

149-19

9/26/2011

10411

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

September 26, 2011

Senoret Chemical Company, Inc.
c/o Ms. Cristina Griffin
Delta Analytical Corporation
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

Dear Ms. Griffin:

Subject: Label Notification per Pesticide Registration Notice 98-10
(Alternate brand names and other minor revisions)

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10, dated September 14, 2011, for the product "SL566," EPA Registration Number 149-19.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10, and finds that the actions requested fall within the scope of PRN 98-10. The information submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-308-8735 or email me at chao.julie@epa.gov.

Sincerely,

Julie A. Chao
Insecticide-Rodenticide Branch
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
NOTIF

Application for Pesticide - Section I

1. Company/Product Number **149-19**

2. EPA Product Manager
John Hebert

3. Proposed Classification
 None Restricted

4. Company/Product (Name)
Senoret Chemical Company, Inc. / SL566

PM# **7**
Insecticide-Rodenticide Branch

5. Name and Address of Applicant (Include ZIP Code)
Senoret Chemical Company, Inc.
c/o Delta Analytical Corp.
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904 Check if this is a new address

6. **Expedited Review.** In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:
EPA Reg. No. _____
Product Name _____

Section - II

Amendment - Explain below
 Resubmission in response to Agency letter dated _____
 Notification - Explain below.
 Final printed labels in response to Agency letter dated _____
 "Me Too" Application.
 Other - explain below.

NOTIFICATION

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification under PR Notice 98-10 to add alternate brand names and other minor revisions

SEP 26 2011

This notification is consistent with the provisions of pr notice 98-10 and epa regulations at 40 cfr 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material this Product will be Packaged in:

Child-Resistant Packaging
 Yes*
 No
* Certification must be submitted.

Unit Packaging
 Yes
 No
If "Yes,"
Unit Package wgt. No. per container

Water Soluble Packaging
 Yes
 No
If "Yes,"
Unit Package wgt. No. per container

2. Type of Container
 Metal
 Plastic
 Glass
 Paper
 Other (Specify)

3. Location of Net Contents Information
 Label Container

4. Size(s) of Retail Container

5. Location of Label Direction
 On Label
 On Labeling accompanying product

6. Manner In Which Label Is Affixed to Product
 Lithograph
 Paper glued
 Stenciled
 Other

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name
Cristina Griffin

Title
Agent for Senoret Chemical Company, Inc.

Telephone No. (Include Area Code)
301-680-7971

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any kind of knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title
Agent for Senoret Chemical Company, Inc.

4. Typed Name
Cristina Griffin

5. Date
September 14, 2011

6. Date Application Received
(Stamped)

30411



September 14, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
2777 South Crystal Drive, Room S-4900
Arlington, VA 22202

NOTIFICATION

SEP 26 2011

Attn: John Hebert, PM 7 / Gene Benbow
Insecticide-Rodenticide Branch

Re: Notification per PR Notice 98-10 to add alternate brand names and other minor revisions

Product: SL566
EPA Reg. No.: 149-19
Company: Senoret Chemical Company, Inc.

Dear Mr. Hebert / Mr. Benbow:

On behalf of Senoret Chemical Company, Inc., I am submitting a notification to add alternate brand names and make minor label changes for the product SL566, EPA Reg. No. 149-19. The alternate names are:

SWEENEY'S KILL MOLES POISON MOLEWORMS
KILL MOLES POISON MOLEWORMS
POISON MOLEWORMS

Note that the alternate brand name SWEENEY'S POISON MOLEWORMS was approved on August 30, 2011. The additional names accommodate different state interpretations of where the product name starts and stops on the marketplace label being registered in the states.

Other minor revisions to the label include addition of the claim, "[#] worms"; a reader's note permitting use of "this product" or "the product" in place of the product name; optional rephrasing of "Applying SL566" with "How to apply" and an optional packaging graphic of tunnel locator flags. All label revisions are highlighted.

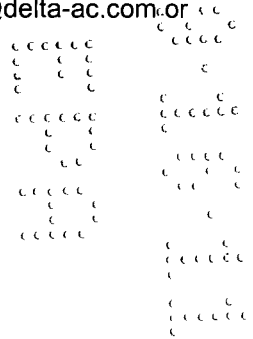
Enclosed please find:

- EPA form 8570-1
- 2 copies of label one with alternate brand names and revisions highlighted

If you have any questions regarding this submission, please contact me at cgriffin@delta-ac.com or 301 680-7971.

Sincerely,

Cristina Griffin
Agent for Senoret Chemical Company, Inc.



