.
- [Spray when] air is calm to avoid spray drift onto landscape plants as contact with foliage may injure flowers, shrubs, trees and other desirable plants.
- Allow at least a 30 day interval between applications of this product.
- Newly seeded lawn can be sprayed after first mowing.
- Bare spots can be planted with grass seed 1 week after application.

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Optional Table Format

[FOR BEST RESULTS]		
[MEASURE] [icon / walking man]	 [To treat entire lawn (broadcast application): [Use a tank or [Ortho® Dial-N-Spray®] hose-end sprayer.] Measure lawn. Calculate square feet by multiplying length times width. Spray evenly over measured area.] [To spot treat individual weeds in lawns: Use a tank sprayer.] 	
[MOW] [optional row] [illustration]	Do not mow for 1 to 2 days before or after application.	
[WATER]	If soil is dry, water 1 to 2 days before application.	
[illustration]	 Rain or watering 2 hours after application will not wash away effectiveness. 	
[WHEN TO APPLY]	Spray when weeds are small and actively growing.	
[illustration]	• [Spray when] temperature is below 900F.	
	 [Spray when] air is calm to avoid spray drift onto landscape plants as contact with foliage may injure flowers, shrubs, trees and other desirable plants. Allow at least a 30 day interval between applications of this 	
	product.	
	Newly seeded lawn can be sprayed after first mowing.	
	Bare spots can be planted with grass seed 1 week after application.	

IMPORTANT

If an ornamental shrub or tree is in the lawn, keep spray off foliage and exposed roots. St. Augustinegrass, Centipedegrass or Bermudagrass lawns may have delayed green-up if this product is used when lawns are emerging from dormancy or when temperature drops below 45° F within 72 hours of application. Do not spray Carpetgrass, Dichondra or desirable clovers. Do not use on or around fruits, vegetables or flowers. **Do not use on Floratam, a variety of St. Augustinegrass.** The maximum number of broadcast applications per treatment site is 2 per year. Do not exceed specified dosages for any area.

[HOW IT WORKS]

[Because broadleaf weeds and grasses grow differently, [Ortho Weed-B-Gon® Max] [insert appropriate brand name] kills broadleaf weeds without harming lawns. [Insert appropriate brand name] [Ortho Weed-B-Gon Max] singles out weeds, enters through leaves and moves inside the weed to the roots.]

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[*WEEDS CONTROLLED [icon]]

