

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

November 26, 2019

Bruce Russell General Manager Value Garden Supply 640 Griswold Street, Suite 200 St. Joseph, MO 64502

Subject: Label Amendment – Addition of CA restriction for Japanese beetle, daily usage restriction for ornamental shrubs, marketing claims as well as other minor label revisions
 Product Name: Dexol All-In-1 Rose & Flower Care
 EPA Registration Number: 192-223
 Application Date: September 5, 2019
 Decision Number: 555353

Dear Mr. Russell:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is attached for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Briana Hanlon by phone at (703) 347-8337, or via email at hanlon.briana@epa.gov.

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Shanta Adeeb, Product Manager 10 Invertebrate-Vertebrate Branch 2 Registration Division (7505P) Office of Pesticide Programs

Attachment

# Dexol<sup>®</sup> All-In-1 Rose & Flower Care



EPA Reg. No. 192-223

STOP – Read This Entire Label Before Use

# **KEEP OUT OF REACH OF CHILDREN**

# CAUTION

See Additional Precautionary Statements and First Aid on back panel. [See back panel booklet for additional precautionary statements]

Net Contents: 4 lb, 5 lb, 6 lb, 10 lb, 12 lb

#### **Alternate Brand Names:**

Gardener's Choice Rose Guard Dexol Guard Flower & Shrub Care Systemic Plant Care

# **Optional Marketing Claims**

### <u>Fertilizer Claims</u>

- Promotes Strong Roots and Beautiful Blooms
- Promotes beautiful roses, shrubs, and flowers
- Feeds for up to 6 weeks
- Feeds and revitalizes for up to 6 weeks
- Keeps on feeding for up to 6 weeks
- Continuous feeding for up to 6 weeks
- Improves plant growth
- Increases plant growth
- Revitalizes roses, flowers and shrubs
- Stimulates roses, flowers and shrub recovery
- Promotes stronger root systems
- Provides slow release feeding

# **General & Combination Claims**

- Feeds and protects [against listed insects and diseases] in one [easy] step
- 100% Satisfaction Guaranteed or Your Money Back
- 3 Systemic Products in One [3-Way protection]
  - Fertilizer- Feeds & Revitalizes
  - Disease Control
  - Insect Control
- Complete Rose and Flower Care
- Easy to use

#### DRAFT 11-05-19 Note To PM:

Bold, italicized text is information for the reviewer and is not part of the label [Bracketed information is optional.] Text separated by / denotes and/or options.

- No spraying or mixing
- Protects and feeds the entire plant [rose, flower, shrub]
- Easy to use measuring cap [cup]
- No messy spraying
- 3 Systemic Products in One
  - Fertilizer- Promotes strong roots and beautiful blooms
  - Insect Control- Aphids, Lace Bugs & other listed pests/insects
  - Disease Control- Black Spot, Powdery Mildew, Rust & other listed diseases
- Systemic insecticide provides rainproof protection
- For roses, flowers, & shrubs.
- Kills both chewing and sucking listed insects.
- For outdoor use on Azaleas, Camellias, and Rhododendrons
- For outdoor use on flowering shrubs
- For outdoor use on flowers, roses, shrubs, and bedding plants
- Promotes beautiful roses, shrubs, and flowers

## <u>Pesticidal Claims</u>

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- Kills listed Damaging Insects
- Protects against listed insects
- Systemic insecticide provides rainproof protection
- This product protects against listed insects and diseases for up to six weeks and feeds your plant. Now you can grow beautiful roses, flowers and shrubs in one easy step.
- Keeps on feeding for up to 6 weeks
- Provides up to 6 weeks listed insect and disease protection
- Kills Aphids, Lace Bugs, and other listed insects
- Kills harmful listed insects
- One application protects for up to 6 weeks
- Controls Aphids and other listed insects
- Protects against listed Insects & Diseases for up to 6 weeks
- Controls listed insects and diseases for up to 6 weeks [plus feeds]
- Even protects new growth
- For control of listed diseases on Roses, Flowers, and Shrubs
- Prevents/Stops/Cures listed diseases of Roses, Flowers and Shrubs
- Controls listed diseases that harm roses, flowers and shrubs
- Rescues Roses, Flowers, and Shrubs from Insects & Diseases
- Cures listed diseases and restores beauty to roses, flowers and shrubs
- A way to feed and protect your roses, flowers, and shrubs from listed insects & diseases
- Ready-To-Use Granules
- Not approved for use on \*\*Japanese Beetle (Adult) in CA

