



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 15, 2026

**SENT BY EMAIL**

Ana Davidovic  
ana.davidovic@syngenta.com  
SYNGENTA CROP PROTECTION, LLC

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Minor Label Revisions  
Product Name: BRODIFACOUM CONCENTRATE II  
Admin Number: 100-1080  
EPA Receipt Date: 01/13/2026  
Action Case Number: 00680578

Dear Ana Davidovic:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Scott Campbell via email at campbell.scott@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Scott Campbell (for)".

Melissa Bridges, PM07  
IVB3, RD  
Office of Pesticide Programs

(Master)

**Brodifacoum Concentrate II**

For formulation only into registered rodenticides  
used in and around buildings and transport vehicles, and in sewers

Active Ingredient:

Brodifacoum

3-[3-(4'-bromo[1,1'-biphenyl]4-yl)-1,2,3,4-tetra-hydro-1-naphthalenyl]4-hydroxy-2H-1-benzopyran-2-one ..... 0.25%

Other Ingredients: 99.75%

Total: 100.00%

**KEEP OUT OF REACH OF CHILDREN.**



**DANGER PELIGRO  
POISON  
(red type)**

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.  
(If you do not understand the label, find someone to explain it to you in detail.)

**See additional precautionary statements and directions for use on label.**

EPA Reg. No. 100-1080

EPA Est.

Product of the United Kingdom  
benzoate)

(contains  denatonium

Formulated in USA

                   pounds  
Net Weight

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## **PRECAUTIONARY STATEMENTS**

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### **Hazards to Humans and Domestic Animals**



## **DANGER PELIGRO**

## **POISON**

**(red type)**

May be fatal if swallowed or inhaled. Fatal if absorbed through skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Do not breathe spray mist. Remove and wash contaminated clothing before reuse. Avoid exposure to this product during pregnancy. Repeated inhalation, dermal contact or oral ingestion may result in accumulative toxicity.

<b>FIRST AID</b> Contains an anticoagulant rodenticide (brodifacoum)	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15–20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If inhaled</b>	<ul style="list-style-type: none"> <li>Move person to fresh air.</li> <li>If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth–to–mouth, if possible.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15–20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
<b>SYNGENTA HOTLINE NUMBER</b> For 24-Hour Medical Emergency Assistance (Human or Animal) or Chemical Emergency Assistance (Spill, Leak, Fire, or Accident) Call <b>1-800-888-8372</b>	
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b>	
<p>This product may reduce the clotting ability of the blood and cause bleeding. If poisoning occurs, give Vitamin K<sub>1</sub> intramuscularly or orally. <u>For humans</u>, Vitamin K<sub>1</sub> is antidotal at doses of 10-20 mg (not mg/kg). <u>For animals</u>, Vitamin K<sub>1</sub> is antidotal at 2-5 mg/kg. Give repeated doses up to two weeks, based on prothrombin times. In severe cases, give blood transfusions or Vitamin K1 intravenously.</p>	

## Environmental Hazards

This product is toxic to fish and wildlife. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or public waters unless this product is specifically identified and addressed in a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

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## CONDITIONS OF SALE AND LIMITATION OF WARRANTY AND LIABILITY

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**NOTICE:** Read the entire Directions for Use and Conditions of Sale and Limitation of Warranty and Liability before buying or using this product. If the terms are not acceptable, return the product at once, unopened, and the purchase price will be refunded.

The Directions for Use of this product must be followed carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as manner of use or application, weather or crop conditions, presence of other materials or other influencing factors in the use of the product, which are beyond the control of SYNGENTA CROP PROTECTION, LLC or Seller. To the extent permitted by applicable law, Buyer and User agree to hold SYNGENTA and Seller harmless for any claims relating to such factors.

SYNGENTA warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use, when used in accordance with directions under normal use conditions. To the extent permitted by applicable law: (1) this warranty does not extend to the use of this product contrary to label instructions or under conditions not reasonably foreseeable to or beyond the control of Seller or SYNGENTA, and (2) Buyer and User assume the risk of any such use. **TO THE EXTENT PERMITTED BY APPLICABLE LAW, SYNGENTA MAKES NO WARRANTIES OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE NOR ANY OTHER EXPRESS OR IMPLIED WARRANTY EXCEPT AS WARRANTED BY THIS LABEL.**

To the extent permitted by applicable law, in no event shall SYNGENTA be liable for any incidental, consequential or special damages resulting from the use or handling of this product. **TO THE EXTENT PERMITTED BY APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER, AND THE EXCLUSIVE LIABILITY OF SYNGENTA AND SELLER FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY, CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHERWISE) RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THE PRODUCT OR, AT THE ELECTION OF SYNGENTA OR SELLER, THE REPLACEMENT OF THE PRODUCT.**

SYNGENTA and Seller offer this product, and Buyer and User accept it, subject to the foregoing Conditions of Sale and Limitation of Warranty and Liability, which may not be modified except by written agreement signed by a duly authorized representative of SYNGENTA.

## DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Only for formulation into a rodenticide for

1. the following uses: in and around buildings, inside transport vehicles, and in sewers (Norway rat, roof rat, and house mouse);
2. uses for which USEPA has accepted the required data and/or citation of data that the formulator has submitted in support of registration; and
3. Experimental Use Permits that are in compliance with the requirements of the U.S. Environmental Protection Agency.

Formulators using this product are responsible for obtaining EPA registration for their formulated products.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

#### Pesticide Storage

Store in locked storage area. Keep container closed when not in use. Do not store near food or feed. In case of spill or leak on floor or paved surfaces, soak up with sand, earth or synthetic absorbent. Remove to chemical waste area.

#### Pesticide Disposal

Pesticide wastes are toxic. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative of the nearest EPA Regional Office for guidance.

#### Container Handling

Refillable container. Refill this container with pesticide only. Do not use this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean container before final disposal, empty the remaining contents from this container into formulation equipment. Fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into formulation equipment or rinsate collection system. Repeat this rinsing procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

Bitrex® trademark of Macfarlan Smith Ltd., Edinburgh, Scotland.

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For non-emergency (e.g. current product information) call  
Syngenta Crop Protection at 1-866-796-4368.

Manufactured for:  
Syngenta Crop Protection, LLC  
P.O. Box 18300  
Greensboro, North Carolina 27419-8300

Brodifacoum Concentrate II 1080 MAS 1025 AMEND JAN2026-HI -jab-1/12/26  
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