Note to PM: Product label may list any or all of the following

White heath Aster, Bushy Aster, Heath Aster, Purple Aster, White prairie Aster, Catchweed Bedstraw, Marsh Bedstraw, Northern Bedstraw, Creeping Beggarweed, Threeflower Beggarweed, Field Bindweed, Burclover, Common Burdock, Great Burdock, Lawn Burweed, Smallflower Buttercup, Hairy Buttercup, Bushy Buttonweed, Virginia Buttonweed, Black Medic, Carolina Geranium, Carpetweed, Cat's-ear, Chicory, Common Chickweed, Mouseeared Chickweed, Sticky Chickweed, Common Cinquefoil, Oldfield Cinquefoil, Alyce-clover, Crimson Clover, Hop Clover, White Clover, Wandering Cudweed, Purple Cudweed, Narrowleaf Cudweed, Shiny Cudweed, Cupids Shaving Brush, English Daisy, Oxeye Daisy, Common Dandelion, False Dandelion, Catsear Dandelion, Dayflowers, Purple Deadnettle, Dogfennel, Broadleaf Dock, Curly Dock, Dollarweed, Oakleaf Fleabane, Rough Fleabane, Wild Garlic, Ground Ivy, Groundsel, Yellow Hawkweed, Healall, Henbit, Sprawling Horseweed, Prostrate Knotweed, Tufted Knotweed, Lambsquarters, Lespedeza, Alkali Mallow, Venice Mallow, Common Mallow, Little Mallow, Dwarf Mallow, Bristly Mallow, Marestail, Horseweed, Mat Lippia, Ball Mustard, Black Mustard, Blue Mustard, Indian Mustard, Tumble Mustard, Wild Mustard, Tansy Mustard, White Mustard, Wormseed Mustard, Wild Onion, Pennywort, Asiatic Pennywort, Virginia Pepperweed, Prostrate Pigweed, Redroot Pigweed, Smooth Pigweed, Tumble Pigweed, Pineappleweed, Broadleaf Plantain, Buckhorn Plantain, Blackseeded Plantain, Poison Ivy, Poison Oak, Purslane, Brazil Pusley, Largeflower Pusley, Florida Pusley, Giant Ragweed, Common Ragweed, Western Ragweed, Lanceleaf Ragweed, Yellow Rocket, , Sibara, Red Sorrel, Sheep Sorrel, Shepardspurse, Pennsylvania Smartweed, Swamp Smartweed, Ladysthumb Smartweed, Pale Smartweed, Bilobed Speedwell, Common Speedwell, Corn Speedwell, Ivyleaf Speedwell, Persian Speedwell, Purslane Speedwell, Slender Speedwell, Snow Speedwell, Thymeleaf Speedwell, Winter Speedwell, Spotted Spurge, Prostrate Spurge, Swinecress, Bull Thistle, Canada Thistle, Flodman Thistle, Cotton Thistle, Distaff Thistle, Drummonds Thistle, Elk Thistle, Gray Thistle, Italian Thistle, Leafy Thistle, Meadow Thistle, Milk Thistle, Platte Thistle, Plumeless Thistle, Russian Thistle, Scotch Thistle, Slenderflower Thistle, Tall Thistle, Wavyleaf Thistle, Yellowspine Thistle, Camplipoda Veronica, Violet, Field Violet, Wild Carrot, Wild Lettuce, Woodsorrel, Creeping Woodsorrel, Yellow Woodsorrel, Florida Yellow Woodsorrel, Common Yarrow, Western Yarrow, Yellow Yarrow]

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STORAGE AND DISPOSAL [icon]

PESTICIDE STORAGE: Store in original container in a locked storage area inaccessible to children or pets. Keep from freezing.

PESTICIDE AND CONTAINER DISPOSAL: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS [icon]

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Harmful if swallowed. Wear long sleeved shirt, long pants, socks, and shoes. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Note to Physician: Emergency information call 1-800-225-2883.

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This product has properties and characteristics associated with chemicals detected in groundwater. The use of this product in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

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NOTICE: To the extent consistent with applicable law, it is the manufacturer's intent that the buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

[The ORTHO Guarantee]

[If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.]

[Visit www.ortho.com for complete Spanish translation.]

[icon] [Questions, Comments or Medical Information] [icon] [call 1-800-225-2883 [http://]www.ortho.com]

Manufactured for The ORTHO Group P.O. Box 190 Marysville, OH 43040

EPA Reg. No 239-2665 EPA Est. 239-IA-3¹, 58996-MO-1^A Superscript is first letter of lot number

[Made in USA]

[Copyright 2008 The Ortho Group. World rights reserved.]

Optional Marketing Claims - Appendix

- I. These claims may be presented on the retail container label or on the labeling accompanying the product.
- ◆ Kills Dandelion, Chickweed, Knotweed, Plantain, Henbit, Spurge and other broadleaf lawn weeds as listed.
- Kills Dandelion and Clover
- ♦ Kills weeds not lawn grasses.
- Kills weeds not lawns
- ◆ For Lawns Containing Kentucky Bluegrass, Fescues, Bentgrass, Perennial Ryegrass, Bermudagrass, Bahiagrass, Centipedegrass, Zoysiagrass, St. Augustinegrass, and Buffalograss.
- ◆ Can be applied with hose-end or pump-up (tank) sprayers.
- For northern and southern grasses.
- Won't harm lawn grasses shown on container label.
- Won't harm lawn grasses
- Kills weeds in your lawn.