# Marketing Claims for Easy Open Cap

- [Gripper][Ridged][Cap] makes the bottle easy to open
- EZ Open [Gripper][Ridged][Cap][Lid][Top]
- Easy Open [Gripper][Ridged][Cap][Lid][Top]
- Easy Screw Off [Cap][Lid][Top]
- EZ [Open] Grip
- Easy [Open] Grip
- [Cap][Lid][Top] opens with ease
- [Cap][Lid][Top] opens easily
- Ridged cap makes the bottle easy to open
- EZ Open Ridged Cap
- Easy Open Ridged Cap

#### DRAFT 11-05-19 Note To PM:

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- Easy Screw Off Cap
- EZ Open Cap
- Cap opens easily
- Cap opens with ease
- No more struggling to [remove][open]the cap with the [EZ] ridged cap
- Comfort Cap
- Easy Twist Off Cap
- Remove Cap easily
- Comfort [Cap][Lid][Top]
- Easy [Open] Cap
- Easy Twist Off [Cap][Lid][top]
- Remove [cap][lid][top] easily
- Easy twist off design
- Fill line helps you see how much to use
- Fill measuring cap to the FILL LINE [indicated on the exterior of the cap][(X oz.)] Bonus Size/Promotional Language
  - 33% more vs. 3 lb. size [(for 4 lb. size)]
- 25% more vs. 4 lb. size [(for 5 lb. size)]
- 100% more vs. 4 lb. size [(for 8 lb. size)]
- 50% more vs. 4 lb. size [(for 6 lb. size)]
- Value Pack
- Multi-Pack
- Free sample
- Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price.

#### End of Optional Marketing Claims

#### **PRECAUTIONARY STATEMENTS**

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear longsleeved shirt, long pants, shoes, socks, and gloves made of any waterproof material. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

#### FIRST AID

**If In Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center for further treatment advice.

**If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

**If On Skin or Clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**If Inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a Poison Control Center or doctor for further treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. You may call toll free 1-877-229-3763 for medical emergency information.

**Note to Physician:** This product contains a cholinesterase inhibitor. If symptoms of cholinesterase inhibition are present, atropine sulfate by injection is antidotal. 2-PAM is also antidotal and may be administered in conjunction with atropine.

**USER SAFETY RECOMMENDATIONS:** When handling the product, wear chemical resistant gloves made of any water proof material, long pants, and long sleeved shirt. Wash the outside of gloves with soap and water before removing. Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse. User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

#### **ENVIRONMENTAL HAZARDS**

This product is toxic to birds and aquatic invertebrates. Do not apply to water. Do not contaminate water when disposing of equipment washwaters or rinsate. Drift or runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

[Dexol® All-In-1 Rose & Flower Care] [This Product's] formula feeds and protects against listed insects & diseases in one easy step. It provides 6 week protection against major listed problems of roses, hibiscus, iris and other flowers and shrubs. Easy to use – no spraying or mixing. Growing roses and flowers has never been easier!

QUICK FACTS	
<ul> <li>3 Systemic Products in One</li> <li>° Fertilizer – Feeds &amp; Revitalizes</li> </ul>	<ul> <li>Protects Against listed Insects and Diseases for 6 Weeks</li> <li>Easy To Use</li> <li>No Spraying or Mixing</li> </ul>
<ul> <li>Controls/Kills Listed Insects</li> </ul>	
<ul> <li>Controls/Kills Listed Diseases</li> </ul>	

#### **READ THE LABEL FIRST!**

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INSECTS CONTROLLED		Insects Aphids Cuban Laurel Thrips (Ficus) Leafhoppers Lace Bugs Holly Leaf Miners Japanese Beetles (Adults)**	Birch Leaf Miners Maple Shoot Moths Elm Leaf Beetles Willow Leaf Beetles Obscure Root Weevils **Not approved for use on Japanese Beetle (Adult) in CA	
DISEASES CONTROLLED		Diseases	Plants	
		Black Spot Powdery Mildew Rust	Roses	
		Powdery Mildew Rust Southern Blight	Flowers	
		Black Spot Powdery Mildew Rust Southern Blight	Azaleas Camellias Rhododendrons And other landscape [ornamental] Shrubs	
FEEDS	XX-XX fertilizer for strong roots, shoots and blooms			
WHERE TO USE	Roses, flowers, iris, hibiscus, azaleas, camellias, rhododendrons and other shrubs			
WHEN TO USE	Every 6 weeks throughout the growing season			
COVERAGE	Treats up to XX roses and other shrubs or over XX square feet of flowerbed			

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not apply this product in a way that will contact people or pets. Do not allow people or pets to enter treated area until dusts have settled.

