

RECEIVED

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JAN 30 1984

Ms. C. V. Raulte  
Farnam Companies, Inc.  
2230 E. Magnolia Street  
Phoenix, AZ 85036

Dear Ms. Raulte:

Subject: Nature's Own Herbal Repellent Flea Powder  
EPA Registration No. 270-187  
Your Amendment Application Dated November 15, 1983

We have no objection to the draft label. Submit five (5) copies of the final printed label. A copy will be stamped accepted and returned for your record.

NOTE: The amendment as proposed is acceptable.

Sincerely yours,

Timothy A. Gardner  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767)

DCR-05650:Heyward:CBI-20:557-2690:1/26/84:del.2/11/84:eg

CONCURRENCES

SYMBOL ▶								
SURNAME ▶								
DATE ▶								

July 28/2 NY # 270-187

LABEL - FRONT

270

FARNAM

NATURE'S OWN

HERBAL REPELLENT FLEA POWDER

FOR USE ON DOGS AND CATS

AND AS AN INDOOR TREATMENT FOR CARPETING IN YOUR HOME

ACTIVE INGREDIENTS:

Pyrethrins.....	0.50%
Oil of Citronella.....	0.25%
Oil of Eucalyptus.....	0.25%

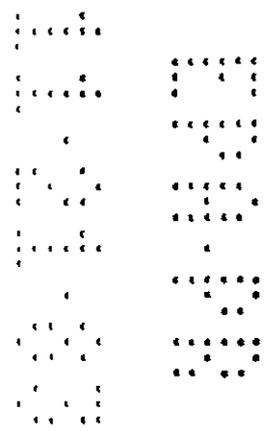
INERT INGREDIENTS:..... 99.00%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

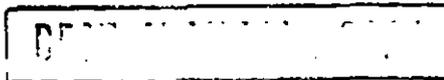
See back panel for  
Additional Precautionary Statements



101301984

NET WEIGHT : 16 oz.

270-187



NATURE'S OWN

HERBAL REPELLENT FLEA POWDER

Formulated especially for use on dogs and cats and in homes, Nature's Own

Herbal Repellent Flea Powder is a blend of the essential oils of natural herbs that will aid in controlling biting fleas and lice. This unique herbal powder leaves your pet smelling fresh and clean as all outdoors.

Controlling fleas has always been a problem for pet owners. Many people find that after having treated their pets, the fleas simply move to a new area - the carpet. When applied for use in homes, this pleasantly scented powder can be used on carpets, mats and rugs. The insecticidal action of the pyrethrins contained in this powder operates like an herbal home flea exterminator and actually aids in the control of fleas where they hide -- deep within the carpet pile -- and will aid in preventing the reinfestation of your pet.

PRECAUTIONARY STATEMENT

HAZARD TO HUMANS AND

DOMESTIC ANIMALS

C A U T I O N

Do not treat puppies or kittens less than four weeks of age. Harmful if swallowed or absorbed through skin. Avoid breathing dust. Avoid contact with eyes. In case of contact, immediately flush eyes with plenty of water. Obtain medical attention if irritation persists. Avoid contamination of feed and foodstuff.

**BEST AVAILABLE COPY**

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

DOGS & CATS: Apply powder liberally to body, working in dust by brushing against the lay of the hair, allowing dust to penetrate to the skin. For best results give special attention to areas where hair is long and thick. Repeat as necessary.

KENNELS & ANIMAL QUARTERS: Dust bedding and floor to prevent reinfestation.

CARPETS, MATS & RUGS: To aid in the control of fleas as well as freshen both the carpet and room air in one easy step, simply sprinkle Nature's Own Herbal Repellent Flea Powder on carpets, mats and rugs by shaking container from side to side. Wait 1 hour, allowing dust to penetrate the carpeting, and then vacuum up dust. **IMPORTANT:** Be sure all carpet is thoroughly covered with powder, including along baseboards, behind and under furniture and around door jams. For best results use at least once a week. In areas of high humidity, more frequent treatment may be necessary. Avoid use on wet spots. If product adheres to spot, simply rub with a stiff nylon brush and vacuum.

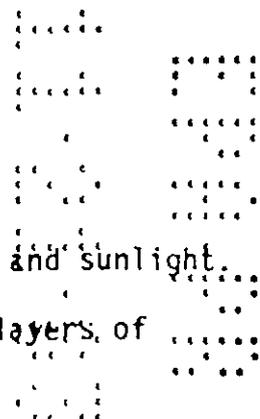
**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by Storage or Disposal.

**STORAGE:** Store tightly closed in cool dry place away from heat and sunlight.

**PRODUCT DISPOSAL:** Securely wrap original container in several layers of newspaper and discard in trash.

**CONTAINER DISPOSAL:** Do not reuse container. Dispose by wrapping empty container and place in trash collection.



**BEST AVAILABLE COPY**

Manufactured for:

FARNAM COMPANIES, INC.

Omaha, Nebraska 68112 U.S.A.

E.P.A. REG. NO. 270-187

E.P.A. EST. NO. 11849-1A-2

11849-1A-2