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- Formulated for use on northern and sensitive southern lawns.
- ♦ Kills major broadleaf lawn weeds as listed. Helps provide a beautiful lawn.
- ♦ For cool and warm season lawn grasses
- (Brand Name) kills major broadleaf lawn weeds including dandelion, chickweed, and knotweed, in lawns without harming lawn grasses.
- ◆ For use on grass lawns especially Kentucky Bluegrass, Fescues, Perennial Ryegrass, Bentgrass, Bermudagrass, Bahiagrass, Centipedegrass, Zoysiagrass, St. Augustinegrass, and Buffalograss.
- ◆ A Trimec? Turf Herbicide Formulation.
- ◆ Controls Dandelion, Chickweed, Knotweed, Plantain, Henbit, Spurge and other broadleaf lawn weeds as listed [on the side panel].
- ◆ "One Quart Covers Up To 12,800 Square Feet" or "One Pint Covers Up To 6,400 Square Feet".
- Can be applied with hose-end and tank sprayers.
- ◆ Makes up to ____ gallons of spray (Volume dependent upon package size)
- Now for northern and southern lawns.
- ◆ Kills over 2 times/twice as many weeds.
- Water based.
- ♦ Low odor formula.
- Low odor.
- ♦ [Brand Name] Kills major broadleaf weeds including Dandelion, Clover, Oxalis, Chickweed, Knotweed Plantain, Henbit, Spurge and others as listed.
- Concentrate
- For control that doesn't/won't wash away/off.
- ♦ Effective even with rain in 2 hours.
- Does not harm lawn when used properly
- ♦ [Weed-B-Gon] kills [lawn] weeds, not [the] lawn(s) (grass).
- ◆ ORTHO® WEED-B-GON® for the lawn.
- Kills weeds down to the root.
- ◆ Rainproof (rain-fast) in two [2] hours.
- Kills broadleaf weeds in your lawn.
- ♦ Won't harm most lawn grasses.
- Ideal for spot treating individual lawn weeds.
- Rain proof in hours.
- Kills Dandelion, Clover and Other Broadleaf Weeds—Won't Harm Lawns.
- ♦ Kills Weeds—Not Lawn Grasses
- Guaranteed [Results]
- Won't harm lawns, guaranteed.
- Guaranteed not to harm the lawn.
- Guaranteed to kill weeds, not grass [the lawn].
- Starts working on contact
- Fast results
- ◆ Fast-acting formula
- Weeds begin wilting overnight

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- Weeds begin to wilt and die overnight
- ♦ Rainproof in 2 hours so it [the weed killing power] won't wash away.
- Rainproof in 2 hours so you won't have to respray.
- Kills to the root so weeds don't [won't] ever come [grow] back.
- Kills even tough lawn weeds
- Kills up to XXX weeds [lawn weeds] as listed.
- Weed-B-Gon singles out weeds leaves [lawn] grass(es) alone [unharmed].
- For use on lawns
- Targets weeds, leaves grass [the lawn] unharmed.
- ♦ Contains Trimec® Formula
- ♦ Helps keep[s] the lawn look [ing] beautiful.
- Easy to use
- Ideal for use in between fertilizer applications to spot treat weeds
- ◆ Trial Size [2 fl oz Trial Size]
- ◆ Free [Sample]
- Free Refill Combo Pack
- [Icon] Use with [Ortho®] Dial-N-Spray® or Tank Sprayers
- It's Rain-ProofTM Brand is Rain two hours after spraying won't wash away the weed killing power!
- ◆ For weeds <u>outside the lawn</u> (on driveways, sidewalks, [patios and mulched areas] / [etc.]) use [Ortho GroundClear Complete Vegetation Killer] / [Ortho Season-Long Grass & Weed Killer] / [Ortho Season-Long Max grass & Weed Killer]. It kills weeds and grasses [you see] and prevents new [growth for up to 1 year] / [ones from growing for an entire season].
- Kills Lawn Weeds!
- Ortho & Your Environment Your yard is a place for family and pets to enjoy.
 That's why Ortho products are designed with care to provide effective solutions to
 weed problems. For best results, please follow instructions for appropriate usage,
 storage and disposal.
- ♦ No Measuring, No Mess [Brand Name] makes using concentrates easier than ever. No more measuring and no more mess. Mix each pre-measured bottle with one gallon of water to deliver consistent results that kill even the toughest weeds down to the root. And its formula won't harm your lawn guaranteed.
- Pre-measured concentrate bottles
- Perfect for Tank Sprayers
- ◆ 1 Bottle [equals][=] [makes] 1 Gallon
- Visit <u>www.ortho.com</u> for complete Spanish translation