SL566

[Alternate Brand Name: Sweeney's Kill Moles Poison Mole Worms]
[Alternate Brand Name: Kill Moles Poison Mole Worms]
[Alternate Brand Name: Poison Mole Worms]
[Alternate Brand Name: Sweeney's Poison Mole Worms] (EPA approved 8/30/11)

This Product May Only be Used to Control Moles in Manual, Below-Ground Applications.

[Optional marketing statements and descriptions:]

- SL566 resembles real earthworms
- Poison Moleworms [that] resemble real earthworms
- Poison Worms [that] resemble real earthworms
- Mole Bait
- Kill Moles
- Ready to use
- Poison Moleworms
- Moleworms
- Moleworm Baits
- Satisfaction Guaranteed or your money back
- [#] Worms

NOTIFICATION
SEP 26 2011

[Optional Information on Mole behavior.]
 Moles eat earthworms as part of their diet
 Moles love worms

ACTIVE INGREDIENT: Bromethalin [(CAS #63333-35-7)]	0.025%
OTHER INGREDIENTS	99.975%
TOTAL	100.000%

KEEP OUT OF REACH OF CHILDREN

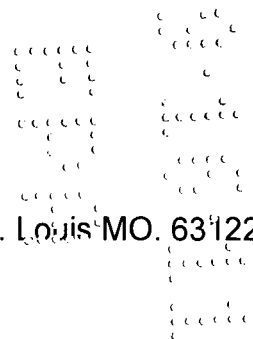
CAUTION

See back [side] panel for First Aid and Precautionary Statements.

Net Wt. _____ [in ounces or pounds]

EPA REG NO. 149-19 EPA EST. NO _____

[Manufactured by [for]]: Senoret Chemical Co. 566 Leffingwell Ave, St. Louis MO. 63122



[The terms "this product " or "the product" may be used in place of the product name throughout label text.]
 [Brackets indicate optional language or master label reader's notes]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children to this product or use it for any purpose other than to control moles. To help prevent accidents: 1) Store product not in use in locations out of the reach of children and pets. 2) Follow all application directions and **USE RESTRICTIONS** on this label. Apply bait only in underground runways of moles. Keep pets out of treated areas. Do NOT use this product above ground. 3) Dispose of product container and unused or spoiled product as specified on label.

USE RESTRICTIONS: This product may only be applied at the use sites and by the application methods indicated on this label. This product may only be used in lawns, parks, around homes, ornamental gardens, nurseries and other non-crop grassy areas to control eastern moles (*Scalopus aquaticus*), star-nosed moles (*Conylura cristata*) or *Scanapus* spp. Bait must be applied directly into moles' burrow systems. This bait must be applied underground in either main underground runways or in subsurface feeding tunnels. This bait may not be used above ground. Wear gloves when bait is handled.

HOW TO SELECT PROPER TREATMENT AREAS: The presence of moles is indicated by a network of subsurface runways in the turf caused by moles foraging for food just below the soil surface. You may also see a series of conical mounds of earth pushed up from deep burrows.

TREATING CONICAL MOUNDS

Moles construct deeper tunnels that are not visible from the surface. These deep tunnels systems are often marked by a series of conical mounds of loose dirt 4 to 12 inches high formed when dirt is pushed to the surface through a mole tunnel shaft.

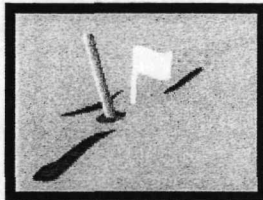
1. Remove all of the mounded loose dirt that is at ground level.
2. Continue to remove loose dirt that is below ground level and you will eventually locate the primary tunnel shaft.
3. Once the main tunnel shaft has been discovered and opened, leave it opened and return in 48 hours to see if the opening has been reclosed with loose dirt. This indicates that this mound and tunnel shaft is in use by a mole.
4. Reopen the tunnel shaft and drop SL566 down into the shaft and reclose opening with dirt.
5. Revisit this mound in 5 days and check again to see if it remains active.

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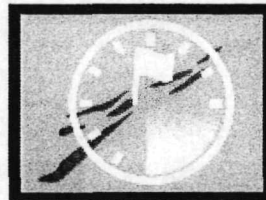
TREATING SUBSURFACE RUNWAYS

Applying SL566 *or* [How to Apply:]

Locate Active Tunnels

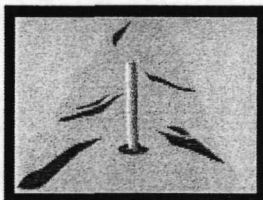


Make a 1 inch hole in the roof of a mole surface tunnel. Do not crush tunnel. Always mark open tunnels. Mark these openings to allow you to revisit later.

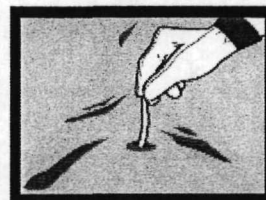


Revisit tunnel openings 24-48 hours later. Tunnels that have had holes resealed within 48 hours are an indication of mole activity and a good place to bait.