This combination of a fertilizer with a systemic insecticide helps plants to grow strong and vigorously and prevents damage caused by certain listed destructive insects as they feed. Systemic means that the insecticide is absorbed into the plant through the root system and then moves internally through the sap stream into the branches, leaves, blossoms and new growth.

**[[Dexol® Systemic Plant Care] [This Product]** protects against listed insects and diseases for 6 weeks. It cannot be washed off by rain or sprinkling since the protection is internal. This systemic action protects all plant surfaces including undersides of leaves and blossoms. New growth is also fully protected, when used as directed.]

**USE RESTRICTIONS:** Always wear chemical resistant gloves, long pants, and long sleeved shirt when applying this product or mixing into the soil as directed. **DO NOT** apply to plants used for food or feed. **DO NOT** apply to ornamentals that are planted directly beneath food producing trees such as fruit or nut bearing trees.

**FOR ESTABLISHED PLANTS:** Apply when plants have about one inch of new growth in the spring and reapply every six weeks through the end of summer. Follow directions for Flowers and Ornamental Shrubs.

**FOR ESTABLISHED ROSES:** Apply 1/2 cup (4.5 oz.) evenly over an area of  $3' \times 3'$  (9 sq. ft.) around the base of each plant and work into top 1 to 2 inches of soil. Water in thoroughly.

**WHEN PLANTING NEW ROSE BUSHES:** Do not apply to newly planted roses until they have become well established or have been planted in the ground for 3 months. Then follow directions for established roses.

**FOR FLOWERS:** Apply approximately 2/3 lb. per each 25 sq. ft. (5' x 5') of bed area. Work into top 1 to 2 inches of soil. Plant seed or set plant and water thoroughly. Do not apply additional fertilizer for six weeks. Do not get on foliage when foliage is wet.

**FOR ORNAMENTAL SHRUBS:** Apply 2/3 cup (6 oz.) for each foot of shrub height (2 cups for 3' high shrub). Distribute the required amount evenly from the base to the dripline of all sides of the plants. Work into top 1 to 2 inches of soil and water in thoroughly. Do not treat more than 44 feet of total shrub height, or use more than 16 lbs. of this product in a single day.

# STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal. **Storage:** Store in a cool dry place away from children and pets. Keep in original container and preferably in a locked storage area.

**Container Handling:** [III]: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available.

**If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### Notice

Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

Money back Guaranteed: If you are not satisfied with this product, we will gladly refund your original purchase price.

## GUARANTEED ANALYSIS: [BY WT.] [optional variations of fertilizer analysis]

Total Nitrogen (N)	6.00%
8% Ammoniacal Nitrogen	
Available Phosphate (P2O5)	9.00%
Soluble Potash (K2O)	6.00%
Sulfur (S)	2.80%
2.80% Combined Sulfur(S)	

Plant nutrients derived from: Ammonium Sulfate, Diammonium Phosphate, Potassium Chloride.

#### <u>OR</u>

[Total Nitrogen (N)...... X.XX% X.XX% Ammoniacal Nitrogen Available Phosphate (*P2O5*).....X.XX% Soluble Potash (K2O)......X.XX% Sulfur (S).....X.XX% X.XX% Combined Sulfur(S) Plant nutrients derived from: Ammonium Sulfate, Diammonium Phosphate, Potassium Chloride]

[Total Nitrogen (N)	XX%
XX% Ammoniacal Nitrogen	
Available Phosphate (P2O5)	XX%
Soluble Potash (K2O)	XX%
Sulfur (S)	
X.XX% Combined Sulfur(S)	
Plant nutrients derived from:	

[This product does not contain live microbial inoculum.] [Fertilizer components are all synthetically derived.] [Microbiological guarantees are not claimed on this product.]

Information regarding the contents and levels of metals in this product is available on the internet at [www.bioadvanced.com] [http://aapfco.org/metals.html]

[CAUTION: The application of fertilizing materials containing Molybdenum (Mo) may result in forage crops containing levels of Molybdenum (Mo) which are toxic to ruminant animals.]

#### EPA Reg. No.192 - 223

#### EPA Est. No. XXX-XXX

Distributed by: Value Garden Supply St. Joseph, MO 64502 (952) 884-6477 [www.valuegardens.com]

NET WT. [5 lbs. (2.27 kg)]