EPA Reg. No. 239-2665

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LABEL SUBSET A (To be used for private label) **BRANDNAME** [logo]

[Weeds Controlled]

Note to PM: Product label may list any or all of the following

[White heath Aster, Bushy Aster, Heath Aster, Purple Aster, White prairie Aster, Catchweed Bedstraw, Marsh Bedstraw, Northern Bedstraw, Creeping Beggarweed, Threeflower Beggarweed, Field Bindweed, Burclover, Common Burdock, Great Burdock, Lawn Burweed, Smallflower Buttercup, Hairy Buttercup, Bushy Buttonweed, Virginia Buttonweed, Black Medic, Carolina Geranium, Carpetweed, Cat's-ear, Chicory, Common Chickweed, Mouseeared Chickweed, Sticky Chickweed, Common Cinquefoil, Oldfield Cinquefoil, Alyce-clover, Crimson Clover, Hop Clover, White Clover, Wandering Cudweed, Purple Cudweed, Narrowleaf Cudweed, Shiny Cudweed, Cupids Shaving Brush, English Daisy, Oxeye Daisy, Common Dandelion, False Dandelion, Catsear Dandelion, Dayflowers, Purple Deadnettle, Dogfennel, Broadleaf Dock, Curly Dock, Dollarweed, Oakleaf Fleabane, Rough Fleabane, Wild Garlic, Ground Ivy, Groundsel, Yellow Hawkweed, Healall, Henbit, Sprawling Horseweed, Prostrate Knotweed, Tufted Knotweed, Lambsquarters, Lespedeza, Alkali Mallow, Venice Mallow, Common Mallow, Little Mallow, Dwarf Mallow, Bristly Mallow, Marestail, Horseweed, Mat Lippia, Ball Mustard, Black Mustard, Blue Mustard, Indian Mustard, Tumble Mustard, Wild Mustard, Tansy Mustard, White Mustard, Wormseed Mustard, Wild Onion, Pennywort, Asiatic Pennywort, Virginia Pepperweed, Prostrate Pigweed, Redroot Pigweed, Smooth Pigweed, Tumble Pigweed, Pineappleweed, Broadleaf Plantain, Buckhorn Plantain, Blackseeded Plantain, Poison Ivy, Poison Oak, Purslane, Brazil Pusley, Largeflower Pusley, Florida Pusley, Giant Ragweed, Common Ragweed, Western Ragweed, Lanceleaf Ragweed, Yellow Rocket, , Sibara, Red Sorrel, Sheep Sorrel, Shepardspurse, Pennsylvania Smartweed, Swamp Smartweed, Ladysthumb Smartweed, Pale Smartweed, , Bilobed Speedwell, Common Speedwell, Corn Speedwell, Ivyleaf Speedwell, Persian Speedwell, Purslane Speedwell, Slender Speedwell, Snow Speedwell, Thymeleaf Speedwell, Winter Speedwell, , Spotted Spurge, Prostrate Spurge, Swinecress, Bull Thistle, Canada Thistle, Flodman Thistle, Cotton Thistle, Distaff Thistle, Drummonds Thistle, Elk Thistle, Gray Thistle, Italian Thistle, Leafy Thistle, Meadow Thistle, Milk Thistle, Platte Thistle, Plumeless Thistle, Russian Thistle, Scotch Thistle, Slenderflower Thistle, Tall Thistle, Wavyleaf Thistle, Yellowspine Thistle, Camplipoda Veronica, Violet, Field Violet, Wild Carrot, Wild Lettuce, Woodsorrel, Creeping Woodsorrel, Yellow Woodsorrel, Florida Yellow Woodsorrel, Common Yarrow, Western Yarrow, Yellow Yarrowl

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Application Restrictions: Do not apply this product in a way that will contact any person or pet, either directly or through drift.