Place SL566 in Tunnels



Poke a new hole in the roof of the active tunnel just larger than the diameter of the SL566.



Drop the SL566 bait down into the hole and resealed with dirt. Repeat the process for every 5 to 10 feet of active tunnel.

Checking the Results

Five days after placing the SL566 bait into the active tunnels, use procedure above to see if tunnel remains active and if so, retreat any tunnels that still appear to be active.

[The text above is mandatory. The graphics are optional.]



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[Brackets indicate optional language or master label reader's notes]

[Containers Over 1 Pound]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container.

[Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill.

[Paper] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

[Containers 1 Pound or Less]

STORAGE AND DISPOSAL

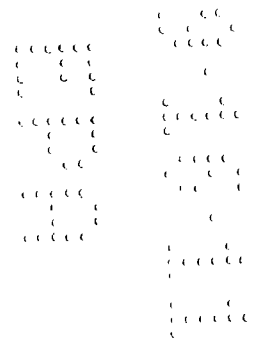
Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container, in a dry place inaccessible to children and pets. Keep containers closed and away from other chemicals

Pesticide Disposal and Container Handling: Nonrefillable Container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Note: As stated in 40CFR156.140(a)(4), a batch code must be included on the label or package for container and containment for nonrefillables.]



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[Brackets indicate optional language or master label reader's notes]

[Containers Over 1 Pound]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco, or using the toilet and change into clean clothing.

First Aid

Have the product container or label with you when calling a poison control center or going for treatment.

If swallowed:

- Call a poison control center, doctor, or 1-800-222-1222 (nights, weekends) or 1-800-837-7644 (Monday – Friday, daytime) immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

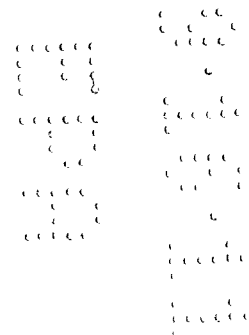
TREATMENT FOR PET POISONING: If an animal eats bait, call veterinarian or numbers listed above at once.

NOTE TO PHYSICIAN OR VETERINARIAN Contains the nerve poison Bromethalin.

This is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

Environmental Hazards

This product is extremely toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not contaminate water when disposing of equipment wash water or rinsate. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.



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[Containers 1 Pound or Less]

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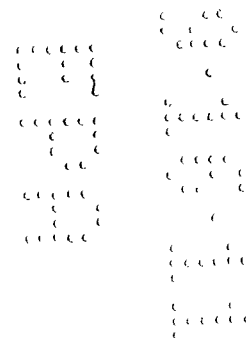
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[Brackets indicate optional language or master label reader's notes]

[Inner package labeling for SL566]

This Product May Only be Used to Control Moles in Manual, Below-Ground Applications.

[Optional marketing statements and descriptions:]

- SL566 resembles real earthworms
- Poison Moleworms [that] resemble real earthworms
- Poison Worms [that] resemble real earthworms
- Mole Bait
- Kill Moles
- Ready to use
- Poison Moleworms
- Moleworms
- Moleworm Baits
- Satisfaction Guaranteed or your money back

[Optional Information on Mole behavior.]

- Moles eat earthworms as part of their diet.
- Moles love worms

ACTIVE INGREDIENT: Bromethalin [(CAS #63333-35-7)]	0.025%
OTHER INGREDIENTS	<u>99.975%</u>
TOTAL	100.00%

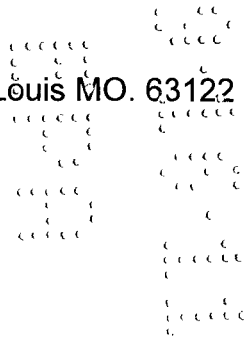
**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See back [side] panel of product container for First Aid, Precautionary statements, and Directions for Use.

Net Wt. _____ *[in ounces or pounds]*

EPA REG NO. 149-19 EPA EST. NO _____

[Manufactured by [for]]: Senoret Chemical Co. 566 Leffingwell Ave, St. Louis MO. 63122


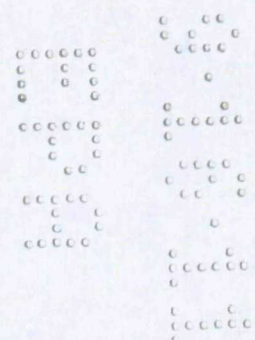


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[Brackets indicate optional language or master label reader's notes]

[The following graphics are optional. They may be placed anywhere on label/container.]



Includes **5**
Active
Tunnel
Locator
Flags

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[Brackets indicate optional language or master label reader's notes]