

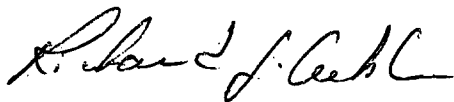


d. Replace "Frequent reapplication or saturation is unnecessary." to: "Use just enough repellent to cover exposed skin and/or clothing. Heavy application and saturation is unnecessary for effectiveness; if biting insects do not respond to a thin film of repellent, apply a bit more."

- 2. Within the First Aid Section, the subsection "IF YOU SUSPECT A REACTION TO THIS PRODUCT: Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 to 20 minutes. Call a Poison Control Center or doctor for treatment advise." may be removed, since it is redundant to text already contained within the Directions for Use. The insertion of this text is not required under PR Notice 2001-1.
- 3. Within the Directions for Use, place the sentence "For outdoor use only." on a separate line from the FIFRA required "It is a violation of Federal law to use this product in a manner inconsistent with its labeling."
- 4. After the sentence "Do not spray in enclosed areas." insert the following statement: "Avoid breathing a spray product, and do not use it near food."
- 5. Remove the following marketing claims from the front panel:
  - a. Long lasting (all instances)
  - b. With extender
  - c. Water based (refer to PR Notice 98-10 page 6 Section (II, K, 4).
- 6. To be eligible for reregistration, aerosol and pump spray formulations **must be packaged** in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.
- 7. The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Signature of Approving Official:



Richard J. Gebken, Product Manager (10)  
Registration Division, Insecticide Branch

Date:

JAN 17 2008

Front Panel

# CUTTER Original Insect Repellent Pump Spray Formula MMI

[Unscented • Long lasting protection from mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas • Lasts up to 10 [8] hours against mosquitoes • With Extender - Provides up to 10 [8] hours of protection against mosquitoes • Protection that lasts up to 10 [8] hours against mosquitoes • Provides protection for up to 10 [8] hours against mosquitoes • Protects for up to 10 [8] hrs against mosquitoes • Repels for up to 10 [8] hrs against mosquitoes • 10 [8] hr protection against mosquitoes • Repels Mosquitoes that may Carry West Nile Virus • Repels Mosquitoes and other biting insects • Makes you invisible to bugs • It won't stain • Not greasy or oily • Tough on bugs • Effective, dependable protection • Pleasant, effective protection • Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Repels biting insects for hours • Pleasant, effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Water-based • CONTAINS DEET [n, n-Diethyl-m-toluamide] • Resists perspiration • Water resistant [formula] • Water resistant [sports formula] • Sweat resistant [formula] • [Non-greasy and] resists perspiration • For active families]

Active Ingredient:  
DEET ..... 23.0%  
Other Ingredients ..... 77.0%

KEEP OUT OF REACH OF CHILDREN  
WARNING Read cautions on back.

Net [Contents] 4 fl.oz (118 mL)

[Bracketed Text] = Optional language

### OPTIONAL MARKETING LANGUAGE

*[Now . . . Long-lasting protection without unpleasant scent  
Now . . . Pleasant protection that's effective for hours!]*

#### OPTION 1

Cutter Original Insect Repellent Pump Spray Formula MMI is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Cutter Original Insect Repellent Pump Spray Formula MMI offers long-lasting protection that's never greasy or oily and has no unpleasant odor.

#### OPTION 2

Cutter Original Insect Repellent Pump Spray Formula MMI provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, no-see-ums, gnats and fleas. Cutter Original Insect Repellent Pump Spray Formula MMI offers long-lasting protection: it's not greasy and has no unpleasant odor.

#### OPTION 3

Cutter Original Insect Repellent Pump Spray Formula MMI repels biting insects for hours. It's specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Cutter Original Insect Repellent Pump Spray Formula MMI is never greasy and has no unpleasant odor.

#### OPTION 4

Cutter Original Insect Repellent Pump Spray Formula MMI spray provides up to 10 [8] hours of protection from mosquitoes. It also repels biting flies, ticks, chiggers, fleas and no-see-ums. Cutter's unique formula is not greasy, won't stain and has no unpleasant odor.

#### OPTION 5

Cutter Original Insect Repellent Pump Spray Formula MMI provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, fleas and no-see-ums. Cutter Original Insect Repellent Pump Spray Formula MMI is not greasy, and ideal for those who dislike strong repellent odor. This pump allows you to hold the bottle and spray at any angle, even upside down to cover ankles, legs, and your back.]

ACCEPTED  
with COMMENTS  
In EPA Letter Dated

January 17, 2008

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.

121-34

3  
8  
4

Back Panel

**STOP.** Read and follow all directions and precautions on this product label.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*

Do not spray in enclosed areas. Hold bottle 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

### STORAGE AND DISPOSAL

**Pesticide Storage:** Store the product in a cool and dry place. Keep out of reach of children. **Container Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**WARNING.** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

### First Aid

**If in Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a Poison Control Center or doctor for treatment advice. **If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

**IF YOU SUSPECT A REACTION TO THIS PRODUCT:** Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**HOTLINE NUMBER:** In case of an emergency call toll free [1-800-767-9927].

Have the product container or label with you when calling a Poison Control Center doctor, or going for treatment.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

### Physical or Chemical Hazards

**COMBUSTIBLE.** Do not use or store near heat or open flame.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or Comments? Call 1-800-767-9927.]

[Visit our website at [www.skeeterbites.com](http://www.skeeterbites.com)]

Made in the USA for Spectrum,  
Division of United Industries Corporation,  
PO Box 142642,  
St. Louis, MO 63114-0642

EPA Reg. No. 121-34

EPA Est. No. 9688-MO-1

© 2004