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[ICON]

Keep people and pets out of the area during application.

Do not allow people or pets to enter the treated area until sprays have dried.

Do not use this product on or near desirable plants, including within the dripline of the roots of desirable trees and shrubs, since injury may result.

Do not apply as a fine mist because of potential injury to desirable plants.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated areas(s) to the point of runoff or apply when raining or when rain is expected that day. Rinse applicator over lawn or garden area only.

The maximum application rate is 5 fl oz of product per 1,000 sq ft per application (0.37 lb 2,4-D acid equivalent per acre per application). The maximum number of broadcast applications is limited to 2 per year. The maximum yearly rate is 10 fl oz of product per 1,000 sq ft (0.74 lb 2,4-D acid equivalent per acre).

Personal Hygiene Statements: After using this product, rinse gloves before removing, remove clothing and launder separately before reuse, and promptly and thoroughly wash hands and exposed skin with soap and water. Remove saturated clothing as soon as possible and shower.

MIXING INSTRUCTIONS

Bentgrass, Buffalograss, Centipedegrass & St. Augustinegrass (EXCEPT Floratam). Do not use on Floratam or other improved varieties of St. Augustinegrass. Do not apply to St. Augustinegrass or centipedegrass emerging from winter dormancy. Amount to Use: 1 fl oz (2 Tbs) per gallon of water for each 400 sq ft When using Ortho® Dial 'n Spray®: Set dial to 1 oz. Add 2-1/2 fl oz (5 Tbs) to sprayer jar. DO NOT add water. Spray evenly over 1,000 sq ft until jar is empty.

Bahiagrass, Bermudagrass, Fescues, Kentucky Bluegrass, Perennial Ryegrass & Zoysiagrass

Amount to Use: 2 fl oz (4 Tbs) per gallon of water for each 400 sq ft

When using Ortho® Dial 'n Spray®: Set dial to 2 oz. Add

5 fl oz (10 Tbs) to sprayer jar. DO NOT add water. Spray

evenly over 1,000 sq ft until jar is empty.

1 Tablespoon (Tbs) = 3 teaspoons (tsp)

1 fl oz = 2 Tbs

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HOW TO USE

To treat entire lawn (broadcast application): Use a tank or hose-end sprayer. Measure lawn. Calculate square feet by multiplying length times width. Spray evenly over measured area.

To spot treat individual weeds in lawns: Use a tank sprayer.

WHEN TO MOW

Do not mow for 1 to 2 days after application.

WHEN TO WATER

If soil is dry, water 1 to 2 days before application.

WHEN TO USE

- -Spray when weeds are small and actively growing
- -Spray when temperature is below 900F
- -Spray when air is calm to avoid spray drift onto landscape plants as contact with foliage may injure flowers, shrubs, trees and other desirable plants
- --Allow at least a 30 day interval between applications of this product.
- -Newly seeded lawn can be sprayed after first mowing.
- -Bare spots can be planted with grass seed 1 week after application.

IMPORTANT

If an ornamental shrub or tree is in the lawn, keep spray off foliage and exposed roots. St. Augustinegrass, Centipedegrass or Bermudagrass lawns may have delayed green-up if this product is used when lawns are emerging from dormancy or when temperature drops below 45° F within 72 hours of application. Do not spray Carpetgrass, Dichondra or desirable clovers. Do not use on or around fruits, vegetables or flowers. The maximum number of broadcast applications per treatment site is 2 per year. Do not exceed specified dosages for any area.